

INTERNATIONAL EDUCATION FAIR - 2004

January 14-16

Organized by: BSB Global Network

Message from the Honorable Minister, Ministry of Food,
Government of the People's Republic of Bangladesh



Abdullah Al-Noman
Minister
Ministry of Food
Government of the People's Republic of Bangladesh

MESSAGE

I am pleased to know that BSB Global Network is organizing an International Education Fair at Dhaka Sheraton Hotel.

Nowadays, the importance of International Education Fair is undeniable. This Fair can play a vital role to create better opportunity for higher studies in local and foreign universities. I hope, BSB Global Network will continue its effort to organize such fair for providing better solution to our students.

I wish a grand success of the fair.

Abdullah Al Noman, M.P

International Education Fair: Educational Exchange, Development,
And Facing the Challenge of Globalization...
Importance of regularizing the Overseas Student Consulting Agencies.

Education is the backbone of a nation. Without ensuring the better education system no nation can prosper in this globalize world. Bangladesh is not any exception to that picture. Demand for better education has been growing very rapidly in Bangladesh. Nowadays, a large number of students want to complete their higher studies from the institutions of developed countries. In this era of globalization everyone tends to compete to attain scientific and technological education to face the global challenge.

International Education Fair is a pleasant event for everyone who wants to know about the academic curriculum and admission process of different foreign universities. It will provide a clear picture to our students and guardians about a good number of local and foreign universities. This will help them a lot to select their right path. It will also add a new dimension to our education sector.

To gear up the national development quickly there is no alternative of skilled manpower and concerning this higher education both from country and abroad is a must. But a student/guardian as a newcomer may not know about the good institutes with congenial atmosphere and other facilities. These International Education Fairs will help them a lot to gather necessary information about study in abroad. These fairs will play a significant role as students/guardians could talk to the foreign delegates face to face and decide better. At the same time they could know about our local prestigious universities.

As the leader of Education Consultants, BSB Global Network has taken a massive plan to launch 4 (four) International Education Fairs in 2004. These fairs are scheduled to be held in January 14-16, March 14-17, July 28-30, and December 1-3, 2004 respectively at Dhaka Sheraton Hotel in Dhaka. First one is going to be started from 14 January 2004. Such sort of gigantic step is first of its kind in Bangladesh.

Representatives from more than 40 renowned Colleges, Universities, and Institutes will wholeheartedly attend and talk with the students and guardians face to face and offer spot admission to prospective students from Bangladesh. More than 200 (two hundred) trade delegates and foreign visitors already expressed their willingness to join the fairs. Above 200,000 local visitors - students and their

Message from the Honorable Minister, Ministry of Education,
Government of the People's Republic of Bangladesh



A.N.M. Ehsanul Hoque
State Minister
Ministry of Education,
Government of the People's Republic of Bangladesh

MESSAGE

I am pleased to know that an International Education Fair is going to be held at Dhaka Sheraton Hotel organized by BSB Global Network.

The importance of International Education Fair is undeniable. It is a great opportunity for our students to gather Knowledge about local and foreign universities. This knowledge can help them a lot to select the right institute for higher studies. This fair can open a new door of opportunity for our students. It is also a great opportunity for our local universities to expose them in an international environment.

I would like to thanks BSB Global Network for organizing International Education Fair.

I wish a grand success of the fair.

A.N.M. Ehsanul Hoque, M.P

A good number of local prestigious private universities will also participate in the fairs. These fairs are the golden opportunity to expose them in international environment. We believe their participation will help them a lot to develop their quality and standard. This is also an opportunity for our local universities to expand their activities in abroad.

Our ultimate vision is to collect foreign students for our local universities. We hope these fairs will help us a lot to fulfill our vision. We believe that by organizing these fairs we can help our local universities to develop their standard so that they can compete with foreign universities. And we can attract foreign students to take higher studies from our local universities.

In this era of globalization every one wants to take higher studies from foreign universities, specially from the universities of developed countries like UK, USA, Canada, Australia etc. to face the challenge of globalization. In our country, education is the victim of session jam, political unrest, and lack of quality education. As a result both students and guardians first think of foreign countries for higher education.



M. K. Bashir
Chief Executive
BSB Global Network

This is why lot of student consulting firms have been established but we are dubious about their acceptance, aptness and experience; general students and their guardians are very much vulnerable to be deceived. Our Government has not monitoring cell to monitor and control the activities of these student-consulting firms.

Besides this, BSB Global Network tries to ensure every possible support like subject selection, visa processing, residence, work permit and so on. So no-doubt our BSB plays a significant role to build up skilled manpower through proper education from foreign countries. And this makes a great difference between BSB and other agencies.

Government should look after this sector to ensure accountability and it is the demand of the present days. We hope that government should take some effective initiatives to accelerate the business activities in the right way. We would like to propose to our government to form a separate monitoring cell to ensure the accountability of foreign student recruiting agencies. Beside this, government should take an attempt to issue a license for student

Message from the President, Bangladesh Federal Sangbadik Union,
National Press Club, Dhaka



Gias Kamal Chowdhury
President
Bangladesh Federal Sangbadik Union
National Press club, Dhaka.

MESSAGE

It is a pleasure to know that the BSB Global Network is organizing an International Education Fair at Dhaka Sheraton Hotel.

