

Metropolitan

Dhaka Day by Day

The Language Sans Frontier

By Ekram Kabir

Just before the elections, there was a poster show of a unique kind. It was an artist's performance — an exuberant expression of 20th century human enigma.

Those who taxied down to the Shilpkala Academy to witness Plakate von Uwe Loesch's *Der Ort, die Zeit und der Punkt* — The Place, The Time and The Point — sponsored by the Goethe Institute, Dhaka, zeroed their eyes in or more than a hundred poster representa-

tion with admiring mind were given a crumpling experience. The unan biguous heralds and verbalisations were so generative that even a non-German could fathom the messages pulsating from them.

Take the *Keep on Painting* for example. Uwe Loesch lets the guard dog stick out its tongue in the national colours; knotted as a carpet with loving care. This seemed to be a true find. With typographical artistry, he sweeps the ideological rubbish of German bourgeois — these days it's true in all the countries of the world — under the rug. Snappishly, he attacked the patient medium; and this approach of his seemed in his brochure as saying: "The poster is loyal, it's popular, it's in, it keeps its



That's your problem and Uwe Loesch (inset).

eyes on everybody, it's obedient and bites itself — if only the Führer knew about it."

Das ist Ihr Problem (that's your Problem), *Post no Bills* and the like had commanding impact on the viewers. They related distinct

messages. Remember a First-World-War poster showing Lord Kitchener calling upon — Your Country Needs You — his countrymen to fight in the war? Sometimes, they take to your nerves — yes, there're objections. The mind becomes quicksilver when irritation is expected, but willfully bypassed. The demonstration poster for the *French Peace Movement*, for example, could be read as an expression of straight negation of "aggression." Above the

fallen yellow cross, giant prehistoric reptiles arise, armed to the teeth — crossed out. The poster needs no words — the black guillotine with the slantedly-cut message — Human Rights — is as clear as an opinion-button, but makes a much more differentiated claim: it cuts at human rights, but "doesn't cut off the viewer's head."

Born in 1943, Uwe Loesch studied Graphic Design at the Peter Behrens-Werkkunst-Schule, Dusseldorf, and worked as a freelance graphic designer and copywriter in almost all areas of media. While working for publishers, service and industry firms, he also helped social and cultural organisations, as many of his posters were created for extensive campaign

gns, like "hunger", "environment", "oppression against women" etc. Uwe Loesch's works were an informal education for Dhaka poster-makers who do their work in graphics.



A delegation of UN agencies in Dhaka, led by UNDP resident representative Rimi Watanabe, called on Prime Minister Sheikh Hasina at her office Wednesday. — PID photo



The 19th installation ceremony of Rotary Club of Dhaka Mid-town was held at a local hotel Wednesday. — Star photo

International Centre for Diarrhoeal Disease Research, Bangladesh

DIRECTOR

The International Centre for Diarrhoeal Disease Research, Bangladesh (ICDDR,B) seeks to appoint its Chief Executive, designated Director, for an initial period of three years, starting between mid-1997 and mid-1998, which may be renewed for an additional term of three years.

ICDDR,B is a non-profit international medical research institution situated in Dhaka, Bangladesh. Established under a charter of the Government of Bangladesh, it is a premier international organization conducting research and training in diarrhoeal disease and related areas of public health, nutrition and reproductive health. ICDDR,B aims to develop improved health programs through scientific research conducted in four major divisions — Clinical Sciences, Laboratory Sciences, Community Health, and Health and Population Sciences. The 1400 employees include two hundred researchers coming from 13 countries. The Centre is supported by 21 countries, international organizations including WHO, UNICEF and UNDP, and a variety of private foundations and corporations.

The post of the Director involves management of the Centre and guidance of its scientific research and programs within the context of the Centre's priorities and objectives. The Director is also responsible for creating institutional linkages both nationally and internationally, and establishing rapport with the donors and the host country government.

The preferred applicant will have a high order of management skills, a distinguished record of health leadership, intimate familiarity with the issues of health and development, and spoken and written fluency in English. Specific experience in health research and training, and resource mobilization, would be advantages.

The compensation package offered is equivalent to an ASG/ADG in the UN/WHO system.

