



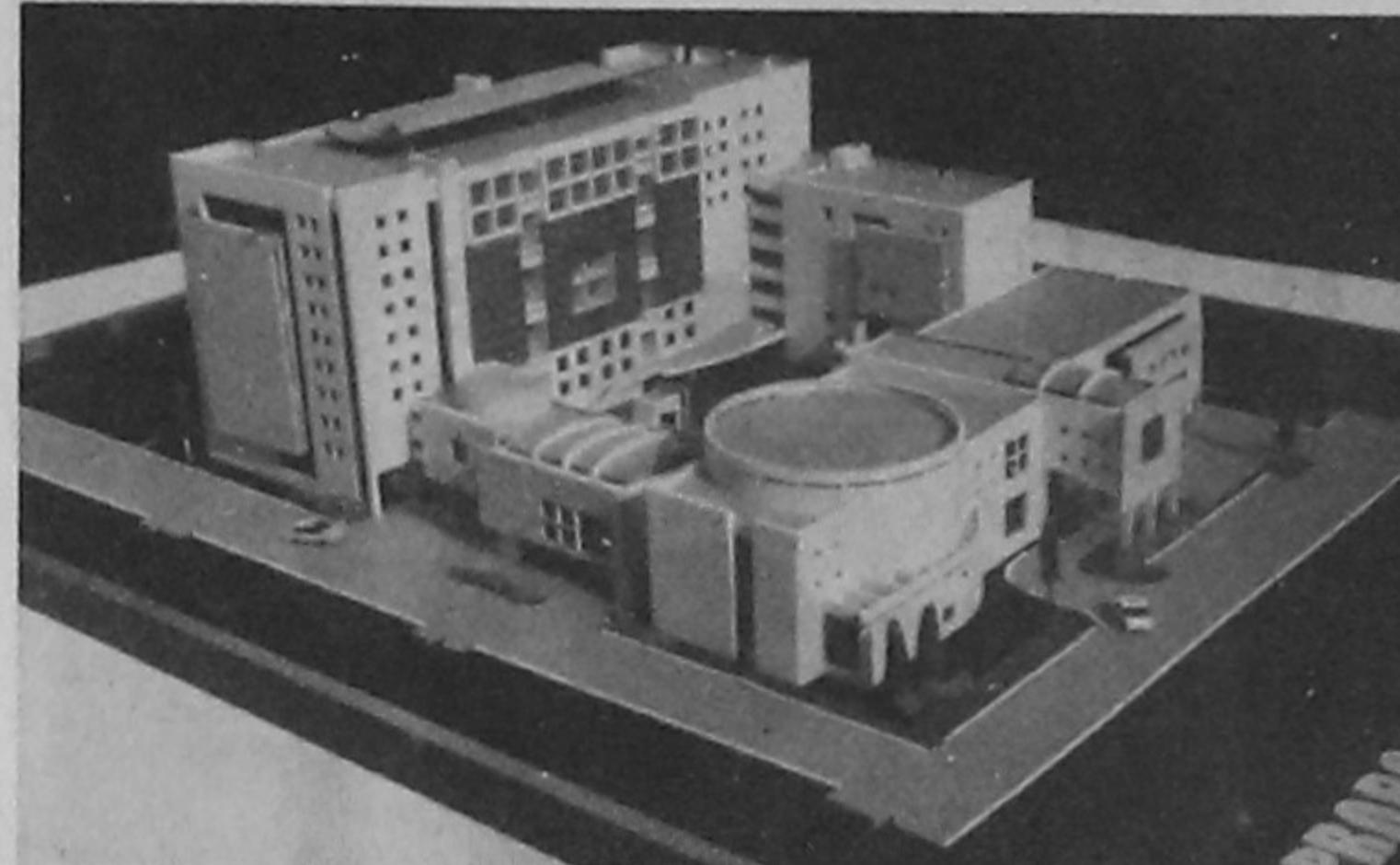
# Independent University, Bangladesh

## FIFTH CONVOCATION, 2001

### A Glimpse into the Future : IUB Campus at Bashundhara

Independent University, Bangladesh (IUB) was established as an institution of higher learning in January 1993 with the goal to produce globally competitive graduates within the local environment. The University started with only six students in rented facilities in Baridhara, Dhaka and today can boast over 2000 students and about 225 faculty and staff. It comprises of 5 schools including the MBA programme and a number of administrative offices spread over different buildings. It is also the only private university to hold consecutive convocations since the first batch of students graduated in 1997.

