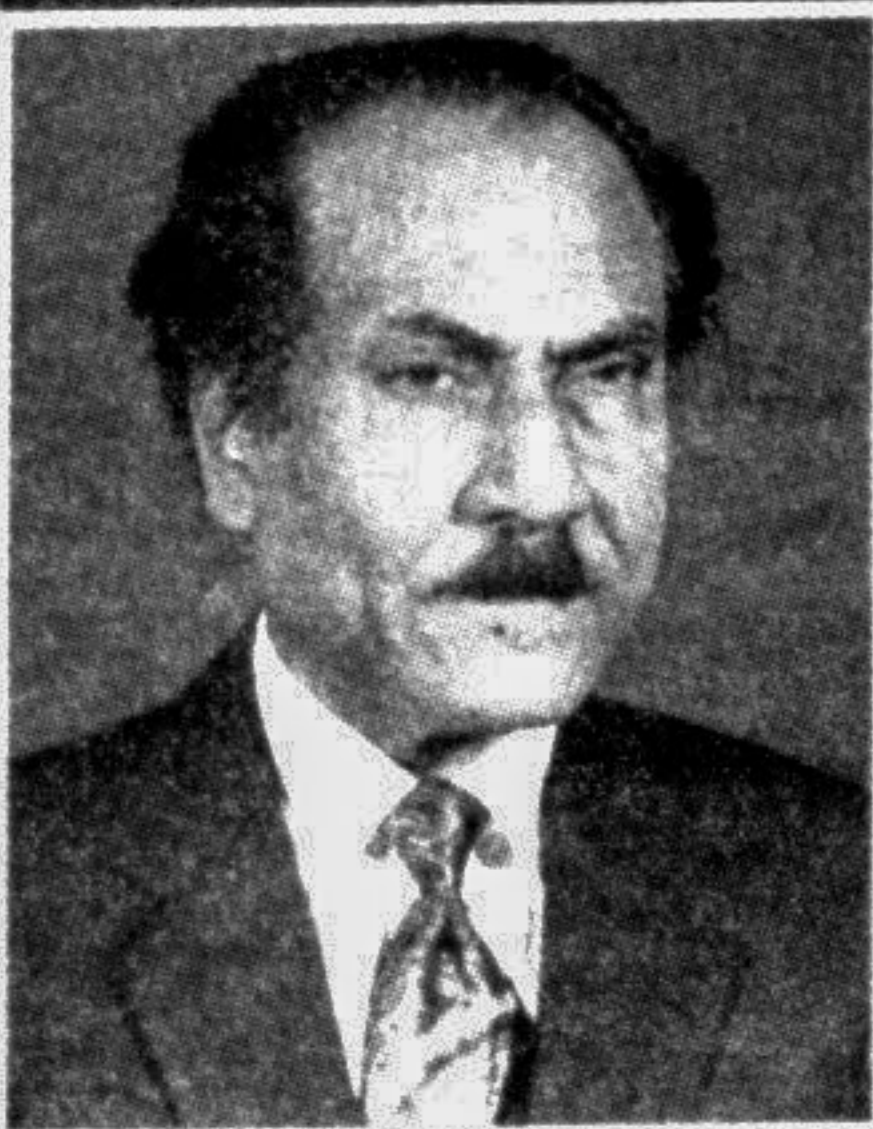


Special Supplement



President
People's Republic of Bangladesh

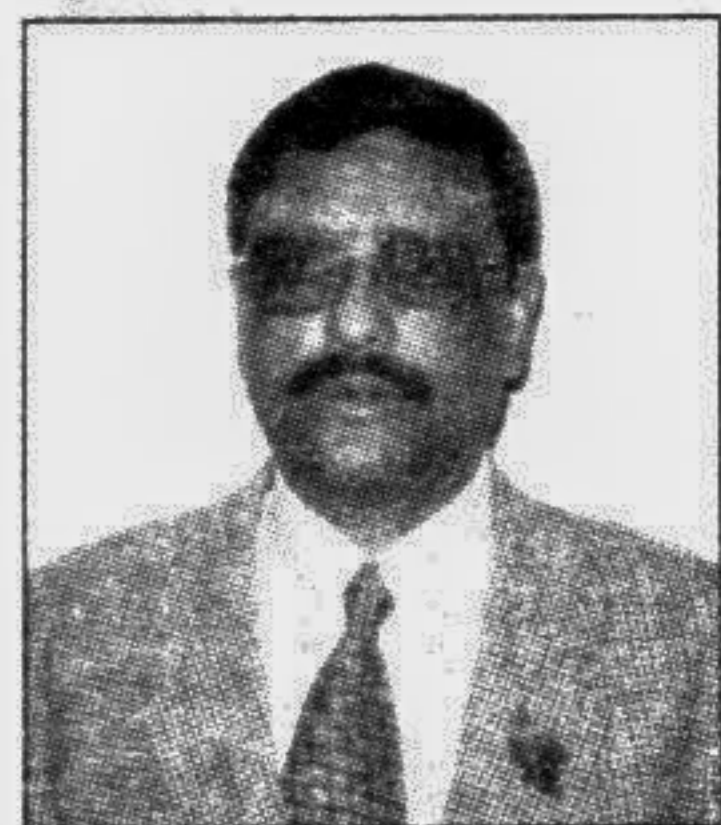
Message

I thank the Bangladesh Olympic Association for organising the "Olympic Day Run" to celebrate the founding anniversary of the International Olympic Committee.

International Olympic Committee has been endeavouring to bring the nations of the world together with the spirit of unity, peace and friendship through sports. I feel that organising the Olympic Day Run is a part of that endeavour.

