

**INDIAN INSTITUTE OF MANAGEMENT CALCUTTA**
Management Development Programmes from June to Oct, 2001

Programmes	Date	Programme Director(s)	Course Fee (Rs.)
• Strategic Marketing	June 13-15, 2001	Prof. Ranjan Das	12,000/-
• Management of Creativity & Innovation	July 23-26, 2001	Prof. V. Jha	14,500/-
• Finance for Profit Centre Heads and Senior Managers	Aug. 23-25, 2001	Prof. Ranjan Das	12,000/-
• Value-Based Leadership in Political and Administrative Systems	Sept. 06-08, 2001	Prof. Victor Van Blijert Prof. S.K. Chakraborty	10,000/-
• Strategic Cost Decisions: Production-Finance-Marketing Interface	Sept. 12-14, 2001	Prof. Mousumi Ghosh	10,000/-
• Managerial Leadership & Conflict Resolutions	Sept. 13-20, 2001	Prof. B.N. Srivastava	20,000/-
• Managing Business & Financial Risks-System, Policies and Techniques	Sept. 14-15, 2001 (NR-Mumbai)	Prof. Ranjan Das	8,000/-
• "Ethics & Corporate Citizenship for Shareholder Value"	Sept. 18-22, 2001	Prof. B.K. Chatterjee Prof. S. Elankumaran	15,000/-
• Advanced Management Programme	Sept. 18-30, 2001 Oct. 15-25, 2001		50,000/- (Module - I) 2,30,000/- (Module - II)

Programmes will be held at IIMC Campus.

For further details please visit our website: www.iimcal.ac.in or write to: Administrative Officer, CMDP, Indian Institute of Management Calcutta, Joka, D.H. Road, Kolkata - 700 104 Tel: 467 9189/ 8300-8304, Fax: (033) 467 7851/8307 282 1498, e-mail: aomdp@iimcal.ac.in

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