Coke launches

re-ignition

campaign

fare, says a press release.

The Coca-Cola in Bangladesh has launched its campaign titled "Coca-Cola Reignition" amidst a lot of fan-

This is part of a global marketing strategy that is being used across the world while

keeping the local culture in

Clinton's TV speech cancelled on democrats' advice

WASHINGTON, May 20: Retrade pact with China was on (WTO) rules. course for passage next week agreement to monitor Beijing's human rights record and at support, reports Reuters.

man in the trade fight - Commerce Secretary William Daley - was not so upbeat. He said or- by the Republican leadership to ganised labour, which opposes round up votes of PNTR. the trade pact, could launch a major offensive over the week- manded the monitoring plan in end, turning undecided exchange for supporting the Democrats in the House of Representatives against permanent that US companies benefit from normal trade relations (PNTR) a trade agreement ushering Beifor China before Wednesday's jing into the Geneva-based

We're still short (votes), and PNTR would fail. if you're short by one, you still lose," Daley told the news agency in an interview.

two key Democrats - Edward voting against the trade bill. Markey of Massachusetts and citing concerns about human Karen McCarthy of Missouri said on Friday that they would oppose the pact

The White House also workers their jobs. abruptly cancelled plans for President Bill Clinton to deliver a televised address on China trade relations, which had been scheduled for Sunday. The decision was made at the urging of House Minority leader Dick Gephardt of Missouri and some other Democrats in Congress, who said it could debate.

In a breakthrough hailed by the White House, Republican leaders said vesterday they would fold into a single package legislation granting PNTR to China along with the human rights monitoring plan. The plan would set up a commission to review Chinese policies and

Ref. 22/02/2000

possibly recommend sanctions week's announcements put that's going to have an impact, publican congressional leaders against Beijing consistent with said vesterday a landmark US World Trade Organisation votes needed to ensure passage

after lawmakers reached an with this package that we've now put together and the agreement that was just struck least five previously uncommit- this morning between China ted members announced their and the European Union, that we will be able to have the votes But the White House's point necessary for a strong victory." said California Representative David Dreier, who was tapped

Many Democrats had detrade bill, which would ensure WTO. Without it, Daley said,

PNTR is fiercely opposed by organised labour and two out of three House Democrats are ex-In a blow to the White House. pected to follow labour's lead by rights and fears that the market-opening pact will cost hundreds of thousands of American

At a news conference with Dreier, New York Democratic Representative John LaFalce. Colorado Democratic Representative DianaDeGette, Arkansas Republican Representative Asa Hutchinson and Ohio Democrat Representative Thomas Sawyer announced they would support the PNTR package because of raise the stakes of the political the monitoring legislation. South Carolina Republican Representative Jim Demint said he was likely to support the

China trade bill. Separately, Massachusetts Democratic Representative Marty Meehan announced that he would support the White

PNTR supporters said this

International Re-Tender Notice for

Supply of Petroleum Products

During July-Nov, 2000

Bangladesh Petroleum Corporation (BPC) hereby invites

offers from International Integrated Oil Companies with a

proven record of reliability and expertise in the supply and

transportation of petroleum products, for supply on C&F

Chittagong basis of about 6.280 million barrels plus minus

10 (ten) per cent at BPC's option of Motor Spirit (MS).

Superior Kerosene Oil (SKO), Aviation Turbine Fuel (Jet A-1)

and High Speed Diesel (HSD) during the period July to Nov.

2000 in accordance with the delivery schedule and terms &

Tender documents will be available on all working days

during office hours from (a) Commercial & Operations

Division, BPC Head Office, HBFC Building (4th floor), 1/D

Agrabad Commercial Area, Chittagong, (b) Bangladesh

Missions in Singapore, Jakarta, Kuwait, KSA, Abu Dhabi,

Tehran, London & New York and (c) BPC Liaison Office, 1/1

Pioneer Road, YMCA Bhaban, (2nd floor) Segun Bagicha,

Dhaka-1000 on payment of non-refundable amount of Tk.