My good wishes are with the participants in the Olympic Day Run.

Justice Shahabuddin Ahmed



State Minister
Ministry of Youth & Sports
Government of the
People's Republic of Bangladesh

Message

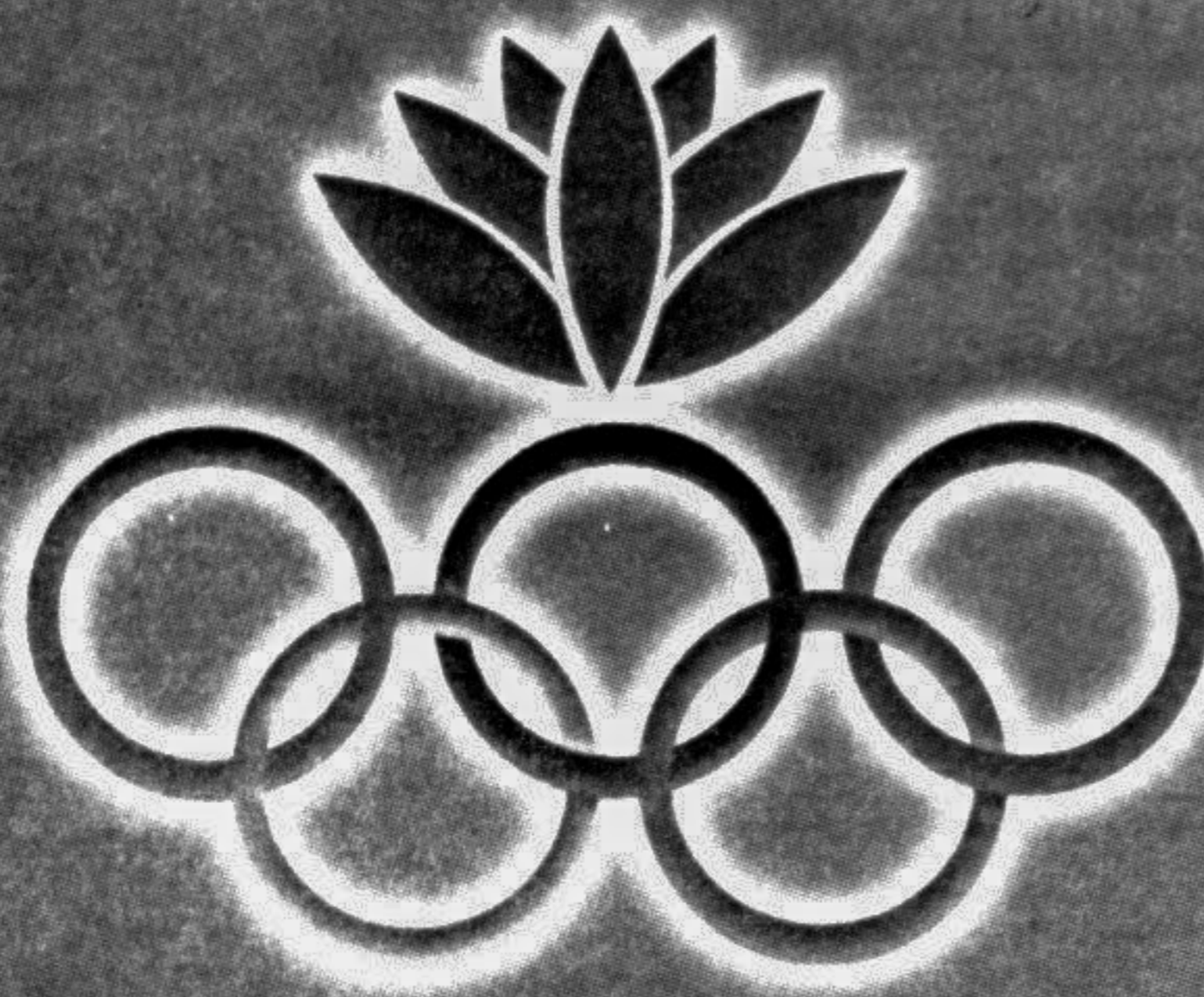
The observance of the founding anniversary of the International Olympic Committee in a new and expanded format in Bangladesh will be a auspicious occasion for the sports-lovers of the country. The Bangladesh Olympic Association deserves plaudits for organising the occasion in a befitting manner.

