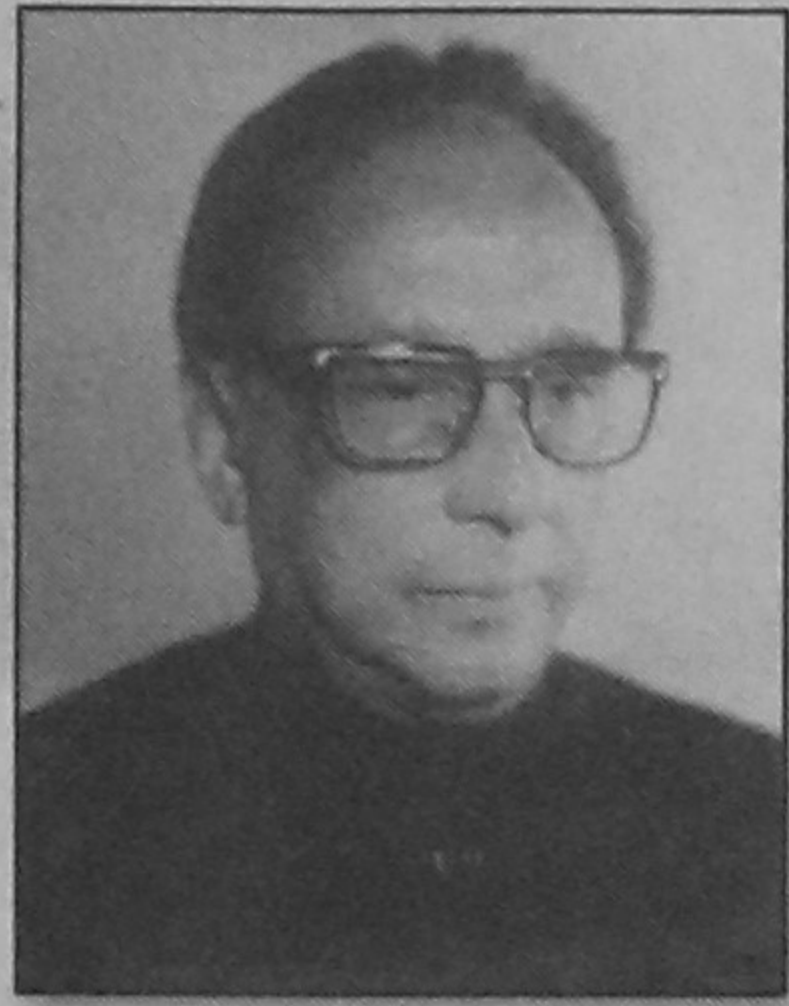


بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

# SPECIAL SUPPLEMENT ON THE OCCASION OF ISO-9002 CERTIFICATION TO MEGHNA CEMENT MILLS LIMITED AN ENTERPRISE OF BASHUNDHARA GROUP



মন্ত্রী  
স্থানীয় সরকার, পল্লী উন্নয়ন  
ও  
সমবায় মন্ত্রণালয়

### বাণী

মেঘনা সিমেন্ট মিলস লিমিটেড, বসুন্ধরা গ্রুপের একটি অঙ্গ প্রতিষ্ঠান সম্প্রতি ইন্টারন্যাশনাল ষ্টান্ডার্ড অর্গানাইজেশন (আইএসও) ৯০০২ সনদপ্রাপ্ত হয়েছে জেনে আমি আনন্দিত।

প্রধানমন্ত্রী শেখ হাসিনার নেতৃত্বে বর্তমান সরকার দেশী ও বিদেশী বিনিয়োগ বৃদ্ধি এবং আন্তর্জাতিক মানসম্পন্ন পণ্য উৎপাদনে সর্বত্র উৎসাহ ও সহযোগিতা প্রদান করছে। আন্তর্জাতিক বাজারে বাংলাদেশের পণ্য উৎপাদনকারী প্রতিষ্ঠান এর উৎপাদিত দ্রব্য সামগ্রী রপ্তানী ও বাজারজাতকরণে ইতিমধ্যে ব্যাপক সাফল্য অর্জন করেছে। এই ধারাকে অব্যাহতভাবে এগিয়ে নিতে হবে।

