

Aptech Certified Professional Program

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missing this module by studying at other institutes. We teach Object RDBMS and Web enabled ORDBMS. Other institutes have nothing on these two concepts.

6. SQL Server (taught by many of the other institutes) is growing in popularity. However, Oracle is far more advanced and superior product than the SQL Server as per the technical literature available on web and magazines. The existing installations of Oracle will never change to SQL Server. Besides, after learning Oracle, students will find it easy to understand and work on SQL Server with minimal training.

7. CGI scripting is one of the commonly required skill. A concentrated course on this using Perl as the scripting language is offered in year 2. Other institutes do not give this module. Similarly, a module on collaborative learning is also part of our year 2 (Lotus Notes). Students must know about this, as this is one of the strong emerging technologies.

8. Few of other institutes offer VJ++. However, we teach

the latest version. Since now students are exposed to whatever is latest in the industry, and all different types of s/w development that is possible, they now can select a path to pursue. Either C/s with Oracle/D2k or Systems Programming with VC++ type languages. This option is not available with OTHER INDUSTRY OPERATORS. No s/w company expects special knowledge in more than 2 IT subjects. ACCP gives complete control on at least two tools. One VB and the other of student's choice.

9. Since all the technologies are converging, it is very vital that student is thorough with all the concepts if not the tool. Tools can always be learnt on the job once base is there. ACCP course gives strong conceptual base and adequate tool base and also offers very strong specialisation in 2 tools. This is unique to ACCP.

10. Web site creating and management, security issues, Intranets etc. are part of our 2nd semester course. Practical sessions on Setting up Intranet cannot be given by any institute due to implementation problems. All they can show

may be is the demo. The focus of this module is more on Networking, which is not the objective of ACCP. ACCP is more on Application development.

ACCP Year 3 Vs. Other Industry Operators Year 3

• Our students get ACCP after year 3. Our students do a live project in year 3 along with the complete software engineering course. Software engineering is relevant only when the students know what kind of technology is available today and what kinds of problems are encountered while doing real-life projects. In our year 3 they get to actually work in a professional work environment. A project guide is assigned to the student throughout the project of 8-10 months for constant monitoring and guiding. Students apply the software engineering concepts to this live project.

Other:

• Our DDCs, new technology seminars, project presentations train the student on Solving Problems thru discussion, Public Speaking, TeamWork, Staying updated with the latest happenings in the IT industry, etc. We encourage students to read

magazines, prepare thru our Directed Learning Class Sessions.

• Our On Line Training Lab is the unique concept which makes the student aware that when he goes out in the industry, a lot of what he does will happen thru referring to books or help of the package. Other institutes formally do not do this.

• We too have projects every semester. We too have latest technology seminars with industry experts coming and talking to our students.

• ACCP is concept based. Our courses tell the students 'what is the concept and where should it be applied'. How is this concept implemented is taught in the lab. Students also do a lot of practice on the tool to get thorough in the respective tool. This approach makes our course tool independent and allows our students to learn new tools much faster.

• Reading IT books and Practicing as much as possible on the m/c are the two most important tools that are required to become a success in this industry. We give 4 classes a week, each of 2 hrs duration. Out of this 2 are pure Practical classes, which means more hands on practice.

Introducing the fastest Pentium III based Processor 600 Mhz

Gateway Performance G7 Series

IMART Computer Technology Limited is the well recognized US joint venture company in computer world. From its beginning, always conscious to introduce the new dimension to the computer fans sometimes arranging seminar and symposium to create interest to the children and adult, its function is highly appreciated.

At first they introduced the world famous computer gateway in Bangladesh.

Once the Pentium was very rare but in that they introduced the fastest P-II 400 Mhz processor computer at Hotel Sonargaon.

For the children at first we introduced the exceptional computer community.

Imart opened an office on 1st August '99 at IDB building i.e. known as Imart Country. Imart Country is always busy to display the modern technology of computer. Imart Country gives the chance to achieve knowledge and information.

At present they are marketing the world class fastest processor P-III 6000Mhz. The important information of P-III 6000Mhz is given below.

Real time effect supportable Video Card RIVA TNT where Video Ram is 32MB, Ullra Ata-2 HDD Area 20-34 GB, 21" and 34" Gateway monitor

which bear the Sony Trinitron feature and highest regulation support facility.

Digital 3D surround sound effect and new Digital Sub Uffer Speaker.

Infra red device and interface is present in Gateway so, digital camera and printer can be used as cordless.

High class mother board is used here whose bus speed is 100 Mhz to 166 Mhz. This bus speed is 1/2 times greater than normal mother board.

