

Shubha Naba-Barsha

shafat hussain choudhury
 shafat@uam.umd.edu
 USA:

Shubho nobo barsha to all the stuffs of the daily Star publishing co. Hope this new year will bring happiness and prosperity to all the citizens of Bangladesh.

Peace on Bangladesh...
 May Allah save our country from any terrorism...

I miss the Nobo barsha in Dhaka.

N.B. How to get the access of the daily Star on-line...?
 Please let me know...

MANZUR MORSHED
 morshed@csce.kyushu-u.ac.jp
 Japan:

Shurjodoy er desh Japan er Fukuoka shohor theke janachchi apnader shobaike

Noboborsher Shuvechcha, Jodio kinchit bilombo, tobou amar shuvechcha grohon korben bole aha kori.

Notun bochor amader raznaitic dolgore proti gothon mulok shomalechona asha kori apnader theke. Desh er shartho niropekhhko thakun shongbad prochare. Valo thakun apnader ebong desh-bashi. Allah shohae hok amader upor.

Shabbir A. Bashir
 S.Bashir@kcl.ac.uk
 UK:

Shubho Nobo Borsh'ho to all and sundry at Daily Star & her readership; London is barely feeling the late Spring - there's no Krisho Chura here - just daffodils!

The articles, or "posts" (to use Internet parlance) published in this page come from the Bangladesh Internet news group called "soc.culture.bangladesh," or SCB. In this newsgroup, Internet users from around the world, mostly Bangladeshis, discuss issues relevant to Bangladesh. In "Live from the Internet" the Daily Star reprints these posts verbatim (complete with English language errors) - just as they would appear on your computer screen. They have only been edited for size and relevance to the subject matter.

What WWW can do for your Business

hoquerx4@juncol.juniata.edu
 USA:

The Best Reasons to Put Your Business on the World Wide Web:

Establishing A Presence:

At the present time there are approximately 35 million people worldwide who have access to the World Wide Web (WWW). No matter what your type of business you have, you can't ignore 35 million people. One of the best ways to show that you are interested in serving them, is to build a WWW presence. With a WWW site, you give your existing customers, as well as your potential customers, 24-hour access to your products, services and company information. And if your competitors don't currently maintain a WWW site, it's a safe bet they soon will.

Making Information Available To Better Serve Your Customers:

What do you consider basic business information? Your hours? What do you do? How can someone call or fax you? What methods of payment do you accept? Where are you located? It would be simple to place a newspaper ad with those items. Now imagine an ad where you have instant communication. One that you can change at any time. What is today's special? Today's interest rate? Next week's sale information? If you could keep your customers informed of up to the minute information of every reason why they should do business with you, don't you think you could attract more business? You can on the WWW.

Now that you've given your customers more information, why not let them use it? With WWW technology your customers can now view forms to easily locate that product they're looking for without typing up your staff on the phone. Punch in sizes and check it against a database that tells them what color of sneakers are available in that size, in your store. All this and more can be done quickly and efficiently on the WWW.

Selling Things:

Many people believe that

selling, is the number 1 reason for putting up a Web Site. While selling is one of the main goals, we feel that many of the other items mentioned should be completed first. The reason is simple. People want to get to know you and your company before they're ready to do business with you.

And you can give potential customers this information quickly and inexpensively on the WWW. The telephone is a communications tool, and the WWW is simply a better form of this tool. You probably wouldn't expect to make many sales by cold calling a list of potential customers. But, by allowing them access to your information and products, and allowing them to view pictures, hear sound and even watch a movie (you can't do that with a printed catalog!), you'll increase your chances of making them a customer.

Reaching A Highly Desirable Customer:

As a whole, the customers you'll reach on the Internet are



Disclaimer

The Internet is a global medium of communication and expression. It is free from all sorts of censorship and restrictions. It is truly a PEOPLE'S FORUM.

