

fashion

Celebrating The Millennium in Style

Kay Kraft's millennium exhibition at Alliance Francaise de Dhaka

By Saima Islam

WINTER, Eid and Millennium, the celebration does not get bigger than this. All these together has put the fashion industry of Bangladesh into a swing. Keeping all these festivity in mind, Kay Kraft, a leading fashion house of the country, has organized their millennium exhibition at the Alliance Francaise de Dhaka from December 23 to January 2.

Over the years Kay Kraft has made their mark in our fledgling fashion industry and people now eagerly wait to see what the K K has in their Eid collection. The latest collection will definitely cater to the demand of trendy fashion wear.

Eid and winter has influenced the designers of Kay Kraft this year and the fashion line they have presented in the exhibition bears the testimony to that. As usual they have used a lot of cotton but keeping the winter in mind they have used a lot of khadi as well. For Eid they have brought a creative line of silk and georgette.

The consumers look for something gorgeous and colourful for Eid has been brilliantly materialized. Colour plays a vital role in this year's fashion trend. There are a few works in light colours but the main attraction of the exhibition is no doubt the colourful panjabis, dresses and saris.

Usually a design in block, embroidery or handprint is chosen to work on a designer wear but this year the works done in mixed media are getting popular. A combination of stencil, spray print and machine and embroidery and irregular pattern in hand spray or spray and block are used to-

gether to the dresses a gorgeous and festive look. The shewani and angarkha cut brings in something new for those who wants a variation in cuts.

Colorful panjabis are very much in fashion now a days and Kay Kraft has a great variety of colourful panjabis for men. They have included a salwar and a shawl along side the panjabis making it an attractive package. Khadi is being frequently used keeping winter in mind but there are also cotton and silk panjabis. White panjabis are gaining their popularity once again and sensing the demand the fashion house has also a collection of white panjabis as well for the Eid shoppers.

Their collections of west coats are catching everyone's attraction. They have made a number of variations in cuts, colours and materials to create an interesting range of coats that are quickly catching Eid shoppers interest. The specialties of these coats are that these can be worn with shirts, T-shirts as well as the panjabis.

The main attraction of the exhibition is no doubt is their sari collection. The designers have used a lot of gold and silver to make this collection fit for the last Eid. Machine Jamdani, tatal work, chumki, tie and dye, block, machine embroidery make their collection a sensational one. The designers' attraction for the colours is also noticeable in their saris as well. The ravishing colours along with the Egyptian and Jamdani motif no doubt stands out in the crowd of so many beautiful piece of works.

Kay Kraft has kept their price range well within the reach of the middle-class customers. The prices of the



dresses range between Tk 775 and 3500, panjabis range between Tk 350 and 3500 and the west coats are priced between Tk 425 and 465 and last but definitely not the least saris range from 500 to 4000 Tk.

In his interview to the Eid Fashion special of The Daily Star Khalid Mahmood Khan the director of Kay Kraft said, "Fashion is no longer an elitist preserve. Fashion houses are now targeting the wider middle class and even want to go beyond that to reach the masses". His words prove true when one sees the price range Kay Kraft has offered for this Eid. Moreover Kay Kraft has used moderate dress material and combined them with delicate spray pattern which is usually done on expensive materials to attract a greater number of consumers.

A visit to Kay Kraft's show at Alliance Francaise will definitely prove worthwhile for the Eid shoppers.



to preview

ATN—Shaptahik 2000 Eid Fashion Show today

By Cultural Correspondent

FASHION, in our country was almost bounded in the print media; but now the satellite channels has given the industry a boost. The first satellite fashion show ATN—Shaptahik 2000 Eid Fashion Show, was introduced by channel ATN and Shaptahik 2000 Magazine. ATN viewers have been already experiencing the glimpses of this fashion show, but not the complete show. Recently ATN has finished making the show and will air it as an Eid special.

The whole programme is divided into 8 parts, each 25 minutes. ATN will be airing the first episode of the show today in Channel ATN & ATN World.



Nobel Singing in Bhalobashar Ei To Shomoy

Models and stars will catwalk wearing some authentic fashion wears designed by the best fashion designers.

The show is directed by Afzal Hossain, while Shahabuddin Shawapan of Elite '2000' did the choreography. The shooting was held at Panda Garden Restaurant for three days. Tazin Halim will appear as the Anchor for the first time through this show. 40 models, film and TV stars will participate in the show. Among the stars Shimul, Tarin, Akhi Alamgir, Ishita, Rabi Chowdhury and many more will appear in colourful dresses.

Chapabaji

Young journalist and writer Saiful Islam brings *Chapabaji*. Directed by Shaon Ashraf the show will be aired on Channel i.

The comedy drama pictures an ill fated family. Three members of the family want to act. For this they go to different advertisement agencies but gets refused everywhere. So they decide to open a ad farm of their own. A phony director comes to help. They start their business. Hit actor Tayeb and actress Mukti agrees to work without any payment. Then the real story begins.

The drama stars D A Tayeb, Mukti, Sayed Atik, Saiful Islam, Kajal, Sayman, Rabi Babu, Bonna and Badhan.

Bhalobashar Ei To Shomoy

A musical programme for Eid 'Bhalobashar Ei To Shomoy' is in making.

No professional musical artist will take part in the show. Stars in different media will take part and sing. The stars are Moushumi, Shami Kayser, Bijori Barkatullah, Tarin, Ishita, Romana, Pallab, Nobel and Monir Khan Shimul. The programme is hosted by singer Akhi Alamgir. Each star/participant will sing a solo song. There will also be a chorus song. Ten songs for the programme is written by Kabit Bakul, Music Director for the programme is Shawkat Ali Emam. The programme is presented by Inframe Pvt Limited.

