

Bank Asia's 7th branch opens in Sylhet BSS, Sylhet

Finance and Planning Minister M Saifur Rahman Sunday said private banks can play an important role in building strong economic base to meet the challenges of the new millennium through creating employment opportunities and introducing micro-credit programme

He was addressing the inaugu-ral function of Bank Asia's 7th branch in Sylhet.

"We are developing our economy in line with the globalisation process, he said adding that the present government has already cut interest rate on bank loan.

The minister said the collapse of the World Trade Center and the war in Afghanistan have created negative impact on world economy. Remittance and export earning have shown downward swing affecting the economy severely, he added. "Bangladesh is passing through severe economic hard-ships," he said.

Pointing to bank loan default culture, Saifur Rahman said only political pressure was not responsible for the culture, banks management also cannot also evade their responsibilities in this regard.

Chaired by the Bank Asia's Chairman M Saiduzzaman, the function was attended by A Rouf Chowdhury, Vice-Chairman of the bank and Safwan Chowdhury, president of Sylhet Chamber of Commerce and Industry.

BAT markets London brand in Bangladesh

British American Tobacco Bangladesh started marketing a new international brand London, from Saturday at Tk 27 per pack, says a press release.

With an attractive gold pack and an exceptionally high quality prod-uct in the international value for domestic markets around the world.

The brand is now available in all urban areas of Bangladesh.

In compliance with government regulations, each London pack will have a tax stamp, which will help distinguish the brand from counterSEC orders index calculation change sensing manipulation BATBC shares quoted lower to pull market down?

M SHAMSUR RAHMAN

The Securities and Stock Exchange (SEC) has asked the bourses to change the method of index calculation after it sensed some foul play by a few brokers with some heavy weight companies.

According to the new order, the stock exchanges will not take any trans-action of British American Tobacco Bangladesh Co Ltd (BATBC) into con-sideration if shares of the company are traded one hour before close of trading session and if the number of such traded shares is less than 10,000.

SEC officials say that the order has been issued in public interest as facts indicate that certain brokerage firms are bringing down the market by trading a small number of BATBC shares at lower prices.

The SEC surveillance department has detected that these brokers are trading one or two market lots of BATBC shares at very low prices just minutes before the close of trading sessions to pull down the price index.

BATBC stocks constitute 6.54 per cent of the total market capital and

even a slight price drop of its shares results in overall slide in the market. The market slid by 1.23 points yesterday to 636.14 points from 637.37 points

SEC officials said BATBC share prices lost one per cent in the three hours trading session and the market had settled to 638 points.

"But just before the close of the trading session, one single firm had transacted shares at three per cent lower price which pulled the DSE All Share Price Index down by four points," a senior SEC official said.

If those few shares were not traded at the end of the day, then the market would have settled at a higher position, he said, adding that similar trades have been detected over the last few days.

"It is apparent that such transactions are done with ill motives," the official said. "Our surveillance department has launched an investigation."

ALANA OEVENNAN EQUITY& ENTREPRENEURSHIP FUND (EEF) 3 JANATA BANK DOAN AGRO LTD

Picture shows the signing ceremony of an agreement between PRAN Agro Ltd and Janata Bank on Equity and Entrepreneurship Fund held recently.

Levy on airfreight adds to exporters' woes

deadline

RAFIQ HASAN

The additional insurance surcharge on air cargo freight would badly affect the already declining country's export business, exporters said

The Biman Bangladesh Airlines imposed Tk 2.85 on every kilogram of cargo this month as insurance coverage following the terrorist

attacks on the US. The exporters said the new surcharge would increase export costs and goods would lose competitiveness in the international markets.

"This additional fee would badly damage the country's export business already suffering losses due to economic recession through out the world" said Kutubuddin Ahmed, President of B a n g l a d e s h G a r m e n t s Manufacturers and Exporters Association (BGMEA).

Demanding immediate with-drawal of the levy, the BGMEA president said garments exporters

Around 5-10 per cent of garments are exported by air, he added. Kutubuddin said the BGMEA would approach the higher author-ities for withdrawal of the sur-

charge On the other hand a number of vegetable exporters told The Daily Star that they would face business closure if the charge is not with-

"Vegetable export earnings has already declined by 40 per cent and

this additional charge would cause further decline," said Mohammad Monsur, acting president of Bangladesh Fruits, Vegetables and Allied Products and Exporters Association.

He also unless the levy is withdrawn vegetable export would stop completely as exporters are bound to ship their goods by air.

"Only two years back the coun-try earned around 250 crore by send their goods by air only when they face difficulties in meeting

secretary of the association.

Ashikur Reza Chowdhury, a leading vegetable exporter and former general secretary of the association, said airfreight increased sharply in the last few years mainly due to depreciation of taka against the US dollar.

