

The American Chamber of Commerce in Bangladesh (AmCham)  
and  
The United States Embassy

ANNOUNCE THE US TRADE SHOW 2001  
WILL BE HELD AT DHAKA SHERATON  
HOTEL FROM JANUARY 25 TO 27, 2001.  
INVITATION LETTERS TO THE US FIRMS  
AND/OR THEIR AGENTS HAVE ALREADY  
BEEN MAILED INVITING THEM TO PARTICIPATE IN THE SHOW.

INTERESTED US FIRMS AND THEIR AGENTS, WHO HAVE NOT YET  
RECEIVED THE INVITATION LETTERS, SHOULD CONTACT **AMCHAM**  
FOR DETAILS.

Mr. A Gafur  
Executive Director, AmCham  
& Director, US Trade Show 2001

**American Chamber of Commerce in Bangladesh**  
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Fax : (880-2) 8312915, 8312975  
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## Metropolitan Drama festival to mark ten years of Natraj

Natraj, a theatre group, will hold a 6-day long drama festival to mark its 10<sup>th</sup> founding anniversary, says a press release.

The festival will be inaugurated by the State Minister for Youth, Sports and Cultural Affairs Obaidul Quadir on November 21 at the Guide House auditorium in the city.

Liakat Ali Lucky, the Secretary General of Bangladesh Group Theatre Federation will be present as the special guest.

Seven dramas will be staged during the six-day event start-

ing with *Aroj Charitamrito* by Natyakendra and *Mayur Shimshashon* by Aranyak (November 21). *Sandhyatara* by Natraj (November 22), *Chiloy Kothar Shepat* by Udccha (November 23), *Circus Circus* by Prachyanat and Kanjusha by Loknayadal (November 24) and *Meraj Fakirer Ma* by Theatre (November 25).

*Aroj Charitamrito* will be staged at the Mabila Samity auditorium while the others will be staged at the Guide House auditorium.

The workshop was jointly organised by the Bangladesh Society for Horticulture Science

## Nat'l horticulture instt to be set up soon

A national horticulture institute will be set up soon to meet the country's growing nutrition demand, State Minister for Planning Dr Mohiuddin Khan Alamgir said yesterday.

"We have kept a provision in government's five-years plan to set up an independent national institute for reducing country's alarming malnutrition. The government is striving to achieve self-sufficiency in food-grain production," he said while addressing as the chief guest a workshop on jack fruit development and research in Bangladesh in BARC auditorium.

The workshop was presided over by Bangladesh Horticulture Scientists Association (BHSA) President A T M Saleh Uddin Ahmed Chowdhury.

BHSA General Secretary and Head of the Department of Horticulture at Bangabandhu Sheikh Mujibur Rahman Agriculture University Prof Mohammad Mofazzal Hossain pre-

sented the keynote paper.

Referring to about four and half year's relentless efforts of the present government, Alamgir said we have now achieved self-sufficiency in food but now we have to strive to grow more vegetables, oil seeds and fruits to meet nutritional demands.

He called upon the horticulturists and fruit growers to take measures for the production of more jack fruits which contains vitamins, minerals and calcium.

A survey of the Bangladesh Bureau of Statistics (BBS) reveal that around 76 per cent of the rural people mostly children have been suffering from malnutrition. Jack fruit can contribute to remove nutritional problem, the participants said.



