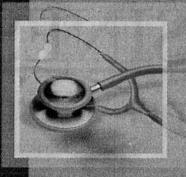
2nd Bangladesh International Medical **Exhibition**



Winter Garden Dhaka Sheraton Hotel October 7, 8, & 9, 2004

Organised by:

Triune Exhibition & Event Management Services (TEEMS)

Co-organised by: Bangladesh Private Clinic Diagnostic Owners' Association

Event Partner:

Co-sponsors:

SIEMENS OLODI

Media Pertnars

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Special Supplement

DHAKA THURSDAY OCTOBER 7, 2004

Design & planned by : Triune (Pte) Ltd.



30 September, 2004

Message

I am pleased to learn that Triune Exhibition and Event Management Services (TEEMS) will be arranging Medexpo-2004 International Medical Equipment and Services Exposition for the second time in the city from October 7 to 9, 2004.

Bangladesh has achieved substantial progress in a number of areas in the field of healthcare. But still a lot remains to be done.

It is heartening to note that besides the institutions set up or run by the government, a number of entrepreneurs have invested in the health sector, setting up hospitals, clinics and diagnostic centres all over the country. More and more people are getting the benefits. Some of the companies in the country are not only producing quality medical equipment but also exporting them to a number of countries. Some of the medical equipments, furniture and accessories are now produced in Bangladesh and are of international standard.

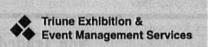
Services- reaching the benefit of the medical science to the maximum number of people- needs to be the area, where we all should give our attention, specially to the newly emerging diseases or health

So holding medical exposition, like Medexpo-2004, regularly will be right step at this moment as these events will help us learn about the new models of healthcare, anticipate trends in the world of medical science as well as see for ourselves the latest in medical technology.

I wish the men behind the Medexpo-2004 every success in successful holding of the event.







Message

It is indeed a matter of immense pleasure for me and for all the members of my organisation to be able to organise Medexpo-2004, an International Exposition on medical equipment, products and healthcare services for the second time in Bangladesh.

The unprecedented response from the participants, medical professionals and the consumers as a whole, that we received last year following the holding of the first-ever International Medical Exhibition - Medexpo-2003, has greatly inspired us to decide sponteneously to make it a regular annual event and in persuant of that decision, we are going to hold the exhibition for the second successive year.

During the last two decades considerable developments have been achieved in Bangladesh in the field of medical science and health care services, like all other countries in the world. Advanced technologies and newer healthcare services are being invented and introduced almost every day. With these advancement of newer technology, outstanding research findings by the medical and diagnostic scientists and doctors, and at the same time with the easier access to world knowledge through internet, we have come more closer to scientifically-developed countries. These are, therefore, introduced and commissioned both in Government and private health service organisations to provide better diagnostic services and treatments to the common people and the country is getting full benefits.

Still it is not enough to ensure proper healthcare facilities to our huge population of one hundred and forty million.

A section of our people from the upper strata of the society are going abroad, mostly to regional countries for better treatments and facilities and the number is also on the growing.

But in most cases, we are not aware of the technologies and services those available in the country as well as in other parts of the world, as a result, we are not getting full benefits of these technologies and

I believe, this would be a wonderful occasion for the Medical Service providers including- Hospitals, Clinics, Diagnostic Centres, Medical Institutions, Pharmaceutical Companies, etc. of the country and abroad, as well as manufacturers and suppliers of various equipment, devices, accessories etc. to showcase their products and services for better knowledge and understanding of medical practitioners, professionals, medical establishments and the consumers as a

Besides, the number of seminars, those we are going to be organised in connection with this Exhibition, will greatly benefit our local doctors and the consumers in updating their knowledge in the field of advancement in medical science.

I would like to thank all the foreign and local participants for their whole hearted participation in Medexpo-2004 and we are really grateful to those specialist doctors from Singapore, Malaysia, Thailand, India, as well as from host country Bangladesh who have very kindly agreed to take part in the seminars and disseminate their knowledge, which will go a long why in educating our local doctors

Let us all wish a grand success of Medexpo-2004

Kazi Wahidul Alam

Exposition, Exhibition or Fair: A Good Medium To Know Progress

By Raquib Siddiqi

al or commercial products or of

changeably, both expositions and exhibitions may be regional, national, or international, and may show only the products of a single industry, such as medical equipment or leather, or all products of human endeavour.

As in the various parts of the world, in Bangladesh, a large number of expositions, exhibitions and fairs are being held regularly every year- either to display single product or multiple products of public interest.

But MEDEXPO-2004 is the first of its kind. Never in the past exposition, exhibition or fair on the medical equipment and diagnostic development has been held in such a way. In that respect, it is unique in nature and very useful in utility.

Displays of this kind have their origin in the large commercial fairs once common in Europe, to which every kind of merchandise was

brought to be sold.

