

# DHAKA INTERNATIONAL LEATHER FAIR '99

27-29 JANUARY 1999

MINISTRY OF COMMERCE

Design & Planning : Ad Empire



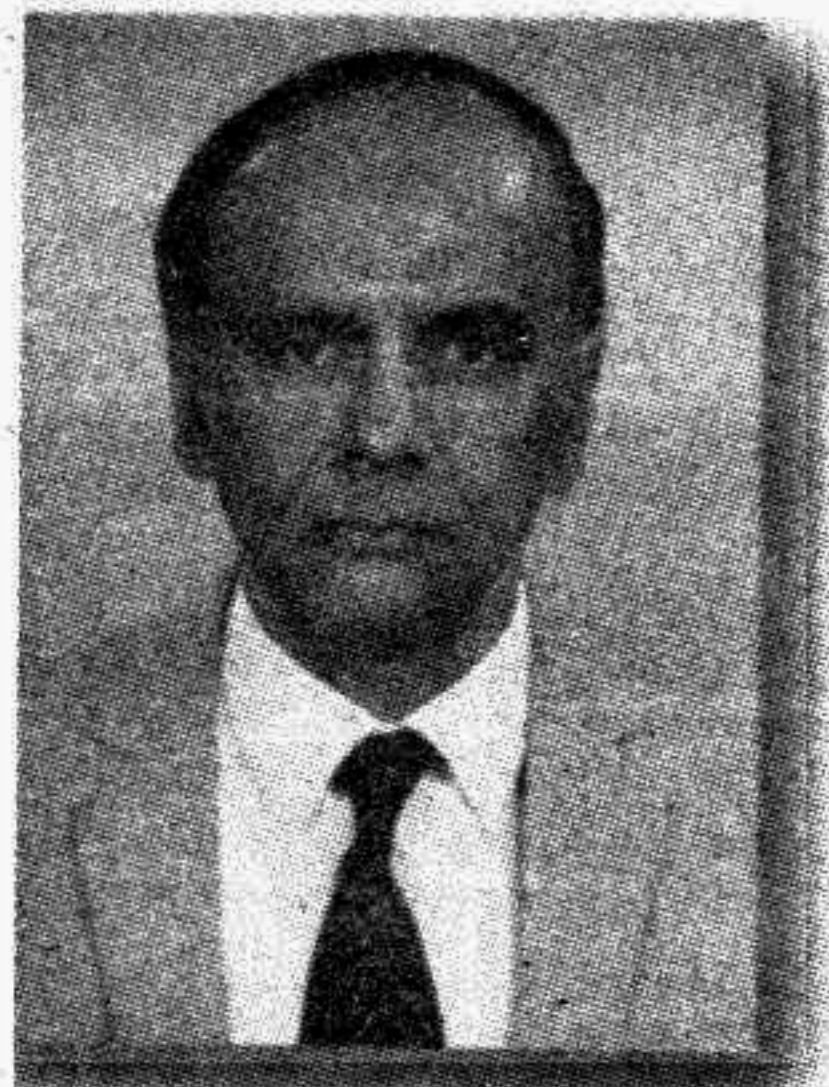
Minister  
Ministry of Finance  
Government of the People's  
Republic of Bangladesh

Message  
Minister

I am happy to know that the Export Promotion Bureau and the Bangladesh Finished Leather and Leather Goods Exporters Association are jointly organizing the first ever "Dhaka International Leather Fair '99" in this emerging megacity of South East Asia. Adoption of an appropriate economic policy under a broad based export-led growth strategy, featuring efficient management and judicious distribution of resources facilitated sustainable development of the country. In the context of economic globalisation and trade liberalization, promotion of country's export by using modern technology is of paramount importance, for accelerating the pace of development. By attaching high priority to the role of private sector in economic growth, the Government has given importance to rapid development of industrial sector, encouraging both domestic and foreign investment for the purpose. I hope the fair would go a long way in contributing towards the development of product as well as market of locally produced finished leather and leather goods and contribute towards export earning at an increasing rate. I felicitate the officials of the Export Promotion Bureau and the members of the Bangladesh Finished Leather and Leather Goods Exporters Association for organizing this important fair and wish them all success.

Joi Bangla, Joi Bangabandhu  
May Bangladesh Live Forever

Shah A M S Kibria



Secretary  
Ministry of Commerce  
Government of the People's  
Republic of Bangladesh

Message  
Secretary

It is heartening to learn that the first ever International Leather fair in the country is being jointly organized by the Export Promotion Bureau in cooperation with Bangladesh Finished Leather and Leather Goods Exporters Association. This timely exposition will indeed contribute to projecting the all-round development of our leather and leather goods sector. Global demand for leather and leather products is showing an upward trend in recent years. Recognizing the potentials of the sector, leather products have been brought under the Crash Programme by the government in order to initiate longer-term planning for product development and market promotion. DILF '99 will provide an opportunity to the exporters of leather and leather goods to display the progress achieved in this sector and enable international importers to see for themselves the products we are capable of producing. This will certainly positively impact on our exports. I congratulate the organisers of the fair for their effort in organising such an International Fair in the capital city, Dhaka.

