

exhibition

Of Gold, Silver and Style

Aarong holds an exhibition of its popular gold and silver jewelry collection



By Muneera Parbeen

In the subcontinent a woman's best friends when it comes to their dressing up are lavish costumes, fresh and sweet smelling flowers and of course, the most essential of all, Jewelry. Traditionally jewelry has held an important place in the cultural heritage of our life. In the early periods of civilisation, jewelry was essentially used for adorning the body. Then as time progressed and the values of metals were established in a more progressive society, jewelry also became a form of investment for a family. Parents give their daughters a trousseau of jewelry at their wedding so that they could use these in time of need. In our subcontinental society jewelry in many a cases is synonymous to dowry.

Still gold or silver jewelry remains essentially the best and the most popular form of accessories for adorning oneself despite contemporary innovations in plastic and other synthetic jewelry.

Aarong which has carved a niche for itself for the different types of products that it markets, has also made a distinction in making jewelry. In fact it has played a significant role to help popularise the use of silver jewelry featuring innovative mixture of traditional and contemporary designs. Admired and widely popular for its modern and innovative designs, Aarong's jewelry products also have the reputation of good quality control.

This month Aarong has held a long exhibition of its jewelry products putting together a wide range of silver jewelry and diamond articles. The articles on display include different designs of their popular series ranging from Tk 40 up to thousand for the larger and more exclusive pieces.

The sets in silver are eye-catching and intricately designed. The most eye-catching designs are the jhumka earings that come in an array of conical, round, circular and semi-circular shapes. The bangles are also rich in their designs and come in a variety of patterns both simple and heavy. They go very well as costume jewelry. The prices range up to Tk 2000 in some sets of these silver products which are all hand made.

The gold jewelry, a more recent edition to Aarong's collection includes mostly pieces featuring stones. The designs are light and suits contemporary tastes. There are a few sets with traditional designs as well. The earring and pendant sets among them are very popular. So are the rings in interesting modern designs. There are also some pieces which are set in tiny diamonds. The prices of these products, depending on their size and the stones range up to almost Taka 60,000.

The exhibition at Aarong's Asad Gate branch has been quite a success. The duration of the show had to be extended on popular demand. And finally the comes to an end today.

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TV Guide

Thursday 22nd June

All programmes are in local time. The Daily Star will not be responsible for any change in the programme

BTV

3:00 Opening Announcement, Recitation From The Holy Quran And Programme Outline 3:15 Patriotic Song 3:20 Open University Prog. 4:00 Bangla News 4:05 Cartoon: *Borne And Friends* 4:30 Dance 5:00 National School Debate Competition 5:50 Dharmo-Jibon 6:00 Bangla News 6:30 Transmission From Chittagong Center 7:00 News For Weather 7:05 Ayee Pritibhi (Programme On Nature) 7:25 Sandhya Maloti (Nazrul Songs) 8:00 Bangla News At 8:30 Serial: *Raon #12* ("K. S. Firoz, Afroz, Banu, Nousher Alam, Tonima Hamid, Shirin Bakul, Mahbul Salim) 9:00 Monihar 9:30 Geetibichitra (Songs) 10:00 News At Ten (English) 10:30 Chitra Jagat (Film Based) 11:00 English Series: *The Light Wind-All Woman Police Squad* 11:30 Bangla News 11:35 English News 11:40 A) Programme Outline For Friday B) National Song 11:45 Closing



Towkin Ahmed and Tanzin stars in the Friday drama *Pala Utar Din* on Ekushey television on June 23 at 8.30pm.