The Government of the People's Republic of Bangladesh under the leadership of Prime Minister Sheikh Hasina has taken allout efforts to ensure development in all spheres of national life. Sports has got a new direction because of her personal interest. Olympic Day Run- 1997, I think, will encourage the sports-loving people of Bangladesh towards greater links with International sports community. The presence of the Hon'ble Prime Minister at the inauguration of the Olympic Day Run in the capital city will undoubtedly glorify the event.

I wish the Olympic Day Run, 1997 a success.

Joy Bangla
Joy Bangabandhu
Ever live Bangladesh

OBAIDUL QUADER



OLYMPIC DAY RUN '97

BANGLADESH OLYMPIC ASSOCIATION

DESIGN & PLANNING : AD EMPIRE



President
Bangladesh Olympic Association

Message

Sport is for peace. Sport is for friendship and love.

The organisation of the 'Olympic Day Run' to celebrate the birth of the modern Olympic Movement in a new format for the first time

this year in Bangladesh gives us immense satisfaction. Coming out of its traditional celebration only in Dhaka, the occasion this year will be celebrated in all Divisional town Headquarters. This will, I believe, add new dimension to the Olympic Movement in this country.

I extend my sincere thanks and gratitudes to those who worked tirelessly for this great occasion. We are grateful to the country's countless sportsmen and sports organisers, the Divisional Sports Associations, the leaders of the National Sports Federations and to our generous sponsors for their kind co-operation. I also extend my thanks to the Ministry of Youth and Sports, the National Sports Council and the Bangladesh Army Sports Control Board for their assistance and cooperation.

The Hon'ble prime Minister Sheikh Hasina, who is also the Chief Patron of the Bangladesh Olympic Association, has given the occasion more glory by agreeing to inaugurate the "Olympic Day Run '97", presence of the Cabinet Ministers, members of the Diplomatic Corps, Parliament Members and elite of the society have added prestige to the occasion. The good wishes and kind sentiments expressed in the messages of Justice Shahabuddin Ahmed, Hon'ble President of the People's Republic of Bangladesh and Mr. Juan Antonio Samaranch, President of I.O.C will go a long way in blazing our path. I wish Olympic Movement in Bangladesh a great success.

