

Metropolitan

UNB, ITAR-TASS sign agreement

United News of Bangladesh (UNB) and the Russian news agency ITAR-TASS have signed an agreement under which both organisations acquired the right to provide subscribers in their respective countries with each other's English language service, reports UNB.

UNB Chief Editor Enayeturrahman Khan and ITAR-TASS Director General Vitaliy Ignatenko signed the agreement recently.

2 killed in road mishap

By Staff Correspondent

Two women employees of a garment factory were killed when a speedy bus ran over them near Progoti Sarani in the city's Badda yesterday morning.

The dead were identified as Shamima Khatun, 35, wife of one Sirajul Islam and Josna Akhter, 22.

Witnesses said both died on the spot. They were the employees of Hossain Garment at Uttara. Shamima was the floor-in-charge of the garment factory.

The bodies were sent to the Dhaka Medical College Hospital morgue for autopsy.

A case has been filed in Badda thana in this connection.

National Immunisation Days Nov 15, Dec 17

The 8th National Immunisation Days will be observed on November 15 and December 17 across the country aimed at freeing the country from polio by the year 2000, reports BSS.

The slogan of the days is "search the children door to door and administer polio vaccine."

Two doses of polio vaccine will be administered to nearly two crore children aged about five years across the country under the Extended Programme for Immunisation (EPI). Programmes have been undertaken to make the gigantic task of administering polio vaccine a success in the country.

A total of 1.20 lakh centres have so far been set up across the country to administer polio vaccine on November 15 and December 17. Over six lakh volunteers of the EPI and Health Department of the government would be involved in the process in all the areas.

State Minister for Health and Family Planning Dr M Amanullah at a press briefing at the EPI Bhaban yesterday said that a total of 2,000 centres would be set up in Dhaka city to ensure access of all children to the immunisation programme.

The vaccination programme in the city would be started at 8 am and to be continued till 5 pm while in the remote villages

from 8 am to 4 pm on November 15 and December 17," he said.

The state minister said the position of Bangladesh in regard of polio eradication is in an advance position among the South East Asian Nations. Elaborating the 8th NID, he said the 8th National Immunisation Day is more significant as we have to gain 100 per cent success in this regard to declare Bangladesh as polio free nation by the end of the year 2000.

Prof Amanullah laid emphasis on the active participation of all concerned including the media to create awareness among the people of the country to make the programme a success.

He said the health volunteers will make four-day door to door visit after November 15 and December 17 to search the children who are not administered the vaccine. "During the four-day door to door visit we would be able to bring all children under the vaccination programme," he added.

Health Secretary Syed Alamgir Farooq Chowdhury, Director General of Health Directorate Dr Mohammad Abdul Bari and Programme Manager, Child Health and Limited Curative Care Dr Mohammad Malibubur Rahman, among others, spoke at the press briefing.

POSITION VACANT

EXECUTIVE ENGINEER (Electrical):

A Graduate Electrical Engineer having at least 6 years practical experience in electrical design and installation works related to high-rise building construction is required. Salary will be Tk. 14000 per month or more depending upon aptitude and experience.

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An Architect having at least 3 years professional experience is required. Salary will be depending upon experience and aptitude. Experience in interior design and knowledge of computer graphics will be considered as additional qualification.

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Interested persons are requested to apply within 30-11-2000 to-

General Manager (Admin.)

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Health and Family Welfare Minister Sheikh Fazlul Karim Selim addressing a press conference marking the formal announcement of the National Health Policy at Sheraton Hotel yesterday. - Star photo

World Diabetes Day today

Govt urged to give subsidies on insulin

Bangladesh Diabetic Society (BDS) yesterday urged the government to give subsidies on insulin to mitigate sufferings of over 36 lakh patients across the country, reports BSS.

BDS leaders, who made the appeal at a press conference in the city also demanded of the government to observe World Diabetes Day officially in the country.

Vice president of BDS M Moidul Islam, member of the National Council of BDS and former Cabinet secretary Mohammad Mujibul Hoque, National Council member Mahbubuzaman and deputy director of BIRDEM Dr C M Dilwar Rana, among others, addressed the conference on BIRDEM campus at Shahbagh.

M Moidul Islam said that BDS would observe World Diabetes Day in the capital and other parts of the country today to create awareness and to disseminate the message "your health is in your hand."

"BIRDEM is a non-profit institution and we are miles ahead of others in providing services for the poor and less advantaged section of society," he claimed.

