

The British Council

REASONS to become a member of The British Council Library before 01 April 1999.

- **Do you want to teach yourself English?** Resource materials including CD-ROM for English self access teaching are available at the British Council Library.
- **Are you taking exams soon?** GCE examination texts as well as books for UK professional exams are now available at the British Council Library.
- **Are you interested in studying in Britain?** At the Education Information desk, trained and helpful staff will use multi-media CD-ROM facilities and our extensive reference collection to help you make the right choice.
- **Do you want to browse/ search WWW and CD-ROM facilities?** Cyber Centre staff will show you how. Fees are Tk. 50 per half hour.
- **Do you enjoy watching videos?** The Audio Visual section has new videos on everything from management programmes to suspense thrillers.
- **Can you afford not to join?** From 01 April 1999 the annual membership fees will increase, so join now at the old fee rate.

For further information on how to join and the types of services available, please contact:

B K Saha
Information Services Manager
The British Council Library
5 Fuller Road, Dhaka-1000
Tel: 868905-7, 868867-8
Fax : 863375
email:bsaha@TheBritishCouncil.net

House Rent
Newly built Modern house 1st floor (2600 sq.ft.) 5, bed, 5bath, 5 veranda, Drawing, Dining, Ground floor (2100 sq.ft.) 3 bed, 3 bath 3 veranda, 4 safe car parking for office/Residential, House # 24, Rabindra Sarani, Sect-7, Uttara, Ph. 815344.

ART COMPETITION
IN
BRITISH COUNCIL ORGANIZED BY

BEGINNERS ART SCHOOL
LAST DATE FOR REGISTRATION - 21ST MARCH
CONTACT:- RD#11A, HOUSE # 75, DHANMONDI
PH: 9118324

2nd GOLDEN WEEK AT MODHUMITA
(10.30, 1.00, 3.30, 6.00, 9.00)

No limits.
No fears.
No substitutes.

GOLDENEYE

MODHUMITA MOVIES RELEASE IN DTS SYSTEM

LAKE FRONT APARTMENTS
At Dhanmondi
Ready For Delivery In April '99

Of the 20 fine luxurious apartments only 2 are left for sale.
1580 SFT & 2000 SFT.

Location :
House - 35, Road - 15 (Old - 28) Dhanmondi R/A, (Near Kabi Bhaban)

Contact
QUALICOT INTERNATIONAL LTD.
Nahar Mansion (3rd Floor)
150 Motijheel C/A, Dhaka-1000
Phone : 9561721, 9550215
Mobile : 017522271
Fax : 880-2-955-7938, 893101

STUDY IN BRITAIN
at
The University of Nottingham
and
The Nottingham Trent University

Ms. Lisa Shaw, Nottingham Trent University and Ms. Caryl Thompson, University of Nottingham will be visiting Bangladesh from Saturday 13-Thursday 18 March 1999 to hold a presentation and to counsel prospective students, parents, professionals and managers. The dates and times are as follows:

Presentation (entry is free and open to public)
Date : Tuesday 16 March 1999
Time : 5.00 pm
Venue : The British Council Auditorium, 5 Fuller Road, Dhaka.

Counselling (by appointment only)
Date : Wednesday 17 March 1999
Time : 9.30 am- 4.30 pm (1.00-2.00pm lunch break)
Venue : The British Council, 5 Fuller Road, Dhaka

If you are interested to talk to the representatives of Nottingham Trent University and University of Nottingham, then please call Ripa Walie or Shajeda Khatun on 868905-7 for a personal appointment.

Happy Birthday

"We are 2 years old"

Come and Celebrate Clao's 2nd Successful Year ...

