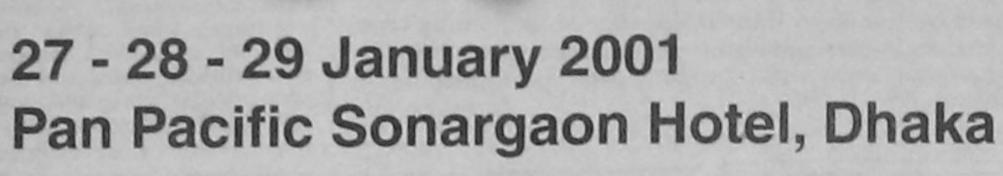


# Dhaka International Leather Fair 2001



Planning & Design: WAVE Advertising

Ministry of Commerce



Message



Prime Minister Government of the People's Republic of Bangladesh

I am happy to learn that '3rd International Leather Fair 2001 is going to be organized in Dhaka. It is indeed a very useful and timely event for overall development of the country's leather industry, particularly for promoting export of quality leather goods and its diversification.

Bangladesh Awami League is firmly committed to the development of country's export potential. Among the major export items, leather products are given high importance and appropriate policy measures in this regard have been undertaken by our Government. I hope the fair would provide ample opportunities for our manufacturers and exporters to have productive interaction with their overseas counterparts.

I wish the 3rd International Leather Fair 2001 a grand success.

Joi Bangla, Joi Bangabandhu May Bangladesh Live Forever

Sheikh Hasina





MINISTER OF FINANCE GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH

### Message

I am very glad to know that the third Dhaka International Leather Fair is being organized jointly by the Export Promotion Bureau and Bangladesh Finished Leather, Leather Goods and Footwear Exporters Association.

Leather being essentially a hundred percent local product has got tremendous prospect to contribute to the export sector of the country. In the present competitive world treading scenario, our entrepreneurs should adapt themselves to cope with the challenges of globalization by way of newer product innovation and diversification keeping in mind the tastes and preferences of the consumers. This fair, I believe, will provide enough impetus in this direction.

The present government has been extending all possible help and co-operation to our business community. Our policy is to create necessary facilities so that the private sector can work in a smooth, barrier-free economic atmosphere. I expect the exporters of leather products to be dynamic and competitive in view of the incentives given to the sector. I would like to extend by sincere thanks to the organizers of the fair.

Joy Bangla, Joy Bangabandhu

May bangladesh Live Forever

Shah A M S Kibria





Minister for Industries Government of the People's Republic of Bangladesh

### Message

It is heartening to know that for the third year in succession, the Dhaka International Leather Fair is being organized by the Export Promotion Bureau in collaboration with the Bangladesh Finished Leather. Leather goods and Footwear Exporters' Association. Continuity in organizing the fair indeed demonstrates the potential of this sector as well as dedication of the organizers. The leather sector contributes substantially to the industrialization process of the country as well as export remittance. In recognition of the importance of the sector in the economy, the Government's Industrial and Trade Policies have been so designed to meet the specific needs of the entrepreneurs and exporters. The DILF 2001 I am sure, will provide good opportunity to participants from home and abroad to come closer to each other and eventually establish beneficial business relations. I sincerely thank the organizers for their drive to make the fair a regular annual event. I wish the fair all success.

> Joi Bangla, Joi Bangabandhu May Bangladesh Live Forever







MINISTER FOR COMMERCE GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH

### Message

I welcome the arrangement of Dhaka International Leather Fair 2001 jointly organized by Export Promotion Bureau and Bangladesh Finished Leather, Leather goods and Footwear Exporter's Association for the third consecutive year. It is a timely effort to arrange such product specific fair with a view to providing a positive thrust to product development and marketing of our leather & leather products.

I firmly believe that arrangement of this fair will be able to open a new horizon for trade, harnessing investment, industrialization and co-operation for the leather and leather goods industry in Bangladesh. Besides, it will create an opportunity to display the latest developments and technological progress made by the participating countries at international level. I heartily congratulate the organizers of Dhaka international Leather Fair-2001.

I wish every success of this fair. Joi Bangla, Joi Bangabandhu





Republic of Bangladesh Message Leather is an important export commodity of Bangladesh. Leather has

been identified as a thrust sector in the Export Policy of 1997-2002 and for its improvement steps such as formulation of leather council, simplification of procedure for importing materials, etc. have been taken. As a result, export earning from the leather sector has been increasing significantly. For this reason, I earnestly congratulate all the entreprenuers in this sector.

I hope that Dhaka International Leather Fair-2001 will contribute significantly in our export performance. I wish complete success of the aims and objects of Dhaka International Leather Fair 2001.

(Ghulam Rahman)



Secretary

Ministry of Commerce

Government of the People's

### DEVELOPMENT OF LEATHER EXPORT FROM BANGLADESH AND GOVERNMENT POLICIES AND INCENTIVES

A.K.M. Nizamul Alam Director Export promotion Bureau

Introduction Traditionally Leather and Leather products including Footwear is regarded one of the major sectors of country's export. A significant amount of foreign exchange is earned annually through exporting leather and leather products abroad.

Before the birth of Bangladesh the I inherited a small number of tanneries engaged in the production of Wet Blue leather mainly for the requirement of big domestic tanneries. After the emergence of Bangladesh, the sector suffered a sudden vacuum at the management level of the then existing tanneries. But Government succeeded in overcoming the crisis through formulation of suitable policy of privatization of Industries. Production of crust and finished leather was emphasized, after the initial period of 80's, extending certain incentives to the entrepreneurs thus resulting in the positive development of the sector in switching over to producing crust / finished leather.06. The Leather Industry has three broad categories of items like Crust/Finished Leather, Leather Goods and Leather Footwear. During the last couple of years, sufficient progress has been made in enhancing the production capacity of crust/finished leather.

