

fashion Sewing Tradition into Modernity

Aarong's swashbuckling haute couture collection for trendy wardrobes dazzles Dakaites on November 24

By Ziaul Karim

THE grand marquee erected to stage Aarong's fashionware show at its Gulshan sales centre on Friday last was indicative of this enterprise's magnificent presence in our cultural and social firmament and also generated an ambience of village fair where the mood was perky and upbeat.

colours as the models presented intricately embroidered kantha stitched saris worked with motifs inspired by traditional embroidered quilt. Red did speak in many shades and variety as did green to enliven the saris collection that shimmered and glowed brilliantly to capture the festive mood. To go with the glitters and shining jaman of the sari, delicate glass-work and tercel gave a rosy touch to the collection. Tradition

work of kantha into sari and to revive and preserve the dying tradition of stitch work of rural Bengal. Thanks to Aarong for its historical role in saving this stitching skill from being pushed into oblivion and ensuring a place for kantha in the posh living rooms.

Silk Punjabi was next to follow featuring heavy embroidery and fabulous needlework. It was Aarong who first introduced long flowing Punjabi to update our fashion wardrobe. In place of short Punjabis worn by our grandfathers reaching only their thighs, Aarong presented extra long Punjabi with a regal look. Aarong has basically played a two-fold role in our fashion history: setting new trends in the one hand and preserving tradition on the other.

The cynosure of the evening was Aarong's latest festival collection. The latest salwar-kameeze ensemble in diaphanous muslin worked with dramatic combination of beads and sophisticated embroidery on the yolk was sure to tickle the fancy of the city trendset.

The epithet festival is associated with fun and merriment and also liberation of mind from the drudgery of drab and dull everyday routine. Aarong had in its repertoire carefree skirts and sporty pants to give expression to freedom for teenage girls and beach shirts and trendy trousers for boys.

Tissue saris for their imaginative and fine traditional motifs would remain in the collective memories of the audience for many years to come. Ravishingly



Model presents Aarong's Eid Punjabi collection. This silk murky green Punjabi ensemble worked with delicate embroidery, suitable best for special evenings.

rich with delicate karchupi and bead-work. Aarong had interpreted the fashion language into



Models present tissue sari with traditionally designed borders and delicately worked out anchal

modern terms. All in all, the evening was an eye-opener to our exceedingly rich heritage in weaving and stitching. Kudos to Maheer Khan, the design co-ordinator of Aarong for the grand show.



Models wear Aarong's salwar-kameeze ensemble done in vibrant colour and worked with intricate embroidery.

Aarong currently supports 30,000 disadvantaged artisans of the country by giving institutional assistance through its 250 village centres and in doing so has connected us to our traditional past and added indigenous flavour to our modern living. Practically whenever you buy an Aarong outfit you are supporting those nameless artisans through whom our age-old tradition has survived.

The fashion menu for the Aarong evening was exciting and in perfect tune with the contemporary needs and taste and the fashion repertoire also contained dresses for all age groups.

Split into three broad sections - the Summer, Festival and Bridal collections - the fashion evening had so many sub-sections, dense with a glittering array of dress ensembles to prove the fact that Aarong had a keen eye for variety and innovation.

Tajul Islam of Aarong informed the audience that they would soon go into e-commerce.

Sari collection was the evening opener for Aarong Fashion Collection 2001. It was a celebration of



Dresses are fun to wear. The tiny models present Aarong's children festival collection. Star photos by Zahidul I. Khan

beauty pageant Dandy Coronates Its Best Look

Dandy Dyeing holds its coronation ceremony of "Miss Dandy Look-2000" at Engineers Institute.

By Tawfique Ali

DANDY Dyeing organised a beauty contested and celebrated the coronation ceremony of Miss Dandy Look, 1st runner up and 2nd runner up holding a cultural evening at the Engineers Institution on November 23. The contestants were grouped as ABC on basis of their age group. There were champion, 1st runner up and 2nd runner up from each group. Miss Best attire and Miss photogenic were also selected from among the top ten. All these winners of the contest were rewarded with precious ornaments and crests by the organisers.