Sayed Alamgir Farruk Chowdhury



Prime Minister  
Government of the People's  
Republic of Bangladesh

Message  
Prime Minister

I am happy to learn that Dhaka International Leather Fair '99 is being jointly organised by Export Promotion Bureau and Bangladesh Finished Leather and Leather Goods Exporters' Association in Dhaka. Leather sector is one of the traditional and promising source of exportable goods. It occupies a high priority in our government's agenda of export promotion. We are also aware of the needs of the sector. We have taken appropriate measures to lead it to the direction of growth and development. I call upon all the local and expatriate entrepreneurs and participants in the fair to invest capitals without any hesitation in the leather industries in Bangladesh by taking the full advantage of our government's liberal and attractive Investment Policy. I believe the fair will contribute substantially in attaining excellence in quality leather goods production in Bangladesh. I hope the participants of the fair will enrich themselves by exchanging mutual experiences and making friendship. I felicitate the organisers of this international event (27-29 January 1999). I wish them success in their endeavour.

Joi Bangla, Joi Bangabandhu  
May Bangladesh Live Forever

Sheikh Hasina



Vice-Chairman  
Export Promotion Bureau

Message  
Vice-Chairman

I am very happy that Export Promotion Bureau and Bangladesh Finished Leather and Leather Goods Exporters' Association is jointly organising a 3-daylong Dhaka International Leather Fair '99. Multifarious use of leather and leather goods is associated with the early days of human civilization. Diversification of this commodity has further enhanced its use in a wider way. Liberalization of the world trade regime and globalization will definitely augment the trading contribution of this sector. Traditionally Bangladesh has been a source for export of natural leather which has no substitute and the use of this product is increasing due to its unique character. I firmly believe that International Leather Fair '99 will play a significant role in establishing quality standard and marketing/prospect of our leather product. The exhibits of the foreign participants will help us to assess the quality of our products. I would like to extend my hearty felicitations to all those associated in organising the fair. I wish 'Dhaka International Leather Fair '99 a grand success.

A. B. CHOWDHURY



Minister  
Ministry of Commerce  
Government of the People's  
Republic of Bangladesh

Message  
Minister

I am highly pleased to know that an international leather fair is going to be held in Dhaka for the first time. Dhaka International Leather Fair '99 is organized jointly by the Export Promotion Bureau and Bangladesh Finished Leather and Leather Goods Exporters' Association. This is a positive milestone towards widening the marketing horizon of local leather and leather products. Export development features prominently in the formulation of trade, industrial and fiscal policies of the government. This has been well reflected in various sectoral plans undertaken by the government in its catalytic role is providing all facilitating services on a fast track in order to enhance the overall growth of products and expansion of marketing base. I am sure this fair will provide an opportunity to the participants from home and abroad to come closer to each other and establish eventually beneficial business relations. I sincerely thank Export Promotion Bureau and Bangladesh Finished Leather and Leather Goods Exporters Association for organising the fair. I wish allround success of DILF '99.

Joi Bangla, Joi Bangabandhu  
May Bangladesh Live Forever

Tofail Ahmed



Chairman  
Bangladesh Finished Leather and Leather Goods  
Exporters' Association

Message  
BFLLEA Chairman

This the first occasion Bangladesh Finished Leather and Leathergoods Exporters' Association in collaboration with EPB is holding the "Dhaka International Leather Fair '99". I feel extremely delighted and proud having been able to organise this international fair. Launching of such international fair which was a long and ardent urge of the exporters and organisers, will act as a milestone in the history of our country. Compared to the neighbouring countries, we have been able to bring about ample improvement in the leather sector in the shortest possible time. At present, in addition to the high quality leather, we are producing wallets, purses, travel kits, footwear, garments etc. and earning considerable amount of foreign exchange by exporting the same in the world market. There is great demand in the world for our products; but due to lack of publicity, though our products are of high quality, we have failed to attract the foreign buyers. By staging this international fair such obstacle will be eliminated. The buyers and sellers who will come to participate in this fair will not only be able to display and get acquainted with each other's products, but will also attain the opportunity to exchange views with regard to the healthy system of trading in the leather sector. Local entrepreneurs will also gather correct impression of the local products as well. In the meantime quite a good number of footwear and leather goods industries have popped up through joint venture in different places of our country. To keep up the tempo of such improvement, in future similar international fairs will be arranged in a grand manner. In conclusion, I express my heartfelt thanks and gratitude to those associates who have rendered unstinted support and worked sincerely to make this task a great success in such a short span of time. I wish all participants in the fair a happy and prosperous future. Khoda Hafez.

M. A. Satter Bhuiyan

Courtesy :



**BAY TANNERIES LTD.**

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