The opinions expressed in these columns are the author's own as they appear to all receivers of the Internet. We reproduce them authentically to permit our readers to know what Bangladeshis abroad are feeling and saying.

The Daily Star is not responsible for the opinions expressed in these columns.

probably the group of customers you could hope for. College graduates or enrolled college, with a higher than average salary. Mothers and children accessing the WWW from their home computer. And once they reach your site, they'll probably enjoy looking around. Imagine the cost of a 30 second commercial on television. Now imagine that while your commercial is running, many of the people watching get up to get a drink. When they get back to the television your commercial is over, but if they take a break while visiting your WWW site, when they return, your information is still there waiting for them. And they can take their time viewing it. They won't have to try and figure out what someone tried to fit 30 minutes of information into a 30 second commercial!

How About Those Frequently Asked Questions?

The person or persons who answer the phones in your organization will most likely tell you, that most of their time is usually spent answering the same questions over and over again. That's because customers and potential customers want to know the answer to those questions before they do business with you.

List those questions, with answers, on a WWW page and you will have a better informed customer and found some extra time for that frantic phone operator.

Speaking Of Different Locations...

If there's something that you ever forgot to tell someone on the opposite coast and remembered after they had gone home, you'll appreciate the WWW. And trying to contact

someone overseas can be even more frustrating. A Web Site is there for your customers and partners. 24 hours a day. Seven days a week! It's always working for you. Giving and collecting valuable information that can keep you ahead of your competitors.

Local Access To International Markets With a well organized WWW site, starting dialogues with potential customers in other countries is as easy as talking with a potential customer across the street. And as one of the added benefits, we can analyze your log files so that you'll know which countries are checking you out. Getting a lot of visitors from France? You can easily have documents translated into different languages and combined with your existing graphics. And think of all the headaches you'll avoid, since you won't have to worry about expensive postal charges or complicated postal regulations.

Getting Feedback From Your Customers:

You print a brochure, mail it out and wait. Nothing happens! Something went wrong, but what? Should you wait longer? Should you try again? You shouldn't have to wait for an answer. With a WWW site it's easy to attach an e-mail link, so people viewing your site can tell you instantly what went wrong - while it's still fresh in their minds. It's faster than business reply mail and far less expensive. And if you're launching a new product, there's no better place to do it than the Web. It's faster, less expensive and provides quicker feedback than traditional marketing methods.

Think Your Product or Market Isn't Right For The Web?

Think again! With over 35 million people accessing the Internet, even products geared toward the smaller market have a place on the WWW. And with the excellent search programs now available on the web, your potential customers will find you. Or your competitors! And remember, even if you think your current market is small, if that big client you're hoping to land has WWW access, shouldn't you be there waiting for him?

OPINION SURVEY ON THE FORTHCOMING BANGLADESH ELECTIONS

Mohammed A. Rahman
 mrahman@pop.service.ohio-state.edu, USA:

BNP 120; AL 85; JP 50; JI 25; Others 20.

AL will form govt. with the help of JP & JI (just guessing).

Lutful Bari Bhuiyan
 73112.3405@CompuServe.COM
 USA:

Here's mine
 AL 100; BNP 100; JI 35; JP 50; Others 15

This looks like a 'hung' Parliament, doesn't it?

Zia Hassan
 zisan@astate.edu
 USA:

I am only guessing, because I don't exactly know how the people back home are thinking. If I were back in BD, I believe, I could predict more accurately.

BNP 100

Reason: May have lost some popularity, since 1991, which is very common for the ruling party in the Third World countries, where as someone once said, "Explosion of hopes and aspirations occurs overnight, but explosion of development doesn't take place overnight". Consequently, people get frustrated with the govt.

AL 100

Reason: May have become successful in making themselves look as an able alterna-

tive to other parties. Also, old supporters of AL hasn't changed their mind, I assume. JP 50

Reason: May be portrayed as the alternative Nationalist Political Party, which definitely will take away the votes from BNP. Also, as with AL, presumably, old supporters still remains loyal. JI 25

Reason: Number of their supporters may have increased, but I don't think that will affect the outcome of the election radically as opposed to 1991 election outcome, in which they got 18 seats.

