

DThe Baily Star DUSINESS

HYUNDAI

CARS THAT MAKE SENSE

The first food firm failure to raise capital from IPOs

Share market rejects Gachihata while Gulf gets big response

By M Shamsur Rahman

the Gulf Food, lent support to

the arguments by the Gachihata

boss. "Companies with lower

paid-up capital are usually

oversubscribed and investors

get little feared about

companies with big capital

base. They think twice before

investing money in big compa-

nies in which risks are greater."

also agreed, saying people are

now investing money in the

companies having small paid-

up capital. "The investors have

become more cautious now.

They are reading the prospectus

and investing their money in

companies are likely to go into

expansion in near future and

increase their capital base by

issuing bonus and right

anonymously, said another

main reason for the undersub-

scription was that Gachihata

The analyst, speaking

"The investors think these

companies with small capital.

A capital market analyst

Gachihata Aquaculture Farm Ltd has come in for a shock undersubscription, by 40 per cent, when two other companies sailed through during the same period.

Gulf Food received 7.5 times it wanted, and while Mona Food Ltd just managed to escape undersubscription, stock market sources said.

Gachihata Ltd received share applications worth Tk 5.50 crore against an initial public offering to general public of Tk 9.31 crore. Gulf Food Ltd received Tk 13.975 crore against an offer of Tk 1.9 crore.

This is the first time that a non-textile company has been undersubscribed. Never before has a food firm received a treatment from the public.

Gachihata opened its subscription on November 9 and ended on November 18, while Gulf Foods was open from October 19 through October 26. Mona Food began on November 2 and closed on November 12.

The managing director of Gachihata, Major (retd) Akataruzzaman, MP, blamed the recent SEC rule requiring large portions reserved for gen-eral public, which he said was not prepared to buy so many

"Raising almost Tk 10.5 crore from this depressed market is not an easy task as capital base of my company is big and investors prefer companies with smaller capital base," he

*Depending fully on general public is risky as all the shares might not be fully subscribed. The Securities and Exchange Commission (SEC) forbade us to keep shares for our company employees," he complained.

"The recent government decision of abolishing foreign placement quota on Initial Public Offerings (IPOs) has also kept foreigners away from the market," he said.

Maruf Hossain, Director of

was raising the fund to repay its bank loans and no investor would want to put in money for such a purpose.

"This is nothing but shifting the bank liability to poor investors," an angry investor said

of the Gachihata offer. "Howeve, in this case the sponsors were frank enough to mention about the loan in their prospectus" he added.

Legally, the underwriters. who are supposed to buy the unsold shares, are in a difficult situation now. But practically. they will be calling the shots.

"We will sit with the com pany management and negoti ate regarding subscription of the remaining 40 per cent shares. If the company manages the fund or finds any other alternative, then we won't have to buy them. But legally, we are supposed to subscribe within 90 days of closing date," said the managing director of one of the underwriting firms.

Singapore trade mission sees business in Bangladesh

Star Business Report

The leader of the visiting Singapore trade and investment mission, Png Choo Ling. has underscored the need for a long-lasting relationship among the businessmen of two countries for exploring various business potentials and mutual benefits.

Speaking at a joint meeting between his delegation and members of the Metropolitan Chamber of Commerce at the MCCI auditorium yesterday, he said that the Singapore businessmen were very cautious and ere expected to start from small to big.

The 33-member trade mission arrived on November 22 and already visited some industrial areas in Chittagong and met senior government officials and chamber leaders. The mission was a follow-up to two investment seminars organised by the MCCI in Singapore few months ago.

ately into business marriages but when we do we are usually for a long commitment " Ling

"We may not rush immedi-

He said Bangladesh businessmen who want to do business in Singapore should not see the country as a market of three million people . "They should see it in the context of Singapore's position in the international business arena."

Ling said Singapore businessmen can help to bring in and introduce multi-national corporations to do business in Bangladesh.

The function was also addressed by Singapore High Commissioner to Bangladesh Ridzwan Bin Haji Dzafir, and MCCI president Samson H. Chowdhury.

Singapre High Commissioner to Bangladesh, who is also part of the mission, said that it was clear to the members of the delegation that the government and Bangladeshi entrepreneurs were ready for joint collaboration. "It is a good sign for the development and expansion of business between the

two countries." The MCCI president called upon the Singapore Trade Development Board (TDB) to form a joint business council with Bangladesh.

