

## Fashion

## Summer treat for the young and trendy

Kay Kraft's nouveau fest

SHAHANA PARBEEN

HERE was a time when the fashion conscious used to look forward to Eid for the few and large boutiques to launch new designs to treat themselves to. People looked up their calendars to see how long it would be before Eid would come around the corner to relieve them of their apparently boring attires and let try on new designs, themes and colours.

In those days, fashion was limited to the elite few, who could afford the exorbitant prices at which these cloths were sold. But now, thanks to the enthusiastic entrepreneurship of creative designers, boutiques are mushrooming all around the city. And in conformity with the laws of economics, the increase in supply has let prices have come down within the purchasing power of a much wider range of income group. It's now quite normal to see young college going ladies to be attired in boutique outfits, thanks to the



T-shirts for young men with designs of clouds and boats

affordable prices.

Designers have been trying to break the traditional mindset that Eid is the only time for fashionable wear. That every season can be an occasion to celebrate, that it brings in its unique mood and that this can be reflected in what one chooses to wear, is an idea that they are trying to make consumers aware of. In their unrelenting effort to encourage customers to buy designer dresses more often than the 'twice-a-year-treat-on-Eid', more boutiques are now coming up with collections for different seasons. For example, there's the Borsa (rainy season) collection, winter collection, summer collection and, of course, the flamboyant Eid collection.

"Kay Kraft", one of the very popular boutiques in the city, has been holding summer collections for the past four years. This year's exhibition titled Summer Fest, was held at WVA auditorium. The exhibition which ran for four days from the 24th to 28th May, had over 100 new designs on display. There were saris, shalwar-kameezes, fatuwas, punjabis, t-shirts and other tid-bits. The emphasis had been on cotton. They had used white, biscuit, brown and other light bases on which bright hues were used for motifs.

Coming to the dresses, there was a wide range to choose from. The fabrics used were Rajdhani voile, Bexi fabric (georgette and voile)

tatton and cotton from their own weavers. There seems to be a trend towards the use of chiffon ornas with the cotton dresses. Different mediums were

used on the dresses namely spray, tie-dye, machine embroidery, *nakshi kantha* etc. There were variation in cuts too. There was a pretty light yellow sleeveless dress in *angarakka* cutting with a white *churidar* and *georgette oma*. It was decorated with red and black motifs. Shahnaz Khan said that demand for sleeveless dresses was very high so they were going to supply those on order. There were silk dresses for party wear too. The dress collection was priced within a range of Tk.800 to Tk. 3000.

There were a large variety of men's wear too. Half-sleeved block printed shirts, *fatuwas* with interesting cuts and use of different materials, white cotton *punjabis* with *kantha* and *bhorat* work, t-shirts (a hit with girls too) with block



A man's shirt in blue and gray to match the denim jeans



A handloom saree in cool blue with block print

print, screen print, hand painting of anything and everything like fishes, shoes, scenery, young women etc were on display. Men were not to be deprived of party wear either. Silk *punjabis* in *sherwani* cutting with a plenty of gorgeous embroidery were put on display. These *punjabi*'s in joy silk were in deep rich colours like maroon, black as well as the ever popular white and biscuit shades.

Young ladies had a variety of interesting accessories to choose from. These items were made of silver, terra cotta and a interesting material: seeds!! Matched with dresses, these could make great wear. Not to be outdone were the brightly coloured hair clasp with block, embroidery etc work on them to go along with *shalwar-kameezes*.

The exhibition included candles, albums and other trinkets for sale. All these will be available at the "Kay Kraft" outlets around the city.

So, for the fashion conscious people out there to beat the heat, "Kay Kraft" has a whole range to offer.



Terracotta and seeds go to make a jewelry set



A sleeveless shalwar kameez ensemble in red and yellow

## RECOMMENDATIONS

## Contemporary Art of Bangladesh - Trends

Organised by the High Commission of India, a ten daylong exhibition titled 'Contemporary Art of Bangladesh - Trends' is being held at the High Commission of India Cultural Centre.

The exhibition will remain open from 11:00 a.m. to 7:00 p.m. till June 2.



## Bonsai Exhibition

The 4th solo exhibition of Bonsai by Arham-ul-Huq Chowdhury is being held at the Bengal Gallery (Bengal Shilpala), 275/F, Road 27 old, Dharmundi.

The exhibition will remain open to all from 12:00 p.m. to 8:00 p.m. everyday till May 31.



## Paintings for the Liberation War Museum

A painting exhibition by Kanak Champa Chakma and Khalid Mahmood Mithu is being held at the Saju Art Gallery in Gulshan. The artists donated all these artworks for Liberation War Museum's fund raising.

The exhibition will remain open to all from 10:00 a.m. to 8:00 p.m. till May 31.

## TV GUIDE

## TODAY'S HIGHLIGHTS



**EKUSHEY:** 8:00 p.m. *Bandhan*. Episode 9: Elder brother Iqbal wants to loan some money from murderer Badal. Badal tells him to sell his house in Puran Dhaka. Ali Hossain tells Jolly's father that getting a loan is not a problem.



**EKUSHEY:** 9:45 p.m. *Sharashari*. Guest: Renowned journalist and businessman Retd. Colonel Kazi Shahed Ahmed. He speaks about his struggling life. How he came to the position he is today.



**STAR WORLD:** 10:00 p.m. *The Drew Carey Show*. Drew and the *Unstable Element*: Drew is forced to take extra security measures at home after he fires an eccentric and irrational department store employee.



