DHAKA SATURDAY SEPTEMBER 28. 2002

Ejab Group launches powdered spices

Northern Agricultural and Industrial Co. Ltd (NAICOL), a concern of Ejab Group has started marketing its powdered spices (chilli, turmeric and coriander) in the brand name of

Quality, says a press release. Mirza Fakhrul Islam Alamgir, state minister of Agriculture, inaugurated the product launching at a ceremonial programme held at a city hotel on Wednesday

Begum Rabeya Ahmed, managing director of Northern Agricultural and Industrial Co Ltd presided over the function while the chairman. chairperson. directors, employees of all the companies of Ejab Group, dealers of Quality products were present on the occasion.

Among other, Assistant Directors of BSTI, Director of Bangladesh Masala Research Institute, leading industrialists and businessmen, elite of the city, high officials of the NGO representatives of ATDP-II were also present.

Speaking on the occasion, the state minister lauded the entrepreneurship of Ejab Group for coming ahead with new venture of Quality Powder Spices and wished success of the management.

Eshtiaque Ahmed, chairman of NAICOL also spoke on the occa-

Anup Kumar Saha, corporate manager of Ejab Group, discussed in details the background, procurement policy of raw materials, processing, testing, packaging of Quality chilli, turmeric and coriander and future planning of the group.

The company plans to market Jam, Jelly, Mango Pickle, Chanachur, Powder Milk, Mosquito Coil, and Tomato Sauce in future

SIA Cargo picks Mercator to carry out study

Singapore Airlines Cargo Pte Ltd has selected Mercator, the IT division of the Dubai-based Emirates Group, to carry out an in-depth analysis. scoping study and evaluation of its cargo revenue accounting systems, says a press release.

The scoping study will assist in documenting the requirements and feasibility of the implementation of Mercator's industry-leading RAPID Cargo revenue accounting solution.

Singapore Airlines Cargo is internationally recognised as one of the world's leading carriers, with a route network spanning 70 destinations in 36 countries.

To support its continuing renewal of IT systems, it is currently pursuing an upgrade of its revenue accounting system, with better integration of various sub-modules at stations and head office.

Mercator was awarded the proiect following the most rigorous supplier evaluation. The rich functionality of RAPID Cargo, the unrivalled experience of Mercator professionals and the existing impressive customer base ensure that Mercator solutions are chosen across the globe.

RAPID Cargo enjoys world-wide acclaim, and is being continually developed to meet the fast-growing cargo revenue accounting needs of

Japan stocks end 2.2pc higher

AFP, Tokyo

Share prices in Japan jumped 2.2 percent Friday after Finance Minister Masajuro Shiokawa pledged conditionally to inject public funds into the country's ailing banking system, dealers said.

The Nikkei-225 average of the Tokyo Stock Exchange added 209.52 points to end the day at 9,530.44 off a high of 9,572.37 while the Topix index of all first section issues rose 22.27 points to 936.22.

Bank shares got a major boost after Shiokawa said he would tell finance ministers and central bank governors at the upcoming G7 meeting that Japan would inject public funds into banks under certain conditions.

"People in the market were so thrilled with his comments and they rushed to buy back into financial stocks such as banks and securities houses in force," said Akira Nakamura, head of the equity dealing department at Chuo Securities

Volume was estimated at 796 million shares. Gainers led decliners 1,211 to 165, with 110 stocks unchanged

Bank stocks outperformed the overall market with Mizuho up 18,000 yen at 287,000 yen, MTFG 45,000 higher at 893,000, and UFJ up 27,000 at 320,000. SMBC gained 33 to 681.

Bangladesh to participate in 3 int'l fairs next month

STAR BUSINESS REPORT

Bangladesh is going to participate in three international trade fairs next month

Export Promotion Bureau (EPB) authorities have already booked stalls for the three fairs -- SAITEX. an international trade fair at Johannesburg in South Africa, Saudi Arabia International Trade Fair in Jeddah, KSA and Fourth SAARC Trade Fair in Nepal.