আমি মেঘনা সিমেন্ট মিলস লিমিটেড এর এই সনদপ্রাপ্তি উপলক্ষে সংশ্লিষ্ট সকলকে আমার আন্তরিক ধন্যবাদ ও অভিনন্দন জানাচ্ছি।

জয় বাংলা, জয় বঙ্গবন্ধু  
বাংলাদেশ চিরজীবী হোক।

*Moinul Hossain*  
(মোঃ জিব্বুর রহমান)

## MEGHNA CEMENT MILLS LTD. Commitment to Excellence

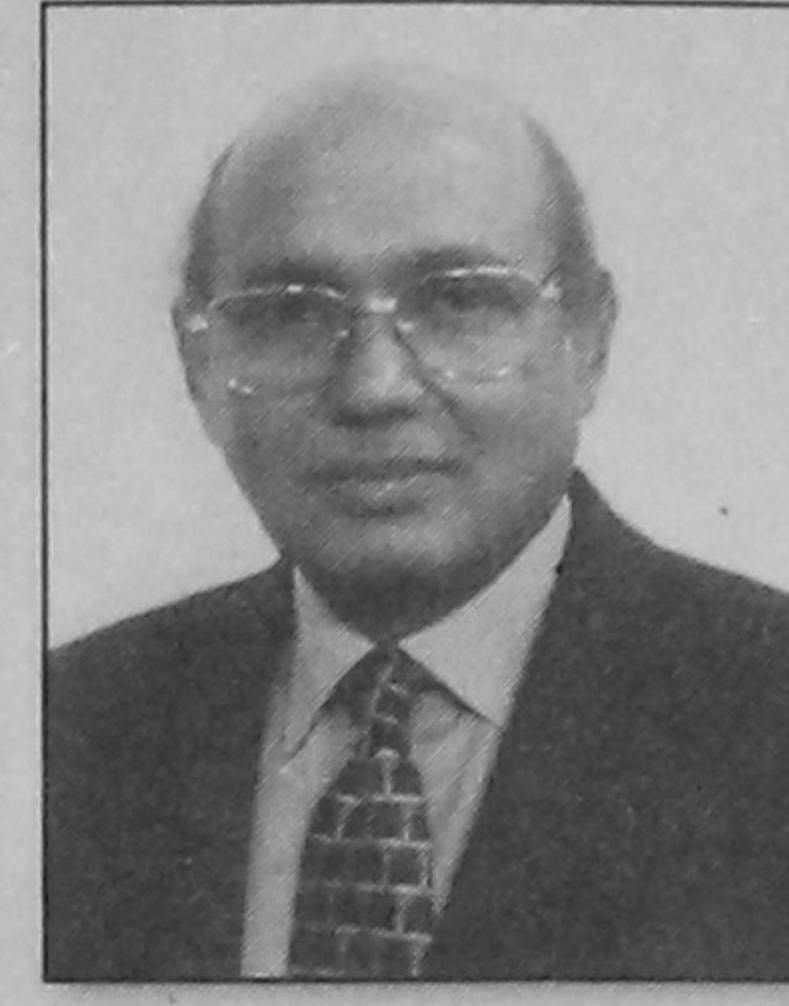
Meghna Cement Mills Ltd. is the first industrial venture of Bashundhara Group. It is the largest cement manufacturing industry in the country. The company is a public limited one listed with the stock exchanges of Bangladesh. Situated at Mongla Port Industrial Area on the bank of river Pashur, the industry enjoys a unique facility of cargo handling through its own jetty.

Meghna Cement Mills Ltd. commenced its commercial operation on 15 January 1996 with production capacity of 0.30 million M. Ton per annum. Due to maintenance of uniform quality, the product (cement) of the company under the brand name of KING BRAND became very popular amongst the users of cement and its demand increased at a fast rate. For attainment of quality, "KING BRAND" Cement was awarded standard certificate by Bangladesh Standards and Testing Institution (BSTI), the sole agent of the Govt. of Bangladesh for determining quality standard of the product. Simultaneously, the shares of the company used to be regarded as blue chips in the stock market due to profound confidence of the public in it. In view of the above factors as well as keeping pace with the demand for "King Brand" cement, the production capacity of the industry was increased to 1.00 million M. Ton per annum by the year 2000.