Interested persons may contact the Search Committee for further information (Dr. Ralph H. Henderson, Assistant Director General, World Health Organization, 1211 Geneva 27, Switzerland) but should in any case make contact with the Secretary to the Search Committee at the earliest opportunity (Director, Administration & Personnel, ICDDR,B, GPO Box 128, Dhaka-1000, Bangladesh. Phone: 880-2-603236, 880-2-883507, FAX: 880-2-871686, E-mail: MAHBUB%cholera@external.ait.ac.th).

This vacancy is open to applicants of EITHER SEX. Applications from WOMEN are encouraged.

D-701

ISRA relief for Tangail tornado victims

The Islamic Relief Agency (ISRA) Bangladesh recently donated Tk 150,000 worth of food, medicine and clothing for the tornado-affected people of Tangail district, says a press release.

ISRA also sent a medical relief team, who undertook a relief operation programme in the tornado-hit areas of Alam Nagar of Gopalpur in Tangail district. The team also worked with the staff of the Gopalpur Thana Health Complex in the Mantala camp of Alam Nagar.

They arranged emergency medical relief work with first aid materials and essential medicines, including preventive tetanus vaccines, ORS and antibiotics, supplied by ISRA.

Another ISRA relief team distributed rice, dry foods and clothes among 150 families, with approximately 1200 dependents, in Mantala village and among injured persons admitted at the Gopalpur Thana Health Complex.

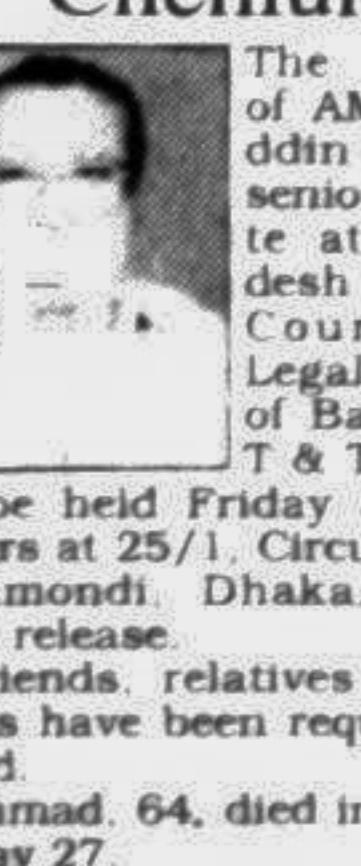
The director of ISRA London visited Bangladesh and co-operated with the country director of ISRA Bangladesh in organising the relief works, the release added.

Chehnum

The Chehnum of AM Nooruddin Ahmad, senior advocate at Bangladesh Supreme Court and Legal Adviser of Bangladesh T & T Board, will be held Friday after Asr prayers at 25/1, Circular Road, Dharmindia, Dhaka, says a press release.

Friends, relatives and admirers have been requested to attend.

Ahmad, 64, died in harness on May 27.



The Chehnum of AM Nooruddin Ahmad, senior advocate at Bangladesh Supreme Court and Legal Adviser of Bangladesh T & T Board, will be held Friday after Asr prayers at 25/1, Circular Road, Dharmindia, Dhaka, says a press release.

Friends, relatives and admirers have been requested to attend.

Ahmad, 64, died in harness on May 27.

Highest Scouts accolade to Abu Hena

Mohammad Abu Hena, International Commissioner, Bangladesh Scouts and Chief Election Commissioner will be awarded "Bronze Wolf," the highest award of the World Scout movement at the 34th World Scout Conference to be held in Oslo, Norway on July 8-12, reports BSS.

A three member Bangladesh Scout delegation led by the Chief National Commissioner Manzoor ul Karim left the city Wednesday for Oslo, Norway, to attend the Conference.

Manzoor ul Karim, will receive the award on behalf of Hena, who would not attend the conference due to heavy official pre-occupation.

The two other members of the delegation are Habibul Alam, National Commissioner (programme) and Md. Fazlul Rahman, National Commissioner (CD and health). World Scout Conference is the highest international body to make scout policy.

Several hundred representatives from at least 140 member countries will meet together besides these from UN, WHO, UNICEF, UNESCO, International Red Cross and other international organisations.

Some new countries are seeking new membership of the World Scout Conference, including Palestine.

Nat'l history confce begins today at IU

The 28th national conference of Bangladesh History Council begins at Islamic University (IU) in Kushtia today, reports UNB.

