



ঢাকা আন্তর্জাতিক বাণিজ্য মেলা

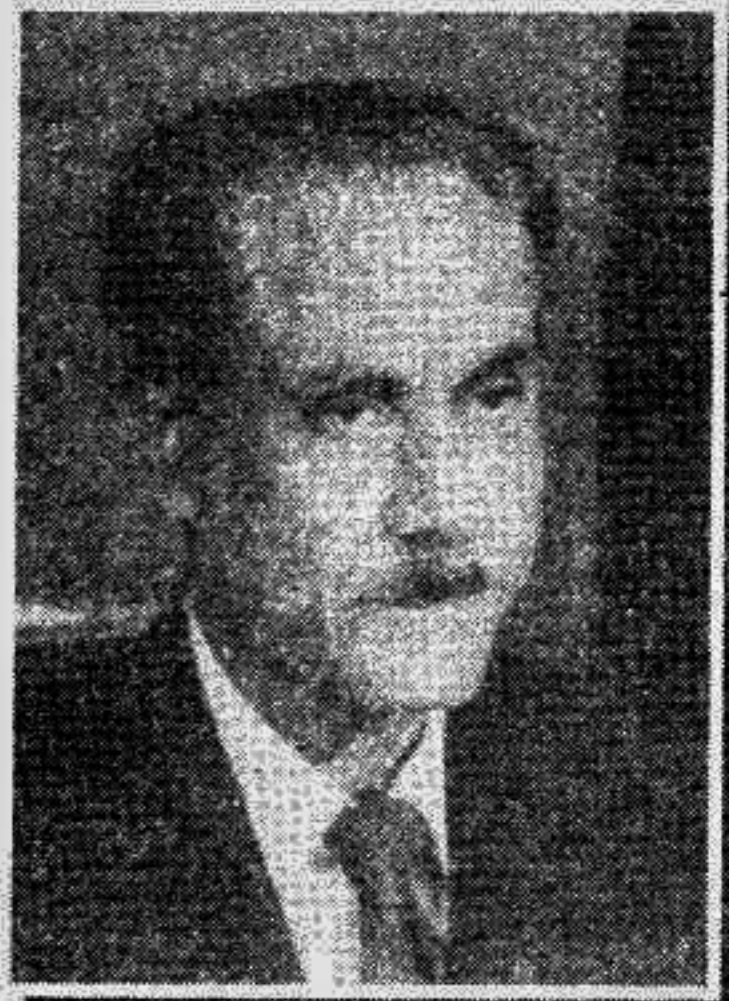
২-২৮ ফেব্রুয়ারি 2-28 FEBRUARY

DHAKA INTERNATIONAL TRADE FAIR '99

Organised by : Ministry of Commerce and Export Promotion Bureau.



Design & Planning : Ad Empire



President
People's Republic of Bangladesh

Message President

I am very happy to know that the Dhaka International Trade Fair is being jointly organised for the fifth time this year by the Ministry of Commerce and the Export Promotion Bureau.

Display of standard products in the fair will on one hand provide opportunity for judging the quality and acceptability of our products in international markets and on the other, generate competitive spirit among local entrepreneurs towards product development, diversification and marketing.

I wish the 'Dhaka International Trade Fair-99' all success.

Justice A. M. M. Islam



Prime Minister
Government of the People's Republic of Bangladesh

Message Prime Minister

I am delighted to learn that a month-long Dhaka International Trade Fair (DITF) 1999 is being organized this year. The role of the fair is commendable in the promotion and development of local products as well as in the expansion of our trade internationally. In Bangladesh, currently there exists a very congenial atmosphere in every sphere of industry, trade and investment. Concerted efforts of the public and the private sector have rendered the emergence of a dynamic free-market economy. This has paved the way for a firm foundation for our growing economy.

I believe that the DITF'99 would further embellish the image of Bangladesh in the arena of international trade. I hope through this fair marketing prospects of the local goods will be enhanced and awareness about the need for upgrading the qualities of the products will be increased.

I congratulate the Ministry of Commerce and Export Promotion Bureau for organizing the month-long (01-28 February 1999) fair.

Joi Bangla, Joi Bangabandhu
May Bangladesh Live Forever

Sheikh Hasina



Minister
Ministry of Foreign Affairs
Government of the People's Republic of Bangladesh