It may be mentioned here that the task was not an easy one as the industry had to operate amidst the macro-economic frame work which required restructuring in the real perspective. In the national level there were various challenges and many vital problems remained to be resolved. Above all there is a stiff competition in the open market economic system which often undercut the momentum of industrial growth of the third world countries. From the very beginning number of problems and complexities in the macro-economic level had to be addressed with great care and determination.

At the moment the company is ideally positioned to handle all sorts of situation in a planned manner through a well designed human resources who are geared to perform with high degree of discipline under demanding circumstances.

With the view to effectively operate in these days of globalisation, the management of the company has always endeavoured for improvement of the quality and providing best services to its clients. Due to continuous efforts for improvement of the quality of production and total management system, the company has been awarded with ISO-9002 by National Quality Assurance of UK which may be regarded as the prestigious international recognition of state-of-the art along with consistent quality management under environment - friendly operational system. Through relentless efforts and continuous urge for perfections Meghna Cement Mills Ltd. has become the model of cement industry within a short span of time. In fact achievement of ISO-9002 certificate is a process of the company's continued quest for progress and improvement. It is firmly believed that in the coming days, the company would be able to substantially contribute in the socio-economic development of the country.



Minister  
Ministry of Industries  
Government of the People's  
Republic of Bangladesh

### Message

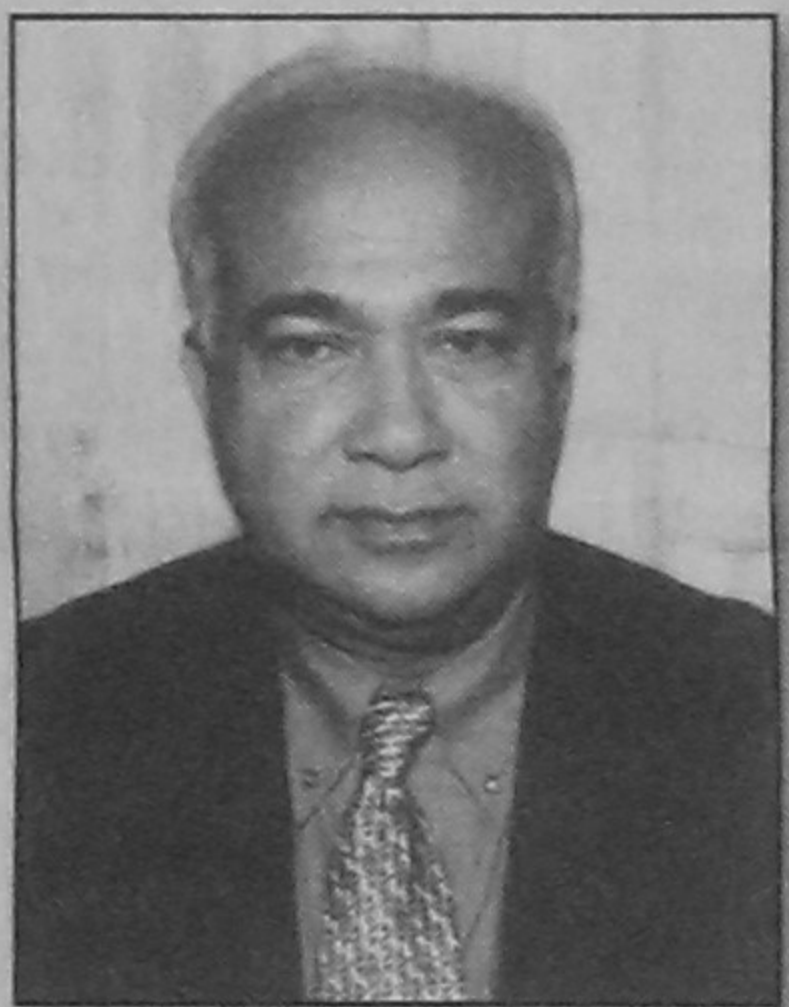
I am happy to note that Meghna Cement Mills Ltd, an industrial unit of reputed Bashundhara Group has obtained ISO-9002 certification. Through this achievement, Meghna Cement has earned recognition of the international agency, International Standardization Organization for its continuous efforts to improve the quality of production and system management.