MUHAMMAD MAHBUBUR RAHMAN
Lieutenant General



Olympic Day Run '97

Md. Zakaria Pintoo
Member Secretary Organising Committee
Olympic Day Run'97

According to Greek mythology the first ancient Olympic Games was started in 776 B. C; patronized by Pselenthes-king of Pissa, Latkernes-King of Sparta and hisfistas-king of Alis at Olympus near the Pholopnessis to show their respect to the Greek God Jewes; at that time God Jewes was the strongest because he defeated kenus at olympus to rule the world. It was the quadrennial Games upto the year of 394 A.D. Then there was a gap for 1500 years. On June 23, 1894 at a meeting at the Sorbonne in paris Baron Pierre de Coubertin and other founded the IOC of modern Olympic cycle. He developed his proposals for modern Games in response to deep-seated political and social crisis in his native France. He applied these aspirations to the entire world and argued that the shared pursuit of excellence would paint an international movement which could contribute to the peaceful resolution of international conflict. The Olympic Games were not simply to be an athletic event but the focal point for a broadly based social movement, through the activity of sports & play, would enhance human development and international understanding. The first meeting on June 23, 1894 was attended by fourteen members from twelve countries and they should have able to speak in English or French. So in 1896 the first Olympic Games, held for 11 days, participated by 285

G. Q. Chowdhury
Secretary General, BOA

20 June, 1997



Prime Minister
Government of the
People's Republic of Bangladesh

Message

I am glad to learn that the Bangladesh Olympic Association is organising the Olympic Day Run '97 on the occasion of the founding anniversary of the International Olympic Committee.

It is indeed inspiring that the event is being organised in the divisional headquarters of the country for the first time. I believe, the Olympic movement aimed at fostering world amity and consolidating friendship between nations will be greatly achieved through organising such events. I hope, the Bangladesh Olympic Association will attain remarkable success in its endeavour to raise healthy human resource in the country.

I Congratulate the organisers of the Olympic Movement and participants and I wish the 'Olympic Day Run' every success.

Joi Bangla, Joi Bangabandhu
May Bangladesh live forever

SHEIKH HASINA



Message from the President
of the International Olympic Committee
Juan Antonio Samaranch

Every year in their respective countries, the National Olympic Committees organize Olympic week, which includes a rich programme of sports and cultural activities. The central event is the celebration of the founding of the International Olympic Committee on 23rd June 1894, which is generally marked by the Olympic Day Run.

This celebration brings together in the joy of effort people from all walks of life, thereby placing sport at the service of the harmonious development of humanity, with a view to encouraging the establishment of a peaceful society concerned with the preservation of human dignity.

Moreover, thanks to the support of our partner Coca-Cola, this event enjoys popular success in all 197 National Olympic Committees.

A few months from now, the Olympic family will be celebrating the XVIII Olympic Winter Games in Nagano, Japan where the emphasis will be on tolerance, solidarity, peace and friendship.

On behalf of the Olympic Movement, I wish all those involved in organizing and participating in the 1997 Olympic Day Run every success with this endeavour.

competitors from 13 countries in Athens. In that Olympic charter there were four headings. (1) To develop the physical and moral qualities based on sports (2) To educate the young people for a better of peaceful world (3) To create the international Goodwill through Olympic principles. of (4) To bring together the athletes of the world in the great quadrennial sport festival.

There were three emblems: the rings, the flag & the motto. In the flag there are 5 rings which represents 5 continent, in "5 colours"- at least one of these colours is found in the flag of every nation of the world. A motto was also carried on the flag- CITIUS ALTIUS FORTIUS"- FASTER HIGHER & STRONGER, de Coubertin was the president of the IOC till 1925.

After a century in 1996 the number of participating countries were more than 180 & number of competitors were more than 10,000.

So today like as the Greek history, for the devastating effort of Pierre de Coubertin for the sake of humanity, mankind, sports and constructive competitions- We the people of the modern world are also showing respect to him by commemorating June 23 every year through the whole world, but in Bangladesh as we have the holiday this years on June 20, 1997, on Friday. We are celebrating on 20th June '97 OLYMPIC DAY RUN'97 in all the divisional headquarters in Bangladesh & including the capital Dhaka very gorgeously.

The response from Government, non-Government & Private Sectors are very noteworthy & going to be participated by a large number of people from all walks of life. Students, parents, Service holders. Fire service & civil defence personnels, Businessmen, Policemen, Sponsors & even the Defence Service personnels are giving there untiring effort to celebrate this occasion.

As the member Secretary of the Organizing committee I am grateful to Hon'ble Prime Minister & everybody who are directly or indirectly volunteered their services on this occasion. So thanks to one of all for their every piece of successful effort for this day & as the captain of the "SWADHIN BANGLA FOOTBALL DAAL" I pray to God for the salvation of departed souls of our every martyr & Sportsmen who died. ■