Airfreight from Dhaka to London increased to Tk 74.15 this year from Tk 51 in 1996.

Biman sources however claimed that all other airlines have also imposed such surcharges after the terrorist attacks.

M A Sattar Bhuiyan, Chairman of Bangladesh Finished Leather and Leather Goods Exporters Association, said around 20 per cent of leather goods is exported by air and the surcharge would affect exports.

Export earnings of the sector may decline by Tk 400 crore this year due to the global economic recession. The sector earned Tk 1624 crore last fiscal year.

PHOTO: CITY BANK

region facing its second recession

The creation of a free trade area

Trade between China and the 10

Chinese Ministry of Foreign Trade

volume, after the European Union

and North America free trade zone.

not pose a threat to the region's

other trading partners -- such as the United States and Japan --

because the economies in China

and Southeast Asia produce many

similar products, and would still

need to buy products they did not make from outside the region.

Experts said such a zone would

in four years.

States.

measures

PRAN signs deal with JB for EEF PRAN Agro Ltd, an enterprise of

PRAN Group, have signed an investment agreement with Janata Bank on Equity and Entrepreneurship Fund (EEF) for their agro-based industry being set up in Natore, says a press release. Janata Bank have come forward

with this first ever project of the EEF by way of undertaking appraisal for equity participation of the government to be financed by the Bangladesh Bank.

Out of the total project cost of Tk 17.86 crore, EEF support will be Tk 4.20 crore in the form of equity participation of the government together with a term loan of Tk 8.66 crore financed by Janata Bank.

The project, first of its kind in the country's agro-processing sector, will mainly engage in primary processing of produces like mango, tomato, pineapple, guava and various types of vegetables and

horticulture items Farmers in the country's northern region will be encouraged through contract farming to maintain quality and increase quantity of fruits and vegetables.

Dhaka seeks more WTO steps to arrest LDC marginalisation

mandating increased flow of improved technology to the LDCs

along with the expansion of global

The work programme, pro-

posed in the ministerial declara-

tion, attaches importance on the

implementation issues and related

concerns of LDCs. It also calls for

continuing the negotiations on free

UNB, Dhaka

Bangladesh will seek more efforts from the World Trade Organisation (WTO) for arresting further marginalisation of the Least Developed Countries (LDCs), hit hard by multilateral trading system for the last few years.

In the fourth WTO ministerial meeting, scheduled in Doha on Nov 9-13, Bangladesh will also plead not to use environmental clauses as protectionist measures to again corner the LDCs in world trade regime

As a former coordinator for LDCs, Bangladesh has already prepared a draft for the WTO meet suggesting some amendments to the draft ministerial declaration to be adopted at Doha Conference.

However, Bangladesh position at the conference will be to achieve duty-free and quota-free market access of LDCs products to the rich countries

The draft declaration, prepared by WTO General Council, contains 42 paragraphs proposing a broad and balanced work programme to ensure that all member countries

benefit equally from the opportumovement of services, including nities of the multilateral trading natural persons, as raised by the arrangement and that the LDCs are LDCs in earlier conferences. integrated more effectively to the The declaration will call for

new era of international trade. reducing or eliminating tariffs and Bangladesh will propose non-tariff barriers to provide LDCs amendments to five paragraphs, with market access. The integrated framework for trade-related tech-nical assistance for LDCs will be reconfirming the increasing need for further flexibility and acknowledged and endorsed in the liberalisation in the globalisation of services and movement of fourth WTO ministerial meet as a viable model for LDCs trade develhuman resources.

"We take note of the urgent need of the LDCs to improve upon their existing trade facilitation opment For further integration of the LDCs into the multilateral trading measures with the help of developsystem, a combined and interment partners," one of the prorelated action will be undertaken at posed amendments says, attaching three levels -- market access, trade the country's need for technical assistance and support for trade related-technical assistance and capacity building -- and LDCs' capacity building. domestic policy reforms. It will also stress the need for

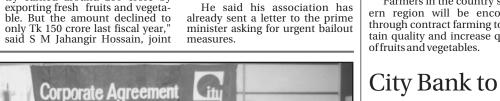
Trade diplomats here want Bangladesh to raise the issue of implementation of the pledges earlier made by rich partners in various rounds of talks in the past. Not mere repetition of commitments: now is the time for implementation of previous ones -- was the central theme of a recent dialogue in Dhaka on WTO meet.

PHOTO: PRAN AGRO



trade

Gillette starts



feit or imitation products in the

UK preparing for euro entry

AFP,London

Britain has begun the task of assessing if it should join the European single currency and is spending "substantial" sums preparing for any decision in favour, finance minister Gordon Brown said Sunday.

