

# BUSINESS DHAKA TUESDAY MARCH 13, 2001



#### production success

Hyundai Cement (Bangladesh), the Group Company of Holders Bank Switzerland, has achieved historic production milestone, says a press release.

In yet another clear indication of its rapid growth and operational excellence, the company has crossed one million tons production /dispatch level. The company has become one of the largest manufacturers of performance cement in the coun-

In a market characterised by a rapid proliferation of cement brands with wide variances in supply, fluctuating prices and inconsistent quality, Hyundai cement has risen to become the leading brand in the market by being the only multi-national cement manufacturer producing locally, and consistently delivering high quality, high performance. fresh cement to the market.

And the company continues to fulfill its reputation as a worldclass corporation by adhering to strict international production and quality control standards, dynamic human resource development policies, a clear commitment to environmentally friendly practices, and effective socioeconomic development programmes.

Aside from continuing to command the leading market share in the domestic cement industry, with its popularity and demand soaring, the Hyundai Cement brand is also clearly emerging as the 'brand of choice' for large scale private and public sector infrastructural projects.

One of the greatest testimonies to Hyundai Cement's success in the Bangladeshi market is the fact that the company can still lay claim to having been the main cement brand to be used for building one of the country's largest ever infrastructural projects, the Bangabandhu/Jamuna Bridge.

In addition, Hyundai Cement has also been exclusively selected 2,600MW and 2,700MW," he said for usage in another massive infrastructural project, the Bhairab bridge in Brahmanbaria district.

#### Course for liban Bima officers starts at BIA today

A one-and-half-week long training course on "Basic Course for Life Insurance Executive" arranged by Bangladesh Insurance Academy will start today at Bangladesh Insurance Academy Bhaban in the city, says a press release.

More than 20 officers from Jiban Bima Corporation will attend this course, which concludes on March 27.

The course will be inaugurated by K M Mortuza Ali, ACII, Director, Bangladesh Insurance Academy.

#### G10 bankers see world economy recovering in second half

AFP, Basel

The world economy should recover in the second half of the year but caution is the watchword for G10 central bankers, the governor of the Bank of England, Eddie George, said here on Monday.

But George observed that they were facing a bumpy landing in the first half of this year, and he said that the Japanese economy would continue to grow at a very

central bankers from the Group of 10 most industrialised countries, said that the bankers expected growth in the European Union to continue this year at a rate of about 3.0 per cent from growth of 3.4 per cent in 2000.

The latest indicators on the state of the US economy were better than had been expected in January, but it was too soon to cry victory on the economic situation in the United States, George said after a meeting of the central bankers at the headquarters of the Bank for International Settlements, the so-called central bank-

ers' central bank. The data on US growth and day. on unemployment were better than had been expected in January, he said. Thus the central bankers still expected growth to recover in the second half after a bumpy landing in the first and Minister Yoshiro Mori.

second quarters. The G10 bankers had fore-

#### Hyundai Cement | Improving public spending, revenue collection main challenges World Bank Country Assistance Strategy says

STAR BUSINESS REPORT

Terming Bangladesh's development as a mosaic of achievements and disappointments in the 1990s, the World Bank has said improving the quality of public expenditures and increasing domestic resource mobilisation were the major fiscal management challenges for the country.

public spending is low and has been deteriorating. The Annual Development Programme (ADP) continues to include projects of questionable rationale and priority," the World Bank said in its new Bangladesh country assistance strategy (CAS) for FY2001-03.

Country Director of the World Bank Frederick T Temple placed the CAS at a press conference in the city yesterday.

The multilateral donor agency also said the share of interest payments in recurrent expenditures has also increased rapidly and the continued accumulated losses of the state-owned enterprises markedly increased the quasi-fiscal deficit.

"Contingent liabilities have also risen sharply due to government-guaranteed power purchase "While the level of public agreements negotiated with forspending is not high relative to eign investors and because of international norms, the quality of greater reliance on suppliers credit - up by nearly one per cent

The Bank also observed that the country's revenue collection. one of the lowest in the world at about nine per cent of GDP, also slipped further during the last two years against ambitious targets. "Improving revenue collection. historically a priority, has now assumed greater urgency," the World Bank said.

kept inflation low, the Bank said.

Continued monetisation of fiscal deficit as well as increases in administered energy prices and the rise in international oil prices, however, will inevitably create inflationary pressures, the Bank

Despite these concerns, the Bank viewed the country's economic performance relatively strong in the nineties, particularly in the recent past with average GDP growth of 5 per cent.