Bangladesh will display its products in 18 stalls on a 162-

which will be held from October 1 to October 5. Readymade garment, knitwear, handicraft, terry towel. food items, particle board and all kinds of jute products will be put on display at the fair

Bangladesh Jute Mills Corporation (BJMC) will be participating in the fair with a special aim to directly export jute products to South Africa. At present, traders based in London export Bangladeshi goods to South Africa after importing

In Saudi Arabia International Trade Fair at Jeddah, Bangladesh will display its products in 20 stalls scheduled to be held from October 14 to October 18.

"We are participating in the international fair at Jeddah to promote our products among Bangladeshi community as well as Asian community living in the KSA," said an EPB official.

The Fourth SAARC Trade Fair at Nepal is scheduled to be held from October 25 to October 29.

"Women entrepreneurs of the

the SAARC trade fair in a quite big way. So far we have booked 25 stalls in the fair and there is possibility to increase the number," said one EPB official.

Bangladeshi saree, light engineering products, dry cell battery, handicraft and food items would be displayed at the fair along with other products.

With a view to boosting up the country's export, EPB plans to participate in a total of thirteen international trade fairs in ten countries during this fiscal.



CityCell launched its services in Dinajpur, Feni, Choumuhani and Begumganj in Noakhali on Wednesday, says a press release.

People in these areas have begun to use CityCell's services. Just a couple of days back, the

company launched its services in Rangour also. CityCell products will now be

available in these areas through its own dealers as well as through the vast network of Singer and Sony

Rangs outlets. At present, the tariffs and costs

of CityCell are the most attractive in the segment.

CityCell with T&T incoming facility has already gained immense

As part of its expansion plan, Srimangal, Chatak, Lakhsam. (Chandpur) will soon be under

CityCell intends to live up to its promise and is rapidly expanding

four new areas

'Alaap' -- the pre paid service of

popularity.

places like Bogra, Mymensingh, Lakshmipur and Hajiganj CityCell's network coverage.

and World Bank meetings this weekend. its network all across the country. The priorities for Afghanistan are an expected 166-million-dollar

Nepal to rejuvenate tourism industry

Nepal on Friday invited more than 1,000 foreign tourists to a 50-dish feast, part of VIP treatment aimed at reviving a tourist industry hit hard by Maoist insurgency and other vio-

Marking World Tourism Day, all foreigners arriving at Kathmandu's airport were garlanded, and those arriving alone were given rides to their hotels.

And the tourists were invited in the evening for a traditional feast, known as a bhoj, at the Hanuman Dhoka, a 17th-century palace in central Kathmandu that is the ancestral home of the ruling Shah

The feast, served on plates of

eight leaves stitched together by bamboo sticks, will include foods native to the ethnic Newar community, including steamed rice. chicken, mutton, fruit, yogurt and rice liquor.

Officials said they expected more than 1,200 tourists to join the feast, along with a similar number of Nepalese hosts. Kathmandu and two neighboring municipalities are financing the dinner along with a

more than 4,900 lives since 1996.

number of public cultural programs. Tourism, the top foreign currency earner in the Himalayan kingdom has nosedived since a June 2001 massacre of the royal family and a subsequent surge in a Maoist insurgency, which has claimed

dollars. Nevertheless, Ghani said, prog ress had been made. "When I took over as finance minister in July we had zero money

ress. he said

conference

in our budget. I literally froze all payments in my first week," he "With the support that has been provided since July ... today we

PHOTO: PREMIER BANK

Donors pledge

\$10m more for

Donor nations pledged tens of

millions of dollars Thursday to help

bridge a shortfall in Afghanistan's

budget and speed up reconstruction

of the war-scarred country, Afghan

Finance Minister Ashraf Ghani said.