History

It was discovered that exhibitions stimulated sales, and arrangements were ultimately made to exhibit fine arts. merchandise not for immediate sale but for purposes of advertising and promotion

Expositions, exhibitions or fairs The first such exhibition was held prominent. The first with the transfer of the first was a such exhibition was held prominent. The first was the first was a such exhibition was held prominent. Society of Arts, which exhibited all the entries and awarded prizes for Although the terms are used inter- the best English manufactured products. In 1798 an exhibition of every variety of French manufacture was held in Paris and was so successful that another was held later in the same year. After a third exhibition inaugurated by Napoleon in 1802, similar affairs began to be held triennially.

> In the US, the Franklin Institute of Philadelphia, founded in 1824, held exhibitions of scientific developments from time to time. The American Institute of New York, founded in 1828, held annual exhibitions at which inventors and manufacturers were invited to display new products. In Britain exhibitions began to be periodic events in the cities of Birmingham, Liverpool, and Manchester.

> In Ireland the Royal Dublin Society instituted triennial exhibitions in Dublin in 1829; at first only native products were shown, but foreign products were eventually included in the exhibits. The importance of such local exhibitions declined. however, as museums and libraries began to organize special showings of both manufactured products and

19th century, three types of exhibitions and expositions became

The first was the industrial exhibition, devoted to the stimulation and progress of a specific industry or to all the industries of a specified country or area.

A second type of exhibition, particularly popular in the US, was regional and was dedicated to the commemoration of a historical

The third type, the universal exposition, was international in scope; it was sponsored by a national government and displayed a wide variety of products.

During the 20th century international exhibitions, popularly called world's fairs, have become elaborate showcases for technological and cultural developments as well as manufactured products. Usually well subscribed by exhibitors and showing visitor attendance into the economic impact on the country or vicinity in which they are held.

the present day world, vast advancement of medical science in general and Medical Diagnostic slightest hint of abnormalities." Imaging in particular, has opened up new and very important product medical field are not only making Beginning with the latter half of the people involved in healthcare aware of the latest development, but also making ordinary people knowledgeable about facilities and

Millennium progress

and the moment are everything. People in the year 1000, wherever they lived, had no concept of a world of unfolding and multiplying possibilities. Tradition ruled, and material circumstances were tightly constrained. What hopes of change people held rested largely in the life hereafter, depending on their religious faith. This picture changed only gradually through the first half of the millennium. During the second half, the pace of change began to pick up and has continued to

staccato rhythm. As if suspended in midair, apparently without being millions, such exhibitions often attached to anything or held by any have had an important social and support, it slowly turns in a complete circle. Gathered at the monitoring screen, physicians intently observe the rotating heart from different angles, watching for even the

choices available in time of need.

In our present day culture, image quicken right up to the present.

It will be interesting to read the following report on diagnostic imag-

"The heart keeps beating with its

"This heart is very much alive and healthy, and its owner, a middlefor display. The expositions on aged man, is very comfortably stretched out on an examination table. Surrounding him are array of electronic sensors and their appurtenances. But nothing visible is touching him except, of course, the top of the examination table on which he resting. Yet, his heart at ductions. A rapid-fire series of hunwork is clearly perceptible on the

New tools of modern medicine are ing their owner's lifetime, can now rest of the body. be studied in minute detail while Sometimes the new techniques Technologies are now providing they are at work inside the body. make possible the detection of Diagnostic Interpretations through just as if they had been removed barely discernible pre-disease con-



Md. Barkat Ullah Bulu Advisor Ministry of Commerce Govt. of the People's Republic of Bangladesh

Dated: 04-102004

Message

It is very appreciable to see a private sector organisation, "Triune Exhibition and Event Management Services' (TEEMS) taking the initiative to organise "Medexpo-2004" an International Medical Equipment and Services Exhibition for the second consequetive year.

The "Medexpo-2004" will enable different organisations engaged in this sector to highlight their products and services and people of all walks of life to have a glimpse of the latest advancement in the field of medical science. The developments in the healthcare field needs to be felt than to be

believed. Some of the equipments are already being used in the country. People will also be able to see the latest equipment that are being used in other countries.

The holding of the exhibition will undoubtedly add momentum to the healthcare sector. The outcome of the show is expected to be positive and far-reaching.

I wish the "Medexpo-2004" exhibition a grand success.

lere - h Md. Barkat Ullah Bulu

and displayed for examination,

These new "touch-free" technologies allow physicians to obtain formerly unavailable information about a patient's condition. They can, thus, diagnose diseases often long before symptoms are noticeable by any other means. Treatment can begin during a disease's earliest stages when it usually can be most effectively controlled.

expands traditional X-ray images three-dimensional, cube-like reproopening our bodies to views of our the movie-like "dynamic spatial

ditions and, thus, permit treatment long before major symptoms often develop. Vague clues to disease can, thus, be found quickly and painlessly. Many of these cannot be gathered with any traditional methods, not even "invasive" techniques, which sometimes involve discomforting, painful, and possible risky exploratory surgery.