Chef has prepared a very special Birthday menu for the occasion

Great Fun, Great Food, Great Give Aways with complimentary soft drink & juice

7pm - 11pm

If it's your Birthday too ... we will provide you with your own personalized Cake ... complete with Candles

Proof of Date of Birth is required
Reservations are recommended

Three day celebration
March 13th, 14th & 15th

THE PAN PACIFIC SONARGAON
Dhaka
811005 Fax 813324

CAREER OPPORTUNITY

1. DEPUTY DIRECTOR CAMPAIGNS:
Educational Qualification: M. COM. in Marketing with Honors and/or MBA
Experience: 6-10 years in research & marketing of service oriented products plus working exposure to NGOs with special focus on population/health sector; working in or with advertising agencies and marketing departments.
Applicants should have the ability to: provide leadership on campaign management and external relations; ensure excellent client relations; monitor the quality and timeliness of materials submitted to clients; supervise Account Executives, Campaign Executive and M&E Manager; ensure that Account/Campaign Executives understand clients business; provide campaign & research management including conceptualization, analysis, strategy and supervision of monitoring and evaluation; eventually help implement the strategic plan; provide leadership in preparing annual campaign plans. Applicant must have strong communication background with strong interpersonal skills and excellent presentation and writing skills.

2. TRAINING MANAGER:
Educational Qualification: MA/M.COM. with Honors or MBA
Experience: 6-10 years in communication & private sector training management plus working exposure to NGOs with special focus on population/health sector.
Applicant should have ability to: provide leadership in training; build a professional training team; supervise trainer and curriculum developer; ensure appropriateness, quality and timeliness of courses; ensure responsiveness of training courses; lead training workshops; ensure curriculum and materials adequately tested; implement strategies for training; demonstrated ability to conceptualize and analyze situations; demonstrated ability to develop and implement new course. Applicant must have strong interpersonal skills and excellent writing and spoken skill in English.

3. MONITORING & EVALUATION MANAGER:
Educational Qualification: MA/M.COM. with Honors or MBA
Experience: 6-10 years in research & M&E background plus working exposure to NGOs with special focus on population/health sector.
Applicant should have ability to: provide effective and credible leadership of M&E; put "M&E" on people's agenda; supervise one officer; visit client's operations and personally monitor communication and training activities; use TA to help design and implement monitoring and evaluation systems; implement those procedures; present findings to senior management and clients; write reports on M&E. Applicant must have good interpersonal and presentation skills.

4. CAMPAIGN EXECUTIVE:
Educational Qualification: MA/M.COM. with Honors or MBA
Experience: 4-6 years in marketing of IEC activities plus working exposure to NGOs with special focus on population/health sector and advertising agency.
Applicant should have ability to: Oversee day to day relations with assigned clients; learn their business; before submitting materials for client's approval ensure that materials prepared for the client meet their needs; provide effective feedback from the clients to message developers and organization management; identify and solve problems before they become serious; monitor budgets; good writing skills

A good salary package will be offered. Qualifications mentioned above for all the positions may be relaxed at the discretion of BCCP provided candidates are found otherwise suitable.

The application should include an updated CV, a recent passport size photograph and names of three professional references and be addressed to the Director & CEO, Bangladesh Center for Communication Programs. The application however be sent to the Administrative Officer, BCCP, House # 64A, Road # 8/A (New), Dhanmondi, Dhaka-1205 by March 24, 1999.

LOAD SHEDDING!

Enjoy
Asian Test Championship Cricket
with
RAHIMAFROOZ IPS

INSTANT POWER SYSTEM

RAHIMAFROOZ
104 Motijheel C/A, Dhaka Phone : 9565238, Fax : 9564160
13 Mohakhali C/A, Dhaka Phone : 882351, 887174, Fax : 8823819
15 Agrabad C/A, Chittagong Phone : 712313, 713665, Fax : 710876
or nearest RAHIMAFROOZ Dealers

