

## Do you have the passion?

The flight of a new generation. Undeniably elated, but not as one would say, high. Born on the 13th of June 1985, we have building our roots in the creative sky instinctively. Our gut feeling. The real thing. Our first real campaign 'king of fish' made history for Philips and from then on everything else was history. It was like blood to the sharks. The taste that gets you started. Each year we became slightly more, how shall we say, 'inverted'. Today we can boast of acquiring the taste of branding the FMCG products. Our horizon is now spreading to seek new frontiers at the social service sector.

We are looking for  
Creative Group Head  
Senior Client Service Executive  
Copywriter (English/Bangla)  
Strategic Planner &  
Media Planner

Must be analytical, inquisitive, highly imaginative, a team player and have commercial flair. Should be able to listen to, and be sensitive to, other people (consumers, clients and colleagues) but also be able to communicate ideas, and the research behind them, clearly and, where necessary, assertively. Excellent presentation skills are essential. Must have genuine passion and enthusiasm for advertising. Previous advertising, marketing or market research experience is acknowledged.

## And also include the following toppings

- Credibility and trust – the ability to work at all levels in the organisation
- A wide range of knowledge – preferably someone with 3 to 4 years of experience
- A BBA/MBA, English, Anthropology, Economics or any other degree on Social Science.
- The ability to work with teams across all departments and various ranges of clients
- Self confidence balanced by humility
- A love of innovation and new ways of doing things
- Bend on logical/numeric sense
- Excellent written and verbal communication skill in English

{Gone Are The Crazy People, Only  
The Passionate Ones Survive.}

Mail your Résumé by July 27, 2004 to  
[jobs@unitrendbd.com](mailto:jobs@unitrendbd.com)  
& don't forget to specify the applied position.



RECOGNIZING RELATIONSHIP ABOVE ALL

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Manusher Jonno Team Leader Shaheen Anam speaks at a workshop on 'Labour Rights in Bangladesh' in the city yesterday. Journalist Manjurul Ahsan Bulbul (left) moderated the workshop while Shirin Akhter (right) of Karmajibi Nari spoke as resource person.

## Non-govt teachers for an end to salary discrimination

STAFF CORRESPONDENT

Teachers of non-government secondary schools yesterday called for an end to salary discrimination between them and the government teachers.

They demanded that their salary be included in the new national pay scale and they be given three time scales as teachers of non-government colleges and madrasahs.

The teachers also threatened to wage a tough movement if their demands are not met by October 15.

"If necessary, we will go to court to realise our demands," said AKM Rashid Ahmed, president of Bangladesh Teachers' Samity, Dhaka city unit, at a press conference.

He urged the government to take immediate steps to pay same salary, house rent, medical allowance and others facilities to the non-government teachers as enjoyed by the government school teachers.

## Market demolished in Chittagong

STAFF CORRESPONDENT, Ctg

Chittagong Port Authority (CPA) yesterday demolished a market to recover its four Kanthas of land worth Tk 1 crore.

The Maba Rahman Market was constructed on the CPA land illegally housing some 18 business establishments at the traditional business hub of Chaktal.

CPA Magistrate Mohammad Munir Chowdhury led the eviction drive.

Chittagong Metropolitan Police and members of CPA Ansar Bahini assisted the eviction drive.

Later, the demolished structure was confiscated and sold on auction on the spot. CPA Ansar members were posted guard on the recovered land, sources said.

The land was leased out for commercial use to one Sultan Ahmad in 1983.

The lessee transferred the land illegally to one Haji Badiur Rahman before leaving the country for Canada along with family in 1985. Since then Badiur had been occupying the land illegally using the name of the real lessee. He erected permanent structures including the market without any approval of the authority and used it for commercial purposes.

CPA in another drive recovered 7 kathas of land worth around Tk 1 crore at Chaktal last month.

## Call for closer ties among unions, labour dept, NGOs

STAFF CORRESPONDENT

Speakers at a workshop yesterday called for closer ties among trade unions, the Department of Labour and non-government organisations (NGOs) to safeguard the rights of workers.

They also identified many areas where the NGOs as well as the labour department can go for corrective interventions.

The Manusher Jonno (MJ) Fund organised the workshop on 'Labour Rights in Bangladesh' at the Brac Centre to assess the status of labour rights in both formal and informal sectors.

Chaired by MJ Team Leader Shaheen Anam, the workshop was moderated by journalist Manjurul Ahsan Bulbul.

A total of 62 representatives from different NGOs working on labour issues, donor bodies, trade unions and the media took part in the workshop.

The speakers revealed that out of nearly 60 million workforce, only 1.9 million workers are unionised.

A labour department official said they cannot intervene properly or timely in many labour rights problems because of manpower constraints.

Shaheen Anam said the Manusher Jonno would formulate its funding guidelines to promote labour rights on the basis of recommendations made by the discussants.

Syed Sultanuddin Ahmed, assistant executive director of Bangladesh Institute of Labour Studies (BILS), and Shirin Akhter of Karmajibi Nari spoke as resource persons.

Akhter Sobhan Mashrur presented a paper on behalf of Management & Resources Development Initiative (MRDI) which was in-charge of overall management of the workshop.