Besides this, Imart is marketing the modern printer of HP (USA). Multifunction Printer, Multicolor Photo Copier, Maupier, Digitizer, Plotter etc. The managing director & CEO of Imart is Mr. Md Akhteruzzaman Khan.

COMPANY PROFILES

Excel Technologies Ltd.

Excel Technologies Ltd steps into consumer services for technological innovation in Bangladesh. Although it sounds nothing new but the policy of Excel is to let consumers know that the touch of technology means utilization up to 100 percent. Besides increasing the number of users of computer technology, Excel wants to prove its friendship through its services with the users. Excel specially deals with all range of HP products like *pentium PC and servers*. Excel gets its reselling certificate from HP Singapore and also is getting all range of computer hardware like *monitor, hard-disk, processor, graphic card, modern RAM etc.* Excel Technologies is operating its business from 33, Mirpur Road (2nd floor) and one branch in IDB Bhaban. Excel has a plan to expand its business in software section. The ultimate goal is to make computer technology easily accessible to the general people.

Excel came to realize that without quality software and networking our business cannot get what the modern technology is providing us. To furnish the existing locked communication, Excel started walking and growing quickly for providing the country step-up with the world.

PC Bazar Ltd.

PC Bazar Ltd leads as one of the largest traders & importers of all Computer related peripherals & accessories as well as components catering to the entire Bangladesh markets at an aggressive & competitive price structure & above all quality products. PC Bazar is distributor of Sound World, reseller of Creative, Summagraphics, distributor of Harmony, Scanport, reseller of Monitor ACER, dealer of all Kobian products & accessories.

Product/Services

Distributor	CLONE COMPUTER	DELTA
Reseller	BRAND COMPUTER	HEWLETT-PACKARD
	LASER PRINTER	HEWLETT-PACKARD
	INKJET/DESKJET	HEWLETT-PACKARD
Distributor	PRINTER	HEWLETT-PACKARD
Reseller	PLOTTER	HEWLETT-PACKARD
Distributor	SCANNER	EPSON
Reseller	DOT PRINTER	SOUND WORLD
	MULTIMEDIA	CREATIVE
Distributor	DIGITIZER	SUMMAGRAPHICS
Reseller	FAX MODEM	HARMONY
Distributor	SCANNER	SCANPORT
Reseller	MONITOR	ACER

PC Bazar Ltd has given special package offer as follows:
Intel Pentium II Celeron 366 MHz 440 BXcell Motherboard, Supported upto Pentium III 650 MHz 64 MB SD Ram, 6.4 GB HDD (Quantum fireball), 8 MB AGP card, Philips 14" SVGA Colour Monitor, Keyboard & Mouse, CYBER 44XCD Rom Drive, 16 Bit Sound Card, Mini Tower AT Casing, Best Buy! Tk 27,900/- FREE, 500 Watt Sub-Woofer Speaker, 56.6 Kbps Fax Modem, Internet Connection, Network card, Mouse Pad & Dust Cover. And the price offered is more attractive than any other vendors.

CTech Communications Ltd

With the objective to reach and enable people to visualize and realize the true and appropriate application of technology with numerous benefits, CTech was formed in 1989 by a group of enlightened professionals with a well defined objectives, aim and dreams.

CTech, synonymous to Creativity, Innovation and Technology, created the momentum in poorly informed age-old systems and rules of business and made a success story within a year of inauguration of CTech activities.

CTech strongly believes the real benefit of information system accrues when a company is able to integrate its multi-vendor database, application, networks, server system so that clients can adopt and grow their computing environment today and tomorrow.

As an organization and as individuals, we strive to be receptive, flexible and responsive. We are committed to providing our clients with highest quality products and service. We take responsibility for ourselves through self management and by accepting the consequence of our decisions; for our organization through dedication to teamwork, mutual support and cooperation; for our community by contributing our time and resources to promote positive change.

We deal in the following:

* Apple Computer * Zaknet PC Card * Internet Connection * ThaiCom PC Card * PC IBM Compatible (CTech PC) * Networking Solution * Software & Hardware Solution * Accessories - apple & PC * And Much Much More.

Syed Tahriat Rahman (Sujon)
Sr. Marketing Executive

Businessland Limited

Corporate Office: H#1/A R#13 (New) Mirpur Road Dhamondi R/A, Dhaka-1209

Tel: 822808-11 Fax: 823216 e-mail: bland@bangl.net

BCS Computer City Branch: #220 IDB Bhaban, E/8-A Rokeya Sharani, Sher-E-Bangla Nagar, Dhaka-1207

Contact Person: Md Hamidullah Khan Designation: Director, Marketing Products: Gigabyte: All kinds of Motherboard & AGP Card Philips: Monitor, Speaker, CD-ROM etc. Prolink: FAX/Modem, Scanner, PC Camera etc and all kinds of accessories & consumable products.