"Such a forum cannot only act as a network of business information but can also bring the business communities of the two countries closer to each other through regular meetings," he said.

Chowdhury said that Singaporeans could invest in capitalintensive projects in sectors like energy, tele-communication, oil and gas. "You are also welcome in labour-intensive sectors like electronic, data processing and software, light engineering goods, toys and pisciculture."

Explaining various incen tives and advantages provided by the government to the foreign investors, the MCCI president said that Bangladesh offered most attractive investment opportunities.

Samson Chowdhury also sought to assure the visitors about the political atmosphere saying the major political par-

ties, despite their differences. had remarkable commonalties on policy issues including the role of foreign investors in industrial development.

Talking to this correspondent, Frank Lim Eng Khoon, a member of the mission, stressed the need for developing

Team meets Privatisation Board chairman

A UNB report says: The had a meeting mission with the chairman of the Privatisation Board at his office.

Welcoming the mission, chairman of the Board Kazi Zafrullah called upon the businessmen and investors to come forward to invest in Bangla-

desh, said a press release. He apprised them of privatisation programmes in Bangladesh and said the government has been privatising a good number of state-owned enterprises and the foreign investors could purchase them.

Nitol ties up with Vanik for a bank, NAM NAM for a cement plant

shares

Star Business Report

Nitol, a leading business group in the country, yesterday signed a Memorandum of Understanding with a Sri Lankan bank and finance company Vanik Incorporation Limited to set up a joint venture commercial bank here.

Nitol also signed a contract with a North Korean company, NAM NAM Corporation, to construct a "white cement plant" at Tongi, for which machinery will be supplied by the Korean firm.

The proposed bank, to be named "Nitol Vanik Bank Limited", will be a specialised institution to support the growing transport industry in the coun-

Nitol Chairman Abdul Matlub Ahmad and Vanik president and chief executive officer D. Justin Mecgoda signed the MOU at a local hotel.

Matlub Ahmad said the proposed bank would be financing business of air, land and sea transports. "We shall also support import, trading and operation of such means of transports," he said.

Matlub also wants to support training schools for motor vehicle drivers, mechanics, pilots and navigators.

The Vanik CEO told The Daily Star that the bank would begin operation with an initial capital of about Tk 240 million, of which Nitol's share would be

50 per cent. Vanik has a wide range of businesses in Sri Lanka and in other countries -lending, corporate financing, capital market operation and real estate.

Ivor Pratap, vice president Vanik Bangladesh Limited, told this correspondent that he was expecting approval of the bank in six months. "We hope we can go into operation in the middle The cement factory, the first

of its kind in the country to produce white cement, will be a Tk 20-crore project with an initial annual capacity of 20,000

The Nitol chairman said the company would try to raise money from the capital market.

Abdul Matlub Ahmad and Ri Ku Hyok, a DPRK Embassy official in Dhaka, signed the contract under which Nitol will import Tk 5-6 crore worth of machinery from North Korea. The plant is expected to go into operation in December next

NAM NAM is already involved in mining hard rock at Maddhyapara.

DPRK Ambassador Kim Ki Duk, who was present at the contact signing ceremony, said he hoped the proposed cement project would lead the country towards self-sufficiency in white cement manufacturing.





The Nitol Group has signed up with Sri Lanka's Vanik Incorporation Limited to set up a joint venture commercial bank in Bangladesh. The Group has also tied up with a North Korean company NAM NAM to construct a white cement plant at Tongi near Dhaka! The two projects will involve investments worth Tk 45 crore. The signing ceremonies were held in the city yesterday. -Star photo

UCBL, SCB sign accord

A correspondent banking agreement between United Commercial Bank Ltd (UCBL) and institutional Banking Group (IBG) of standard Chartered Bank (SCB) was signed recently, says a press release yesterday.

Mamun Rashid, head of Treasury & IBG, SCB and Md Maniruzzaman, Executive Vice President of UCBL signed the agreement on behalf of their respective sides.

David Loretta, Chief Executive of SCB's IBG and KC Rezaul Huq. Additional Managing Director, were also present.