The University envisioned a self-contained facility on a 21-acre site at Kaliakoir, on the outskirts of Dhaka. However, the distance and lack of supportive infrastructure prompted a change in plans and under the revised proposal the land at Kaliakoir will support off campus programmes of training, field research and extension work. To meet the growing needs of the students and the community IUB acquired 8 bighas of land at Bashundhara in 1999 and aspired to build a modern and functional urban campus, which would also intellectually stimulate students to strive for a higher goal. The architectural design has been finalised and the sentimental and educational needs of the students and the community alike have been emphasised.



The proposed campus will spread over 411,000 sq.ft with a ten-storied Academic building with 6 lifts and two basement parking lots with a capacity of approximately 350 cars. A state of the art IT centre of 15,000 sq.ft, a resource library with audio visual equipment of 20,000 sq.ft and science laboratories which will give students first hand opportunities in applied technology and research have also been provided for. The campus has been planned for central air-conditioning with more than 50 classrooms, 4 galleries and an auditorium that can seat about 750 people. It will be a self-contained facility with its own sub-station, water supply, state of the art security and fire extinguishing equipment. A Court of Knowledge connects the Academic and Administrative Buildings to promote a healthy educational atmosphere and encourage the students to mingle. A number of cafeterias, coffee shops, a gymnasium, medical clinic and bookstore are also planned to meet the recreational and daily needs of the students. A unique feature of this building is that the classrooms are serviced with split-level corridors and are handicapped accessible.

For IUB the students are its biggest assets and the continuing goal of the University is to prepare promising students for outstanding scholarly and professional achievement—by educating them in the technical skills of a discipline and in the moral values of intellectual life. This is reflected in the opinion of the students seeking admission and in a recent survey conducted by the University on freshmen students more than 42% said they chose IUB because of the "good education system" and around 41% said "one of the best private universities".

IUB's Planning and Development Department is responsible for the planning and construction of the campus and it has already taken concrete steps towards implementation and successful completion of the IUB campus at Bashundhara. When completed it hopes to be the first private university to have its own campus building in Dhaka city.

### From the Vice Chancellor

Yet another year and yet another convocation. The Independent University, Bangladesh is holding its 5th convocation today. A new batch of graduates will earn their degrees, which they deserve so much. This is the time for them to enjoy the rewards of their efforts and celebrate their success. I congratulate the graduates of the year 2001.



A new century commences with the year 2001. The new century is ushering not only with new challenges but also with new promises. It demands a generation of highly qualified manpower, for which the centres of learning across the globe are preparing themselves. We missed the industrial revolution but we do not want to miss the prospects of the high-tech revolution that the new century holds for us. With that vision in mind, the theme for the 5th convocation is Higher Education for Advancement.

While the new century will generate new thoughts and ideas, we must at the same time endeavour to promote the time-tested values which are essential for human development. Dear Graduates as you rejoice your success, you should at the same time pledge so that you do not fail in your commitment to your family and the society.

Dr. Bazlul Mobin Chowdhury

### IUB Honorary Fellows

1997	National Professor M Innas Ali
1998	National Professor M Shamsul Huq
1999	Professor Nurul Islam
2000	Professor Rehman Sobhan
2001	Professor Jamal Nazrul Islam



### Message

2 June 2001

I am delighted to know that the Independent University, Bangladesh is going to hold its fifth Convocation today.

No nation can afford to ignore the future of its young generation. And, much of this future is built through education. The university education must help in the development of a society and prepare its young people for the work they will be called upon to do in life. I appreciate that IUB is rendering higher education of international standards and producing graduates equipped with knowledge and skills needed for leadership in a highly competitive world of today.