This doesn't add up to 300 as you can see, I am not sure how these 25 seats will get distributed. I would assume that Gonoforum and other parties / individuals will get about 10 seats. The rest of the 15 seats will go to the major political parties, I guess.

I tend to agree with the person, who said that AL will form the next govt. in coalition with JP. It appears at this time that AL's 100 seats and JP's 50 seats, will give them the opportunity to do so, provided the prediction of the outcome holds.

On the other hand, BNP at the predicted outcome, will not be able to form a government on their own. Coalition with JP/JI? God Knows!!

Attention: BUET and Other Universities

Ehsan H Khan
 ehsan@imperium.net
 Ohio, USA:

I work in the silicone rubber area in the US. I've trying to arrange a seminar in BUET. I've tried to contact the Chem. Engineering Dept. with Emails but failed.

Silicone rubber is an organo-siloxane polymer which has variety of uses in the industry. It is used in the auto-

mobile, aerospace, electronic & wire and cable industry. Currently India makes

its own polymer from the monomer but the grade is not good. My service would be to totally voluntarily & would like to have the industry sponsor this.

My address & tel. # in the USA is as follows: Ehsan H Khan, 813 Weber Ave, Akron, OH 44303; 330-836-0667.

The newsgroup, "soc.culture.bangladesh", has been provided courtesy of Agni Systems Limited (Tel. 882379).

You can also take part in this page by sending us your views/questions/comments/inquiries (anything that you want). The Daily Star will then send your responses into the Internet newsgroup free of charge where they will be read and commented on by participants from around the world. Letters should be no more than 100 words in length and titled.

Please send or fax your Internet posts to: M. Shamimuzzaman, Page incharge, "Live from the Internet", The Daily Star, House 11, Road 3, Dhanmondi R/A, Dhaka-1205. (GPO Box no: 3257) Fax: 863035.

Wednesday 24th April

(All programmes are in local time. We recommend programmes printed in bold)

BTV

3:00 Opening Announcement
 Al-Quran Programme Summary
 3:10 Recitation from the Quran
 3:15 Re-recast of Selected Programme
 4:00 News in Bangla
 4:15 Sports Programme
 4:45 Tagore Songs
 5:00 News in Bangla
 5:25 Sabar Satho
 6:00 News in Bangla
 6:05 Nibedan
 7:00 The News
 7:05 Open University
 7:25 Showa Pariksha
 8:00 News in Bangla
 8:30 Band Show
 9:00 News in English
 10:30 Shaohatath: Health Programme
 10:35 Rangbhau
 11:30 News in Bangla
 11:35 Thursday's programme
 11:40 Close down

BBC

6:00am BBC World News
 inc. World Business Report (Asia Today/24 Hours)
 9:00 BBC World News
 9:05 The Big Trip
 10:00 BBC Newsday
 1:00pm BBC World News
 1:05 Horizon
 2:00 BBC World News
 2:30 Time Out
 3:00 BBC World News
 3:30 Time Out
 4:00 BBC Newsdesk
 6:00pm BBC World News
 6:15 Panorama
 7:00 BBC World News
 7:15 World Business Report
 7:30 BBC Newsday
 8:00 Asia & Pacific
 8:30 Time Out
 9:00 BBC World News
 9:05 The Big Trip
 10:00 BBC World News
 inc. World Business Report
 10:30 Time Out
 11:00 The World Today
 1:00 BBC World News
 1:05 Rough Guide To The Americas
 2:00 BBC World News
 2:30 Time Out
 3:00 Madhur Jaffrey's Far Eastern Cookery
 3:00 BBC World Report
 inc. World Business Report
 24 Hours
 5:00 BBC World News
 5:10 Newswatch