Vice-Chancellor Prof Enamul Haque will inaugurate the three-day conference as chief guest. Former Chief Adviser of the Caretaker Government Muhammad Habibur Rahman will chair the opening session.

The conference will be concluded with the visit of historical sights at Shalakupa and Bara Bazar.

The council organises the conference every year in different universities of the country to make history popular in Bengali language.

ISRA relief for Tangail tornado victims

The Islamic Relief Agency (ISRA) Bangladesh recently donated Tk 150,000 worth of food, medicine and clothing for the tornado-affected people of Tangail district, says a press release.

ISRA also sent a medical relief team, who undertook a relief operation programme in the tornado-hit areas of Alam Nagar of Gopalpur in Tangail district. The team also worked with the staff of the Gopalpur Thana Health Complex in the Mantala camp of Alam Nagar.

They arranged emergency medical relief work with first aid materials and essential medicines, including preventive tetanus vaccines, ORS and antibiotics, supplied by ISRA.

Another ISRA relief team distributed rice, dry foods and clothes among 150 families, with approximately 1200 dependents, in Mantala village and among injured persons admitted at the Gopalpur Thana Health Complex.

The director of ISRA London visited Bangladesh and co-operated with the country director of ISRA Bangladesh in organising the relief works, the release added.

Chehnum

The Chehnum of AM Nooruddin Ahmad, senior advocate at Bangladesh Supreme Court and Legal Adviser of Bangladesh T & T Board, will be held Friday after Asr prayers at 25/1, Circular Road, Dharmindia, Dhaka, says a press release.

Friends, relatives and admirers have been requested to attend.

Ahmad, 64, died in harness on May 27.

Today's IA flight postponed

Indian Airlines (IA) will not operate its schedule Calcutta-Dhaka-Calcutta flight (IC 723/724) today because of unavoidable circumstances, a press release of IA said in the city yesterday, reports BSS.

The flights have been cancelled due to a 'Bandh' to be observed in Calcutta today, it is learnt.

New cardphone at Jatiya Press Club from today

A new cardphone will be opened at the Jatiya Press Club today, reports UNB.

Post and Telecommunications Minister Mohammad Nasim is expected to inaugurate.

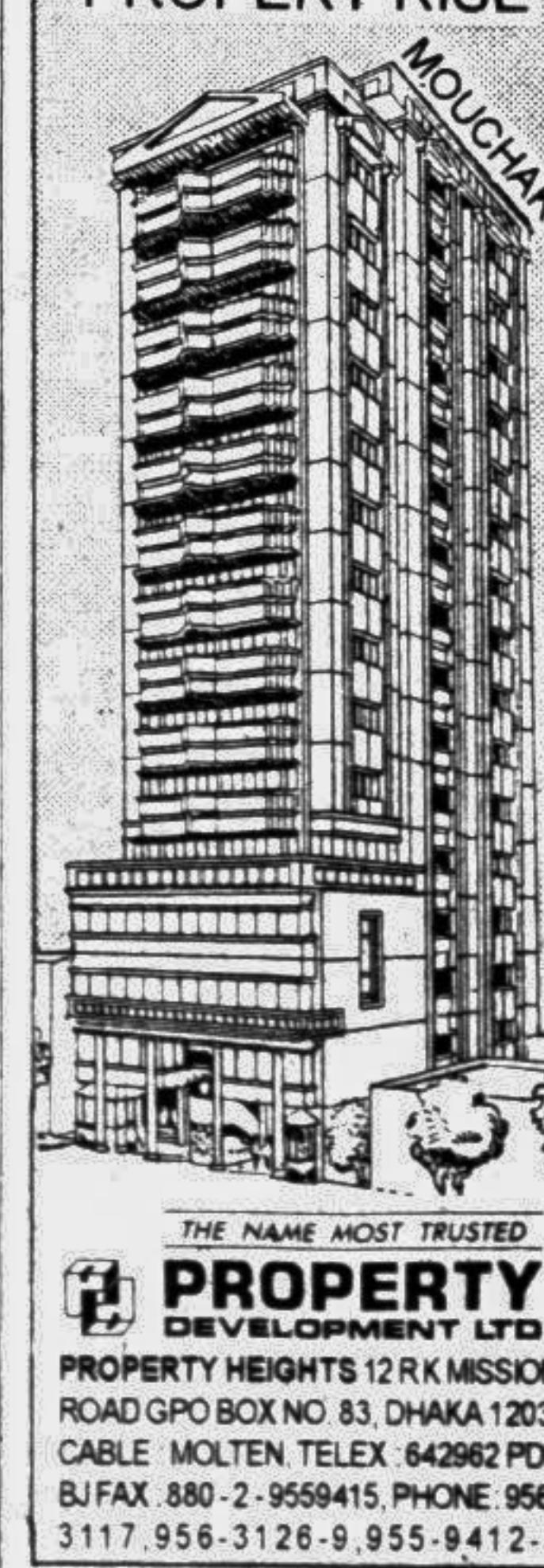
At present there are 1,124 cardphones in the country and the number will be increased to 1,400 by December next.