I extend to the graduating students, the faculty and the management of the University my warm congratulations and best wishes.

Justice Shahabuddin Ahmed

### The Convocation of IUB's First Batch of MBA at Maastricht

Ayesha Dustgir  
Class of 1998

It has been three long years since I participated in the convocation ceremony at Maastricht after completing my MBA in



International Business. I was a part of the first batch to have graduated from IUB's MBA programme in collaboration with MSM, the Netherlands. Despite all the trials, tribulations, frustrations, anger, joy, and even tears - buckets full I might add - it was all worth it. I was amongst a small group numbering less than 18 to have finally completed all the requirements of both the institutions to get the much desired certificate. No longer did I have to keep late nights or be dependent on the faculty to get the results. I had done all that and it was a thing of the past. Finally, I was able to wear my cap and gown, walk up on stage to receive my MBA certificate.

Only five of us were planning to go to the Netherlands to attend the convocation at MSM. There the convocation was much grander. We even had a rehearsal to make sure we understood what lay ahead of us on the actual day. It was of course meticulously planned and executed. We were made to feel very much at home with all the warmth and adulation MSM extended towards us. The convocation at MSM was held in the newly built auditorium. I was going to be the first few graduates to participate in the ceremony in that auditorium.

After putting on our gowns and caps, no small task when you are in a chiffon sari, the group picture was taken with Dr. El-Namaki, the then Director of the MBA Programme. Incidentally being short had its advantages on that day. I was put in the front row right next to him, much to the annoyance of my fellow classmates from IUB. I might add it was the most coveted spot as I happened to be in all the pictures!

### From the Chairman, ESTCDT

I am delighted to learn that IUB is holding its 5th Convocation on the 2nd June, 2001. It's a day of satisfaction for the teachers whose students are passing out with colour. I am happy that IUB has set a trend for itself for holding the convocation annually in time. For the students who are passing out, their sacrifice will be glorified. For the students who are at various stages of graduation process, both in the main campus at Dhaka and outreach campus in Chittagong, may count on their turn in time and plan ahead to pursue career of their choice.



The Founder of IUB, the ESTCDT and its esteemed members started IUB with a vision. The vision was to deliver quality education in the country. A quality which can compete equally, if not more, with education and knowledge that is imparted elsewhere in the world. A knowledge which can be utilized to enhance the image of the country both at home and abroad. Graduates of IUB should be proud of holding the degree certificates aloft to the prospective employer and who immediately recognizes the certificate and accepts it as a passport to the responsibility that they are likely to be entrusted with.

On behalf of the Board of Trustees (ESTCDT), I convey goodwill and goodwishes to the Governing Council of IUB and faculties for completion of yet another successful academic session. Long live IUB.

A.K.M. Rafiqul Islam

I, along with my classmates, was accorded a very warm reception at MSM by everyone, including our former professors and the faculty, whom we met there. As I mentioned earlier, it has been three years but the memory lingers on. And it still feels good.

### Recollecting IUB from Cambridge

Osama S. M. Khan  
Class of 1998

It is early hours of the day and I am sitting by a Victorian window of a Cambridge University library. The green lawn of the King's by the side of the river Cam lie in front of me. Watching the river flowing, I am thinking what has brought me here. I did not have to search, I knew that it is IUB, my Alma Mater.

It will be an exaggeration if I say that IUB has reached perfection, for the concept of perfection is continually revised. Nevertheless, I have found IUB trying literally to shape the future of its students like a sculptor trying to shape her / his creation with utmost care. It is from IUB, I learned to strive for ideals with courage. IUB taught us to be competitive both nationally and globally. It has redefined my life and destination.

I have no hesitation in acknowledging the contribution that IUB makes towards the advancement of individual student's studies through scholarships and on-campus work opportunities. My Alma Mater is definitely on the way to greater success.

I am grateful to IUB for giving me the vision to face the challenges of life. My teachers were the invaluable guides. I take enormous pride in being an IUBian as much as in being a Commonwealth Fellow at Cambridge University.