Mohammad Mujibul Hoque said that BIRDEM had become "hostage to its own reputation." He said amid all odds BIRDEM authorities have followed the ideals of its founder Dr Ibrahim BIRDEM is regulated with proper policies, he said.

He said that a discussion titled "Diabetes and life styles in the new millennium" to be organised BDS would be held at 9:30 am today at the National Press Club.

14th convocation of IIT Nov 20

The 14th convocation of the Islamic Institute of Technology (IIT) will be held on November 20, reports UNB.

Officials said Prime Minister Sheikh Hasina will deliver her convocation speech and distribute certificates among the students as chief guest.

The prime minister will also inaugurate 25th board meeting of the IIT and a four-day conference and seminar on the occasion.

Representatives from the OIC countries will attend a seminar on "Critical Issue in Energy and Development: Challenges for the OIC countries."

Sources at the Registrar office of the international institute said a total of 123 students in seven courses would receive certificates from the prime minister.

Students from Bangladesh, Senegal, Cameroon, Gambia, Jordan, Libya, Maldives, Morocco, Niger, Nigeria, Pakistan, Palestine, Sierra Leone and Somalia have already completed the courses of different terms from one year to 4 years.

DUJ election on Jan 28

The annual general meeting (AGM) and elections of Dhaka Union of Journalists (DUJ) will be held on January 27 and 28, 2001 respectively, reports BSS.

It was decided at a meeting of the executive committee of DUJ with its president Altaf Mahmud in the chair.

Held at the Jatiya Press Club, the meeting also demanded of the government to announce 60 per cent dearness allowance (DA) immediately for all newspapers and news agencies.

The meeting also demanded implementation of the Fifth Wage Board awards in those newspapers and news agencies who have not yet implemented them.

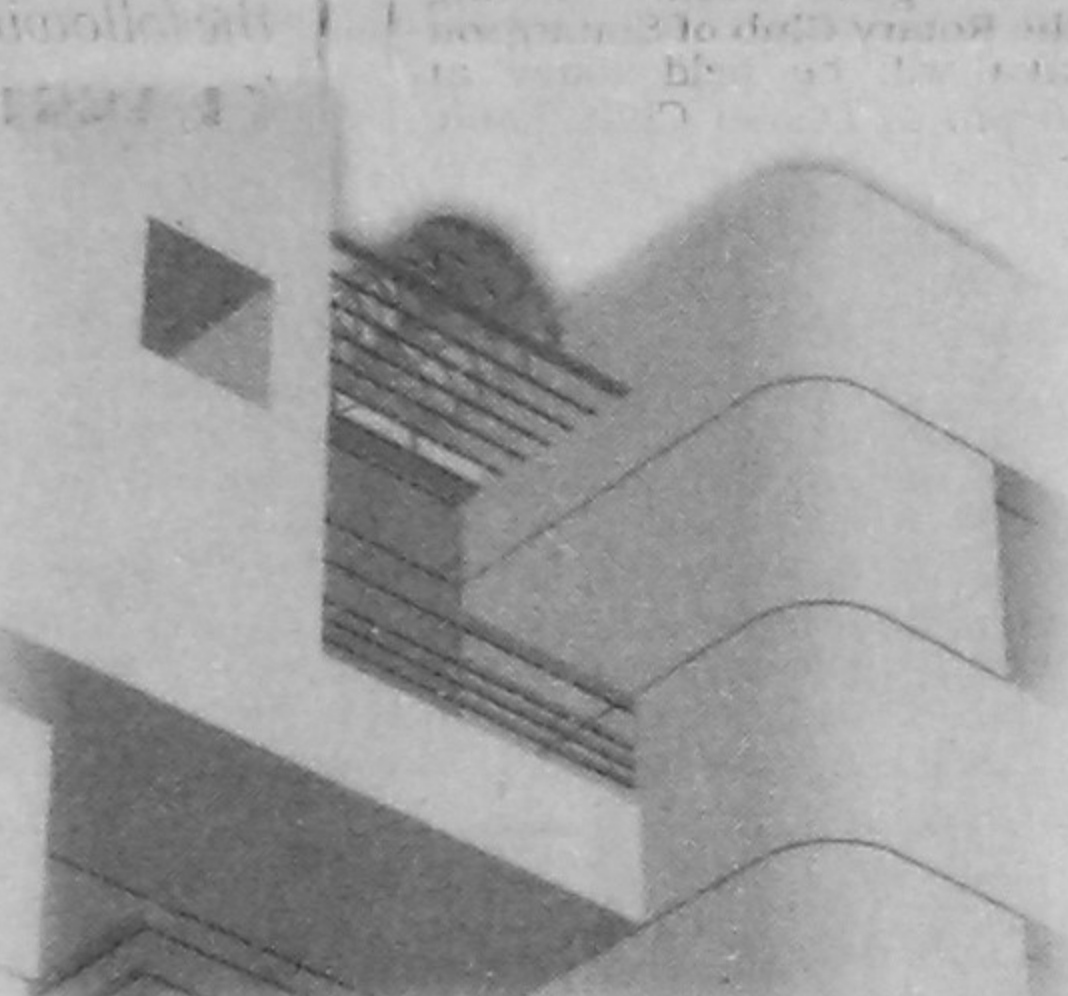
It urged the Daily Independent authorities to pay salary and allowances regularly.

