



# BGMEA INSTITUTE OF FASHION & TECHNOLOGY

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Special Supplement

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**PRIME MINISTER**  
GOVERNMENT OF THE  
PEOPLE'S REPUBLIC  
OF BANGLADESH

06 Poush 1406  
20 December 1999

### MESSAGE

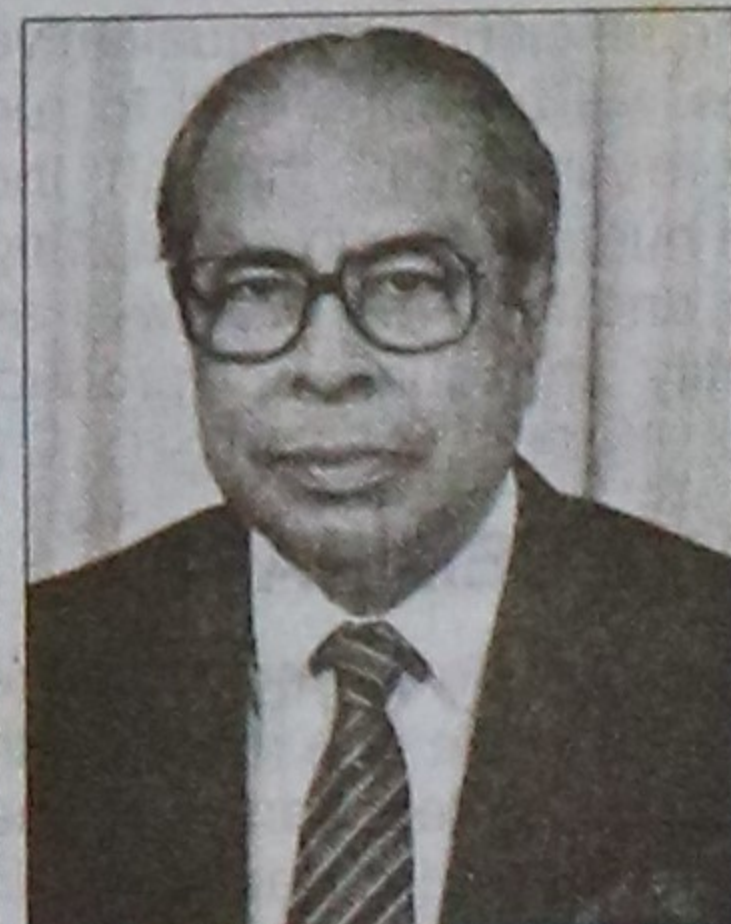
It's a matter of appreciation that Bangladesh Garment Manufacturers & Exporters Association is going to start functioning the BGMEA Institute of Fashion & Technology in Dhaka at the threshold of the 21st Millennium.

I hope the institute would be able to produce skilled students and workers in the area of merchandising, designing, pattern making & cutting. I believe through professional expertise, training and provision of technical assistance to designers, manufacturers & exporters of fashionable apparels our garment sector would come forward to face challenge of the competitive global market.

I felicitate BGMEA for establishing a needful institute for Bangladesh and wish it a grand success.

Joi Bangla, Joi Bangabandhu  
May Bangladesh Live Forever

*(Signature)*  
(Sheikh Hasina)



**MINISTRY OF FINANCE**  
GOVERNMENT OF THE  
PEOPLE'S REPUBLIC OF  
BANGLADESH

23 December 1999

### MESSAGE

I am pleased to learn that the Bangladesh Garment Manufacturers and Exporters Association is going to launch the BGMEA Institute of Fashion and Technology (BIFT) in January 2000.

It is indeed a great endeavor by the BGMEA to start with this new kind of institute in Bangladesh for the first time for developing human resources and train them up as skilled manpower for the RMG sector. This will provide the industry with professional expertise and technical assistance to merchandisers, designers, pattern makers etc.

The garment sector at present plays a vital role in the economy through earning 76% of the total foreign exchange of the country. It needs further impetus for facing the ensuing challenges of the world competitive market economy with skilled manpower. I am confident that the new institute will contribute significantly to the achievement of this goal.

I wish it every success.

Joi Bangla, Joi Bangabandhu  
May Bangladesh Live Forever

*(Signature)*  
(Shah A M S Kibria)