Libya opposes Saudi proposal to raise OPEC production JAKARTA, Nov 25: Saudi

Arabia wants to pump more crude oil, but Libya's oil minister came out flatly against the proposal on Tuesday, reports

Abdalla Salem el-Badri said he would prefer to keep OPEC's official production ceiling at 25.033 million barrels a day because "we don't know what's going to happen in the market." Iran and Indonesia are also among those expected to fight

Saudi oil minister Ali Naimi's suggestion that OPEC raise its official production ceiling, presumably to 27 million barrels a day, or perhaps even a little

Buy French machines and get \$1m credit

Star Business Report

Bangladeshi businessmen will get upto a million US dollars in credit if they buy French textile machinery, Bertrand Desruelles. French the trade commissioner in Dhaka, announced vesterday.

He told a French textile machinery exhibition in the city that the credit facilities would be provided after a guarantee by any local bank. The trade commissioner also said that the current visit of a high-powered trade team to Bangladesh was a very fruitful beginning of a long-lasting relationship bein collaboration with the Bangladesh Textile Mills Association (BTMA) was also addressed by BTMA chairman Mohammad Shajahan and French Ambassador in Bangladesh Reynee Veyret.

The presentation arranged

tween the two countries.

Shajahan urged the BTMA members to avail of the credit facilities offered by the French government. Leading French textile ma

chinery manufacturing companies showed up at the presenta-

KNM on brink of closure

From Quazi Amanullah

KHULNA, Nov 25: Khulna Newsprint Mills (KNM), facing a severe financial crisis, is now on the brink of closureaccording to a highly placed source.

"It is no more possible for

Meanwhile, a top ranking

some officials and employees in

veloped due to a sharp fall in the sale of newsprint in both the local and international markets.

At present, there are over six thousand metric tonnes of unsold newsprint worth over Tk 12 crore at the mill, the source disclosed. The daily production of the mill has been slashed to 10 to 12 metric tonnes from 150 metric tonnes in order to reduce the stockpile and only one out of three production units is in

the management to continue production work in the face of the present financial crisis," he said. From next month payment of salaries to employees and officials would be a serious problem due to fund shortage, the source said.

official preferring anonymity said, the mill management paid nearly Tk four crore to over 150 suppliers of different items and

kind. The suppliers were given newsprint in lieu of cash. The tinancial crisis has de-

operation.

Rupali Bank



Afzalur Rahman has taken over as the chairman of Rupali

assignment, he was the secretary of Civil Aviation and Tourism. He retired in 1995, says a press release. He was an Officer of the Fi-

nance-Audit and Accounts Services and joined the then Pakistan Military Accounts Services in December, 1961.

Yen plunges to new low

The Japanese currency hit a low of 128.05 yen at one point in late afternoon trading, a dealer said.

Hamburg business executive ends tour

Association, is scheduled to leave Dhaka today after making a short business trip here.

a front-line freight forwarding entrepreneur in Germany, says a press release.

Asian stock markets tumble

HONG KONG, Nov 25: Asian stock markets tumbled Tuesday because of fears that more debtladen companies in South Korea and Japan might collapse, reports AP.

In Seoul, the Korea Composite Stock Price Index lost 11.05 points or 2.5 per cent to close at 439.59, the lowest level in a decade. In Japan, Nikkei Stock Av-

erage shed 854.05 points, or

5.11 per cent to close at 15,867.53. It was the average's second biggest point fall this Hong Kong's slide was milder. The blue-chip Hang Seng index lost 215.83 points or

two per cent to end the morning at 10,370.53. Analysts said trading was very thin as investors waited for clearer sig-For South Korean investors, the main concern was that a 20

billion dollars-plus bailout by the International Monetary deep spending cuts and shutdowns of banks and businesses. The South Korean government asked the IMF for the help on Friday, and terms are still being negotiated. The underlying problem of

too much foreign debt became a crisis in recent weeks when small merchant banks began selling the South Korean currency and buying dollars to meet their payment obligations. Many banks borrowed short-term funds from abroad to make long-term loans to domestic companies that have suffered a slum in sales.

Investors in Japan were registering their first reaction to the announcement Monday that Yamaichi Securities Co., one of the country's oldest and largest brokerages, was shutting down with about three trillion yen (24 billion dollars) in liabilities.

Markets had been closed

Monday for a holiday. Dealers said stocks were being sold Tuesday almost across the board because of concern that Yamaichi might sell off its stock holdings to cover part of its debts.

The yen fell against the US

In Hong Kong, one day after

Hong Kong's Yaohan International Caterers Ltd said it will change its name to Hong Kong Catering Management Ltd to avoid confusion with sister companies in the Yaohan geoup. Yaohan Department Stores (Hong Kong) Ltd filed for

Implementation of cost audit by

nies Act, 1994, reports BSS.