CHANNEL V

7:00 Rewind VJ Sophia
 8:00 Jump Start VJ Trey
 10:00 Frame by Frame
 12:00 noon The Vibe
 VJ Luke
 1:00 VJ Sophia
 3:00 Big

Bang VJ Alessandra 4:30 By Demigod VJ Trey 5:30 The Vibe VJ Luke 6:30 Rewind VJ Sophia 7:30 First Day First Show 8:00 Big Bang VJ Alessandra 9:00 Pantalon Fashion Police 9:30 Sansur Maria Hai 10:00 Speak Easy Lisa Loeb 10:30 First Day First Show 11:00 Rewind VJ Sophia 12:00am Haysah 1:00 BPL Oye 2:00 By Demand VJ Trey 3:00 Nona Vision 5:00 Frame by Frame

STAR PLUS

6:30am Transformers 7:00 Teenage Mutant Ninja Turtles 7:30 Gi Joe 8:00 Jam 8:30 The Wind in the Willows 9:00 Aerobics O Style 9:30 Nanny and the Professor 10:00 The Beverly Hills 10:30 Simply Delicious Fish 11:00 E! TV 11:30 Gabrielle 12:30pm Santa Barbara 1:30 The Bold and the Beautiful 2:00 The Oprah Winfrey Show 3:00 Remington Steele 4:00 Simply Delicious Fish 4:30 E! TV 5:00 Teenage Mutant Ninja Turtles 5:30 The New Lassie 6:00 The Adventures of The Black Stallion 6:30 Batman 7:00 Home and Away 7:30 Entertainment Tonight 8:00 MASH 8:30 The Golden Girls 9:00 Empty Nest 9:30 NYPD Blue 10:30 The Bold and the Beautiful 11:00 Santa Barbara 12:00am Hard Copy 12:30 The Extraordinary 1:30 Pickett Fences 2:30 Entertainment Tonight 3:00 The Oprah Winfrey Show 4:00 Hard Copy 4:30 Home and Away 5:00 The Sullivan 5:30 Gabrielle

STAR Sports

6:30am World Wrestling Federation Action Zone 8:00 New Zealand v West Indies 1st Test Match Day 4 From Barbados 1:00 World Motorcycle Championship Japan Grand Prix Highlights From Suzuka, Japan 4:00 Powerboat World 4:30 Football Mundial 5:00 International Motorsport News 6:00 US senior PGA Championships 1996 Day 3 8:00 Chinese National Football League Hits 8:30 Powerboat World 9:30 Live New Zealand v West Indies 1st Test Match 11:00 Lunch 12:00 Live New Zealand v West Indies 1st Test Match Day 5 From Barbados 4:30 The European Tour Closes Open Hits 5:30 Talking Baseball

STAR MOVIES

7:30 am Comedy: Privates On Parade 18 (Arabic Subtitles) 8:30 Family: Frank Einstein PG (Arabic Subtitles) 11:30 Romance: Jamila 12 (Hindi Subtitles) 1:30 Comedy: Carry On Henry 15 (Hindi Subtitles) 3:30 Oscar Winning Cinematography: Diary of Anne Frank 12? (Hindi Subtitles) 5:30 Western: Two Flags West PG (Hindi Subtitles) 7:00 The Preview 7:30 Romance: Season Of Change 15 (Hindi Subtitles) 9:00 The Movie Show 9:30 Composer Double Bill: Michael Kamen Die Hard 18 (Hindi Subtitles) 11:30 Composer Double Bill: Michael Kamen Shining Through 18 (Arabic Subtitles) 1:30 After Dark: Big Bad Mama 18 (Arabic Subtitles) 3:30 Film