Miss Mukta was selected Miss witty among ten of group B on the basis of a quiz type written test. Nikhad Riaz Saki was selected the Best Look of group B. And Best Look of group C was Salma Simla. Beauty prizes of group C were handed over by Khurshid Jahan Hoque MP and Shahidul Hoque Zamal. The jury board of the beauty contest comprised of journalists Chinmoy Mutsuddi, Imdadul Hoque, news reader Asma Ahmed Masud among others.

"The popularity of a beautiful lady can contribute significantly to humanitarian and social works," said Chinmoy Mutsuddi while talking about purpose of his involvement with such as programme.

With the consensus of the jury



Some of the contestants in the make-up room

board, Nayer Sultana was selected Miss Dandy. The participants' personality, art of speech, physical beauty, get-up and intelligence were the criteria behind the final selection.

Modern songs and band music were also performed along with modern dance throughout the programme till late night. Contemporary modern song artists performed on the occasion. Shakila Zafar and SD Rubel were two among others. Band group Nagar Baul also performed at the

programme. Youngsters mostly formed the audience and their enthusiasm knew no bounds as the programme went on. Shakila Zafar enthralled the audience with her lively musical notes encouraging participation of cheering audience.

Beauty contests are not very common events in the country's culture. However its popularity is adding a new dimension to our cultural look of late. Modelling as a career is slowly gaining ground in the country and we are heading for a change.



Mrs. Iskandar and film star Shakil Khan hand over crest and gold ornaments to the winners



Two of the winners hold awards

Recommendations



Anniversary

Kanthashilan commemorates the 2nd death anniversary of scholar Nauren Biswas today at the central public library auditorium, Shahbag.

Artists of the New Millennium

Gallery 21 celebrates its 3rd founding anniversary with the group exhibition titled Artists of the New Millennium. The inaugural ceremony of the exhibition started on November 17. The exhibition will bring together the works of all our exciting younger painters.

The exhibition comes to an end today at 8 p.m.

Exhibition

Jamal Ahmed presents his 43rd solo painting exhibition, now being held at the Divine Art Gallery, Pan Pacific Sonargaon Hotel.

The exhibition comes to an end today at 8 p.m.



Woman Artists

Exhibition of art works by different women artists of the country has started yesterday at the Bengal Shilpalaya Gallery on occasion of the death anniversary of Begum Rokea Sakhawat Hossain. The exhibition will remain open everyday from 12 to 8 p.m. till December 9.

TV GUIDE

PICK OF THE DAY



HBO airs Bulletproof tonight at 8:45

Ernest Dickerson, in his directorial debut provides some aggressively staged mayhem in this action flick. Rock Keats and Archie Moses are best of friends performing small criminal acts. All this changes when Moses discovers that Keats is Jack Carter, an undercover police officer who wants to arrest Moses.

6:45 Asia Business Morning 7:00 CNN This Morning 7:30 Business Unusual 8:00 CNN & Time 9:00 World News 9:30 World Sport 10:00 World News 10:30 This Week in the NBA 11:00 World News 11:30 Best of Q&A 12:00 World News 12:30 World Report 1:00 World News 1:30 World Sport 2:00 World News 2:30 Best of Insight 3:00 CNN & Time 4:00 World News 4:30 Biz Asia 5:00 Asia Tonight 5:30 World Sport 9:00 World News 9:30 CNNdotCOM 10:00 World News 10:30 Biz Asia 11:00 World News 11:30 O&A South Asia

Test Series 2000 West Indies vs Australia Live 12:00 Sports India 12:30 Australia Cricket-Ansett Australia Test Series 2000 West Indies vs Australia Live 5:00 International Motorsport News 2000 6:00 World Wrestling Federation Raw 8:00 Sportsline Tonight Live 8:30 Spanish Football League 2000/01 10:30 Sportsline Tonight Live 11:00 Australia Cricket-Ansett Australia Test Series

