



US BUSINESS

IN BANGLADESH

US TRADE SHOW



DHAKA MONDAY FEBRUARY 18, 2002

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The Daily Star

MESSAGE



I am very much delighted to learn that the 11th US Trade Show is being held in Dhaka during February 18-20, 2002 in succession as a regular annual event. I extend hearty congratulations to the American Chamber of Commerce (AmCham) and the Embassy of the United States of America for organizing this important show in a very befitting manner. As the apex body representing the entire business community of the country, the Federation of Bangladesh Chambers of Commerce and Industry (FBCCI) attaches great importance to this Trade Show in the context of promotion of trade and investment cooperation between Bangladesh and the USA. The Show will enable the Bangladeshi businessmen and the consumers to have firsthand knowledge of the US products as well as facilitate interaction between businessmen of two countries which is an essential requirement for enhancing trade and economic relation. The display of high standard products in the Show will make local producers more quality conscious and give them

exposure to new technologies.

The USA figures very prominently to Bangladesh economy in a number of ways. Firstly, it provides the largest market for Bangladeshi manufacturing products and ranks topmost as a source of foreign exchange earning. Secondly, USA provides substantial resource support to Bangladesh through development assistance. Thirdly, it has already emerged as an important source of foreign direct investment (FDI) particularly in the energy sector. Further, there are prospects of large flow of investment from USA transnational companies in the development of gas and gas-based industries.

The American Chamber of Commerce deserves appreciation for its important role in enhancing trade and investment cooperation between Bangladesh and the USA through establishment of business contacts, apprising USA companies about investment prospects in Bangladesh and

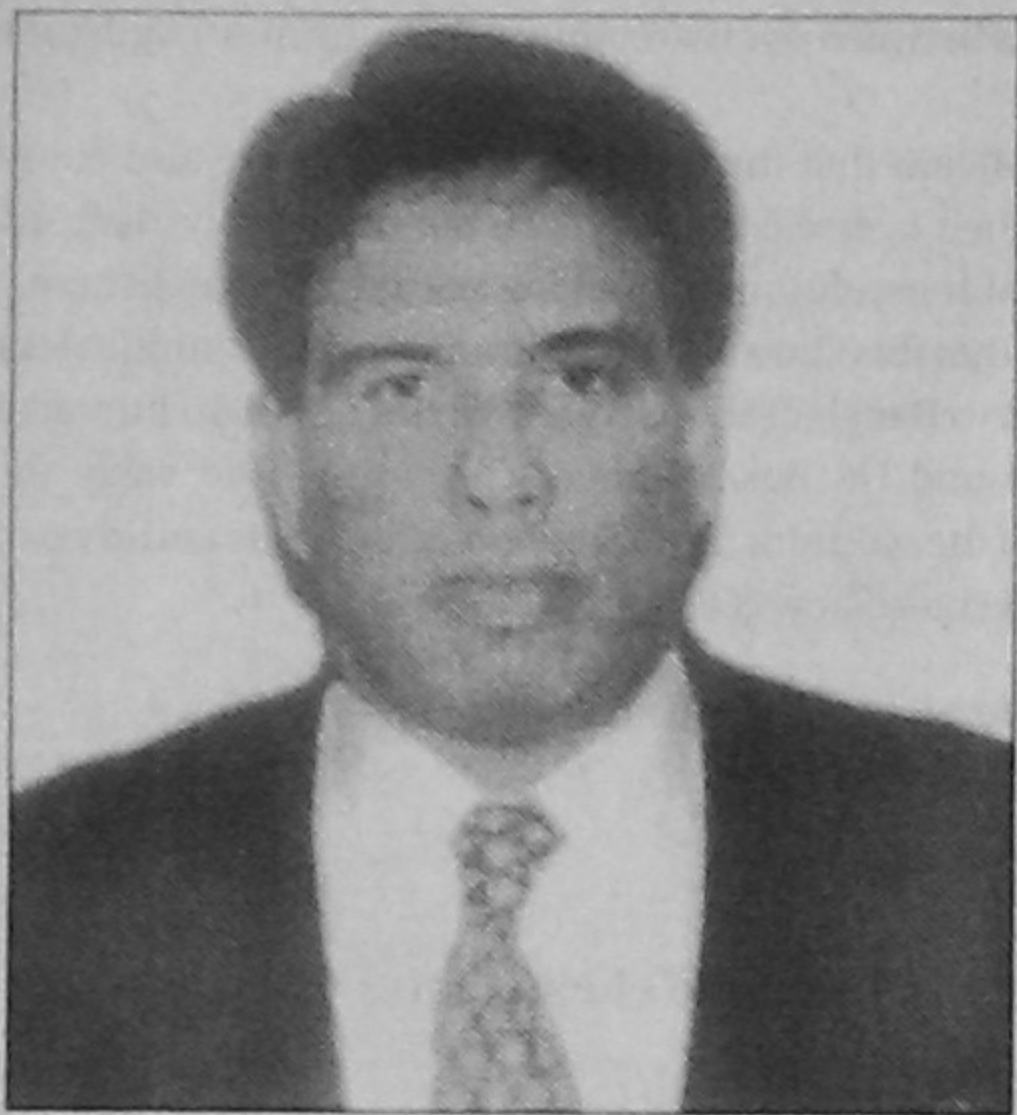
inducing them to investment in Bangladesh. AmCham is also extending useful cooperation and support in promotion of Bangladeshi exports in the US market.