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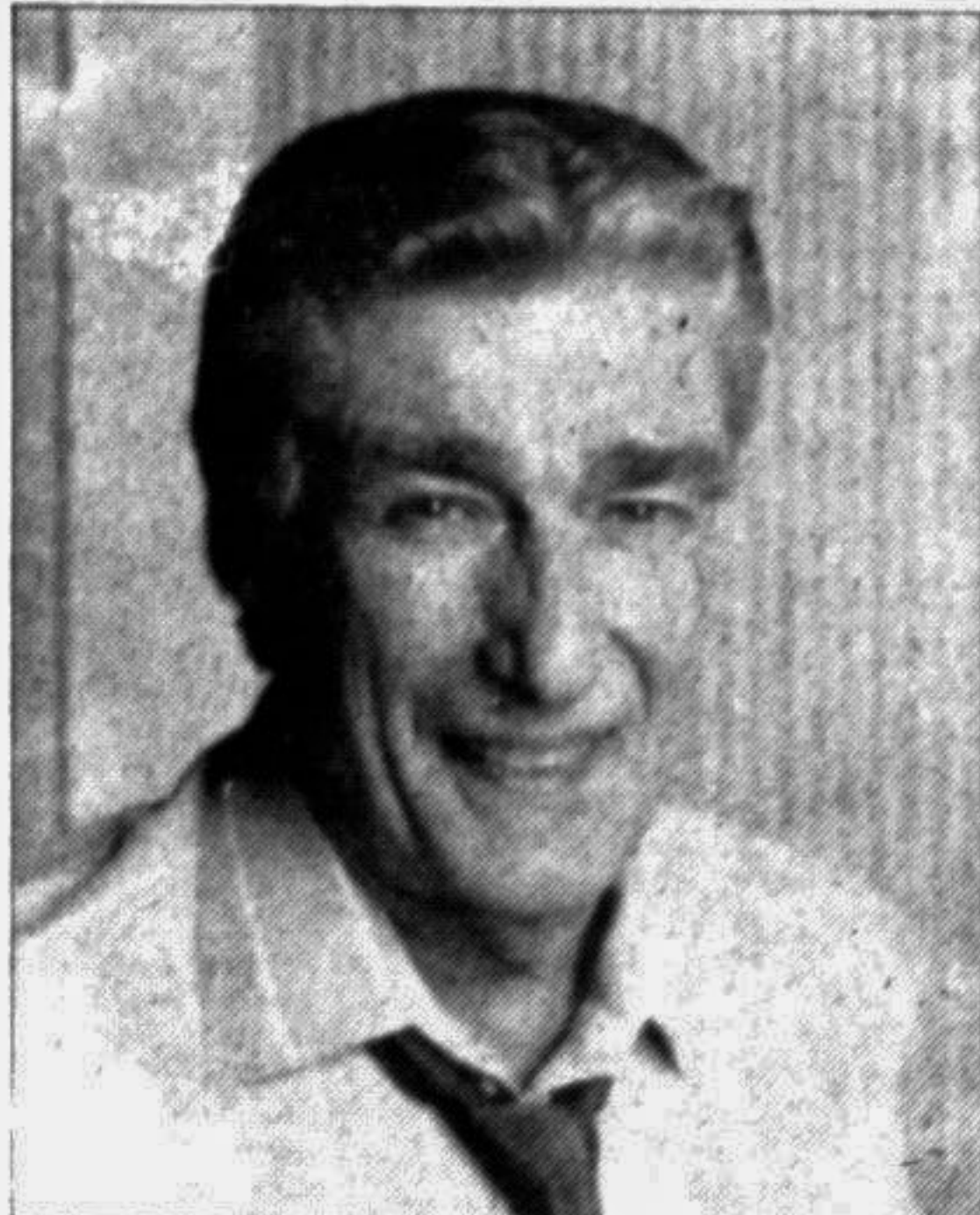
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Empty Nest on Star Plus, Tonight at 9:00

Club: Maurice 18 (Arabic Subtitles) 5:30 05:15 Comedy: Carry on Doctor (Arabic Subtitles)