15,000/- or US \$ 300/-. No tender document will be sold on

Offers will be received upto 1200 hours (BST) on May 25,

(a) in a sealed envelope delivered at BPC Head Office, HBFC

Building (4th floor), 1/D Agrabad Commercial Area,

(b) through Telex No. 633280 FUEL BJ & 633009 FUEL BJ

Unless exempted all offers must be accompanied by a Bid

Bond in accordance with the provisions of tender documents

and all offers must have validity upto 1800 hours (BST) on

Bidders shall furnish along with the offer a declaration that the

bidder has carefully examined and understood the tender

document and his offer is subject to the terms & conditions

Tenders shall be opened at 1205 hours (BST) on May 25,

2000 at the BPC Head Office, Chittagong, Bangladesh in

presence of bidders or their authorised agents who would wish

No rights of any kind shall be created in favour of any person

by virtue of having obtained the tender document, nor shall

any right be created in favour of any person by virtue of

submitting an offer. BPC reserves the right to accept the

lowest offer or to reject any or all offers in part or in full

HBFC Building (4th Floor), 1/D

Bangladesh Petroleum Corporation

Agrabad C/A, Chittagong, Bangladesh

(Offers through Facsimile shall not be accepted).

conditions set out in the tender document.

the tender opening date.

Chittagong, Bangladesh.

contained in the tender document.

without assigning any reason.

June 14, 2000.

to be present.

2000.

Dated: May 17, 2000

them within reach of the 218

in the House. According to "I am very confident that business lobbyists working closely with the White House. the trade bill has the support of at least 207 lawmakers, 11 votes short of passage. In a Reuters poll, Clinton was still 29 votes short on Friday of the

> Daley said he expected between 66 and 71 Democrats to support PNTR by the time of the vote, along with 148 to 154 Republicans, but stressed that neither party had reached their target. "Most undecided (Democrats) break against you at the end. They're going to be under enormous pressure this

weekend by labour and I think

ignition campaign.

No-BEPZA/CE-09/99/39

Sangalshi, Nilphamari Project Area

218 needed.

Unlike the House, Senate approval is virtually assured in early June, and Missouri Representative Roy Blunt, a member of the House Republican leadership said he expected senators to back the human rights monitoring plan.

PNTR supporters said Friday's announcement of a trade agreement between China and the European Union should also ease US lawmakers' concerns. Beijing's deal with the EU removes the last hurdle to China's membership in the Genevabased WTO.

But is a surprise move. Clinton cancelled Sunday's planned Oval Office address, meant to persuade undecided lawmakers.

Re-ignition Launch

-Coca-Cola photo

Date: 08-05-2000

Abu Reza Khan

Chief Engineer.



Chairman of Dhaka Stock Exchange (DSE) Muhammad Shahiq Khan delivers the inaugural speech at a seminar on "Net Capital Balance Requirement and Maintenance of Separate Consolidated Customer Accounts - Rules and Practical Aspect" organised for the DSE members in the city yesterday. Chief Executive Officer of the bourse GQ Chowdhury, Senior Vice Chairman Onu Jaigirdar and Vice Chairman, Ahsanul Islam, - DSE photo among others, were present.

Metal: Weekly Roundup

## Strong dollar, looming central bank sales down gold

LONDON, May 20: Gold prices fell back towards levels last seen in September under the pressure of a strong dollar and looming central bank sales, says AFP.

The cash price on the London Bullion Market slipped to 273.65 dollars an ounce from 276.20 dollars a week earlier.

The level is close to the 270 dollars last seen in September immediately before an announcement by European central banks that gold was important to the reserve system and they were limiting gold sales.

That announcement effectively reversed price falls prompted by the initial announcement that the Bank of England would progressively auction off 415 tonnes of its 715 tonnes of gold.

The bank's next sale of 25 tonnes will take place on Tues-

Jill Leyland, manager for economics and statistics at the World Gold Council, said that, although the central bank sales are expected, the Bank of England's decision to hold auctions to sell off reserves is particularly disruptive to the market.

The Swiss central bank is also in the process of selling 120 tonnes of gold, but it is doing so through the Bank of International Settlements and does not announce the precise time of sales.

Silver: Sliding. Silver prices weakened slightly in line with

dollars from five dollars the week before. Platinum and Palladium: prices also rose as market re-Polished. Platinum prices crept higher on expectations of in-

creased demand. hands at 520 dollars an ounce. compared with 514 dollars the previous week. Prices had risen as high as 573 dollars an ounce in mid-February while supplies

remained blocked. slightly to 570 dollars from 572 dollars the previous week. At the end of February, Palladium reached a record 850 dollar.

Supplies from Russia — the world's biggest exporter of palladium and the second-biggest platinum producer after South Africa - were blocked for months as a result of Russian

Base Metals: Shiny. Base metals gained from continued high demand around the world.

Nickel prices rose back above 10,000 dollars a tonne as demand for stainless steel, the Cash prices slipped to 4.96 major outlet for the metal, remained strong.

Copper and aluminium serves dwindled.

Elsewhere, the world's leading mining and metals groups Platinum was changing unveiled Monday plans to launch a new marketplace for metals on the Internet.