Governors Cup 6:00 Sportscentre: International Edition 6:30 NFL Primetime Live 7:28 NFL Football New York Giants vs Arizona Cardinals Live 10:30 Sportscentre: International Edition 11:00 UEFA Champions League Highlights: 2000/01 Weekly 1:00 ATP Tennis Masters Series: Paris 2:00 UEFA Champions League Highlights: 2000/01 Weekly 3:00 Asian Bowling Tour 2000: Hong Kong Masters Cup

DISCOVERY CHANNEL

6:30 Go For It 7:30 Ushuaia 8:30 Lonely Planet II 9:30 Animals in Danger 10:00 Eyewitness III 10:30 ESPU 11:00 Outer Bounds I & II 11:30 Shark Files. The (III) 12:30 Wild Discovery 1:30 Medical Detectives II 2:00 Medical Detectives I 2:30 Discover Magazine 3:30 Go For It 4:30 Ushuaia 5:30 Lonely Planet III 6:30 Crocodile Hunter's Croc Files 7:00 Bonehead Detectives of the Paleoworld 7:30 Wild Discovery 8:30 Wild Asia 9:30 Medical Detectives III 10:00 Ultrasceince II 10:30 Amazing Worlds 11:30 Discovery Profile Series 12:30 Wild Discovery 1:30 Wild Asia 2:30 Medical Detectives III 3:00 Ultrasceince II 3:30



That '70s Show to be aired on Star World today at 6:00p.m.

Amazing Worlds 4:30 Discovery Profile Series 5:30 Discover Magazine
CHANNEL-i
5:40 Addar Table 6:00 Ami Se Sangit 6:40 Drama Everyday: Joar Vhata-Episode-56 7:00 Organics Fashion Files 12:30 Wild Discovery 1:30 Wild Asia 2:30 Medical Detectives III 3:00 Ultrasceince II 3:30

ATN
5:30 Islamic Programme 7:00 Film Songs 7:30 Magazine Prog 8:00 Drama Serial 8:30 Musical Prog 9:00 Musical Prog 9:35 Comedy Serial 10:10 Drama Serial 10:45 Bangla Film: Khoni 6:32 Children Prog 7:10 Musical Prog 8:25 Drama Serial 9:00 Magazine Prog 9:35 Islamic Prog 10:10 Drama Serial 10:45 Bangla Film: Rastar Raja

Movie: Raj Mata 11:00 Ekushey Night News
ALPHA BANGLA TV
6:00 Aalap 7:00 Grihosajja 7:30 News/Arghya 8:00 Serial: Din Protidin 9:00 News/Bharat Bhroman 9:30 Bhabari Aahar 10:00 Grihosajja 10:30 Cine News



Pather Panchali on Ekushey TV today at 3:30 in the noon. Today's episode is about tour on the Patenga sea beach.

11:00 Serial: Jemon Bolben Sir 11:30 Kichu Smriti Kichu Gaan 12:30 Bhabari Aahar 12:30 Amra Probasi 1:00 Serial: Shyaola 1:30 Serial: Ek Akasher Niche 2:00 Nayantara 2:30 Feature Film 5:30

Football 5:30 Mojar Khela Kobitae 6:00 Arghya 6:30 Serial: Din Protidin 7:30 News 8:00 Serial: Nayantara 8:30 Serial: Ek Akasher Niche 9:00 Serial: Mon Niye 9:30 Jibaan Rekha 10:00 News/Shyaola 10:30 Serial: Football 11:00 Din Protidin 12:00 Arghya 12:30 Bharat Bhroman