**STAR WORLD:** 11:00 p.m. *Ally McBeal*. Turning Thirty: Ally faces turning thirty; the attorneys defend a well-endowed woman accused of smothering her elderly husband with her breasts.

## PICK OF THE DAY



## The Third Miracle

On HBO at 10:00 p.m. A priest must learn to face his own conflicting feelings on faith and existence of miracles before he investigates and studies evidence of the woman who has been nominated for sainthood. All this along with a growing attraction for the woman's daughter.

## ZEE ENGLISH

6:30 Benny Hill Show  
7:00 Capitol  
7:30 Music Zone  
8:00 Late Show With David Letterman  
9:00 Three's Company  
9:30 Here's Lucy  
10:00 Dave's World  
10:30 Police Academy  
11:30 Full House  
12:00 Capitol  
12:30 All My Children  
1:30 Dave's World  
2:00 Three's Company  
2:30 Friends  
3:00 Veronica's Closet  
3:30 Fresh Prince of Bel Air  
4:00 Check It Out  
4:30 Here's Lucy  
5:00 Three's Company  
5:30 Heartbreak High  
6:30 Veronica's Closet  
7:00 Full House  
7:30 Homicide Life on the Streets

1:30 Shankara  
5:00 Darpan  
5:15 Tara Rum  
5:45 Film Time  
6:00 Raaz  
9:45 Cine News  
10:00 Superhit Hamesha  
10:30 Nyaya Anyraye  
2:15 Kuch Lamhe Kuch Nagme  
2:30 Shikwa  
5:30 Chehren  
5:45 Film Time

7:55 Jhankar  
8:00 Nayanarta  
8:30 Ek Akasher Niche  
9:00 Chena Mukh Achena  
9:30 Bristi Megher Akash  
10:00 News Bulletin  
10:05 Ek Palake  
10:10 Ingit  
10:40 Ek Palake  
10:45 Foot Ball  
11:20 Alpha Khabar  
11:45 Ek Palake  
12:00 Bideshini Bodhu  
12:40 Surer Ei Jharna Dhara  
12:30 Purobi  
1:00 Bharat Bhroman  
1:30 Bengali Feature Film  
4:00 Ek Akasher Niche  
4:30 Nayanarta  
5:00 Ingeet  
5:30 Football  
6:00 Ananya

## ZEE TV

6:15 Yaadon Ke Pal  
6:45 Old Is Gold  
7:00 Bhakti Geet  
7:30 Jagran  
8:00 Morning Zee  
9:00 Nickelodeon On Zee  
9:30 Nickelodeon (Real Monters)  
10:00 Guldasta  
10:30 Filmi Chakkhar  
11:00 Highlight Zee  
11:15 Chatpati Chat  
11:30 Ek Nazar  
12:00 Koshish... Ek Aashaa  
12:30 Sangini  
1:00 Dastaan  
1:15 Jhalak  
1:30 Manzilein Apni Apni  
2:00 Chandan Ka Palna  
2:30 Resham Ki Dori

## ALPHA TV

6:30 Choker Kahli  
7:00 Jeebon Rekha  
7:30 News in Bengali  
8:00 Aalaap  
9:00 News Bulletin  
9:00 Bharat Bhromon  
9:30 Purobi  
10:00 Aanya  
11:00 Swarnoneel  
11:30 Gribhasajja  
12:00 Bahari Ahaar  
12:30 Ebar Jomha Mawja  
1:00 Ingeet  
1:30 Ek Akasher Niche  
2:00 Nayanarta  
2:30 Surya Trishna-Feature Film  
5:00 Shesh Prashna  
5:30 Half Choclate/Disney  
6:00 Alpha Khabar  
6:25 Jhankar  
6:30 Foot Ball  
7:25 Swarnoneel  
7:30 Jhankar  
7:30 Surer Ei Jharna Dhara

## ESPN

6:30 Sportscenter Hindi  
7:00 NBA Playoffs Conference  
7:30 Bikes, Blades and Boards B3 Stop 2  
8:30 Sportcenter Hindi  
9:00 NBA Playoffs Conference  
10:00 NHL Playoffs Conf Finals

National Aerobics  
Championship Miami, FL  
USA  
9:30 Rugby 7's IRB World  
Sevens Series  
Semifinals Conference  
San Antonio, Tx USA Los  
Angeles Lakers  
9:30 NBA Anthology '85 Los  
Angeles Lakers: Return  
To Glory  
10:00 NHL Playoffs Conf Finals

2000/01 Spanish Foot-  
ball League  
2000/01 IRB World  
Sevens Series  
2000/01 Tokyo, Japan  
Blades Louisville, Ky  
USA  
10:30 PGA Tour Golf Kemper  
Insurance Open Poto-  
mac, Md USA Third  
Round  
12:30 Max Power  
13:00 Race Day Monte Carlo,  
Monaco Grand Prix  
1:15 Formula One 2001 World  
Championships Monte  
Carlo, Monaco Grand  
Prix  
3:00 Sbk Superbike Magazine  
Highlights  
3:30 National Sports Report  
4:00 Abc Basketball Seaba  
Cup 2001 Manila,  
Philippines 3/4" Playoff  
4:00 Psa Super Series Al  
Ahram Psa Master 2001  
Hurgada, Gypt High-  
lights  
7:00 Watersports World  
8:00 Sportsline Tonight  
8:30 Asia Sport Show  
9:00 Sbk World Sperbikes  
Championship Sbk World  
Superbikes Champion-

ship 2001 Donington,  
England  
10:30 Sportsline Tonight  
11:00 Formula Nippon 2001  
Twin Rik Motegi, Japan  
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