Recalling that the government had pledged to complete its assessment within two years of June's election victory, Brown said euro preparations were going ahead.

"We are actually spending substantial sums of money in making our system ready to cope with the euro if that is the decision that we make," he told Sky television.

"And of course, we have already started the preliminary and technical work on that assessment."



New DMD of **Premier Bank**

Iftekhar Ali Khan has joined The Premier Bank Limited as Deputy Managing Director, says a press release

Prior to his joining the Premier Bank, he held the position of Senior Executive Vice-President in EXIM Bank

His career started with the British American Tobacco in 1984, but soon after he moved to ANZ Grindlays Bank and eventually held responsible position which included Manager of branches in Dhaka and Chittagong.

He moved to Standard Chartered Bank in 1994 as Area Head of Chittagong and later as senior Manager, Corporate Banking in 1998



Picture shows the officials of the City Bank Ltd and Grameen Phone Ltd at a contract signing ceremony in the city Wednesday. Under the deal, branches of the bank have been provided with GP mobile phones.

China, ASEAN set to confirm world's biggest free trade bloc Summit begins tomorrow

support.

AFP, Bandar Seri Begawan

Chinese Premier Zhu Rongji arrived here Sunday for an East Asian summit expected to be dominated by an agreement to set up the world's biggest free trade zone covering Southeast Asia and China

Zhu and leaders of the 10nation Association of Southeast Asian Nations (ASEAN) are expected to confirm the ambitious plan to create a free trade zone covering nearly two billion people at the summit starting Monday, officials said.

"We are confident" it will be adopted, said Chinese foreign ministry spokesman Lu Wenxiang.

The impact of the September 11 terrorist strikes in the United States made the proposal more pressing than when it was first aired by Zhu at last year's ASEAN summit in Singapore.

The global impact of terrorism, at a time when the US economy was already slowing, meant "economic cooperation becomes more nportant," Lu said.

"It's because we have an economic slowdown that we need to increase regional cooperation, to unite together to counter this global slowdown.

Over the past year, a joint ASEAN-China research team has undertaken an extensive study which recommended the establishment of a free trade area, said ASEAN spokesman M.C. Abad.

"I think there is a very good But Shen said the timing was right as China, set to be welcomed into the World Trade Organization (WTO) this month, has been slashchance of the leaders endorsing it.' Malaysia's Minister of Trade and Industry Rafidah Aziz has ing tariffs in recent years, bringing already assured Kuala Lumpur's them down from 40 per cent to the current average 15 per cent, and will cut them further after WTO The idea of an East Asian eco-nomic group was first mooted by

entry Malaysian Prime Minister At a time of global economic Mahathir Mohamad 12 years ago, and Rafidah said China's concept downturn, adopting the concept could also boost confidence in a

advanced the idea. "Yes, Yes. Now China is in WTO it is more meaningful to have the bilateral economic partnership," she said

however, will not boost trade significantly in the short-term, But Rafidah suggested further study into the "entire spectrum" of experts said. China-ASEAN economic relations, ASEAN nations reached 40 billion and the stages each country must US dollars last year, with China in go through before adopting the deficit by about five billion dollars. concept completely. according to figures from the

Economic analysts said it could take 10 to 15 years before such a zone is set up in such a diverse region.

It took the European Union 10 years before all tariffs, except those on agriculture products, were cut. he United States, Canada and Mexico, which agreed to set up a free trade zone in 1993, do not expect to be completely free of tariffs until 2005.

Setting up a free trade zone between China and Southeast Asia could take longer, with political instability in some countries a potential obstacle, said Shen Jiru, a political and economic analyst of the Chinese Academy of Social Sciences in Beijing.

use GP mobiles

The City Bank Limited signed an agreement with Grameen Phone Limited under its corporate sales package on Wednesday in the city, says a press release.

Under the agreement, 66 branches of City Bank have been provided with Grameen Phone's GP National mobile phone connections. Rest of the branches will be given connections depending on the expansion of network of Grameen Phone.

Grameen Phone connections are now being used by The City Bank for inter-branches connection

In presence of Abbas Uddin Ahmed, Managing Director of The City Bank Limited, agreement to this effect was signed by A H M Nazmul Quadir, Deputy Managing Director of the bank, and Kafil H S Muyeed, Acting Director of Grameen Phone.

M Shafiqul Alam, Executive Vice President of Common Services Division of the bank and other executives of the both organisations were present on the occasion.