### Profile of the Valedictorian

#### Undergraduate Programme

Name: Munsia Naureen Ahmed

Academic Record: CGPA 3.99 (on a scale of 4)

Education: Bachelor of Social Science with Honours

in Development Communication (Major), Population Environment (Minor); A' Levels from Scholastica, Dhaka; International Baccalaureate Middle Years Programme from Vienna International School (VIS), Austria.

Current Profession: Junior Lecturer IUB from January 2001

#### Awards & Achievements:

- \*First Prize in an Int'l Competition in Editorial Writing and Scholarship Sponsored by Emerson College, Boston, USA
- \*Winner of American Nuclear Society (Vienna) Science Fair Award, for three consecutive years (1992-94)
- \*Founder Editor 'Spotlight', Newspaper, VIS
- \*Nominated to represent VIS at The Hague International Students Conference
- IUB:
  - \*Dean's Honours List, 1997, Rector's Honours List, 1998, President's Honours List 1998, Vice-Chancellor's Honours List (1999-2000) for consecutive four semesters
  - \*Chief Editor 'Decode', Magazine, House of DevCom; \*Publication Secretary, House of DevCom
  - \*President, 'IUB Debating Club'
  - \*Represented IUB Student Community to Welcome the Freshers, 2000 & 2001
  - \*Completed Training Course on Interpersonal Skills, conducted by Extension and Continuing Education Centre, (ECEC), IUB in 1999
  - \*Invited Speaker at a Rotary Club Meeting, (Buriganga Chapter)
  - \*Jointly Published an Article 'Introducing Private Universities in Bangladesh' in Bangladesh Observer, May 1999

Language Proficiency: Bangla, English, German, French



### Profile of the MBA Student with distinction Graduate Programme

Name: Sabrina Mir

Education: MBA(2001) Major: International Business Weighted Average Score: 83.6 BBA(1997) Major: Marketing Minor :Economics CGPA:3.89 with Magna-cum-Laude



Achievements: Dean's and President's Honours List for four consecutive semesters. Scholarship for high academic performance Student representative in the Academic Council of the University. Elected representative of the Student Council.

#### Research Projects:

- \*A study of consumer preference for local commodities versus foreign commodities; and a qualitative research of the quality and health care system in Dhaka City both under Dr. Syed Saad Andaleeb of Pennsylvania State University.
- \* Economic impacts of multinational companies(MNCs) in the Third world countries under Dr. Mondal, Arkansas State University.
- \* A research of the marketing and promotional strategies and activities of Bexifabrics and Coca-Cola.
- \* A survey of the computer industry of Bangladesh.
- \* Analysis of Balance of Payment of Bangladesh.

Professional: Grameen Cybernet Ltd. Junior Marketing Executive

Developed customer profile of corporate clients, Monitored credit allocation

BOC Bangladesh Ltd Internee

Conducted quantitative research on the measurement of BOC's customer satisfaction level: analysis of the company's credit facilities and its financial impact due to delayed payment.

Shell Bangladesh Marketing Limited Marketing Assistant

Developed sales promotions and advertising plan for different products; Managed trade fairs, sponsorships, symposiums and other similar programmes.

### Back to my Alma Mater as a Teacher

Farah Habib Chanchary  
Lecturer, School of Communication

When I stepped into Independent University, Bangladesh as a freshman in 1995, I was thrilled to find a completely new academic atmosphere. The cutting-edge technologies and unlimited technical facilities provided by IUB allowed me to complete my graduation with great personal satisfaction. I was awarded a Commonwealth scholarship and a Shell Centenary scholarship to study at the University of Cambridge, UK. The strong IUB academic background helped me to complete my M. Phil. Programme in Computer Speech and Language Processing from the University of Cambridge.

Now, I am back at IUB as a Lecturer in Computer Science in the School of Communication. I see the same things at IUB but with different eyes. I realize things now which I took for granted when I was a student. For instance, I appreciate now the initiative and the risk-taking that have gone into making IUB so different from the traditional universities. I admire the dedication and effort that goes into achieving great things out of resources which are not a drain on the finances of the country. I realize also the dedication to excellence that has resulted in the appointment of teachers of brilliance and character - as I had when I was a student at IUB.