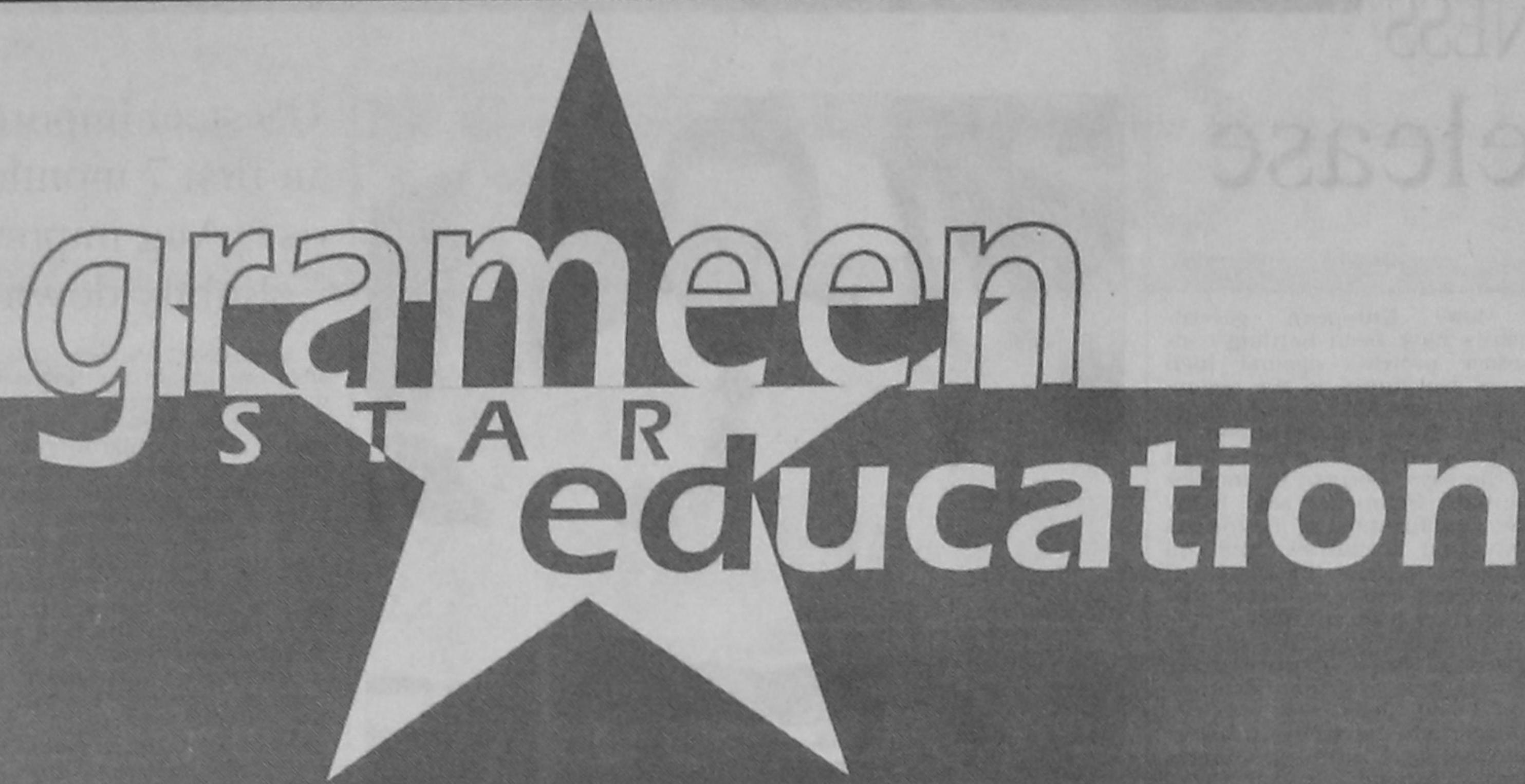


September 23, 2000



GRAND OPENING

The First Computer Education Franchise

that is Bangladesh's Own!

A PLEDGE FOR CHANGE

Number of people under dollar-a-day income is now 1.5 billion. This number is going to double by 2040 if the present trend continues. I firmly believe IT, if properly applied, will be able to stanch and, eventually, reverse this trend.

