

MEGA EXPO 2000



Computer
Telecommunication
& Office Equipment
Exhibition

The Daily Star

MESSAGE



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I congratulate 'CEMS' and all the firms and industries participating in the 'Mega Exhibition-2000' and hope that it will explore newer themes in the years to come for the benefit and better future of our country.

I wish grand success of this 'Mega Exhibition-2000'.

Joi Bangla, Joi Bangabandhu
May Bangladeshi live forever.

Md. Abdul Jalil
Minister for Commerce
Government of the People's
Republic of Bangladesh



Electronics Expo



Construction
Material, Method,
Equipment &
Real Estate Exhibition

SPECIAL SUPPLEMENT

November 4, 2000

'CEMS' – Devoted to Professional Exhibition and Event Management

CEMS – Conference and Exhibition Management Services – being the pioneer in this concept is the only Exhibition and Event Management company in the country. Since its inception in the year 1992, CEMS has been organizing Trade Shows, Exhibitions, Seminar & Conferences in the country for itself as well as many Trade Associations and Foreign Diplomatic Missions in the country. In this span of 8 years, CEMS has come a long way to develop skilled and highly professional personnel to handle any assignment.

CEMS is also the organiser of the International Expo 'IGATEX' which is a bi-annual International Exposition of Garments, Textile machinery, accessories and fabrics. During the last few years, CEMS has also been managing almost all the Export Promotion Bureau exhibitions

With a need to further promote the growing economy of our country and aware the end-consumer of various products available in the market under one roof, exhibitions definitely uphold CEMS objective that is to introduce and popularize the country's industrial as well as consumer products to the ultimate consumers and to bring the producers, traders and the entire clientele under the same roof for direct interaction and decide which product is suitable for them. We expect to make consumers conscious about quality and price structure of the products available to them. We certainly hope exhibitions like these on various subjects make the producers careful about their responsibilities to the consumer and on the other hand make the consumer conscious about their rights as well.

CEMS also has an in-house advanced DTP Unit to further back up the event management team for design and quality PR materials. So all the activities are taken care of under one roof.

Our line of services include :

- a) Arranging Trade Expo's and related support services
- b) Organising Seminars and Conferences
- c) Contract Negotiation
- d) Marketing Programme – Creating a concept of marketing as per product. Media proposal for promotion of the event and implementation
- e) Designing and printing of PR materials
- f) Transport negotiation and arrangement, both Air and Ground
- g) Programme development, Speaker selection and contracting
- h) Event related clearing and forwarding
- i) Risk assessment and coverage
- j) Special event planning and management like Fashion shows on certain event

Organising events of such

CEMS – Conference and
Exhibition Management Services

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