SILK ROUTE

Resortesa

2950 sft Duplex Apartments at DHANMONDI
Exclusive at each level

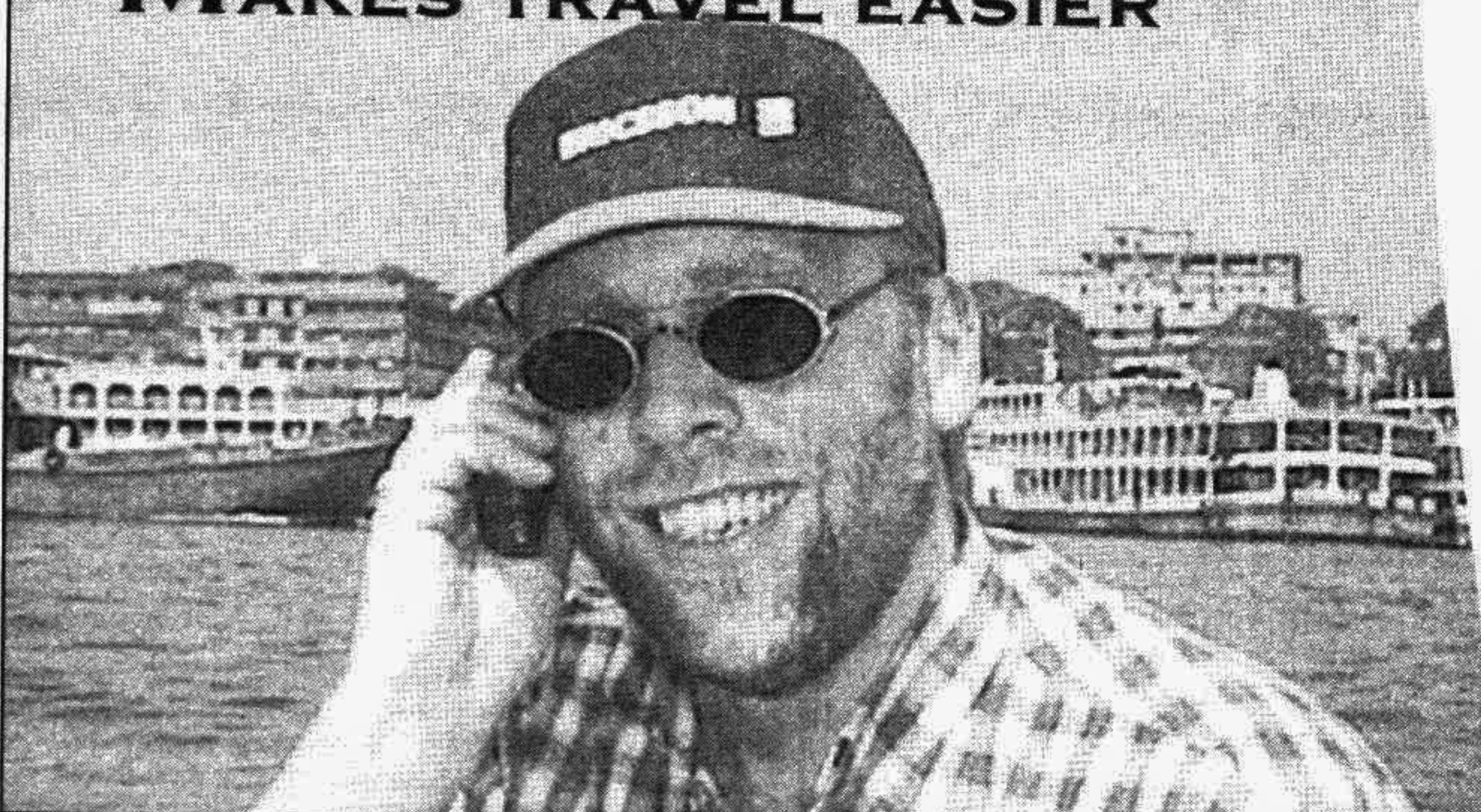
From the makers of the finest apartments and many happy moments

ADVANCED DEVELOPMENT TECHNOLOGIES
For A Beautiful Tomorrow

Office : 40/5 North Avenue Gulshan-2, Dhaka -1212.
Tel: 9884746, 871923, 601173, 606060, 607362, 607832, Mobile : 018-226670, 017-525983.
Fax : (88-02) 870788. Email : info @ advanced-homes.com
Web : www.advanced-homes.com

ADVANCED-06/FUTURIST

GRAMEENPHONE SERVICE MAKES TRAVEL EASIER



International Roaming
for the First time in Bangladesh.

Visitors can now carry GSM phones in to Bangladesh and use their own phones.

* Subject to agreements with their original service provider

GrameenPhone
in the hands of people