Razzak on Alapan tonight

King film star Razzak will appear in talk show *Alapan*, tonight at 8.40pm on Channel 1. Razzak talks about his career, personal and inner feelings on the show. From a simple actor how he turned out to be a mega star and is still carrying the image, all the information is stored in the programme.



Towkir and Bipasha will appear in drama Bhaban Bilash.



Models catwalk at the ATN-Shaptahik 2000 Eid Fashion Show. Razzak also expresses his thoughts about today's film industry.

Asma Ahmed Masud hosts the programme.

Bhaban Bilash on BTV tonight

BTV will air the package drama *Bhaban Bilash* tonight.



A scene from 'Chapabaji' at 8.20pm. Written and directed by Abu Hayat the drama stars Hasan Imam, Sharmin Ahmed, Towkir Ahmed, Bipasha Hayat, Najmul Huda Bachchu, Afzal Sharif, Abdur Rahman and many more. The drama is produced by Impress Telefilms Ltd.

Synopsis: Mr. Rashid is a poor old man. But owns a quite large and expensive land and a house in the center of Dhaka City, which he got from his ancestors. With his sick wife and

student nephew he can barely run his family. His only son has married a foreigner and lives permanently abroad. The real state companies distresses him all the time, but he does not want to sell the place because the *Aatur Ghar* of his four generations lies in one of the rooms. The house is sort of a

TV Guide

Monday 27th December

CHANNEL [V]

7:30 Tea With [V] (Back To Back Vids) 8:00 Virtual [V] (Back To Back Vids) 8:30 Tea With [V] (Back To Back Vids) 9:00 [V] Style Police 9:30 Tea With [V] (Back To Back Vids) 10:00 [V] Line Lagao 10:30 [V] Hit Machine 1:00 [V] First Day First Show 1:30 [V] Sunday Special 2:30 [V] Sabha 3:00 [V] Hit Machine (Back To Back Vids) 3:30 [V] This Week 4:00 [V] Hit Machine 4:15 3D Tea With [V] 5:00 Virtual [V] (Back To Back Vids) 5:30 Tea With [V] (Back To Back Vids) 6:00 [V] Lunch Pad 6:30 Tea With [V] (Back To Back Vids) 7:00 [V] Line Lagao 7:30 [V] Hit Machine 8:30 V2k Top 10:00 9:00 [V] This Week 9:30 First Day First Show 10:00 [V] Hit Machine 11:00 Late Night [V] VJ Laila [N] 11:00 V2k Top 100 11:30 Late Night [V] VJ Laila [N] 11:30 Hit Machine 12:30 [V] Hit Machine

BBC WORLD

6:00 BBC World News

6:30 Reporters 7:00 BBC

News / Asia Today Inc.

World Business Report

24 Hours 7:45 Reporters

8:00 BBC News / Asia To

day Inc.

World Business Report

8:45 Reporters 10:00 BBC

World News 10:30 World

Focus: Century To Cen-

tury-Middle East 11:00

BBC World News 11:30

World Living : Airport

Special 12:00 BBC World

News 12:30 India Busi-

ness Reports 1:00 BBC

World News 1:30 3:00

HARDtalk 2:00 World

News 2:30 World Focus:

Century To Century-

Middle East 3:00

World Today 4:00 BBC

News 4:30 Europe Direct

5:00 BBC World News Inc.

World Business Report/24

Hours

STAR PLUS

6:30 Nisha 7:30 Good

Morning India 9:15 The

Trial Show Film Trialer

9:30 TVC Sky Shopping

10:00 Good Morning In-

dia 12:00 Star Talk 12:30

TVC Sky Shopping 1:00

Film Based: Hit Ya Fit

2:00 Guhmar 2:30 Daily

Sope: Swabiman 3:00

Star Bestsellers 4:00 Kuc-

hapa Pappad Pukka Pap-

pad 4:30 Power Rangers

5:00 WWF — The Shotgun

Challenge 6:00 Small

Wonder 6:30 Daily Soap-

Maal Hai To Taal Hai

7:00 Film Based: Hit Ya

Fit 7:30 Star News (Hindi)

8:00 Srimati Sharma Na

Kehti Thi 8:30 Hindi

News 9:00 Sorry! 5:30 The

Things People Do

STAR MOVIES

7:30 Thriller: Under Sus-

picion (15) 9:30 Action:

Criminal Affairs (15)

11:00 Romance: Tim (Pg)

STAR PLUS

8:00 Mtg Hanging Out Vj

Sonia 9:00 Non-Stop Hits

Classic Mtv Vj Sarah /

Rahul 9:30 Asia News

Update 7:00 Series:

Darma And Greg 7:30 Se-

ries: That's Show 8:30 Se-

ries: Every Body Loves

Raymond 6:55 Asia New

Update 7:00 Series:

Darma And Greg 7:30 Se-

ries: Fraser 8:00 Series:

Chicago Hope 9:00 The

Bold And The Beautiful

9:30 Series: Home Im-

provement 10:00 Series:

That's Show 10:30 Se-

ries: Dharma And Greg

1:30 Daily Soap-Sansar

2:00 Guhmar 2:30 Daily

Sope: Frasier 2:30 Series:

Chicago Hope 2:30 Series:

That's Show 1:30 Se-

ries: Dharma And Greg

2:30 Frasier 2:30 Series:

Cyrus/Asif/Nikhil 7:30

Mtv Cinemascope 8:00

Film Based: Hit Ya Fit

3:00 Mtv Top 2000

3:30 Mtv Hit Film Music

4:00 House Full Vj

Nafisa 10:30 Mtv Gaao

Baby Gaao 11:00 Mtv

LoveLife 11:30 The Grind

12:00 Mtv Chill Out

Vj Cyrus