Keeping pace with the government's avowed policy of industrialization, Bashundhara Group has so far successfully implemented various industrial projects which are significantly contributing to the national economy. I hope, with this certification, the team working with the Group will be motivated to keep its overall quality at the highest level.

I congratulate the team members of Meghna Cement and thus Bashundhara Group for their achievement and wish its all success.

Joy Bangla, Joy Bangabandhu  
May Bangladesh live forever.

*Tofail Ahmed*  
(Tofail Ahmed)



MINISTER  
Ministry of Civil Aviation & Tourism  
&  
Ministry of Housing & Public Works  
Govt. of the People's Republic of Bangladesh

### Message

I am very happy to learn that Meghna Cement mills Limited an enterprise of Bashundhara Group has quite legitimately earned the most coveted passport to the global market with their product. Achieving ISO-9002 certification will now give them free access to the export market being strongly equipped with quality compatibility with similar product of other countries.

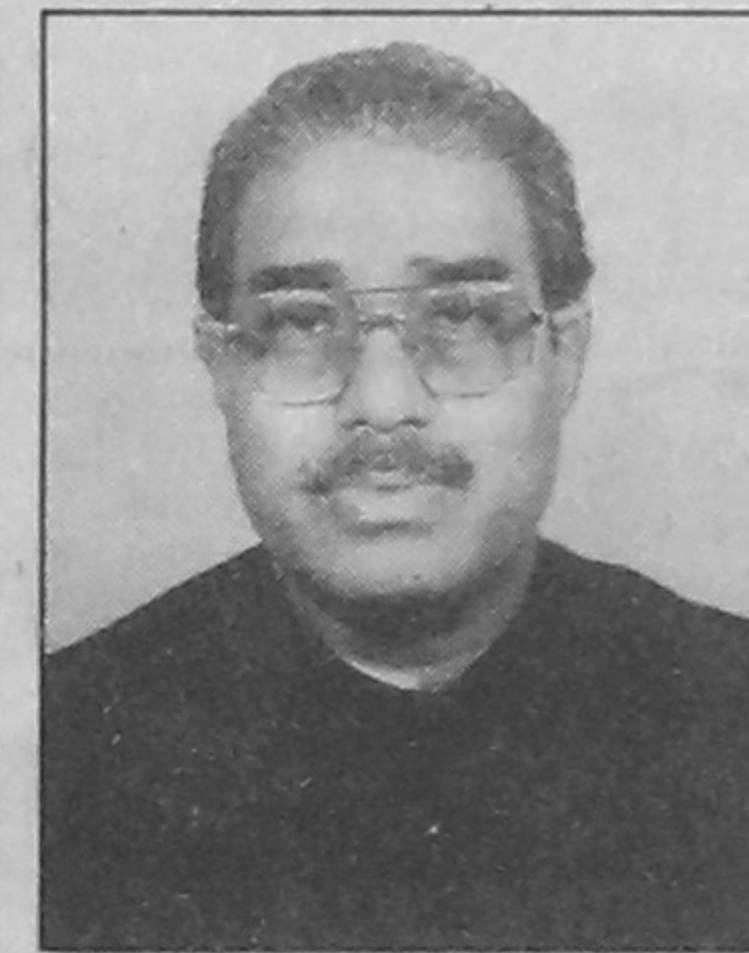
The policy of the present government has been funed to rapid industrialisation. Our industrial policy and the dynamics of foreign investment here will bear adequate testimony to our sincere and tireless efforts of transforming Bangladesh into a self reliant economy.

The local market of our products being very small we have got to ceaselessly explore international markets. That is how we have laid concurrently greater stress on export earnings. Here the aspect of quality has to be given topmost priority. It is good to see that the Bashundhara Group of companies, or for that matter, the management of Meghna Cement Mills Limited have been attaching highest importance to quality. And in the process, their achieving ISO-9002 certification testifies to the absolute commitment of all in the company.