Problems and possible Remedial Measures for Enhanced Export Earning: While appreciating the various steps adopted by the Government for bringing in qualitative changes in the performance of the sector, it needs to be pointed out that the following are some of the critical areas which need to be redressed:

a. The main raw material (leather) is expensive in Bangladesh compared to India and China, who are the main competitors of Bangladesh in the global market : b. Significant Financial support is needed for growth of new ventures as leather goods

c. adequate supply of skilled workforce for production of leather goods; d. Dependence on imported leather goods accessories, affecting cost of production and

delivery schedule. **Future Prospect of Leather Goods** 

project :

The future of Bangladesh relating to leather goods sector including footwear is considered prospective. Because of the environmental pollution and high labour cost, a number of tanneries in European countries are either closing down or shifting their enterprises to the least developed countries due to cost effectiveness. Therefore countries possessing necessary raw material and technology to produce leather is expected to survive well in the leather goods sector. With years of experience regarding leather and leather goods manufacturing coupled with easily available raw materials and inexpensive workforce, Bangladesh is likely to be gifted with this upcoming opportunity. Though the sector is experiencing dearth of skilled workforce, yet the workers can catch up the techniques easily than that of other competing countries if proper training is provided to them.

Considering the above, future of this sector may be presumed to be bright and prospective. With positive assistance from the concerned agencies to this sector, export earning may be increased substantially within the next couple of years. Conclusion

Leather industry of Bangladesh is passing through a transition period currently. The entrepreneurs will have to be more dynamic and pro fessional to face the challenge of their competitors in the global market. Creation of new products with markets has become imperative in view of the global compulsion. Appropriate Government support in the specified area of requirement of the entrepreneurs would be needed for achieving competitiveness. The genuine problems of the sector if redressed properly might contribute significantly in augmenting the export earning of the sector in the near future.



### Message

Vice-Chairman Export Promotion Bureau Bangladesh

I am very happy to be associated with the Dhaka International Leather Fair, organized for the 3'd consecutive year by the Export Promotion Bureau and Bangladesh Finished Leather, Leather Goods and Footwear Exporters' Association. Our leather has acquired a considerable fame and has received recognition all over the world due to its superior quality ensuring overseas market. Leather industry, being a labour-intensive one, generates a sizable employment opportunity. Considering the foreign exchange earning potentials and employment opportunities, the government has extended all possible policy support for product development

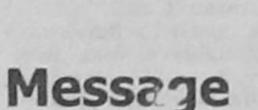
and more value-added product diversification in this sector. The private sector has also come forward to make full use of the timely offered incentives. Our combined efforts will help Bangladesh leather sector face the challenges of globalization and liberalization.

I am grateful to all who worked hard in organizing the fair. I hope this fair will provide ample opportunity to the exhibitors from home and abroad to demonstrate the quality and diversity of their products. I heartily

the local and foreign participants to the fair.

A.B. Chowdhur







PRESIDENT THE FEDERATION OF BANGLADESH CHAMBERS OF COMMERCE & INDUSTRY

I Learnt with immense pleasure that the third Dhaka International Leather Fair-2001 is going to be held from January 27 to 29, 2001 under the auspices of the Export Promotion Bureau and Bangladesh Finished leather, leather Goods and Footwear Exporters'

Association. Leather Goods are gaining demand in the global market. Bangladesh produces best quality hides and skins. Application of latest techniques of production of leather goods and footwear and effective liaison with foreign buyers are essential requirements for accessing potential global market. I am confident that leather goods and footwear exporters will capture the untapped foreign market. At the same time it can contribute significantly to the economy of Bangladesh in terms of employment, income generation and

export earnings. This Fair will also give ample scope of projecting the leather products to our foreign buyers and afford an unique opportunity of exchanging views with them.

On behalf of the apex body of the business community, Federation of Bangladesh Chambers of Commerce and Industry (FBCCI) I take this opportunity to offer my heartiest felicitations to the organizers and the participants and wish the fair a resounding success.

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## Message

Chairman BFLLFEA and Joint Convenor DILF 2001.

The 3rd Dhaka International Leather Fair 2001 is going to be staged jointly by EPB and BFLLFEA through great enthusiasm and zeal from January 27-29/2001. The splendid success of the last two years fair has inspired us to stage similar fair this year also. We are greatly delighted and proud being able to organise such international leather fair again in a befitting manner. We hope there will be a congregation of huge number of buyers and sellers in the fair. High quality leather and leather products like bag, belt, wallet, travel kits, footwear, garments etc. along with the accessories, machineries, chemicals

and other components that are used in manufacturing the products will be displayed in the fair. There is a great demand of our products in the competitive world market. Taking advantage of this exhibition the incoming buyers from various countries will have the chance to see for themselves our valuable leather and its products which will enable them to evaluate their quality, structure and design. Simultaneously local entrepreneurs will also be able to assess the quality, position and demand of their products. In short, through this sort of global get together, the buyers and sellers can have inter actions regarding their business transaction and exchange views with each other. In this modern context of IT this international gathering will obviously benefit to the well being of the country.

I, on behalf of myself and the BFLLFEA extend my heartiest gratitude and thanks to those who have rendered whole hearted support and co-operation to make the fair a success. I wish a grand success and prosperity of the participants in the fair. Khuda Hafez.

Courtesy



ঢাকা আন্তর্জাতিক চামড়া মেলা ২০০১'র সার্বিক সাফল্য কামনা করছি

সভাপতি/ সাধারণ সম্পাদক

BANGLADESH HIDE AND SKIN MERCHANTS ASSOCIATION