EKUSHEY

2:00 Ekshey News Headlines 2:05 Circus Circus! 2:20 Drama serial: *Photo Photo* 2:50 Pop Show 3:15 Drishti 4:00 European Football Show 5:00 Ekshey News Headlines 5:15 EUFA European Championships — 2000 Yugoslavia vs Spain 6:45 Drishti Public View 7:00 Classic Cartoons 7:20 Bubun Baba 7:45 Ekshey News 8:00 Shuvo Kukti News Magazine Show on Film 8:30 Bishospotri Barer Chayachobi: 10:00 BTV News 10:20 Body Guard 11:40 MTV Classic

MTV INDIA

7:00 Non-Stop Hits 8:00 MTV Classic 9:00 MTV Non-Stop Hits 11:00 MTV Most Wanted VJ Shehnaz 12:00 MTV Non-Stop Hits 12:30 MTV Hit Film Music 1:00 MTV Housefull VJ Nafisa 1:30 MTV Ek Do Teen VJ Raageshwar 2:30

(Complied: Satview Cable Networks, Tel: 404129)

MUSIC ASIA

7:30 Alaap 8:00 Ta Ra Rum 9:00 Brake Fail 10:00 Music Mag 10:30 Hit Mix 11:00 Colgate Ziz Zag Best of The Day 12:30 Sa Re Ga Ma Classic 1:30 Himani Gold T. Jharkha 2:00 Gen Gen 5:30 Hit Mix 6:00 Sa Re Ga Ma Classic 7:30 Total Rec 8:00 Music Zone 8:30 Artist of The Fortnight 9:00 Music Quis 9:30 Bajaj Music Box 10:00 Sizzlers 10:30 Himani Gold T. Jharkha 11:00 Stars Day Out 11:30 Shabab 12:00 Brake Fail

DD 7 (BANGLA)

8:40 Khas Khabar 9:05 Amrito Katha 9:20 Sangbad 9:30 Khel Aar Katha 10:30 Jamadin (Birthday Greetings) 10:35 Daily Soap: Shree Ram Krishna 11:00 Daily Soap: Hay Mohajeebon 11:15 Classical/Folk Songs 11:30

9:00 Daily Soap: Janmabhumi 9:30 Daily Soap: Shree Ram Krishna 10:00 Khas Khabar 10:20 Mokho Mukhi 10:50 Sambad 10:20 Bengali Movie: (Under review) (Complied: SATVIEW News Networks, Tel: 404129)

ALFA BANGLA TV

6:30 Alaap 7:00 Moniha 8:00 Serial: *Din Protidin* 9:00 Serial: *Plabon* 9:30 Serial: *Bhowani Purer Chattujea* 10:00 Serial: *Jhankar* 10:30 Serial: *Kono Ek Din* 11:00 Serial: *Samay Sur* 11:30 12:00 Ek Akasher Niche 12:00 Serial: *Mittir Bari* 17:20 12:30 Serial: *Shani Robi Majar Chobi* 1:00 Aamar Tumi 1:30 Bahari 2:00 Serial: *Abishaya* 15:20 2:30 Bangla Movie: 5:00 Ek Akasher Niche 5:30 Asian Sky Shop 6:30 Serial: *Din Protidin* 7:30 News In Bangali 8:00 Serial: *Jibon Leban* 8:30 Serial: *Ek Akasher*

SONY ENT. TV

7:30 Aatma 8:00 Sant Asaram Wani 8:30 Chartbusters (Trailer Show) 9:00 Ek Mahal Ho Sapna Ka (Daily Sope) 9:30 Aurat 10:00 Music Mantra (Trailer Show) 10:30 Daily Soap-Itihas 11:00 Daily Soap-Nazdeekiyani 11:30 Daily Soap-Char Ek Mandir 12:00 Chartbusters (Trailer Show) 12:30 Movers & Shekars 1:30

SONY ENT. TV

12:30 Thriller At 10 Ep-11:00 Daily Soap- Aangan #173 ("Neena Gupta, Farha, Sumet Saigal, Arun Gavil, Rohit Kumar, Karli Kar Rane) 11:30 Daily Soap-Kartavya 11:55 Jhalak-Trailer 12:00 Action Movie: 2:40 Naye Nazrane (Trailer) 3:10 Hindi Feature Film(B/W): (Complied:

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