The market, expected to be operational by the end of the year, aims to reduce transaction costs and dispense with the Palladium prices retreated need to hold large stockpiles of metal, the 14 participants said in a statement.

The online marketplace will result in a "More transparent supply chain" that will be open to all industry suppliers and producers.

Three-month nickel prices

on the LME rose to 10,280 dollars a tonne from 9,730. Three-month copper rose to

Dealers say it is difficult to 1.827 dollars a tonne from assess the extent of the recent resumption of Russian exports. Aluminium prices rose to but anticipate demand will in-1.519.5 from 1.463 dollars a crease because of the extensive needs of makers of catalytic - Zinc was trading at 1,172

## **BJMC Advertisement** International Tender Notice

Tenders are hereby invited by the Deputy General Manager, Baghdad-Dhaka carpet factory, North Kattoli, Chittagong from bona fide local agents/foreign suppliers for importing (1) Laser blade for Shearing Machine, (2) Ball, Roller, Taper, Niddle and Thrust Bearing and (3) spare parts and accessories (for jute (carpet machinery)

Picture shows the launching ceremony of Coca-Cola re-

**Tender Corrigendum Notice** 

serial No-3 in the tender notice No-35/99-2000, dated: 30-04-2000

regarding the work of 'Constructing a GM Bungalow' at Sayedpur EPZ,

Other terms and conditions of the tender will remain unchanged.

It will have to be read 180 days instead of 120 days as stated in

Bangladesh Export

**Processing Zone Authority** 

222, New Eskaton Road, Dhaka-1000

Detail of tenders including description of goods should be dropped in tender box simultaneously at BJMC Head Office, Adamjee Court, Motijheel C/A, Dhaka; BJMC, Chittagong Zone, 99, Sattar Chamber, Agrabad C/A, Chittagong and Mill office, North Kattoli, Chittagong upto 12:00 Noon of 12.06.2000 and tender boxes will be opened on the same day at 12:30 pm in presence of the tenderers (if any)

Taka 5000/- (five thousand) only (non-refundable) as earnest money for the form of any group should be submitted with the tender through Pay Order/Demand Draft in favour of Baghdad-Dhaka Carpet Factory North Kattoli, Chittagong.

Tender schedule with detailed description for any group can be purchased at Tk 100/- (one hundred) only (non-refundable) per set from the office of the Deputy General Manager (Ac & Finance), BJMC, Adamjee Court, Motijheel C/A, Dhaka; Deputy-General Manager (Ac & Finance), BJMC, C.Z, 99, Sattar Chamber, Agrabad C/A, Chittagong and Manager (Ac & Finance), Baghdad-Dhaka Carpet Factory, North Kattoli, Chittagong during office hours.

No tender schedule will be sold on the date of opening tender. No tender will be accepted without earnest money and the successful tenderer must obtain order with deposit of earnest money and security.

The authority reserves the right to accept or reject any tender without assigning any reason. BIMC-222

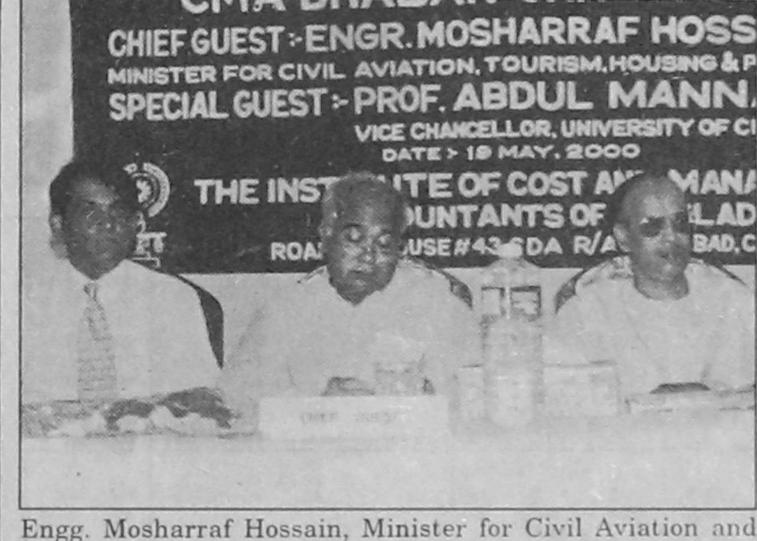
Dt-7/5/2000 DFP-11412-10/5

Marubeni to build pipeline plant in China TOKYO, May 20: Japanese trading house Marubeni Corp said today it had joined forces with the China National

Petroleum Corp to build a pipeline plant to help China meet its growing energy demand, says AFP. The factory to be built in the Beijing region will supply materials for a 4,200-kilometre (2,625-mile) crude oil and natu ral gas pipeline linking

Shanghai with the country's isolated northwest, said a Marubeni spokesman. "We have formed a joint ven

ture worth 30 million dollars with China National Petroleum Corp," said the spokesman, Hiroshi Nishizaki.