## Dr Ehsan made Kuet VC

BSS, Dhaka

Professor Dr Ehsanul Haque of the Department of Metallurgy of Bangladesh University of Engineering and Technology (Buet) has been appointed the Vice-chancellor of Khulna University of Engineering and Technology (Kuet) for a term of four years.

The appointment would be effective from the date of his joining to the post, said an official handout yesterday.

## Verdict in Sharifa murder today

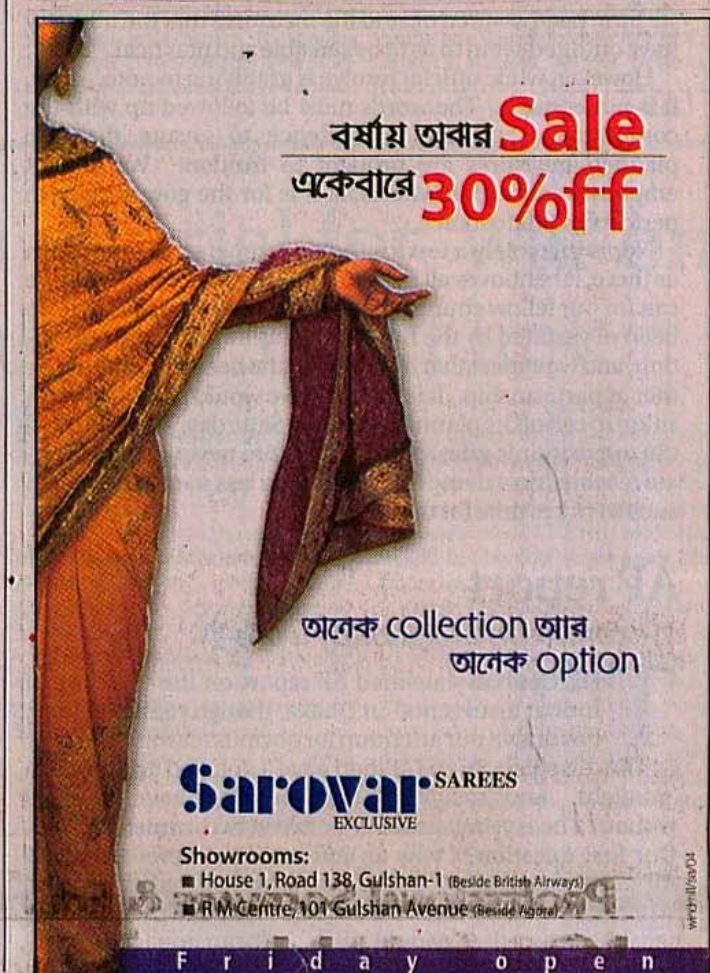
BSS, Dhaka

The verdict on the sensational Sharifa Khatun murder case of Uttara Thana will be delivered by the Dhaka's Women and Children Repression Prevention Tribunal-2 today.

The court has fixed July 22 for delivering of the verdict, a press release issued by special prosecutor of the court said.

Police submitted the charge sheet against Sharifa's husband Abdur Rauf and sister-in-law Rokeya Khatun.

According to prosecution, Sharifa's husband Abdur Rauf and his sister Rokeya Khatun allegedly murdered Sharifa by setting fire on her body after pouring kerosene in a rented house at Azampur in Uttara Model town in the city on August 2, 2002.



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## LET'S COME TOGETHER AND HELP THE PEOPLE WITH DISABILITIES IN THIS DEVASTATING FLOOD

The current devastating flood mostly affects people with disabilities. People with disabilities most of the time are unattended from the relief and rehabilitation support during and after the flood. National Forum of Organization Working with the Disabled (NFOWD) appeals to the Government, NGOs, individuals and the civil society for the relief assistance to the affected people with disabilities during and after the flood.

If any individuals or organization wish to help the flood affected people with disabilities may send the assistance to Forum Secretariat.



**National Forum of Organizations Working with the Disabled (NFOWD)**  
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Email: [nfowd@bdmail.net](mailto:nfowd@bdmail.net)

## INVITATION FOR LETTER OF EXPRESSION OF INTEREST FOR SHORT LISTING OF CONSULTING FIRMS/INSTITUTIONS

Palli Karma-Sahayak Foundation (PKSF), the leading apex funding organization for microcredit, has received funds from the Government of the People's Republic of Bangladesh under the International Development Association (IDA) assisted Second Poverty Alleviation Microfinance Project (Cr. 3457-BD). PKSF intends to use part of the funds to conduct a follow-up Monitoring and Evaluation System (MES) Study.

Competent consulting firms/institutions are invited to express their interest in the above services. They are requested to collect short-listing questionnaire forms from the office of PKSF during office hours upon the submission of a written application and payment of Tk. 100. (Take one hundred) non-refundable.

All information/data in response to the short-listing questionnaire forms must reach the office of the undersigned in duplicate not later than 12:00 noon, on 5 August, 2004.

A short-list of consulting firms/institutions will be prepared from the firms/institutions who have registered their expression of interest to this notice. Request for proposal (RFP) will be issued to the short-listed firms/institutions for submission of proposals. Final selection of firms/institutions will be made following IDA's fixed Budget Method of Procurement of Consultant Services.

PKSF reserves the right to accept or reject any or all expressions of interest without assigning any reasons whatsoever.

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