I take this opportunity to offer my hearty felicitations to the American Chamber of Commerce, the USA Embassy in Bangladesh and the participating US companies for their untiring efforts in organizing the event. I wish the 11th US Trade Show all success.

Yussuf Abdullah Harun
President

The Federation of Bangladesh Chambers of Commerce & Industry

MESSAGE



The American Chamber of Commerce in Bangladesh takes great pleasure in presenting, with the United States Embassy, the 11th US Trade Show. The key objective of the Show is to bring to the interested Bangladeshi people the wide range of competitively available American products in Bangladesh. The United States is the leading trading partner of Bangladesh providing the marketing opportunities for ready made garments and frozen foods. It is important that with the steady rise of Bangladesh's exports to USA, imports to Bangladesh from the United States should also increase.

The US Trade Show represents an opportunity for Bangladeshi consumers and businessmen to see the types of US products that are readily available in this country. We take great pride in the quality and technology represented by these products and are confident that these will be well received in Bangladesh. US products are highly competitive, and the firms that manufacture and market these products do an outstanding job of bringing modern technology to Bangladesh and in producing high value products.

The American Chamber is happy to continue collaborating with the US Embassy in Bangladesh and thankful to Ambassador Mary Ann Peters and her colleagues at the Embassy for their continued support to AmCham. I congratulate all the participants of the US Trade Show 2002 for their active participation at the Show and wish them a great success in their business endeavor in Bangladesh.

Aftabul Islam
President
American Chamber of Commerce in Bangladesh

MESSAGE



Welcome to US Trade Show 2002!

All of us at the American Chamber of Commerce in Bangladesh continue to be delighted by the strong support the Show has received over the last one decade from the general public, business organizations and political leaders of Bangladesh. The success of this Show and the achievements of the Bangladesh economy are being noticed by more and more US and foreign businesses. The hard work of the Bangladeshi people to bring market-based economic development to their country is bearing fruit.

The economic relations between the United States and Bangladesh have become very extensive and poised for rapid expansion. The American business community seeks an open economy with a minimum of government control. We believe that Bangladesh can offer rewarding opportunities for trade and investment. Its available and untapped natural resources, growing middle class, easily trainable human resources, fertile soil, adequate water resources, linguistic and cultural cohesion, all together could be considered a strong base for development and growth. The American Chamber is committed to project the correct image of Bangladesh in the United States and to contribute toward the acceleration of economic relations between the United States and Bangladesh.

The American Chamber is very happy to work with the US Embassy, who has been providing invaluable support to AmCham in fulfilling its various objectives including its programmes for continuing improvement of the business conditions and enabling environment for investment.

I deeply appreciate the hard work and great support of our valuable Trade Show Participants in organizing the Show every year on a regular basis. I hope the Show would be a stimulating one both for the Participants and the Visitors.