Tourism and Housing and Public Works, is seen at the inauguration ceremony of the CMA Bhaban at Agrabad in - ICMAB photo Chittagong Friday.

# Higher oil prices, consumer demand widen US trade gap

WASHINGTON, May 20: The highest oil prices in a decade and relentless consumer demand pushed the US trade deficit to a record \$30.2 billion in March as record levels of exports failed to match imports, which also hit new peaks, reports Reuter. The trade gap, which topped

the \$29.4 billion forecast by economists, helped to weaken the dollar and sent stocks sharply lower on concerns

about the strong showing of consumer demand — a key concern of the Federal Reserve.

The Commerce Department said yesterday the US trade deficit rose 5.1 per cent from February's \$28.7 billion as imports of crude petroleum rose to a record \$7.6 billion and the price of crude oil rose to an average of \$26.38 a barrel. That was the highest since

oil prices averaged \$29.51 a barrel in November of 1990 dur-

The data comes just days before a key vote in the bitterly divided US House of Representatives on granting trade bene- overseas. fits to China. While the US deficit with China shrank in March, the overall deficit was larger than expected and could harden the stance of some lawmakers who are against permanent normal trade relations (PNTR) with Beijing.

before oil-producing nations reached an accord to increase production late in the month. With oil prices so high, the US deficit with OPEC nations hit a record \$4.2 billion.

helped push overall imports higher for the sixth consecutive month to a record \$117.4 billion, up from February's \$113.6 billion. Higher oil prices, up 157 per cent since last year, have accounted for half of the deterioration of the trade bal-

ance so far this year. In a sign of the broad strength of demand in the US economy, imports of industrial supplies, capital goods, cars and related parts and consumer goods all hit fresh records. The ever-widening trade

deficit is seen by most

economists as a flaw in the cur rent US expansion which can not be sustained indefinitely.

"Domestic demand in this country is just simply too strong," said Eric Green, senior economist at Paribas Corp. "This extra demand has been met through imports but we are nearing the end of using this as a potential safety valve.

Economists worry that the US deficit is unsustainable because the ongoing economic recovery overseas coupled with strong consumer demand will eventually cause the United States to import inflation from

"Fed Chairman Greenspan has indicated that the trade side is only one of two safety valves in our economy that are under extreme pressure," said David Jones, chief economist at Aubrey G. Lanston, noting that the other Oil prices soared in March was the labour market where unemployment stands at 3.9 per cent, a 30-year low.

The inflation-wary Federal Reserve has raised interest rates six times - most recently earlier this week - in an at-The increase in oil prices tempt to cool the remarkably strong economy.

One reason that inflation has remained subdued in recent years has been weakness in overseas economies. But with a broad recovery underway in Europe and Asia, the US central bank is watching for signs of rising inflation.

Jones said that the Fed's rate hikes should dampen consumer demand and economies overseas should continue to recover. offering hope that the trade deficit could narrow in the second half of the year as higher interest rates take hold.

mind. As part of the worldwide re-ignition programme, the "Coca-Cola Enjoy" campaign was also launched to re-ignite the passion for Coke among consumers. Brand Coca-Cola is consumed over one billion times

everyday around the world. This global marketing effort is expected to take this figure even

The new campaign builds on the success of "Always Coca-Cola" and will continue to forge a strong bond with Bangladesh

consumers.

"The strategy we are now embarking upon is one of reconnecting with Bangladeshi consumers today by offering them an invitation to view life through Coca-Cola, said Khalid Raja, Business Operations Manager, Coca-Cola Far East

The new campaign is centered on a fore proposition: Drinking Coca-Cola is a multisensory experience." This is depicted with start of "sensation graphics" with the illusion of the cap popped and the beverage dancing out of the

container. The world "Enjoy" has been associated with the brand Coca-Cola for decades. In the new campaign, the word "Enjoy" is leveraged as an invitation to experience Coca-Cola and has heightened the sense of pleasure from the magical delight of Coke.

There is a lot more behind the launch of the new campaign than just words. The message the company will be trying to sell, along with the reasons for it are key to understanding the new initiative. The new campaign will maximise consumer and customer satisfaction, said PK Chatterji, Country Manager. Coca-Cola Far East Ltd.