It said that the manufacturing

About the government's bor- and construction were main rowing from the banking system sources of growth in the first half for financing the deficit, the bank of the 1990s and agriculture and said broad money growth acceler- trade services in the second half of ated to 19 per cent in FY00 from 13 the decade. The agricultural per cent in FY99. But bumper har- growth in the second half helped vests, slack non-agricultural ac- attain near self-sufficiency in food tivities and delays in adjusting production, but failed to accelerartificially low administered prices are rural growth due to an absence and taka's real appreciation so far of coordinated approach, the Bank

"Although agricultural output, especially food grain production, expanded rapidly during the last half of the 1990s, the lack of a coordinated approach to rural development has resulted in lost opportunities in accelerating growth of the rural economy through greater diversification and faster growth of non-farm activ ity," the Bank said.

It also observed that the rural growth had been slower than i could have been and reduced the rate of rural poverty alleviation.



The 18th Annual General Meeting of Bangladesh Garment Manufacturers and Exporters Association (BGMEA) was held at a city hotel on Monday with the outgoing President of the Association, Anisur Rahman Sinha, in the chair. All the office-bearers, directors and members of both the outgoing and newly-elected committees were present. Picture shows (from left) Second Vice-President Kazi Moniruzzaman, President Kutubuddin Ahmed, First Vice-President Ershadullah and Vice-President Atiqul Islam. At the meeting, the newly-elected president took over the

# Ailing power sector now needs external help for capacity building

E7 Network-DESCO workshop told in city

STAR BUSINESS REPORT

The country's power sector now in a precarious condition needs external expert assistance to increase its institutional capacity, said Md Sharfuzzaman Bhuiyan, Chairman of DESA and DESCO.

"The present electricity demand is almost 3,500 MW while the Power Development Board (PDB) generates between while inaugurating a workshop jointly organised by Canada-based E7 Network and Dhaka Electricity Supply Company Ltd (DESCO) at

Mastercard and Europay, the pri-

vately-owned credit and debit

outlines of a merger designed to

bolster Mastercard's position

cial Times reported Monday.

against arch-rival Visa, the Finan-

the European banks that control

Europay are expected to be offered

new shares representing between

a quarter and a third of Master-

card, which will remain based in

Purchase, New York, the report

shareholders it will create the

world's largest debit card network

and be second to Visa in credit

align European and US strategies,

the Financial Times said, adding

that negotiations have been going

merger would help cut costs and tions.

Under the all-share proposal,

card networks, have agreed the

AFP, London

Financial Times report says

planning merger

Mastercard, Europay

If the deal is approved by vide the processing platforms for

The two boards believe a marketing and advertising opera-

Sonargaon Hotel in the city yes-

Electricity Distribution' has been development. Five experts from designed to strengthen DESCO's the E7 are attending the 5-day management efficiency and improve the distribution system under its jurisdiction in Mirpur area.

The member countries of E7 Network are the USA, Canada, the UK, Germany, France, Italy and

The function of E7 Network is to coordinate non-commercial projects and act as an advisory group on electricity, energy and environmental issues.

on since early last year, when Eu-

ropay considered several possible

Europay were confident that

shareholders will back the deal

which it said would give Europe's

banks a handful of guaranteed

planning to announce the agree-

ment for some time, with one

option being to wait for the bian-

nual members' get-together in

Mastercard and Europay pro-

Munich in June, the report added.

card brands such as Mastercard,

Maestro and Eurocheque, set the

rules under which banks may is-

sue the cards and run expensive

businesses designed to benefit the

banks that control them.

Both are run as not-for-profit

But the two groups are not

seats on the board of Mastercard.

The paper said the directors of

deals to form a global group.

The E7 Network will provide assistance to DESCO under a The workshop on 'E7 DESCO framework of sustainable energy workshop.

> On invitation by the Asian Development Bank (ADB), the E7 Network has conducted two missions in Bangladesh in 1998 and 1999 to assess the power sector assistance needs.

Managing Director of DESCO Brig General M Mofizur Rahman (Rtd) said the revenue earning in the DESCO designated area has environment and sustainable enincreased to Tk 10 crore which was ergy development.

Tk three crore earlier. The power system loss in the area has also reduced to 29.7 per cent from the earlier 48 per cent.