Message Minister

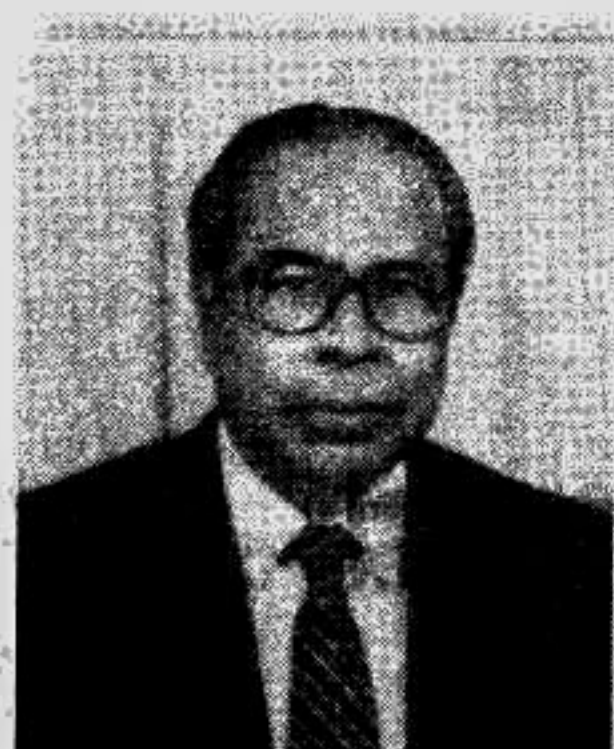
I am happy to learn that the Dhaka International Trade Fair is being organized for the fifth year in succession. After the successful completion of the Uruguay Round trade talks, World Trade Organisation (WTO) came into being. Member states of the WTO are committed to liberalise their economy to ensure free movement of goods and services. This has created immense opportunities for trade expansion on the one hand and thrown challenges in the form of severe competition on the other hand.

To overcome this challenge and take opportunities of the liberalised open market economy, the government of Sheikh Hasina is pursuing a policy of vigorous economic diplomacy. The activities of our missions abroad have been geared up accordingly. But to make this drive of economic diplomacy a success, our products need to be competitive both in terms of quality and price. The Dhaka International Trade Fair'99, I think, is a right step in this direction.

I congratulate the Ministry of Commerce and Export Promotion Bureau for organizing the fair.

I wish the fair a success.

Alhaj Abdus Samad Azad



Minister
Ministry of Finance
Government of the People's Republic of Bangladesh

Message Minister

It is a matter of great pleasure that the Export Promotion Bureau in collaboration with the Ministry of Commerce and with an active support of the private sector is organizing the Dhaka International Trade Fair for the fifth consecutive year.

This trade fair apart from creating opportunity to exhibit our exportables, makes the exporters more aware of the quality of their products. The fair, I am confident, will present a true picture of our achievement in the field of product development.

In a globalized economic scenario the importance of export development is vital for a least developed country like Bangladesh. Our Government under the active and dynamic leadership of the Prime Minister Sheikh Hasina is pursuing an export-led strategy to achieve rapid economic growth. Various policy reforms to attain this objective are in the process of implementation. Our manufacturers and exporters have already started to reap the benefit of this programme through increasing exports.

I felicitate the Ministry of Commerce and the Export promotion Bureau for their commendable effort in organizing the fair.

I wish the fair all success.

Joi Bangla, Joi Bangabandhu
May Bangladesh Live Forever

Shah A M S Kibria



Minister
Ministry of Commerce
Government of the People's Republic of Bangladesh

Message Minister

It is my great pleasure that the Dhaka International Trade Fair (DITF'99) is going to be staged for the fifth successive year. The Fair, through generating enthusiasm at home and abroad has in the meantime turned into a great meeting venue for buyers and sellers.

Globalization and liberalization accentuated by the Uruguay Round Trade Agreement has enhanced the potential for international trade. It has integrated all countries-developed, developing and least-developed into the global economy. As a signatory to the Uruguay Round Trade Agreement we are committed to implement the principles of World Trade Organization. For this, we have adopted liberal trade policy and introduced market economy with emphasis on the private sector. The present government is putting all-out efforts to reap the benefit of this opportunity and face the challenges of emerging trade regime. Our achievement so far is not insignificant. But we have to go a long way to reach our cherished goal.

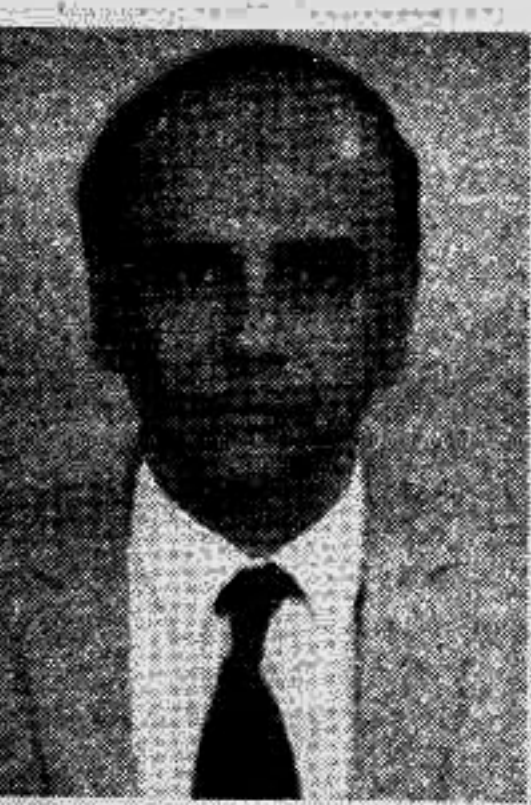
Our government under the dynamic leadership of Prime Minister Sheikh Hasina is pursuing an export-led growth strategy and economic diplomacy. Attractive incentive package is offered to attract foreign direct investment. These steps, I am sure, will accelerate the pace of economic development. I am confident, DITF'99 is a timely step towards this direction.