Bank-hosted gathering with donors

before the arrival of world's eco-

nomic policymakers for

International Monetary Fund (IMF)

shortfall in its budget by March 2003

and the need to begin building

projects so people can see prog-

of announcements today to provide

more assistance in tens of millions

of dollars actually to meet the bud-

get gap and to move forward on

construction." Ghani told a news

The actual figures would be

confirmed by the time of an

Afghanistan meeting on implemen-

tation October 12, he said, but even

after the latest figures the shortfall

would remain in tens of millions of

"There was a significant number

Ghani was here for a World

Afghanistan

AFP, Washington

have only a 166 million dollar gap and today again it was reduced by tens of millions of dollars," Ghani

About 54 percent of 1.8 billion dollars promised to Afghanistan at a global aid conference in Tokyo this year had been disbursed, which was "extremely good" by global standards, he said.

WTO becoming kangaroo court: **US** senator

The Daily Star, 19 Karwan Bazar, Dhaka, Bangladesh, E-mail: dsbusins@gononet.com The Daily Star runs a business solution column which appears on REUTERS, Washington

> A top US senator lashed out at the World Trade Organisation Thursday accusing it of becoming "like a kangaroo court" because of a series of negative rulings against the

> "I am deeply troubled by what has been going on in the WTO dispute settlement process, Senate Finance Committee Chairman Max Baucus told a Washington audience. "Things are looking more and more ...

> kangaroo court against US trade laws.' The Montana Democrat urged the Bush administration to mount an aggressive effort to correct what he said was a bias at the WTO against the United States.

One option to ensure fair rulings he said, would be to establish a US commission to review WTO decisions against the United States, reviving an idea that had some However, this eventually leads to greed. Today's scams and collapse of congressional support in the mid-

1990s, when the WTO was formed. Baucus said there were as many as 15 cases in recent years where the WTO has ruled against what he said were legitimate US actions to

restrict imports. In a recent case, a WTO panel mistakenly ruled' that the Commerce Department cannot use

US timber prices as benchmark for determining duties against unfairly traded Canadian softwood lumber Baucus said. "This is wholly inconsistent with

revious WTO cases and makes little sense," he said. WTO panels have also overstenned their bounds in ruling

against US "safeguard" restrictions on wheat gluten from the European Union, lamb from Australia and New Zealand and steel wire rod and line pipe from a number of suppliers, he

An MoU was signed in the city on Wednesday between JICA and the government of Bangladesh on working out details for setting up Rural Development Engineering Centre at LGED head office . The MoU was signed by Kozo Lnadu, JICA team leader, and Md Shahidul Hassan, chief engineer of LGED, Igbal Mahmood, deputy secretary of ERD, and Syed Mamunul Alam, senior assistant chief of Local C'wealth ministers adopt plan for aid to poor states

Commonwealth finance ministers, wrapping up a three-day meeting in London, adopted Wednesday an action plan for implementing a UN agreement on delivering aid to, and easing the debt burden of, poor

The plan is intended to pave the way to fulfilling the terms of the Monterrev Consensus -- a 16-page document agreed in March by leaders at a UN development conference in Monterrey, Mexico.

"If any theme has been central (in our discussions)... it is that the era of resolutions has to be moved

Education and debt relief for poor

countries, as well as the rebuilding

of devastated Afghanistan, are all in

dire need of new funding from rich

countries, the World Bank said

hope of meeting a United Nations

goal to cut world poverty in half by

2015, the bank said ahead its

get on with it because if we don't

Without more money, there is no

tion." Britain's Finance Minister Gordon Brown told a news conference Wednesday, following the

"The deal is more, not less urgent, as a result of the consequences of the world (economy) " added Brown, speaking at the Commonwealth Institute, from where he chaired the three-day

He said: "We want to put in place a new framework for a more stable global economy, based on clear procedures, with all countries pursuing agreed standards and a new openness and transparency."

WB urges rich countries

to mobilise fund for poor

the millennium development goals.'

getting the seven leading industrial-

ised nations, at their Friday meeting,

to explain how and when they will be

making good on a promise made

earlier in the year to provide an extra

tries initiative (HIPC) trust fund,

which finances debt forgiveness for

the world's children in school. At a

The heavily indebted poor coun-

\$1 billion for debt relief.