He emphasised the maintenance of proper cost accounting records under the act by the companies engaged in production, distribution, marketing, transportation, processing, manufacturing, milling, extraction and mining activities.

Council Room, Nilkhet here said that with a view to implement cost audit in the country, government has recently issued "Cost Audit (report) Rules, 1997 the mode of appointment and remuneration of a cost auditor.

point loss. SINGAPORE: The Straits Rahman while addressing a

vide SRO No. 262" dated November 18, 1997 detailing duties and responsibilities of a cost auditor, form of cost audit report and time limit for submission of cost audit report and disposal of the same. He said the Institute of Cost and Management Accountants

of Bangladesh, an autonomous

professional body under the

Ministry of Commerce, is the

only national institute impart-

ing education and training in

the field of cost and manage-

ment accounting.

department store chain. The catering company said it was in

were nearly back to normal. Elsewhere in the region:

BANGKOK: The main index dropped below 400 points for the first time in more than eight years. The Stock Exchange of Thailand index was down 12.80 points to 399.38 at midday, having moved between 410.84 and 397.47.

KUALA LUMPUR: The Composite Index, which tracks 100 blue-chip stocks, was at 537.56 points at the midday break. a fall of 33.01 points, or 5.8 per cent. Investors were reacting to the trading suspension of

JAKARTA: The JSX index was down 3 per cent at 398.307

Stock Exchange index of 30 selected stocks lost 36.62 points, after losing 17.70 points Mon-

Times Industrials Index was down 7.17 points at 1,674.68 in early trading. The broader DBS-50 Index of stocks from different sectors was down 4.87 points at 467.48.

Yamaichi closing. TAIPEI: The weighted index rose 3.72 points, or 0.04 per

WELLINGTON: The New Zealand Stock Exchange's NZSE-40 Capital Index lost 41.41 points or 1.78 per cent to end the day at 2,282.82.

Financial crisis

APEC leaders support IMF bailout plan

VANCOUVER, Nov 25: Pacific Rim leaders are praising a 68 billion dollars rescue effort for Asian economies, trying to reassure rattled world financial markets that it will be enough to restore stability, reports

Ministers at the 18-nation Asia-Pacific Economic Cooperation forum were circulating a draft communique Monday that would endorse the huge stabilisation programme spearheaded by the Interna-

tional Monetary Fund. The financial bailout of Thailand, Indonesia, the Philippines and South Korea is

the largest in history. US President Bill Clinton said he and his counterparts were examining the plan to determine "what are we prepared to do to make it work; what are we prepared to do if we have to go beyond that." The draft communique, sub-

ject to change before the APEC meeting ends Tuesday, suggested the group would offer no specific measures but instead promote the efforts of the IMF. It tacitly backed initiatives signed at a meeting in Manila last week that governments were ready to supplement IMF bailouts with more money.

The draft expressed optimism about Asia's economic future, saying: "There is no doubt that the fundamentals for its long-term growth and prospects are exceptionally strong. Despite hopes for a bailout.

investors were far from calm. The Tokyo stock market plunged 4.5 per cent in the first hour of trading Tuesday. On Monday, South Korean stocks

fell 7.17 per cent for the Seoul

market's biggest single-day loss

ever, ending at its lowest point

in 10 years. The New York

Stock Exchange fell more than

100 points, ending down 1.4 per cent at 7,767.92.

Canadian Prime Minister Jean Chretien said he had asked his counterparts whether their countries faced a reces-

"All my friends they

Chretien said, but added: "There will be less growth. The Asian crisis is an unwieldy issue for APEC, a loosely defined group set up in 1989 to forge closer economic links among economies surrounding the Pacific Ocean. The currency

turmoil has dominated the

don't see a serious recession,

ers had planned to discuss cutting tariffs - into the back-

The draft communique endorsed an agreement to take a major step toward their goal of a free-trade zone beginning in 2010 by negotiating a total elimination of trade barriers on products in nine areas ranging from chemicals to toys

to forest products. Asked later by a reporter whether Japan would be the next country to require an IMF bailout, Clinton said, "I think Japan can lead Asia out of this difficulty with the strength of



Asian leaders and President Clinton meet for breakfast at the 1997 APEC Summit in Vancouver, Canada, Monday. The summit leaders are (from left) Thailand's Prime Minister Chuan Leekpai, Clinton, Sultan of Brunei Hassanal Bolkiah, Malaysian Prime Minister Mahathir bin Mohamad and Philippine President Fidel Ramos.