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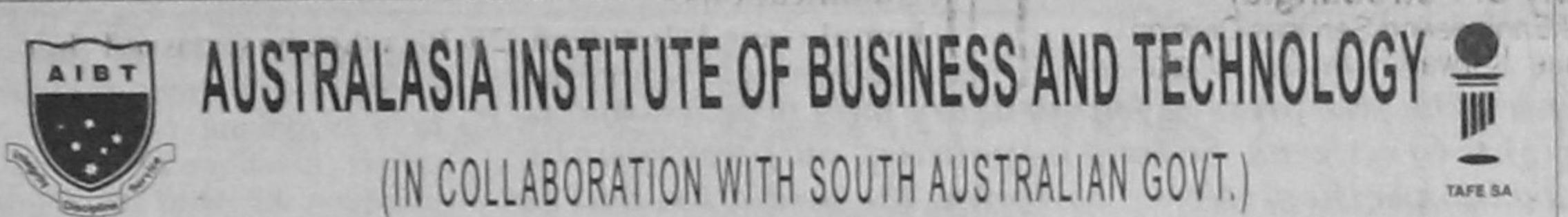
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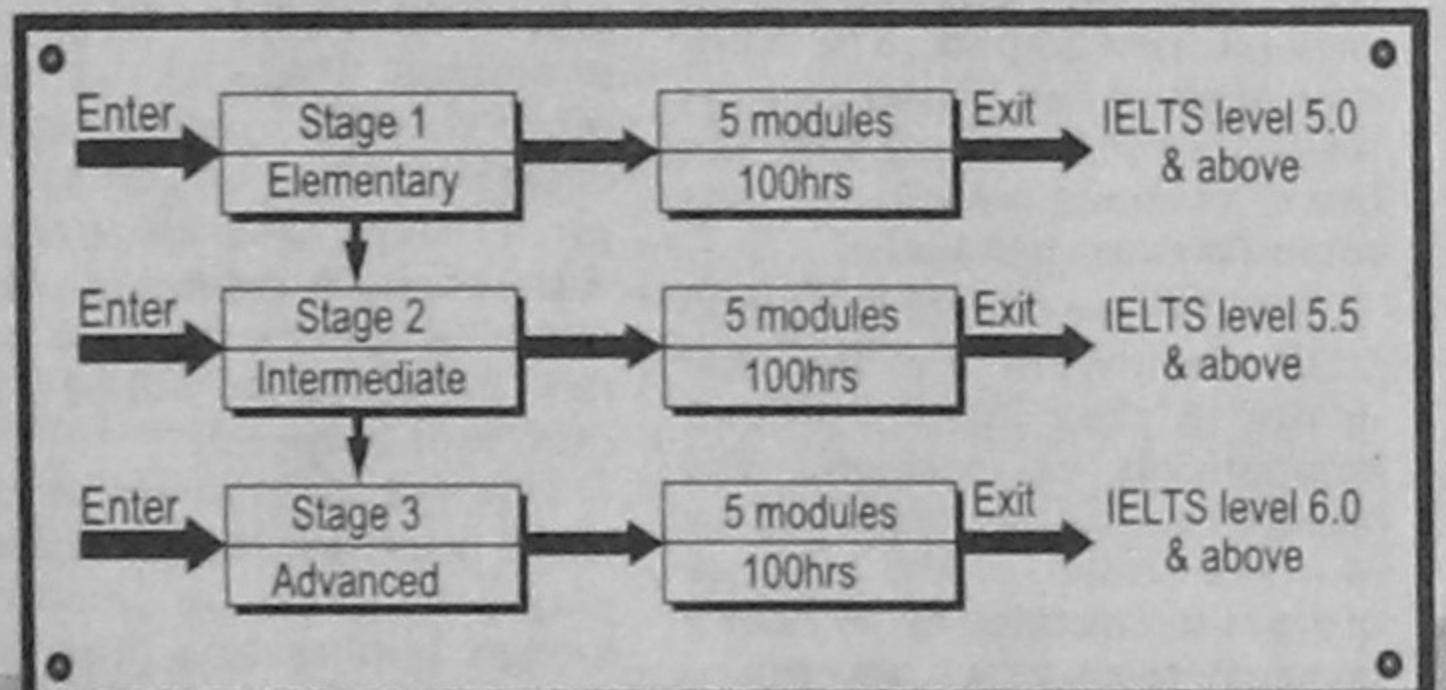
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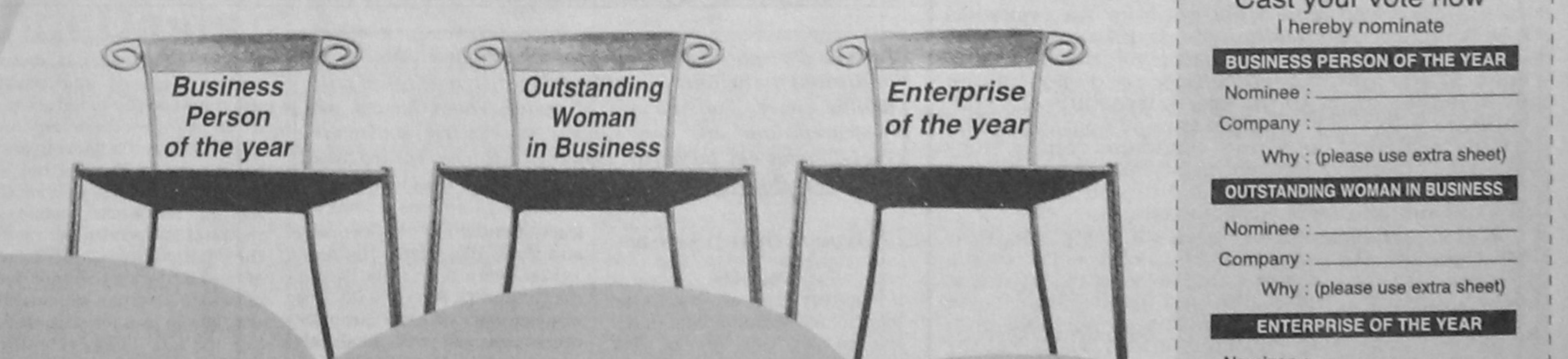
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### Criteria

The nominee will be considered for his/her leadership, financial performance, personal qualities, managerial skills and contribution to Bangladesh's development. In financial performance, the nominee must have made outstanding contribution to his/her organisation. In case of a public company, he/she must have contributed to a substantial increase in the returns on shareholders' funds. In case of a private company or sole proprietorship, he/she must have contributed to an improvement in return on capital invested. Personal qualities will include integrity, entrepreneurial abilities and personal leadership. Managerial skills will depend on depth of management, adaptability, tenacity, innovation, productivity, creativity and good labour management.

Open to small and medium-sized companies, the nomination will be based on innovation, financial performance, productivity, company management and contribution to the community. Innovation will mean success of the company either in products, services or new markets. In financial performance/productivity, the enterprise must have made outstanding growth in profit. Company management will focus on creative management style in developing harmonious relations within the organisation.

The awardee should be involved in private business enterprise and must be a Bangladeshi citizen or ordinarily resident in Bangladesh. He/She must have clean banking and tax records. In case of Enterprise Award, only Bangladeshi company will be considered.

An independent eleven-member jury panel comprising of leading intellectuals, business persons, academicians, lawyers, financial experts and eminent personalities with high social standing, credibility and prestige shall select the winners.

## The Daily Star seek nominations for Bangladesh Business Awards 2000

to honour the highest achievers  
in this community ...

Please send nomination by:  
**7 December 2000**

**Business Person  
of the year  
and  
Outstanding Woman  
in Business  
Enterprise  
of the year**

**Rules of  
Eligibility  
Selection  
Process :**