A.Gafur
Executive Director, AmCham &
Director, US Trade Show 2002

Warmest Felicitations on the occasion of US Trade Show-2002

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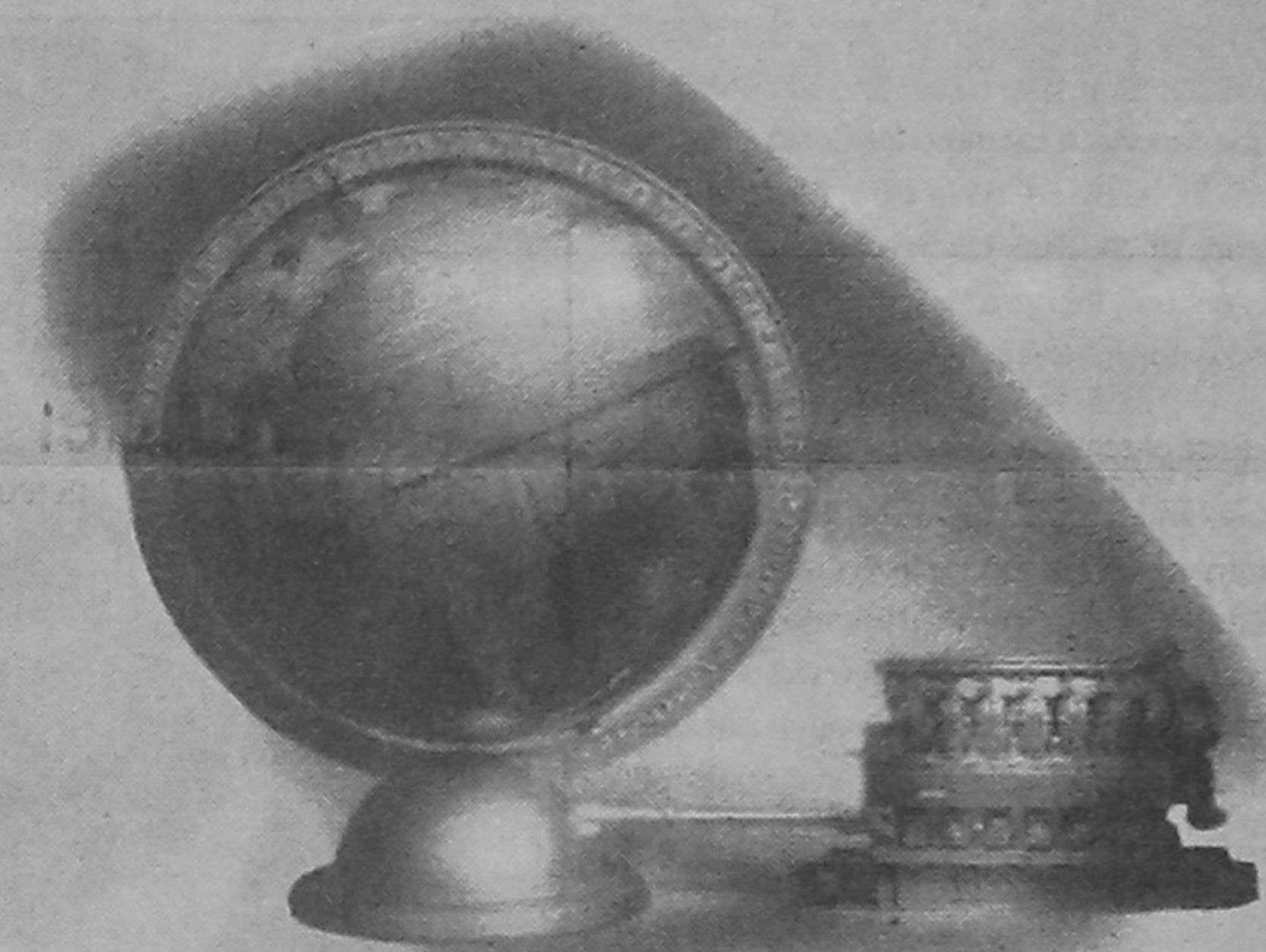
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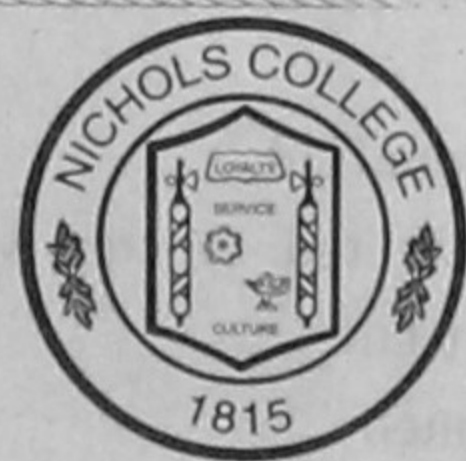


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