**MINISTER FOR  
COMMERCE**  
GOVERNMENT OF THE  
PEOPLE'S REPUBLIC OF  
BANGLADESH

15 Poush 1406  
29 December 1999

### MESSAGE

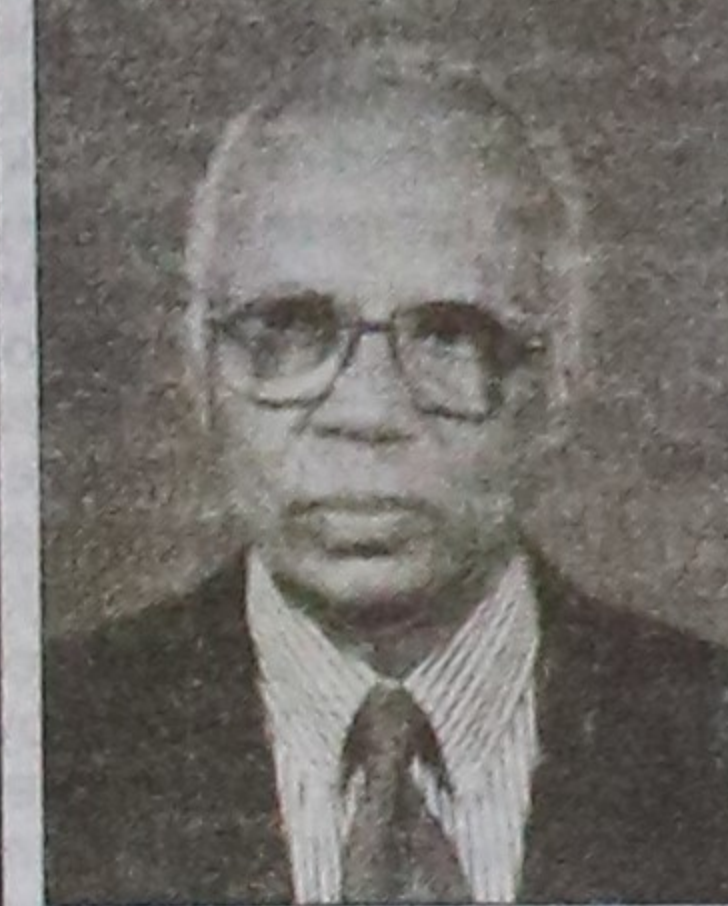
It is my immense pleasure to know that Bangladesh Garment Manufacturers and Exporters Association is going to start formal training courses at their newly established Institute of Fashion and Technology from January 2000.

I welcome the timely initiative of BGMEA and hope that it will build up a new vista in the Fashion and Apparel World. It will also help the Bangladeshi Garment Manufacturers and Exporters to face the challenges of competitive Apparel market in the post-MFA era.

I wish all success to the BGMEA Institute of Fashion and Technology.

Joi Bangla, Joi Bangabandhu  
May Bangladesh Live Forever

*(Signature)*  
(Md. Abdul Jalil)



**MINISTER  
OF EDUCATION**  
GOVERNMENT OF  
BANGLADESH

### MESSAGE

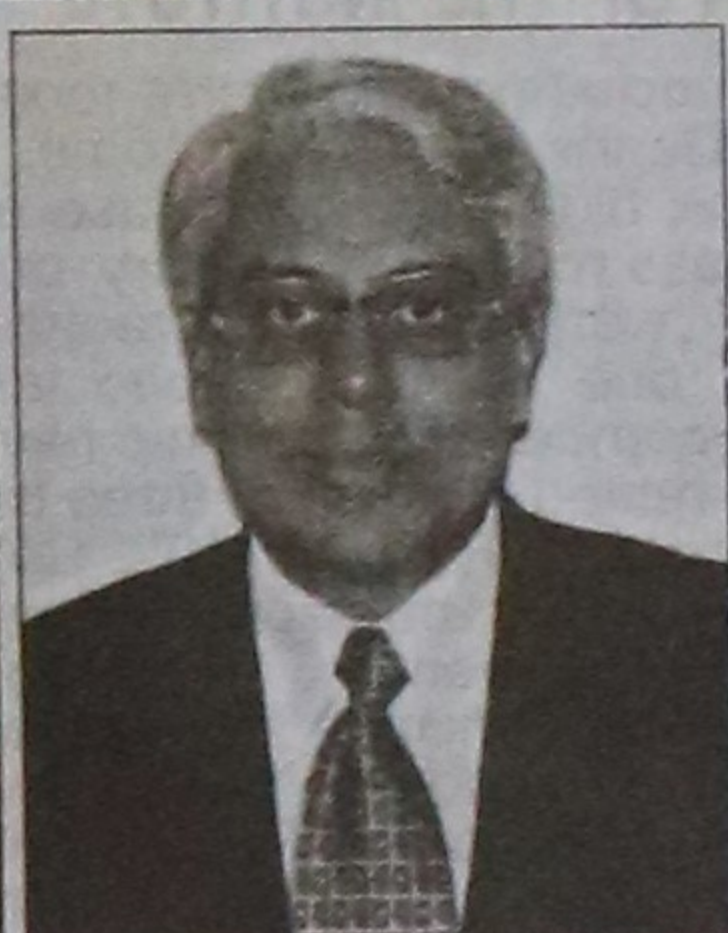
I wish to congratulate the Bangladesh Garments Manufacturers and Exporters Association (BGMEA) for taking the initiative to develop an institute of fashion and Technology in Dhaka.

I hope the Institute will train the professionals in the garments industry and aid in research and development of the fashion industry, and thereby contribute to the economic growth of our country.

I wish them continued growth and success.