Business Activities: Computer Sales, Maintenance, Networking & Software Development

HP Earnings Increase, Revenue Grows

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Computing and Imaging: Net revenue for the computer and imaging business increased 12 percent over last year's third quarter and totalled \$10.3 billion.

Computer Products: Computer-product revenue grew to record levels and helped drive profits to a new high. Record quarterly shipments of consumer PCs and solid growth across the commercial PC lines contributed to the strong result. In addition, there was particular strength in notebook PC unit growth and in PC server revenue growth.

Revenues also increased strongly in CD products, and there was solid growth in storage libraries during the quarter. Technical-workstation revenue grew on the strength of new-product introductions.

Inventory levels remained excellent throughout the quarter, driven by the continued focus on supply-chain efficiencies.

Printing and Imaging: There was double-digit revenue growth in HP's printing and imaging businesses compared with the year-ago quarter.

HP's laser-imaging business

experienced strong revenue growth compared to last year's third quarter, driven by

Commitment in Bangladesh Market Sales Training for Resellers

line with HP's goal to aggressively expand business into existing and emerging new markets such as Bangladesh by setting industry standards in customer intimacy and operational excellence.

The training aims to equip resellers with the knowledge of HP's latest range of desktop peripherals ranging from affordable home inkjet printers and scanners to functional office network printers to large format printers for the specialised architecture and graphic users.

"We want the HP certified resellers to provide the best possible pre-sales service to our

valuable customers by fully understanding the customers' needs and in turn to recommend the best solution to meet their needs and budget. It is our commitment to deliver an unforgettable buying experience" said David Ong, Business Manager for emerging markets.

The trainer is a highly experienced and has conducted similar trainings for HP resellers in other emerging countries such as Sri Lanka and Pakistan. To demonstrate HP's commitment in the Bangladesh market, this is the first time that such training has been held in the country. It is also in

line with HP's goal to aggressively expand business into existing and emerging new markets such as Bangladesh by setting industry standards in customer intimacy and operational excellence.

Hewlett-Packard would like to extend our heartiest congratulations to Bangladesh Computer Samity on the official launch of the International Computer Show '99. The Bangladesh Computer Samity which was formed in 1987 has worked relentlessly in the last 12 years in promoting the IT industry in Bangladesh and propagating the usage of computers in the offices and homes. Today, the Bangladesh Computer Samity has crossed yet another milestone in launching this event in IDB, housing more than 70 retailers, Internet Service Providers, IT educational institutes under a single roof. Such a project strongly demonstrates the preparedness and leadership role of Bangladesh Computer Samity in leading the Bangladesh IT industry into the new millennium.

HP congratulates the Bangladesh Computer Samity on the official launch of the International Computer Show '99.

Hewlett-Packard also extends our well-wishes to the HP registered retailers and wholesalers at IDB. Together with our partners, we hope to serve our customers better by offering a total solution that ranges from computing to digital imaging. It is our commitment to deliver our products and service with the legendary HP quality and reliability.