I should not miss the opportunity to felicitate the concerned Ministries, different service organizations and the organizer Export Promotion Bureau for their untiring and commendable efforts in organizing the exposition.

I wish the fair a grand success.

Joi Bangla, Joi Bangabandhu
May Bangladesh Live Forever

Tofail Ahmed



Secretary
Ministry of Commerce
Government of the People's Republic of Bangladesh

Message Secretary

Dhaka International Trade Fair is being organised for the 5th time this year. As in the previous year this year also this being organised by the EPB in close collaboration of the Ministry of Commerce. The private sector led by the FBCCI has also lent its support and actively contributed towards holding of the Fair. The objective of the fair is not merely to display products but also to build up the image of the country as an ideal location for investment and trade.

The much acclaimed open market economy pursued by the Government has begun to pay dividends, as is evident from the steady economic growth of the country. The country's export sector shows remarkable growth during the past two years.

However, there is no scope for complacency. Our export base is still very narrow being dependent on a limited number of products. This dependence on a narrow range of products does not augur well for the economy. So the crying need of the hour is export diversification. It is also imperative to meet the demand of the new millennium. Dhaka International Trade fair is a great leap forward towards this direction.

I heartily felicitate the Ministry of Commerce, the Export Promotion Bureau, other Government Organisations, the FBCCI and the other Chambers for their contribution in organising this export fair.

I wish the DITF'99 a grand success.

Sayed Alamgir Farrouk Chowdhury



Vice-Chairman
EXPORT PROMOTION BUREAU

Message Vice-Chairman

The Dhaka International Trade Fair-'99, the fifth one in succession, has by now, largely achieved the goal for which it was originally designed and planned i.e. Product development and market expansion of our exportables. Successful completion of the Uruguay Round of trade talks and the process of liberalisation of trade has thrown a challenge to the developing countries particularly to the least developed countries like ours. The countries of the least developed group are now vying with each other and countries outside the group to grab their share of the liberalised market. This competition might be even more vigorous in the new millennium.

To overcome all these challenges our export promotion drive has to be given much more vigour and momentum. DITF'99 is a reflection of the present government's commitment towards this end.

I must take this opportunity to extend my sincere gratitude to the concerned Ministries, Service Organizations, and FBCCI for the co-operation and the sincere services they have rendered to organise this national event. At the same time I would like to thank foreign and Bangladeshi entrepreneurs for their participation.

A. B. Chowdhury



President
Federation of Bangladesh
Chambers of Commerce
& Industry

Message FBCCI President

It is extremely gratifying to see that Dhaka International Trade Fair is being held as a regular annual event, DITF'99 being the fifth in succession. It promises to live up to its reputation of grand success in business promotion, attracting increased number of foreign and domestic participation, high visitor turn-out and wide range of product coverage. With enhanced preparedness and efforts this year DITF'99 is poised to take off to reach higher levels of success compared to previous years. The Ministry of Commerce and the Export Promotion Bureau deserve congratulations for their sincere efforts in organizing it befittingly.

Bangladesh is vigorously pursuing an 'export-led growth strategy and the economy has extensively been liberalized putting the private sector in the driving seat of the engine for growth. A number of reform measures have been undertaken and an attractive package of incentives have been provided. All these have created an excellent and congenial environment for promotion of production and export.

The growth of any economy is determined by the extent of the market. I believe, holding of DITF 99 is a positive milestone towards widening the marketing horizon for Bangladeshi products both at home and abroad. The Fair will provide immense opportunities to the visitors to be familiarized with goods and services of different developed and emerging economies of the world. It would eventually contribute to expanding volume of regional and international trade. The multi-dimensional interactions that would take place in the Fair will open up new vista for enhancing the quality of our products, getting acquainted with new technology and sourcing new markets. I am confident, the Fair will also facilitate effective business discussion and exchange of necessary information amongst both local and foreign buyers. On behalf of the Federation of Bangladesh Chambers of Commerce and Industry (FBCCI), the apex body of the business community of Bangladesh, I take this opportunity to extend my hearty felicitations to the organizers and the participants and the DITF'99 a grand success.

Abdul Awal Mintoo

Courtesy :



Agrani Bank



Janata Bank



Sonali Bank