Joi Bangla, Joi Bangabandhu  
May Bangladesh Live Forever

*(Signature)*  
(A.S.H.K Sadique)



**President**  
Bangladesh Garment  
Manufacturers &  
Exporters' Association

### MESSAGE

It is a matter of great pride for BGMEA that the functioning of the only Institute of Fashion and Technology of the country is being inaugurated in the new millennium.

With the advent of the new millennium, significant changes will reshape the world's trade. A changing environment, new and sophisticated technology, new products, new services and diverse customer needs will accelerate the pace of growth in trade and industry. Simultaneously vendors/exporters are constantly under pressure to improve the quality of the products and working environment.

The long felt need of setting up a Fashion Institute has at last materialized. Our competitor countries-India, Sri Lanka have setup such Fashion and Design Institutes and have gained immensely by attracting high value item buyers. By setting up the Fashion Institute, I am hopeful, Bangladeshi Garments Manufacturers will be able to develop new product ranges and exhibit to their buyers a wide selection of items through expertise developed at the fashion Institute.

To uplift our Human Resource as well as Fashion Technology we are setting up the Institute with close cooperation of Nottingham Trent University of UK.

Phoenix College of Sri Lanka, CITI, Sri Lanka. Our Institute will provide two- year graduation courses and six-month diploma courses. The Principal and some of the teachers along with course materials are being brought from U.K. and Sri Lanka.

I am confident that this Institute will prove immensely beneficial for the readymade garment sector of Bangladesh as well as the economy of the country.

I would like to thank the World Bank, Ministry of Commerce and all concerned for their assistance in establishing the Institute. We expect the help and cooperation from all concerned for the success of the Institute.

I wish it all success.

*(Signature)*  
(Anisur Rahman Sinha)



### Principal

BGMEA Institute of  
Fashion & Technology

### MESSAGE

It is a great pleasure for me for being associated with the BGMEA Institute of Fashion & Technology as Principal, the main objective of which is to train up the existing workers in the RMG sector as well as the new intakes. The BIFT will be a forward-looking and dynamic center of academic excellence providing extensive opportunities to the students for preparing themselves to combat the challenges of the 21st century for the social needs and individual cravings especially under the quota-free global odd situation in the garment sector of Bangladesh after 2004.

While I came earlier to Bangladesh, I had the opportunity to talk to the BGMEA office bearers for the establishment of BIFT, which was in a budding state, but now, I am happy to see that it has just come to a reality. I wish it god speed so that it can obtain the international standard as early as possible without fail.

*(Signature)*  
(Ena Brown)

### BACKGROUND OF BIFT

Ready made garments (RMG) industry was first introduced about 178 years ago. In 1821, the first garment factory came into being with 80 sewing machines in Paris. In 1856, John Barrel set up a garment factory with three machines in Leeds, UK. On the other hand, the first garment factory in Bangladesh which was set up in 1967 named Reaz Garments which played the pioneer role of exporting 10,000 pcs. of shirts to Hollander of France, country's first buyer of RMG sector.

The RMG owners of Bangladesh never thought about the importance of modern training for their workers at the initial stage in the country. But they are now well aware of human resource development in the context of the present competitive global market in the RMG sector. Previously they worked on "trial & error" basis with the workers. As a result, in many cases quality of the products deteriorated. Hence, presently the entrepreneurs are thinking seriously to train up their workers and staffs of the garment industry.

### OBJECTIVES

a) To help the students understand the intricacies and the relationships of the fashion design and clothing technology in the garment sector through professional programmes of education,



**Chairman**  
Standing Committee on  
BGMEA Institute of  
Fashion & Technology

### MESSAGE

I started this business 15 years ago. Thanks god I am still continuing. Looking back, how much effort, time, energy I put in there, first to survive then to stand now to develop. I feel astonished how time has passed by. For a first generation I don't think me & my friends did not do that bad.

Talking about development, It is a wide subject specially when we have to survive in the world of market economy plus arena of quota free zone. It is a crystal test. Some of us do, some of us don't know how to live in this test. One thing every body sure of only professionals can exist. Like doctors & engineers surgery.

BIFT will be producing professional, every one will be ready to face the challenge of future & the world in question of quality & trend. I think although we are late but getting started is an achievement for us, for the industry & the country.

To get the chance to work for it. I feel proud.

*(Signature)*  
(M. Harun Ar Rashid)

research, service training and provision of technical assistance to manufacturers, designers, and exporters of fashion products.

b) To build a sound technical knowledge through the establishment and maintenance of libraries, collection of fashion products, literatures, videos, photographs and information related to fashion design and allied areas.

c) To acquaint them with the tools of analysis with which an effective manager makes decision, on the basis of information on fashion technology and publication of research materials and literature on RMG industry in the country.

d) To develop the leadership skill necessary to get things done as to make them start towards the development of a personal philosophy, which will help them meet their future responsibilities.

e) To award degree certificates, diplomas, and other distinctions to those trained in the institute.