BBC WORLD
6:00 BBC News 6:30 Asia Today/Reporters 7:00 BBC News/Asia Today Inc/Asia Business Report 8:00 BBC News 8:30 Asia Today/Reporters 9:00 BBC News 9:30 Asia Today/Asia Business Report 9:30 Asia Today 10:00 BBC News 10:30 Earth Report Ex World Review 11:00 BBC News 11:30 Jancis Robinson's Wine Course 12:00 BBC News 12:30 India Business Report 1:00 BBC News 1:30 Hardtalk 2:00 BBC News 2:30 Correspondent Ex World Review 3:00 BBC News 3:30 Hardtalk 4:00 BBC News 4:30 Grihasajja 7:30 News/Arghya

1:00 Surer Ei Jharna Dhara 1:30 Feature Film 4:00 Ek Akasher Niche 4:30 Griha Salja 5:00 Shyaola 5:30 Jhara Samayer Upakatha 6:00 Aalap 7:00 Grihasajja 7:30 News/Arghya

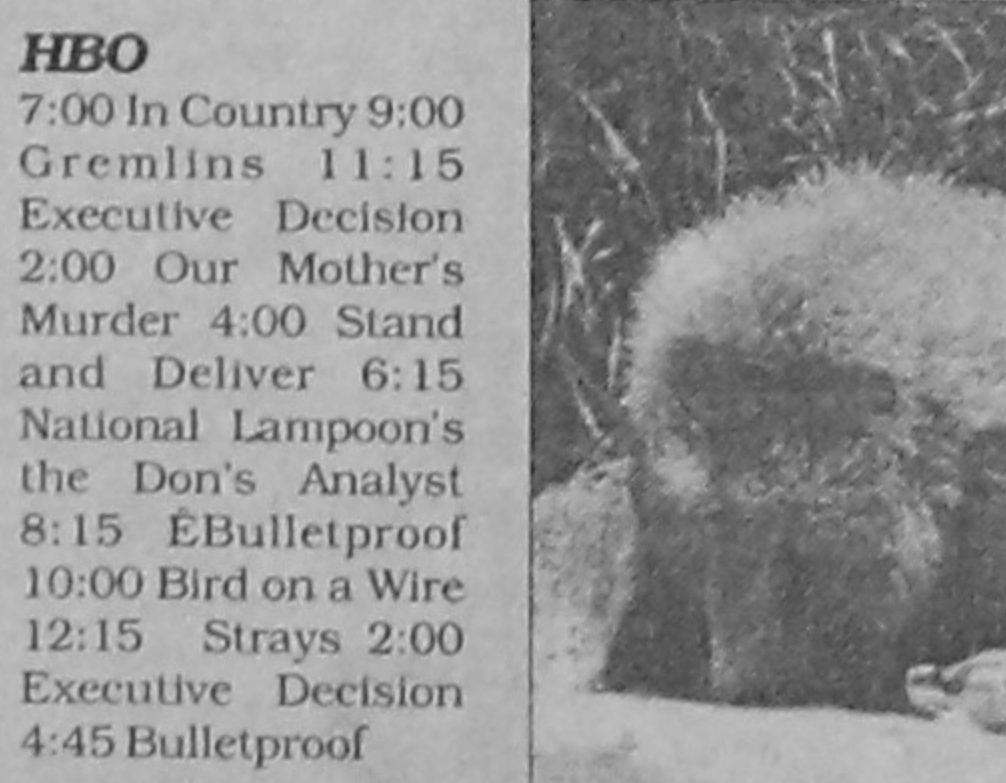
Anamika 10:30 Basant Bihar (Nimmi, Bharat Bhushon) 2:00 Agent Vinod (Mahendra Sadhu, Aasha Suchdeo) 6:30 Anokha Pyar (Dilip Kumar, Nargis) 10:30 Najaayaz (Ajay Devgon, Juhli Chawla) 2:30 Bhola Bhalu (Rajesh Khanna, Rekha)