He mentioned that the number of subscribers in DESCO area is increasing at a rate of 15 per cent.

E7 expert Takao Shiraishi ol Kansai Electric Power Company in Japan said E7 is a group of power companies from the G7 countries which cooperate with governments on electricity-related issues with an emphasis on the global

Meet to discuss 10 study findings

# Three-day SAPRI confce begins in city today

UNB, Dhaka

A 3-day conference begins in the city today to present findings of 10 studies on the impact of World Bank-sponsored Structural Adjustment Policies on Bangladesh economy.

Structural Adjustment Participatory Review Initiative (SAPRI) in Bangladesh will present the findings to its Second National Forum at CIRDAP auditorium to discuss and debate among civil society. World Bank and government.

Finance Minister Shah A M S Kibria is expected to inaugurate the Forum to be participated by Bangladesh in October 1998. ministers, former ministers, MPs, civil society representatives, offi-

cials, academics, business leaders ladesh SAPRI Steering Committee and politicians.

Director (Research) of SAPRI Bangladesh, Dr Debapriya Bhattacharya, announced the programme of the Second National

Forum at a press conference at the Centre for Policy Dialogue office. SAPRI Bangladesh conducted the studies during 1999-2000 period to assess the impact of structural adjustment on agriculture, trade and environment, financial sector and corruption, poverty and

gender issues. The issues were identified at the First National Forum of SAPRI Eminent economist

Rehman Sobhan heads the Bang-

structural adjustment policies. Bangladesh is one of the eight countries where this initiative was launched. Other countries include Equador, Uganda, Ghana and

while Prof Wahiduddin Mahmud

The platform was formally

Dr Debapriya said the initiative

is the convener of the Bangladesh

launched at the first global forum

held at the World Bank Head-

quarters in Washington, USA, in

was taken following repercussions

in many countries about the im-

pact of the donor-prescribed

SAPRI Technical Committee.

### Indian software sector shrugs off global IT jitters

AFP, Bangalore, India

India's software sector is shrugging off the global infotech malaise, predicting continued growth and seeing opportunities amid the storm clouds over Europe and the United States.

While stressing that IT firms here could not afford to be complacent, Dewang Mehta -- head of the trade body National Association of Software and Service Companies (Nasscom) -- was relatively upbeat about the future.

"We must be smart enough to strategise and convert the current slowdown in the US economy to that is not the case." our advantage as we have low cost labour," Mehta told AFP on the sidelines of a conference on the future of technology in Asia.

He said the cut in global IT dollars. spending due to the US economic Indian software industry as a whole, although it would have "some impact" on certain firms.

"As an industry we will achieve the 6.24 billion dollar tar- Indian IT firms from the global get set for the current fiscal year. Some companies will be hit but at ods. the same time some will maintain their growth rates and some will do better," Mehta said.

Indian software firm NIIT has already issued a lower earnings warning.

"This is the time to build," said V. Shankar, Bank of America's managing director for Asia.

only those companies which are into one product or solution. For the majority of the Indian IT firms

Shankar said India had garnered only five per cent of software revenues from the global market estimated at 140 billion

slowdown would not affect the that Indian IT firms can have. India may not lose out." he said.

"So there is very little impact

translate into more orders for market during recessionary peri-

He said revenues from Europe were slated to increase from 23 per cent of software export revenues to 25 per cent this

Bowman Cutter, Managing Director of Warburg Pincus, echoed Mehta's views and ruled out a "The slowdown will affect major impact of the US slowdown on Indian firms.

> "It will not have a big numerical effect. India has relatively low trade and its proportion to global trade is significantly low. So when a problem affects the global economy the effect here will be minimal." Cutter said.

Nasscom said of the 185 Fortune 500 companies which outsource to Indian IT firms, 73 Nasscom's Mehta said the have said there will be no cut in low cost labour opportunity could the outsourcing work.

## Japanese emergency package gets George, who is spokesman for thral bankers from the Group of thousand industrialised countries that the Group of the Group

AFP, Tokyo

cards.

A controversial package of proposals put forward by Japan's ruling coalition parties to revitalise the economy and breathe new life into the bourse got the thumbsdown on financial markets Mon-

The Nikkei-225 share index second-biggest economy. plumbed its worst close since April 1985 with investors spooked by a Nasdaq slump, unimpressed with the package unveiled by the Liberal Democratic Party (LDP) and its two coalition partners on Fri-

A contentious proposal for the government to lead a takeover the cornerstone of the package presented to beleaguered Prime

The slump on the bourse is statute books. destroying the unrealised gains holdings, sparking fears of a new achieve those goals," said Hiroichi losses, what will happen with the said.

with the economy showing little sign of life.