Of the total, 354 have been installed in Dhaka city, said a press release yesterday.

Meanwhile, some 150 telephones under city's Mirpur Exchange and 300 telephones under Sher-e-Bangla Nagar Exchange had gone out of order due to damage and theft of underground cables.

According to T&T Board, the repairing work on the disordered telephones has already begun and these will be able to operate by July 8.

PROJECT 20 PROPERTY RISE



বুলবুল লিলিকলা একাডেমী, ঢাকা
একিয়োবাই বুলবুল লিলিকলা একাডেমী
তিনটি শাখা ভর্তি চলছে। যোগাযোগ করুন —
প্রধান কেন্দ্র
১, প্রাইভেট স্টার্ট, ঢাকা

বৃহস্পতিবার ৩টা থেকে ৭টা অবাস দিন সকাল ৯টা থেকে ২টা
ধানমন্ডি শাখা

১৭১ ক্রো, ১৮ নং স্কুল
প্রতি ভর্তির ৩ শিলিং দিবেল ৩টা থেকে ৭টা
মতিহিল শাখা

স্কুল: আইমারী স্কুল, মতিহিল শাখা, ঢাকা
প্রতি বৃহস্পতিবার ৩ ভর্তির দিবেল ৩টা থেকে ৭টা
স্মারক, ঢাকা, ফোন: ২৪২১৩৮

Office Automation Course in Windows Environment

An intensive training program on "Office Automation in Windows Environment" will begin on July 10, 1996. This training program is suitable for beginners and for those who wish to use computer in their own discipline or sphere of work. The program will last for three months (40 classes) and it will be divided into five modules (four thought modules-Computer Fundamentals/Use and Applications, Word Processing and Report Presentation, Spreadsheet Analysis, Database Applications and one project module).

Limited seats are available on first come first serve basis. For more information and registration please contact:

DATA INPUT-OUTPUT SERVICES LIMITED
140/A Jahanara Garden, Green Road
Dhaka 1215, Bangladesh
Tel: 315665 Fax: 880-2-813471



The world's largest travel agency is now in Bangladesh.

American Express has launched a new Customer Service initiative in Bangladesh — American Express Travel Service.

We provide you instant access to a world of international services for the first time at the local level.

Arrange your international business or leisure travel, hotel bookings and all other travel related services, from under the same roof.

Whether you travel on business or pleasure American Express Travel Service provides an array of unmatched benefits and a superior level of personalized service and attention.

We are there for you with over 1700 travel locations in more than 120 countries. So, if something unexpected

comes up, feel comfortable in knowing we're there to assist you with travel service. Visit any travel network office and as part of our commitment, we'll provide the following services free of office charges:

- ✓ Reconfirmation of airline tickets
- ✓ Sightseeing arrangements
- ✓ Hotel & Car rental reservations
- ✓ Airline flight rescheduling

Before, during & after your trip, you will have travel related financial needs. American Express Travel Service offices can assist you almost anywhere in the world.

- ✓ Foreign currency exchange
- ✓ American Express Traveler's Cheques
- ✓ Emergency American Express Cardmember services



AMERICAN EXPRESS
Travel Service

To know more about the world's largest travel agency or for your corporate or personal travel arrangements call today 889372 / 889374 / 9569278
FAX 889374 / 9561404 or write to American Express Bank Ltd. Travel Related Services Gulshan Tower, 31 North Gulshan C/A, Dhaka-1212