CNN
4:00 CNN This Morning 4:30 Asia Business Morning 5:00 CNN This Morning 5:30 Asia Business Morning 6:00 CNN This Morning 6:15 Asia Business Morning 6:30 Asian Edition 6:45 Asia Business Morning 7:00 CNN This Morning 7:30 Business Unusual 8:00 CNN & Time 9:00 World News 9:30 World Sport 10:00 World News 10:30 This Week in the NBA 11:00 World News 11:30 Best of Q&A 12:00 World News 12:30 World Report 1:00 World News 1:30 World Sport 2:00 World News 2:30 Best of Insight 3:00 CNN & Time 4:00 World News 4:30 Biz Asia 5:00 Asia Tonight 5:30 World Sport 9:00 World News 9:30 CNNdotCOM 10:00 World News 10:30 Biz Asia 11:00 World News 11:30 O&A South Asia

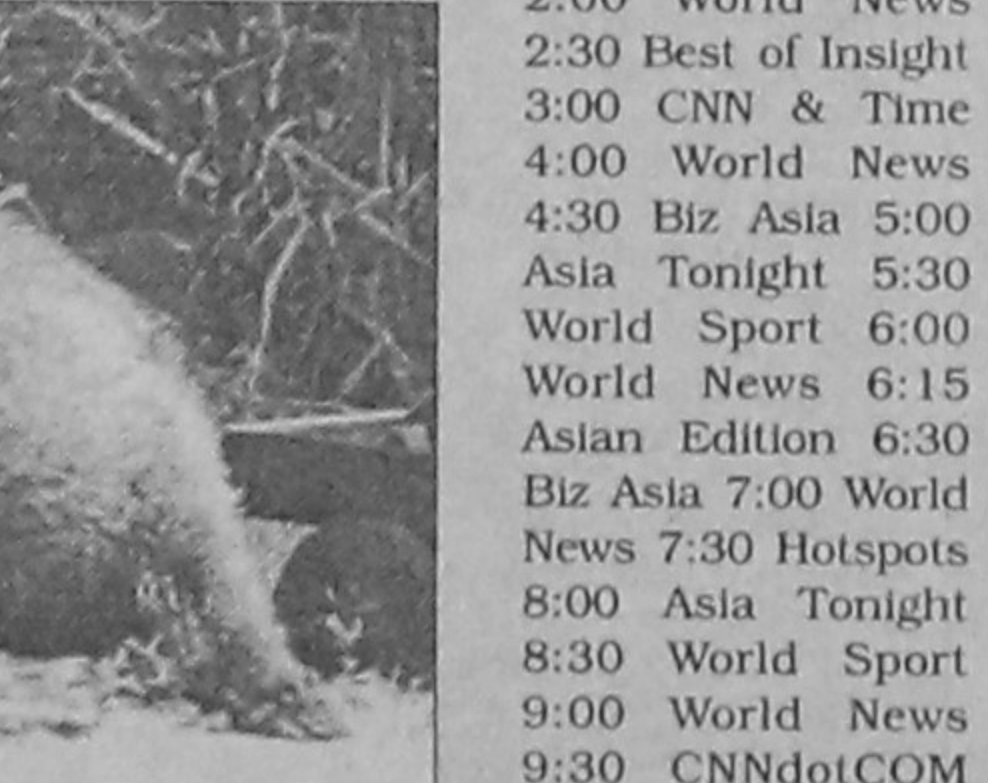
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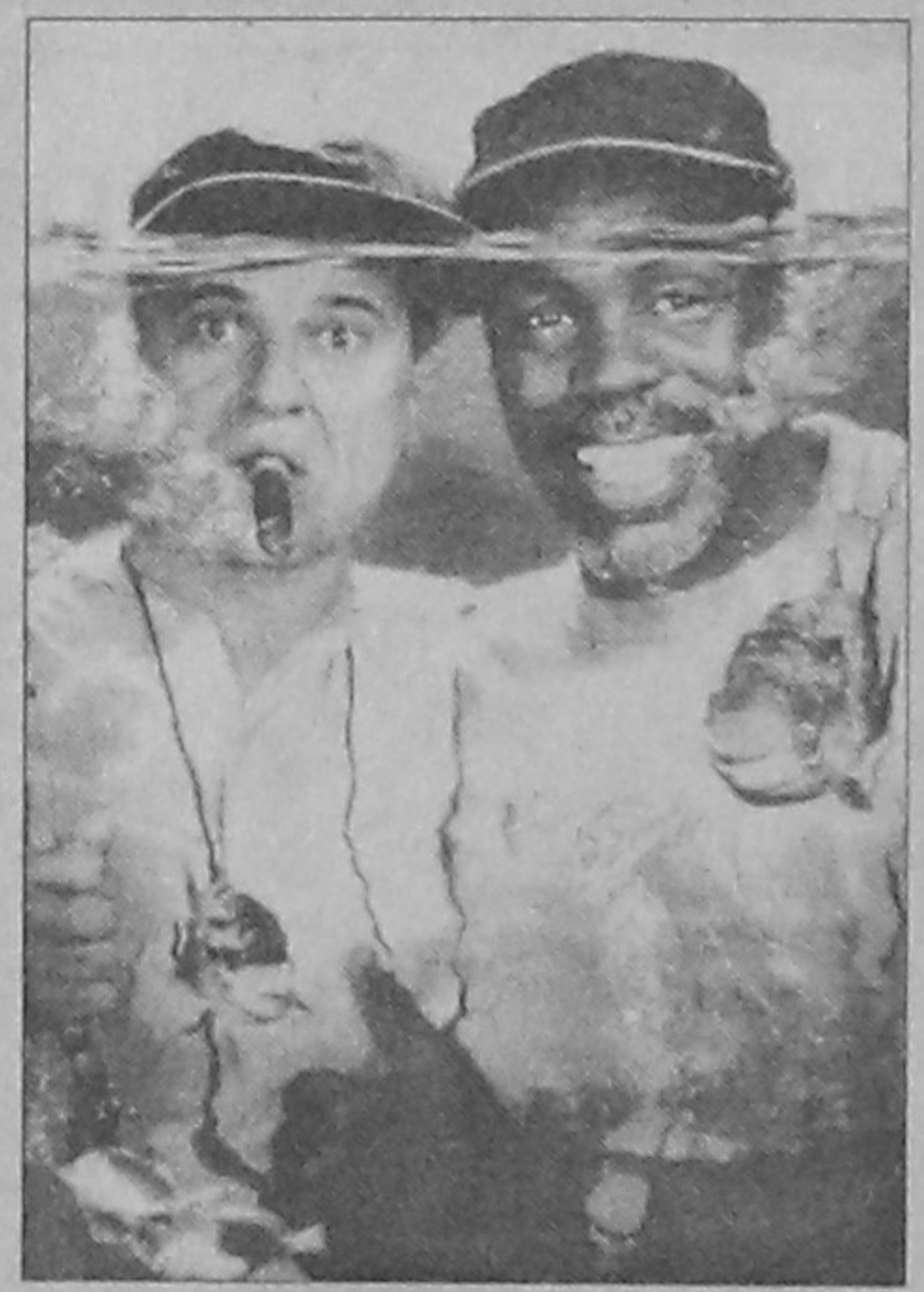
Abdul Kader and Bakul in Joar Bhatapokshi episode-57 on channel I tonight at 8:00p.m.