The future of medical imaging One of these new technologies The future of medical imaging revolves around people, not medical technology alone. There is need to understand that radiology is dreds of narrow-beam X-rays, each a growing, exciting, and challengfrom a slightly different angle, is ing field that is so dynamic it's revcoordinated by a computer to give olutionizing the Medical Industry. No longer it is just the department innermost organs without any reconstruction" (DSR) showing that says, "This is a medical conphysical contact. Interior body organs from various sides just as if sultant and a Clinician must do a parts, formerly not reachable dur- they had been removed from the thorough examination" at the bottom of the report.

Contd. on page 0

List of MEDEXPO-2004 participants

- · Ain Medicare Sdn. Bhd Kelantan, Malaysia
- Alpha Trading
- Dhaka, Bangladesh • Amri Hospital
- Kolkata, India Apollo Hospital
- Kolkata, India Aysha Memorial Specialized Hospital
- Dhaka, Bangladesh Babel Corporation Ltd.
- Dhaka, Bangladesh Bangkok Hospital
- Bangkok, Thailand
- Bangkok Pattaya Hospital Bangkok, Thailand
- Bangladesh Befit Ltd. Dhaka, Bangladesh
- Bangladesh Internet Press Ltd.
- Dhaka, Bangladesh • Biponon Limited
- Dhaka, Bangladesh
- Bumrungrad Hospital
- Bangkok, Thailand • Cosmetic Surgery Centre
- Dhaka, Bangladesh • Delonix International (Pvt.) Ltd.
- Dhaka, Bangladesh • DHL Worldwide Express
- Dhaka, Bangladesh
- Digitech Dhaka, Bangladesh

Dhaka, Bangladesh

Endolap Services Limited

- Dhaka, Bangladesh • Gleneagles Intan Medical Centre
- Kuala Lumpur, Malaysia

• Erbis Engineering (Bd) Limited

- Graphic Machinery & Equipment Ltd.
- Dhaka, Bangladesh G. Surgiwear Limited
- Shahjahanpur, India
- Heartscan Kuala Lumpur, Malaysia
- Jahan Ara Clinic (Pvt.) Limited Dhaka, Bangladesh
- Kehr Surgical Private Limited Kanpur, India
- Khwaja Yunus Ali Medical College & Hospital (KYAMCH) Dhaka, Bangladesh
- KK Women's and Children's Hospital Bukit Timah Road, Singapore
- Leiz Supply Agency
- Dhaka, Bangladesh. Medical Wings
- Dhaka, Bangladesh.
- Mediquipment House Dhaka, Bangladesh
- · Mindray Co. Ltd. Shenzhen, China
- MXN Modern Herbal Ltd.
- Dhaka, Bangladesh Narang Medical Ltd.
- New Delhi, India. National University Hospital

- Navana Furniture Dhaka, Bangladesh
- OTOBI Limited Dhaka, Bangladesh
- Parkway Group Healt
- Singapore
- Perless Hospital
- Kolkata, India • Pimco Instruments Ltd.
- Dhaka, Bangladesh • Raffles Hospital Singapore
- Ruby General Hospital Kolkata, India
- Sarban International Limited Dhaka, Bangladesh
- Siemens In Bangladesh Dhaka, Bangladesh
- Singapore Medicine
- Singapore Singapore National Eve Centre
- Singapore Soma Technology Inc.
- Cheshire, Ct USA
- Sunny Trading Dhaka, Bangladesh
- Transmed Limited
- Dhaka, Bangladesh • Wockhardt Hospital
- Kolkata, India Woodland Hospital Kolkata, India

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যে সকল প্লাষ্টিক ও কসমেটিক সার্জারী করা হয়

Chief Consultant and Managing Director Professor Sayeed Ahmed Siddiky
MBBS (DMC), FRCS (Glasgow)
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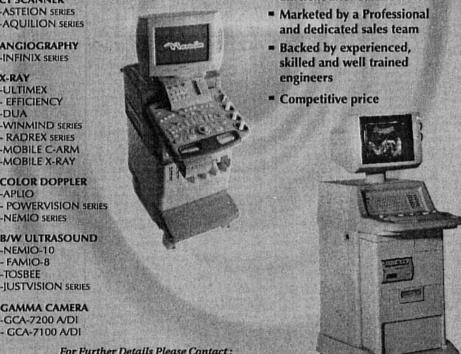
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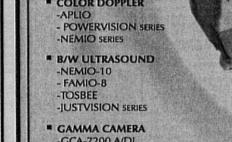
-MOBILE C-ARM MOBILE X-RAY COLOR DOPPLER -APLIO

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For Further Details Please Contact:







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