Myself and all in my government share the joy of such magnificent achievement. I offer all my heartiest congratulations and wish the ISO-9002 certificate Awarding ceremony all success.

Joy Bangla, Joy Bangabandhu.  
May Bangladesh Live Forever.

*Moinul Hossain*  
(Engineer Mosharraf Hossain)



State Minister  
Ministry of Disaster Management & Relief  
Govt. of the People's Republic of Bangladesh.

### Message

It is with profound pleasure that I have learned that Bashundhara Group of Companies has set a hall mark in production. One of their industrial units Meghna Cement Mills Limited has reached the peak of quality seen in the global perspective. And they are going to celebrate ISO-9002 Award giving ceremony today being its most proud recipient.

I understand that the coveted award would not come to anyone all of a sudden. To achieve it invariably requires the expecting production unit to put in lot of hard work in terms of International Standard Organisation's manual.

The pragmatic policy of our government lays particular emphasis on enlarging export earning. In fact, our national economic development largely depends on our foreign earnings. We must therefore, continue to make bigger thrust in the international markets with compatible quality product. The achievement of Meghna Cement Mills Limited has to be profusely lauded and all the people behind, the management of the unit and of course the corporate leadership of Bashundhara Group merit our highest felicitations.

Congratulations to all of them on their great achievement and immense good wishes for the success of the Award giving ceremony.

Joy Bangla, Joy Bangabandhu,  
May Bangladesh Live Forever.

*Talukder Abdul Khaleque*  
(Talukder Abdul Khaleque)

### UNITS OF BASHUNDHARA GROUP

- EAST WEST PROPERTY DEVELOPMENT (PVT) LTD.
- BASHUNDHARA CITY DEVELOPMENT LTD.
- MCM MEGHNA CEMENT MILLS LTD.
- BASHUNDHARA PAPER MILLS LTD.
- FREYSCHMIDT TISSUE LTD.
- SHAHJALAL NEWSPRINT INDUSTRIES LTD.



Chairman  
Bashundhara Group

### Message

It gives me immense pleasure to state that with the achievement of the global certificate like ISO-9002, Meghna Cement Mills Ltd. has been transformed into an international standard organisation in the real perspective. The most significant aspect of this award is that the management at the corporate level and all the members of Meghna Cement Mills Ltd played a vital role in achieving the global accreditation.

For flourishing of any company in these days of globalisation, ISO-9002 bears a highly positive impact in the context of marketing its product. Invariably, it demands of the certificate recipient to keep a vigilant eye on the management system and product quality which are considered as the prime requirement for competing in the open market economic system.

Meghna Cement Mills Ltd has always endeavoured hard to maintain its quality and provide best services to its clients. Due to our persistent efforts "King Brand" cement was awarded standard certificate by BSTI. Achievement of ISO Certificate is the result of our continuous efforts for improvement as well as our strong commitment to high standard of service with profound professionalism.

Our efforts have earned the company a leading position in the cement sector of the country. We can not, however, afford to be complacent about our present achievements. Still we have a long way to go. We shall be constantly alert and vigilant in discharging more efficient and improved services in order to achieve continued progress and prosperity of the company in the years to come.

In this august occasion I take the opportunity to express my profound gratitude to our innumerable well-wishers, customers, business partners, various ministries and Government departments, bankers and concerned institutions, shareholders and the loyal, dedicated and committed members of the Bashundhara family for rendering whole-hearted support, cooperation and services on various matters without which it would have been difficult on our part to attain the progress and achieve this coveted award.

*Ahmed Akbar Sobhan*  
(Ahmed Akbar Sobhan)

### UNITS OF BASHUNDHARA GROUP

- UNION LP GAS LTD.
- BASHUNDHARA STEEL COMPLEX LTD.
- BASHUNDHARA TRADING COMPANY LTD.
- BASHUNDHARA IMPORT EXPORT LTD.
- SUNDARBAN GAS DISTRIBUTION CO. LTD.
- BASHUNDHARA INDUSTRIAL COMPLEX LTD.