HBO
7:00 In Country 9:00 Gremlins 11:15 Executive Decision 2:00 Our Mother's Murder 4:00 Stand and Deliver 6:15 National Lampoon's the Don't Analyst 8:15 EBulletproof 10:00 Bird on a Wire 12:15 Strays 2:00 Executive Decision 4:45 Bulletproof

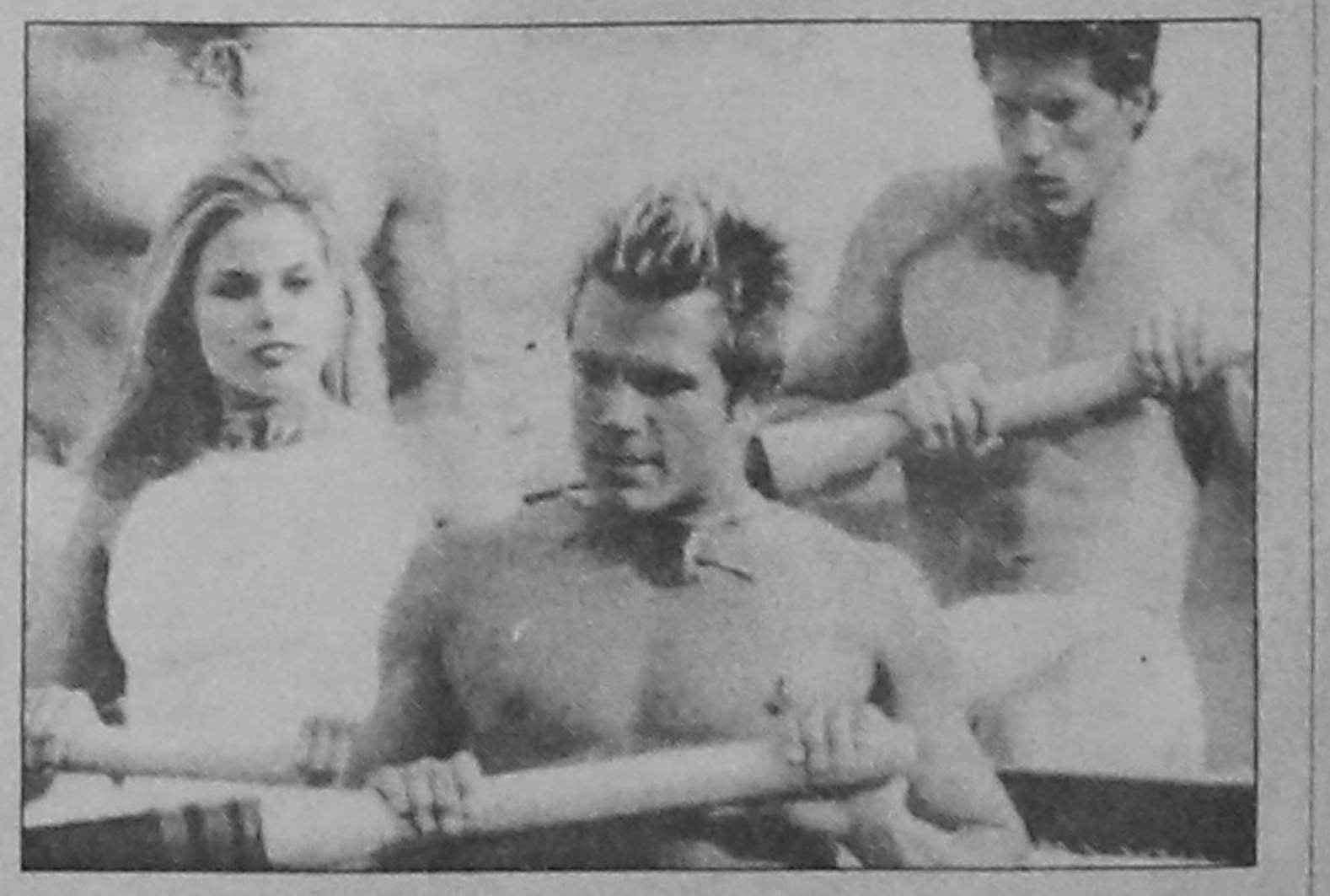


ZEE CINEMA
6:30 Dastan-e-Laila Manju (Kamaljeet, Toyot World of Wild Life on Ekushey Television today at 7 in the evening. This episode features Africa.



Star Movies airs Gone Fishin tonight at 10:00.

2000 West Indies vs Australia Live 12:00 Sportsline Tonight Live
ESPN
12:30 Basketball: Puerto Rico Shoot-out 2:30 English Premier Football League 4:30 PBA Basketball: PBA



Baywatch on Star World at 3:00p.m. today.