At the top of the shopping list is

Commonwealth, united by the shared values and strengthened by our history and diversity, can play a key role in driving this process

Ministers attending the meeting also agreed to "support action to financing of terrorism, including implementation of UN resolutions and internationally accepted codes

Last year's meeting of Commonwealth finance ministers was cancelled because of the September 11 terror attacks on the

EU on the issue. Under WTO rules, if the parties

fail to reach a settlement within 60 davs. Brazil and Australia can ask the organisation set up a panel of independent experts to examine and rule on the dispute.

EU subsidies and support measures for artificially depressing world prices, driving them below production costs.

export subsidies for sugar and support for sugar refiners.

They also complained that proposed EU agricultural reforms did not fully cover sugar production.

regimes of the two countries allowed export support measures for sugar exports

world leaders said they would provide financing for countries making good progress to go on a fast-track scheme to make sure all their children are receiving primary school education by 2015. Eighteen countries were invited

to take part. "We've got 12 countries that are ready to go tomorrow," Wolfensohn

The bank estimates it will cost money is the Netherlands.

rebuilding Afghanistan after years of

The Premier Bank Ltd opened its ninth branch at Meghnaghat in Narayanganj on Thursday, says a press release. The inaugural ceremony was held on the branch premises, which

was presided over by Sponsor Director B H Haroon State Minister for Industries Md Rezaul Karim was present at chief

guest at the function and formally

inaugurated the branch. Among others, Abul Kashem, director, Mohammad Mazharul Islam, director, M A Yussouf Khan, MD, Md. Abdur Rob, DMD, Md. Shawkat Ali, consultant, Muhammed Akram Hussain, business development consultant, and Advisor of the bank Kazi Abdul Mazid were also present at the inauguration ceremony.

Mostafa Kamal Mohiuddin, chairman of Magura Group, and Mostafa Kamal, managing director of Meghna Group, were also present on the occasion

Australia, Brazil file complaint with WTO against EU sugar subsidies

AFP, Geneva

Australia and Brazil have formally European Union (EU) sugar subsidies at the World Trade Organisation (WTO), trade sources and diplomats confirmed here on

Both countries entered the first stage of the WTO's dispute settlement procedure by issuing a joint request for consultations with the

The two countries, which are major sugar cane producers, blame

Australian officals said Brussels was exceeding authorised norms under world trade rules with its

Diplomats said the EU maintained that its subsidy system conformed with WTO rules and rejected the challenge by Brazil and Australia.

annual shareholder meetings this the world's poorest nations, will run about \$1.2 billion to \$1.3 billion over out of money when the next couple of countries -- the Ivory Coast and "For me it is not a spectacular the next three years for all eighteen meeting with new ideas what it is the Democratic Republic of Congo countries to reach the goal. So far, - qualify for full debt relief. None of the only country to have pledged about is implementation." World Bank President James Wolfensohn the extra pledge money has arrived They indicated that the trade And then there is the cost of said in a press conference in the trust fund "It is a chance now for us to really Next is an education plan to get

Japan recovery remains fragile

Fresh economic indicators released Friday showed Japan's export-led economic recovery remains fragile at best with poor jobs, household spending and inflation figures.

The official data showed Japanese unemployment near a record low, household spending down for the first time in three months and the country's consumer prices in August down for a record 36th straight month

However investors' attention was more focussed on Finance Minister Masajuro Shiokawa's conditional pledge Friday to inject public funds into the country's ailing banking system. The announcement helped boost Japanese share prices 2.2 percent, dealers said.

The unemployment rate in

down from a record 5.5 percent seen in December last year, the Ministry of Public Management, Home Affairs, Posts and Telecommunications said.