Professor Muhammad Yunus

I think all students start off with incredible ability and curiosity, and if they're given the opportunity to pursue that, if they're given a chance to see the neat things about the world in terms that they can appreciate and enjoy, their abilities will be reinforced and we'll achieve so much more potential out of the great students we have.

Bill Gates

Existing Centres

Dhaka

Panthapath
Lalmatia
Dhanmondi
Eskaton
Shantinagar
Shangsad Ave.
Jatrabari
Mirpur
Uttara

Chittagong

Agrabad
Jamal Khan
Nasirabad

Savar

Narayanganj

Rangpur

Sylhet

Comilla

Khulna

Technology has a profound influence over and can bring about transformation in socio-cultural behaviors. This transformation however does not happen overnight, it is a gradual process where one or more elements act as catalyst(s). Bangladesh is no exception in this regard. Here, we encounter a very supportive role played by a devoted group of parents who out of a genuine compassion will sacrifice just about anything and everything to provide quality education to their offspring. The youth on the other hand are creative and energetic, ready to face the challenges of transition with bold anticipation. The bilateral interest over Information Technology of these two generations is an indication of a social transformation that is about to happen. All we need now is to educate our youth in Information Technology. This itself is our objective behind opening Grameen Star Education nationwide.

Two major investments an individual must make towards his/her education are : time and money. The latter, in most cases in our country, are derived from parental savings. The throughput is a successful career that helps sustain oneself as well as satisfies their ambitions. The design objectives of our course modules are largely dependent on these considerations. The global trends of the Information Technology also demand a huge pool of professionals at a very short time.

The ever-changing world of Information Technology demands attaining a certain level of expertise at a minimal time. We need to give effort and also make the best use of time to attain this.

Grameen Star Education has developed its course duration based on the above issues discussed. The three courses we are currently offering range in duration from eight months to a year. The length of each individual session is adjusted to complement the overall duration of the course - and that is how we have devised such short courses. We intend to develop professionals well suited to the global market. We have confidence in your,

our youth, we believe in their creativity and we understand that with proper direction they can be made just as competent as others can. We would like to share with them the philosophy 'Strong Determination' makes path of life smoother.

Training in Information Technology is expensive - the technical professionals and the technology itself demand a considerable amount of financing. Despite this, considering the reality in Bangladesh, our course fees have been set at a minimal price. The length of the course in terms of the total number of training-hours offered and the overall duration of the course itself justify the amount of the course fee. The rate is even lower at the divisional and district level.

We are determined to maintain high standards in terms of the course contents, the instructors' knowledge and teaching skills, and the overall quality of the education centres. We will not allow any compromise in this regard. Our operational activities will include upgrading of courseware to keep pace with technology trends and will also provide on-line testing facility and professional certification examinations along with other quality control measures.

Our success has come about with the cumulative support from various segments - the advice of the Grameen Software governing body, the cooperation and help of those affiliated with the Education Centres in their capacity as Franchisee and the dedicated support of various organizations and respected intellectuals. On this auspicious day we are delighted to express our warm thanks and appraisal to all and look forward to the continued cooperation and good will.

Sohel Sharif
Managing Director
Grameen Software Limited

Our ability to learn and translate that learning into action is the ultimate advantage. Countries must educate their citizens, must train their employees, and educators must teach their students the skills necessary to thrive in today's world.

Cisco Systems

...law and institutions must go hand in hand with the progress of the human mind. As that becomes more developed, more enlightened, as new discoveries are made, new truths disclosed and manners and opinions change with the change of circumstance, institutions must advance also, and keep pace with the times.

Thomas Jefferson

STEPPING INTO A PROMISING NEW ERA

We also offer complementary training to orient them with Information Technology. The features and benefits of Grameen Star Education are:

- ★ Monetary value of time
- ★ Quick completion time
- ★ Courses leading to Professional Certifications
- ★ Latest courseware - to be continuously updated
- ★ Highest value for money (absolutely cost effective course fees)
- ★ Central examination system (ensuring same quality all over Bangladesh)
- ★ Internship and placement opportunities
- ★ Effective Lab Sessions which will be simulated from real job situations
- ★ Pragmatic Learning Methodology to ensure practical knowledge as well as conceptual soundness

The pool of GSE faculty is a selection of IT experts from home and abroad whose proficiency in training are not only assessed and evaluated but also reinforced through Training of Trainer (TOT) program. We have taken proper measures to ensure that all education centres maintain the same GSE standard of training. The Grameen Star certified professionals will get job placement assistance at home and abroad through a Placement Cell, having a placement service for the international market is justifiable with the intent; firstly, it will provide financial stability to the professionals and their families, secondly, it will contribute to the overall economy of the nation, and thirdly and most significantly since it will empower us in a nation to represent ourselves in the global arena and earn a secure position in today's challenging world through merit and professional competency. It would be pertinent to mention here, we have taken special considerations, so that Grameen Star certified professionals could pursue higher education or University Degree.