Japan may need greater economic stimulus AFP, Tokyo

> Japan may have to work out ways of providing an economic boost beyond the planned 24-billiondollar extra budget but it can still live with negative economic growth, a key economic minister said Sunday

"The world economy is faced with unprecedented, very severe circumstances," Heizo Takenada, the minister for economic and fiscal policy, said in a television debate.

and Economic Cooperation. That amounted to half the value of trade "If necessary, the government should act flexibly and boldly and it between China and the United is part of our options, as a matter of course," he told the Japan If a combined China-ASEAN Broadcasting Corp. (NHK) network. market is realized, it will only be the third largest in terms of trade

Takenaka, a former university economics professor, was commenting on the possibility of the government drawing up a sequel to a projected supplementary budget worth three trillion yen (24 billion dollars).

The extra budget, due to be formally adopted by Prime Minister Junichiro Koizumi's cabinet next Friday, will focuse on unemployment and massive bad loans at banks

Anis Ahmed, Director of Gillette Bangladesh Pvt Ltd and Managing Director of MHG Group, speaks at a gathering of Gillette distributors in the city Wednesday

Emirates announces its largest aircraft order

resolve"

Emirates yesterday announced its largest-ever aircraft ordervalued at a massive US\$15 billion, says a into a major player on the global stage. Our goal now is to expand its dynamic growth into every area of press release. commerce, tourism and transport.

In a dramatic gesture underlining its confidence in the entire long-term future of Dubai and air travel, the award-winning airline announced that it would acquire 25 Boeing 777s, 22 Airbus A380s, eight Airbus A340-600s and three A330s by the end of the decade.

Emirates' initial order, signed at Britain's Farmborough Air Show in July 2000 as a Letter of Intent, was for seven A380s, making it the world's first airline to commit to the A380.

The airline yesterday added a further 15 A380s to give it a total fleet of 22 firm orders, valued at US\$7 billion plus 10 options, 25 new Boeing 777s in two versions and valued at US\$6.6 billion, eight A340-600s valued at US\$1 billion, and three A 330s valued at US\$415 million. Combined value of the 58 Boeings and Airbuses on order is \$15 billion, which the airline will raise without a dollar in subsidy from any source to boost Emirates' total fleet to 100 by the year 2010.

The visionary 21th century fleet plan was unveiled by Emirates' Chairman MH Sheikh Ahmed bin Saed Al-Maktoum at Dubai's International Airshow, opened by General Sheikh Mohammed bin Rashid at Maktoum, Crown Prince of Dubai and UAE Defence Minister

Sheikh Mohammad commented: "Our country today stands four-square at the crossroads of the world, and has transformed itself

STAR BUSINESS REPORT Gillette has started its new busi-

ness mission in Bangladesh to become the market leader in all its core categories and make a triple digit growth in the coming years.

"Gillette's mission in Bangladesh is to become the mar-ket leader in all its core business categories where it chooses to compete," Anis Ahmed, Director of Gillette Bangladesh_Pvt_Ltd_and Managing Director of MHG Group, told a gathering of Gillette distribu-tors in the city Wednesday.

The programme was organised on the occasion of 'Gillette Centennial Celebrations' held at a city hotel, according to a press release

Country Manager of Gillette Monishi Ghosh briefed about the importance of mass distribution of Gillette products in Bangladesh. Gillette launched a Centennial Programme for all its distributors.

MGH Group started marketing Gillette products in Bangladesh in 1991. Since then Gillette has grown over the years and has good market share in the country. From now on Gillette plans to aggressively market its products in Bangladesh and leapfrog its business into triple digit growth.

Emirates will use the A380s on Apart from premium brands, Gillette has other economy prodroutes from Dubai to London, Frankfurt, Singapore and other ucts, which can meet the demand cities in Europe, Asia, North America and the Pacific. Its maiden of any income group people, said Monishi Ghosh. flight will not take place until 2004, leaving Emirates time to select the

best engines. Feedback from Emirates and 20 other airlines helped designers reshape the giant aircraft with wider seats, greater comfort and lower operating costs. With nearly a fifth of its revenue earned from carrying cargo, the airline also suggested ways to increase the capacity of the freight hold.

Sheikh Ahmed said: "The timing

of this order--hard on the heels of

recent events--is no coincidence.

We are determined not to allow

present difficulties to deflect our

Emirates also has yet to select the engines for its new Boeing 777s, one of the world's most efficient and versatile aircraft, with its excellent range, operating, eco-nomics and freight capacity, and ideal for very long routes such as Emirates' new non-stop Dubai/Perth service starting in 2002

A total of 18 of the highly popular A330s are already in service with Emirates, making it the largest perator of the type in the world. Like its existing fleet, the they will be powered by the highly successful Rolls-Royce Trent 700 engine.



President **General Secretary Lever Brothers** Employees Union election held

Zulfiqar Ahmed has been elected president of Lever Brothers Employees Union while Shafiul Azam its general secretary for the year 2002-2003, says a press release.

They were elected at a recently held election of union.