Among others, DUJ General Secretary Abdul Jalil Bhuiyan vice presidents Kazi Raftiq, Abul Kalam and Ashraf Ali, Treasurer Zakaria Milan, Organising Secretary Mollah Jalal, Jawaharlal Chandra Das, Gulshan Akhter, Omar Faruk, Tarun Tapan Chakrabarty and Sajjad Hossain Sabuj also spoke on the occasion.

The meeting was adjourned till 11 am on November 18.

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17th Annual General Meeting NOTICE

Notice is hereby given that the 17th Annual General Meeting of Bengal Fine Ceramics Limited will be held at the factory premises of the Company, Bhagalpur, Savar, Dhaka on Thursday the 21st December, 2000 at 11.00 AM to transact the following business.

Agenda:

1. To receive and adopt the Director's Report and the Audited financial statement for the year ended 30th June, 2000.
2. To declare a dividend.
3. To elect Directors.
4. To appoint auditors for the year 2000-2001 and to fix their remuneration.
5. To transact any other business with the permission of the Chair.

By the order of Board

Sd/-
Enamul Haque Siddeque
Secretary
Date, Dhaka
November 13, 2000

Notes:

1. A member entitled to attend and Vote at the Annual General Meeting may appoint a Proxy to attend and Vote in his/her stead should be a Member of the Company and qualified to Vote. The Proxy Form duly stamped must be deposited at Head Office of the Company at H. H. Bhaban (2nd & 3rd floor), 52/1 New Eskaton Road, Dhaka-1000, Bangladesh not later than 72 hours before the time fixed for the Meeting.
2. Share Transfer Register and the Register of Members will remain closed from 7th December to 21st December, 2000 both days inclusive.

D-803

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The consumer is not always right.

That's right. Not always right. Let's face it, how would you feel about a doctor whose motto was 'The Patient Knows Best?' Queasy, right? Exactly our sentiments. The consumer might go wrong about a certain product because he/she may not have access to vital information. Our job is to round off information in an attractive and communicative manner so that the consumer knows exactly what to expect.

Now to the moral of this ad: Unitrend Limited is the Bangladesh affiliate of McCann Erickson Worldwide (one of the largest agencies in the world) and we firmly believe in only three things: cutting edge advertising, cutting edge advertising and of course, cutting edge advertising. To see if you fit in, read on:

Director Client Service
With a minimum of 6-8 years agency experience (preferably handling multinational clients). You need to have brand know-how, experience of selling concepts, and the ability to lead your team positively (knowing our creatives, you could be up for a rough ride!). Also, you should provide cutting edge brand stewardship at all times.

Executive Client Service
You need to be a team player with thorough brand knowledge and the ability to handle sticky wickets. Preferably with 2-3 years agency experience and a degree in marketing/communications.

Media Planner
2-3 years agency experience and the thirst to hunt for innovative media solutions as well as an analytical mind and a head for numbers.

Junior Executive, Strategic Planning
You should be a business graduate with a major leaning towards marketing/communication and the ability to grasp the 'big picture' correctly and translate it into lucid strategy.

Junior Executive, Operations
You need to have a head for organizing and following up. Most importantly, you should be a peoples' person with a knack for improvising situations.

Copywriter
You should be able to write inspiring copy in English/Bangla, and have the courage to scrap your hard work when you think it's not measuring up. Ideally, you should be a writer with some marketing knowledge. 2 years agency experience necessary.

Visualiser
A Graphic Design/Communication Arts major with 2 years agency experience.

To get things moving, send your resumé within the next 7 days to: House # 70, Road # 15A(new), Dhanmondi R/A, Dhaka or just e-mail us at unitrend@citechco.net

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