Lastly, we would like to thank those individuals contributing towards the IT revolution in this country. We would also like to extend our warm thanks to the people from all walks of life, television & news media and all of our Franchisees, whose noble contributions and cooperation has thoroughly motivated us. We are touched by their cooperative attitude. Above all we would like to engrave that word in the heart - the great Allah has said "Those who help themselves, I help them" - with the strength of this firm conviction and with your cooperation, we want to put our steps ahead and keep going.

Major (retd.) Manzurul Haque, G
Chief Operating Officer - Franchise
Grameen Software Limited

Proposed Centres

Dhaka

Gulshan
Motijheel
Rampura
Azimpur
Cantonment
Old Dhaka

Chittagong

Lalkhan Bazar

Jessore

&
Grameen Star
Franchisees

will be appointed at
all other Districts of

Bangladesh

VERY SOON

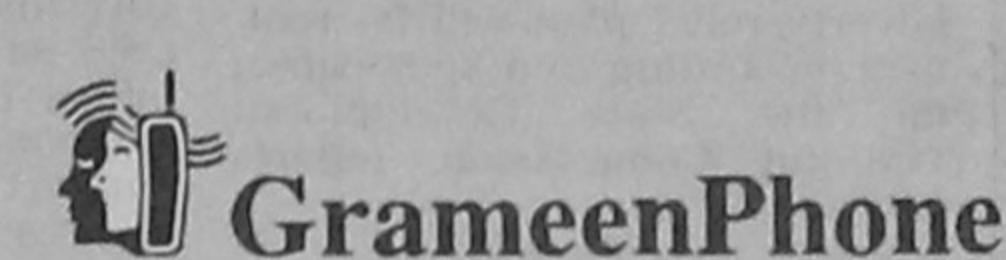
Wishing relentless progress and prosperity of Grameen Star Education



ITS Computers Ltd.



Grameen IT Park Ltd.

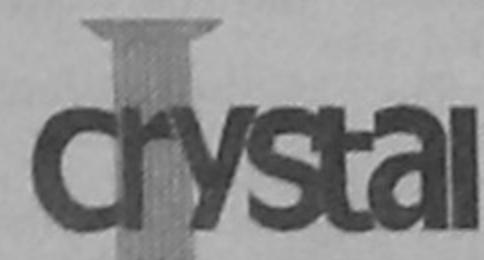


GrameenPhone

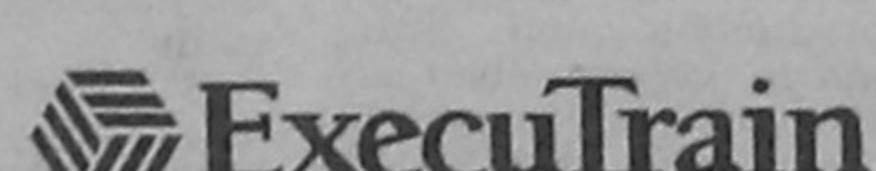
Board of Directors of Grameen Software Ltd.

1. Professor Muhammad Yunus
2. Mr. Khalid Shams
3. Mr. A. A. Qureshi
4. Mr. Dipal Chandra Barua
5. Mr. Emdadul Haque
6. Ms. Nazneen Sultana
7. Mr. Altaf Hossain
8. Mr. Sohel Sharif
9. Mr. Abdullah Al-Mahmud

Chairman, Grameen Software Ltd.
Deputy Managing Director, Grameen Bank
Managing Director, Grameen Fund
General Manager, Grameen Bank
General Manager, Grameen Fund
Managing Director, Grameen Communications
Deputy General Manager, Grameen Fund
Managing Director, Grameen Software Ltd.
Director, Grameen Software Ltd.



Insurance Company Limited



Aztec Limited