The role and contribution of student consulting firms to increase the opportunity of higher studies in foreign universities is vital to meet the present demand of our students. BSB Global Network has played an important role to provide the necessary instance to the students of our country.

I hope this International Education Fair will open a new era to our students. Also it is a golden opportunity for our local universities to comper themselves in an international environment.

I would like to thank BSB Global Network for organizing such an International Education Fair in our country.

I wish the fair a grand success.

Gias Kamal Chowdhury

These attempts can help to ensure the quality and the reliability of consulting firms. Also by taking these steps government can stop the mushroom growth of consultancy firms. Beside this government can collect a lot of money as license fee.

We know that our manpower recruiting agencies send skilled and non-skilled people in foreign countries. No doubt that these skilled and non-skilled people contribute strongly in increasing revenue of our country and take part in the development process. Here, we would like to mention that students who are going abroad for higher education through student-consulting firms like BSB Global Network also contribute significantly in the development process.

A good number of students go abroad for higher education every year with the help of overseas student consulting firms. After completing their education these highly educated people can play more significant role in increasing our revenue and in the development of other different sectors. Specifically they will contribute in the socio-economic development of our country.

As a developing country, we could not go far without developing our socio-economic sector in a proper way. Besides this, they will play a vital role in our socio-cultural development. On the other hand, students who want to settle in abroad can do this more easily than the ordinary labor worker. Beside this, our highly talented students can make a positive scenario of our country to the foreigners.

Our government has a monitoring cell to ensure the accountability of manpower recruiting agencies. They maintain the list of the people who leave the country for job purpose. But it is a matter of great sorrow that they do not have any record of the students who leave the country for higher education. Government should realize the importance of keeping record our meritorious and talented students who can make a great effort in the development of our country.

Now we want to highlight another very important point. If government provides the necessary support to the consulting agencies like BSB, we can take initiatives to collect foreign students from different countries. If we can do so then it can help a lot to develop the economic condition of our country. As we know that public universities have foreign students quota but they do not have any program to collect foreign students. Also our public universities cannot ensure the proper academic environment. On the other hand, our private universities have no quota for foreign students and they do not have any program to collect students from abroad. But it is a matter of great joy that some of our private universities have such an excellent environment that they can easily attract

Message from the President and Vice Chancellor,
Stamford University Bangladesh



Dr. M. A. Hannan Feroz
President and Vice Chancellor
Stamford University Bangladesh

MESSAGE

I am very glad to know that an International Education Fair is going to be held at Dhaka Sheraton Hotel organized by BSB Global Network.

In the age of globalization, and International Education Fair can play an important role to meet the present demand for getting essence of international standard education. It will also introduce students with universities of home and abroad. It is great oportunity for our local universities to expose them along with foreign universities.

I would like to thank BSB Global Network for organizing International Education Fair and I hope BSB will continues its effort to organize such Fair.

I wish every success of the fair.

Dr. M. A. Hannan Feroz

students. Government should take an attempt to make a policy so that private universities have a foreign quota. At the same time government should take some effort to develop the situation of the public universities.

If we can reach our goal, it will open a golden opportunity to accelerate the economy of our country. We have a good number of public and private universities and colleges. Specifically a good number of private universities and colleges have such environment that they can provide all necessary support to the foreign students. So, if we can collect minimum number of students for the first time for each university and college that will also bust up our economy in many ways. First, it can make a tremendous effort to develop the academic environment of our institutions. Second, it could be a main source of earning foreign currency. Third, it can play a great role to develop the travel & tourism sector of the country. When people from foreign countries come here to take higher study, their relatives also come here to visit the country. In this way we can increase our revenue and accelerate our economic growth. Forth, this could be open a golden opportunity to our students to know about the culture of the different countries. In this era of globalization this cultural exchange is very important to face the global challenge properly.

No doubt, our task is very difficult. But if we able to make a proper plane and execute it properly, we hope that we can reach our target step-by-step. If we can create a positive scenario in the mind of the foreign students who come first, the number of foreign students will increase day by day.

If we look some of Asian countries like Malaysia, Thailand, South Korea, India etc. we can realize the effect easily. Many students from these countries go abroad for higher studies and after completing their education they play a vital role for the development of their countries. At the same time a lot foreign students visit these countries to take higher education from the institutions of these countries. In this way they earn a lot of foreign currency which help them a lot to reach their present state.

Now the question is why do not we follow the path that can help us a lot to reach our target in the shortest possible way. Our government should realize the importance of this educational exchange program. Specifically BSB Global Network has a vision to collect foreign students for our local universities. We have already taken a massive program to organize 4 (four) International Education Fairs at Dhaka Sheraton Hotel in 2004. BSB also takes part in the International Fairs of the different countries like Thailand, Malaysia, Dubai, India, South Korea, and Sri Lanka etc. BSB feels proud to represent our country in abroad. To fulfill our aim BSB is always ready to work with our local universities and colleges.

Here, we would like to mention that if our universities and colleges will go for marketing individually to collect foreign students then they have to maintain a huge budget for this purpose. But BSB can do this marketing for our local universities and provide a cost-effective solution as we have the necessary set up with different foreign universities. We hope that government and universities, both parties will cooperate with us to establish a successful marketing campaign to collect foreign students from different countries. At the same time we also hope that government will consider the matter seriously and take some positive initiatives that will help us a lot to go ahead.