The number of people out of work rose to 3.61 million in the month, up 250,000 from a year earlier, while the jobless rate for men rose to 5.7 percent, although that for women fell to 5.1 percent, the ministry said. "The jobless rate is likely to climb

further, possibly rise above 6.0 percent because companies continue to restructure by cutting workforces," said Satoru Ogasawara, an economist at Credit Suisse First Boston. Nearly one-third of the 3.61

Institute Ltd. "With falling wages and constant worries over job security, people are reluctant to spend money." he said. Spending by Japanese house-

"Restructuring pressure is high

particularly among big corporations

and so far I have not seen any

change in that trend," said Masashi

Murata, an economist at UFJ

holds in August fell 0.3 percent from a year earlier, down for the first time in three months, with average monthly spending totalling 322,760 yen, (2,646 dollars), the ministry Average monthly wage income declined 0.2 percent year-on-year ture for housing reform fell 6.9 percent "The fall in household spending

was worse than expected, underlining depressed consumer sentiment," said Credit Suisse's Ogasawara. Meanwhile, the government announced Japan's consumer prices in August fell 0.9 percent

from a year earlier, down for a record 36th straight month. Excluding fluctuations in fresh food prices, core consumer prices fell 0.9 percent year-on-year in August but remained flat month-on-

"We are facing nearly perpetual deflationary pressure as consumer prices have kept falling for three to 486,063 yen in the month. By years," UFJ's Murata said.

Saturdays. While running your business, you come across problems and wish someone would help. This column will provide you with insights to solve your problems. Write to us or to Sarwar Ahmed, MBA (sarwar@asia.com) who hosts this column It depends on you ... One day, a rich father took his young son on a trip to the countryside, with the firm purpose to show him how poor people can be. They spent a day and a night in the farm of a very poor family. When they got back from their trip the father asked his son, "How was the trip?" "Very good, Dad!" he answered.

"Did you see how poor people can be?" the father asked. "Yeah!" his son responded. "And what did you learn?" asked his father. The son answered, "I saw that we have a dog at home and they have four. We have a pool that reaches to the middle of the garden, they have a creek that has no end. We have imported lamps in the garden, they have the stars. Our patio reaches to the front vard, they have a whole horizon. When the little boy was finishing, his father was speechless. His son

levels of society, even up to the national level.

depends on the way you look at things? If you have love, friends, family, health, good humour and a positive attitude towards life - you've got everything! You can't buy any of these things. You can have all the material possessions you can imagine, provisions for the future, etc., but if you are poor of spirit, you have nothing! - Author unknown. This simple story sums up what we should seek in life. As business executives, we may get caught in the trap of believing that being rich in material gains, climbing the executive ladder by any means, is all that matters.

added, "Thanks Dad for showing me how poor we are!" Isn't it true that it all

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to forget that life's values are based on simplicity, honesty, compassion and not to forget, hard work. The malaise that greed spreads eats away the very soul of the individual. This blinds us from differentiating right from wrong. Wrong becomes right, destroying the edifice of character, and character infested like termites brings down the organization. Why am I talking of morality? At the end of the day, immorality can bring down business organizations. The proof they say is in the pudding. Giants like Enron or WorldCom say it all. This is true at all

major corporations in the US or elsewhere, is a result of this greed. We tend

Like it or not, we are a corrupt nation, spurred by greed especially by those in power political or those in government. It doesn't matter to debate whether we are ranked the most or the next most corrupt we are. This corruption is not only bad for the soul but also for business. Economic cycle loses its momentum as we try to grapple with this hydra-headed monster. It is so frustrating to get things done because those in power trip you up, making sure you come to them with the right envelope. You have no choice but to give in, adding to your cost and time.

What do you do in such situations? Don't be a saint, but don't taint yourself by being immoral. If you need to spend the speed money, do it but do it not to make an immoral gain but to speed up what is right. Who says life is

August stood at 5.4 percent for the million unemployed Japanese lost segments, spending on cars dropped 26.7 percent and expendifourth straight month, just one notch their jobs in August due to corporate restructuring, the government said.