But stock analysts gave the with more details, it probably package short shrift, which they said failed to explore the structural reforms that many claim are really needed to revitalise the world's

"The package may look attractive at first sight but the market feels it is just lip service," said BNP Paribas Securities (Japan) equity trading manager Kazuhiro Nomura. "The market has no trust

in the LDP at all." Political uncertainty surof banks' shareholdings formed rounding Mori, who is widely expected to resign soon, could also undermine the prospects of the proposals finding their way to the back scheme.

"It could be a good plan, but the stocks at a special price, who is seen this when they met in Janu- held by banks on their vast equity they have no concrete deadlines to going to pay in case there are itself is positive for the market," he

financial-sector crisis in Japan Nishi, general manager of products at Nikko Securities.

present on the occasion.

won't help the market much. The plan proposed the creation of a private fund to take over the banks' share holdings. It also

included tax breaks on stock and property transactions, and an appeal to the Bank of Japan to weaker Nikkei. relax interest rates further.

the spotlight back on the central bank instead of addressing structural reforms, said Robert Feldman, chief economist with manager Shuji Takano said. Morgan Stanley Dean Witter in

he added of the bank share buy-"Will the funds be able to buy package.

voting rights?

Finance Minister Shah A M S Kibria inaugurates the Teliapara Branch

(871st) of Bangladesh Krishi Bank under Madhabpur upazila of Habi-

ganj district. Enamul Haque Mostafa Shaheed, MP, Chairman, Parlia-

mentary Committee on the Ministry of Planning, Murshid Kuli Khan,

Managing Director, BKB, MG Mohiuddin Ahmed, General Manager

(CC), Sylhet Division, and Deputy Commissioner of Habiganj were also

"If the voting rights stay with "Unless the proposal comes the banks, it is meaningless," Feldman said, adding the "key issue is who controls the corporate governance?"

> The Japanese yen failed to derive any benefit from the proposals, slumping through 120 against the dollar in line with the

"The market came to the con-The LDP was trying to throw clusion that the coalition parties' stock market stabilisation package cannot work as a quick fix," ABN Amro foreign exchange assistant

But Chuo Securities equities general manager Akira Nakamura "The devil is in the details," was more positive, saying it would take time for investors to fully digest all the suggestions in the

PHOTO: BKB

"Fundamentally, the proposal

## S'pore denies job-snatching criticism of imported workers

AFP, Singapore

Singapore Monday ruled out easing the tiny republic's aggressive foreign recruitment policy, rejecting criticism that imported talent robbed young Singaporeans of job opportunities.

Minister of State David Lim accepted the policy was not popular but said Singapore's leaders were prepared "to take the heat" to convince the population that it was the right move.

Singapore's targeting of foreign workers has seen the number of non-Singaporeans in the city-state leap from 14 per cent to 25 per cent of the four-million population in the past decade.

1960s it needed foreign capital

and go around the world recruiting them," he told the opening of a leadership development seminar.

"We need foreign talent because global competitiveness is based on better ideas and breakthrough innovations. And ideas are carried out in the heads of people," he said.

had kept foreign investments out next four years. of Singapore in the 1960s."

investment now just as in the them," Lim said in detailing the criticisms of imported talent.

"This is not popular policy, just "We welcome (foreign talents) as promoting foreign investors was not at one time in our history,

> By the 1980s, when most of Southeast Asia and many developing countries around the world realised the importance of foreign investment, Singapore had a 15-20 year head start, he said.

Last week, the government "If we build barriers to keep took steps to plug holes in the talents out, we lose out on the fuel legal profession that included that drives the global economy, raising the limit on overseas just as we would have lost out if we graduates from 50 to 90 over the

A lawyer squeeze has devel-The government had been ac- oped because of a growing de-Speaking as the government cused of "selling out" Singaporean mand from foreign firms tying up opened a new phase in foreign workers, while foreign workers with Singapore companies, and talent by lifting the ceiling on were said to be "disrupting our the trend for corporations and overseas law granduates, Lim said way of life, making us work harder other organisations to employ

Singapore needed foreign talent and longer hours to compete with their own in-house legal counsel.