- AP/UNB photo

WB issues new guidelines to stem fraud The World Bank has issued

new guidelines for its staff to do their part to help stem fraud in the projects financed by the bank and in client countries more generally, a fortnightly newsletter of the World Bank available here yesterday said, reports BSS.

The World Bank staff were recently briefed on the anticorruption framework titled 'helping countries to combat corruption — the role of the World Bank, it said.

According to a report produced by a group of the World Bank staff, "if the staff in their judgement feel that corruption has a serious impact on the outcome of a project or on development more generally, and it a show an active interest in confronting the problem, then the world Bank will reconsider its

The report identified four areas where the World Bank can tackle corruption. The bank has recently revised its procurement guidelines, expanded its country procurement assessment, review and its use of independent procurement audits in addition to other anticorruption controls in the bank projects.

The areas identified by the World Bank to tackle corruption are: helping countries that request bank support in their efforts to reduce corruption. taking corruption more explicitly into account in country assistance strategies, country lending, policy dialogue, analytical worked and the choice and design of projects, preventing fraud and corruption within bank finance projects and adding voice and support to international efforts to reduce corruption.

Indian move to clean bureaucracy

NEW DELHI, Nov 25: Civil servants in India's largest state will vote next month to pick the three most corrupt officials from their ranks in an exercise aimed at cleaning up the bureaucracy's murky image, re-

ports AFP. The balloting on December 14 in Uttar Pradesh (UP) state will be led by the action group, a select band of civil servants from the prestigious Indian Administrative Service (IAS). who pride themselves on being above suspicion.

Vijay Shankar Pandey, convenor of the 100-member group. said the exercise will seek out the most corrupt bureaucrats in Uttar Pradesh, India's largest and most populous state, ad-ministered by 550 IAS men and "The objective is to keep on

voting till we eliminate those

whose level of integrity is to a

high level of satisfaction", he said, adding civil servants with the least ratings will be finally judged the most dishonest. And then we will put them in deep trouble", warned Pandey, an IAS official for the past 19 years who is now Chief

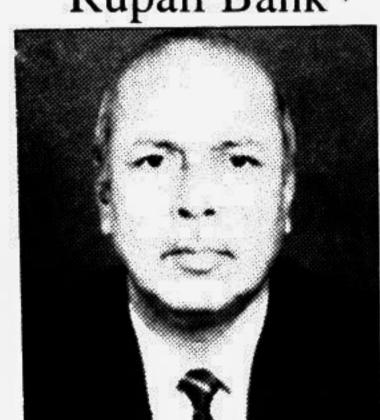
city of Kanpur. Pandey founded the action group in Uttar Pradesh in February last year and conducted the first polls in August the same year to pick three senior regional bureaucrats as the state's most corrupt IAS offi-

Executive of a government un-

dertaking in the Uttar Pradesh

cials. "We unmasked them to the state government and now criminal proceedings have been ordered against two and the third has been suspended," he told AFP in an interview.

New chairman of



Bank Limited. Before joining his present

TOKYO, Nov 25: The yen plunged to its lowest level in five years and three months in Tokyo trading today, slipping below 128 yen following the collapse of Yamaichi Securities Co Ltd., dealers said, reports AFP.

Walter Stork, President of the Hamburg Freight Forwarder

Stork is also the Chairman of the Board of Management of He arrived in the city on Sunday.

worries about the economy produced a panicky run on a chain of cake shops, the company that

owns the shops said it was changing its name.

liquidation last week, shutting down nine stores in Hong Kong

CMAs demanded President of the Institute of Cost and Management Accountants of Bangladesh Habibur Rahman yesterday demanded immediate implementation of cost audit by the Cost and Management Accountants (CMAs) in the country as per the Compa-

press conference at ICMA

Yaohan International Caterers is seven per cent owned by Yaohan International Holdings, which also owns the

healthy financial shape. It said Tuesday that the panic appeared over and sales

Renong Bhd. at the company's request

MANILA: The Philippine or 2 per cent, to close at 1,795.35 day. The broader All Shares Index was down 11.35 points to 565.71 after Monday's 4.86-

SYDNEY: The All Ordinaries Index closed at 2,454.4, down 27.7 points in response to the

cent, to close at 7,759.97. However, nearly two shares fell for each that gained. Analysts said the index was kept up by government funds that entered the market to support prices ahead of Saturday's local election.