HP ScanJet 3200C



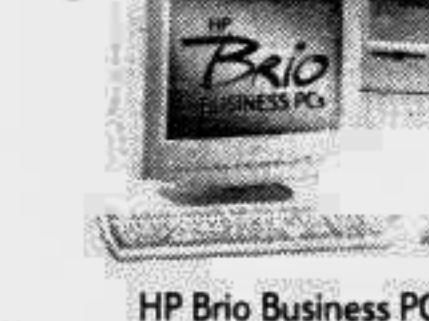
HP DeskJet 810C



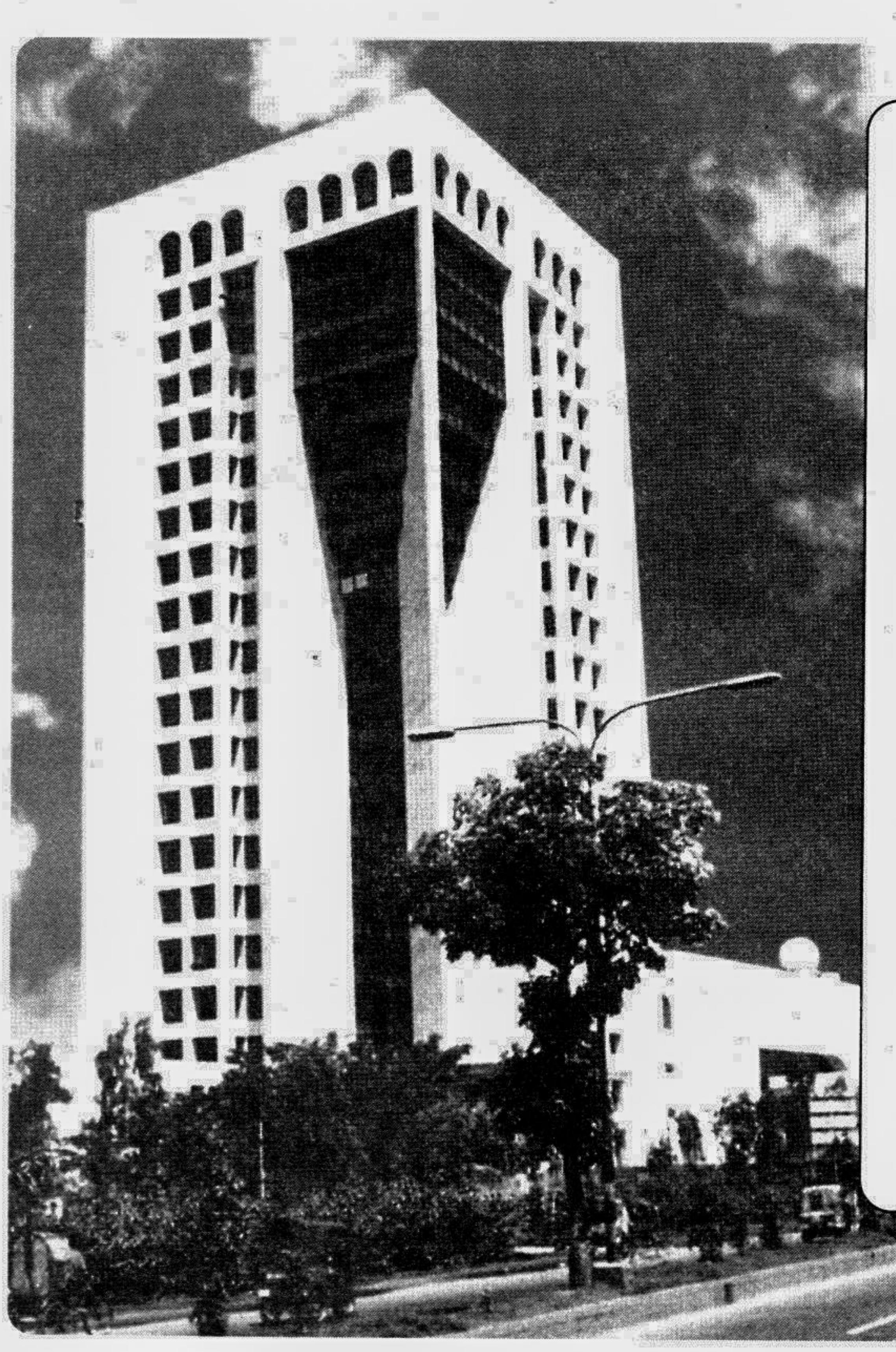
HP LaserJet 1100A



HP LaserJet 4050



HP Brio Business PC



**HEWLETT
PACKARD**
Expanding Possibilities

Registered Retailers

Daffodil Computers Ltd Tel: 9116600 / 9122301 Fax: 816103 - Tech Valley Computers Ltd Tel: 9121463-4 Fax: 816943 - The Acsees Pvt. Ltd. Tel: 9122580/7 Fax: 812542 - Window/Dolphin Tel: 9661892-7 Fax: 869844 - Business Land Tel: 822808-11 Fax: 823216

Computer Mart Inc Tel: 9111266 Fax: 9110581 - Computer Source Tel: 9662719 / 9668439 Fax: 9661004 - CITECH Communications Ltd Tel: 9885550-4 Fax: 9885549 - Graphics Information System Ltd Tel: 833940 / 831931 Fax: 833526 - Index Tel: 860349 Fax: 869943

RM Systems Ltd Tel: 818504 / 815195 Fax: 813271 - Sharanee Ltd Tel: 885219 Fax: 881470 - Sun Computer Super Store Tel: 9664008 / 9340787 Fax: 832089 - Excel Technologies Ltd Tel: 9663857 / 9664385 Fax: 9666264

Authorized Wholesalers : Flora Limited. Tel: 880-2-9567846, 9667236 MultiLink Int'l Co. Ltd. Tel: 9564469-70