Establishment and Freedom Fighter Institutional Affairs Adviser to the Prime Minister, Khandakar Asaduzzaman, MP was the chief guest on the occa-

The programme was presided over by Gazi Motiur Rahman, Managing Director of Tabani Beverage Company Ltd. It was also attended by high officials of Tabani Beverage.

#### CMA Bhaban opened at Agrabad

The newly-built Cost and Management Accountant Bhaban (CMA Bhaban) of the Institute of Cost and Management Accountants of Bangladesh at CDA Residential Area, Agrabad, Chittagong, was inaugurated Friday, says a press release.

Engg. Mosharraf Hossain, MP Minister for Civil Aviation and Tourism and Housing and Public Works opened the new building.

In his speech, the chief guest urged people to come forward to take professional education with IT to face the challenges of the open market economy of the new millennium. He hailed the role of ICMAB in developing professional education in the country and reiterated the role of the cost and management accountants for economic devel-

Professor Abdul Mannan. Vice Chancellor of the University of Chittagong, was present on the occasion as special guest. M Abul Kalam Mazumdar FCMA. President of the Institute, said that the foundation of the CMA Bhaban was constructed with its own resources. To complete the rest of the bhaban and the Academic Council of the Institute in Dhaka, Mazumdar requested the minister for government assistance.

Among others past presidents of the institute Habibur Rahman FCMA. Mohammad Ishaque FCMA, Chowdhury Hafizur Rahman FCMA, Rafiq Ahmad FCMA, Muzaffar Ahmed FCMA and Dilip Kumar Sengupta FCMA, Chairman, Chittagong Branch Council, also addressed the function.

#### S'pore export growth below expectations

SINGAPORE, May 20: Singapore's non-oil domestic exports rose by a less-than-expected 1.2 per cent in April from the same month a year earlier, according to government data released Saturday, says AP

The monthly figure is considered a key economic indicator in Singapore. The country relies heavily on exporting goods made in other countries.

Economists had expected on average about 13.6 per cent growth for April, although individual estimates varied from 8.1 per cent to 15.5 per cent, a survey by Dow Jones Newswires

showed. Total non-oil domestic exports declined to 8.3 billion Singapore dollars (\$4.8 billion) in April from 9.76 billion Singapore dollars (\$5.65 billion) in March, Singapore's Trade Development Board said in a

statement. The lower year-on-year growth rate was partly due to the fact that April this year had fewer working days than April 1999, the statement said.

the United States, Singapore's largest market, fell by 9.5 per cent in April from the same month a year ago.

Non-oil domestic exports to



## Directorate General Defence Purchase

Ministry of Defence New Airport Road, Tejgaon, Dhaka-1215

#### **Tender Notice**

1. Sealed tenders in foreign currency are invited from bonafide Manufacturers/ Dealers/Suppliers/Indentors (Enlisted Firms in DGDP) for supply of following items

for bangladesh Navy:					
SI No	Name of items & qty	Selling date	Opening date	Tender No	Tender value
a.	High Voltage Test Probe Qty-04 Sets	23-5-2000 to 5-6-2000	6-6-2000	6240/NP-4 (4th Time)	Tk. 100/00
b.	Car Mercedes Benz	23-5-2000 to	20-6-2000	6474/NP-1	Tk. 500/00

2. Tender schedule with detailed specifications/conditions will be available on payment as per I/T selling rate (not refundable) during office hour between 0800 hrs to 1300 hrs. The tender can be dropped latest by 1000 hrs and opened at 1005 hrs on the specified date of opening in the presence of tenderers (if any).

ISPR/Misc/2000/458 DFP-11922-15/5 G-943

For Director General

Lt Cdr BN

G-942



#### Notice of Tender Military Engineer Services

a. Construction of 2x 10 Mrd OR's Qtr (5 storey with 5

Applications are invited by AHQ, QMG's Br, DW & CE (Army), Dhaka Cantt for issue of tender documents for the following works.

storied foundation) including internal/external services and furniture for Sta HQ at Ghatail Cantonment (GP-I). Eligible contractors may apply for tender documents as per MES regulations. Interested MES enlisted 'C' & 'D' class contractors may apply quoting their class, index numbers.

Contractors must have VAT registration. VAT and other taxes are payable as per rules. Applications should be submitted to this Directorate within 07 days from the date of publication of the advertisement mentioning name of works at the top of the envelope. Authority reserves full power to accept/cancel any/ all

applications without assigning any reason. MD Mizanur Rahman

ISPR/Misc/2000/456 DFP-11923-15/5

Lt Col For DW & CE (Army) Dhaka Cantonment