ZEE TV

5:30am Infotainment (TMM) 6:30 Jaygan 7:00 ZED Naya A to Z 7:30 ZED Networking 8:00 ZED Naya A to Z 8:30 Through The Gears 9:00 Helpline 9:30 Game Anjane 10:00 Asian Paints Yaadon Ke Rang 10:30 Positive Health Show 11:00 Lakme Khoobsurat 11:30 Guldasta 12:00 Karawaz 12:30 All Out For No Loss 1:00 ZED Chota Bhe 1:30 Asian Sky Show 2:30 Tara 3:00 Celeste 3:30 Film Chakkor 4:00 Galaxee 4:30 Oak Ghar 5:00 ZED Chota Bhe 5:30 Get Set Go 6:00 Teri Kameen 6:30 Jungle Ki Kahani 7:00 Zara Hot Ke 7:30 Game Anjane 8:00 Aur Ek Minute 8:30 Nirma Aash 9:00 Vimal Naye Tarane 9:30 Bengali Aps Bar 10:00 Parampara 10:30 The News 10:50 Business Roundup 11:00 Dream Merchants 11:30 Aap Ki Adalat 12:00 Salaab 12:30 Campus 1:00 Hazratin 1:30 Ghanik Shwayo (Arabic) 2:30 Clacker

SONY ET

8:30am Rangela Re 9:00 The Three Stooges 9:30 Dennis The Menace 10:00 I Dream Of Jeannie 10:30 Asina 11:00 Faele 11:30 Cine Matinee-Hindi Feature Film 2:30pm Humko Barker Gung 3:00 Good Shots 3:30 Mere Masage Mari Geet 4:00 Surf Wheel Of Fortune 4:30 Ghaav 5:00 Sunday Ki Sunday 5:30 The Three Stooges 6:00 Dennis The Menace 6:30 I Dream Of Jeannie 7:00 Mere Masage Mari Geet 7:30 Rangela Re 8:00 Surf Wheel Of Fortune 8:30 Faele 9:00 Ghaav 9:30 O' Maria 10:00 Janee Kaha Mere Jiger Gays Ji 10:30 Cine Matinee-Hindi Feature Film 1:30am Mere

DD 7

8:10am Rabindra Sanget 8:20 Bonodon 8:30 Chakir Khabar 8:50 Adhunik Gaan 9:00 Janani 9:30 Nirjan Dupur Premier Gaan 10:00 Shastriy Sanget 10:15 Bhaktigeeti 12:30pm Chalti Hawa 1:00 Janani 1:30 Bengali Movie Club Film Show 5:05 Nepali Programme 5:30 News 5:35 Chiching Fank "Kathak Katha" 6:00 Pali Katha 6:30 Jay Jayanti 6:55 Khabar Prithibi 7:30 Bangla Sambad 8:00 Samayor Simanay 8:30 Sahitya Samkriti 9:00 Jeevan Setu 9:30 Rodan (serial) 10:00 Bengali Movie Club Film Show

PTV

8:00am Tawwat Aur Tar jamaat/Hind/Nest 8:30 Khabar 8:45 Mansoobgari Bara Khud Kelat 9:00 Sur Savara 9:30 Shana Ba Shana 9:50 Aay Ki Kitaab - Aik Nazm 10:05 Bore Kay Ladoo 10:30 English Film: Chip And Dale 10:55 Milli Naghma 11:00 Khabar 11:10 Ali Baba (Drama Serial) 11:35 Naghmazar (Drama Serial) 12:00noon Urdu Khali 12:55 Duran-e-Hakoon 1:02 Bismillah 1:15 Gichin (Drama Serial) 2:00 Intaba (Drama Serial) 2:50 The Earth Revealed 3:20 Arash Pudey 3:40 Natural World 4:35 How Things Work 5:00 Yeh Mumkin Hae 5:25 Hamara Seht 5:55 Kitab Quir 6:25 Alo Courses 7:00 Taranum 7:05 Felix The Cat (Cartoon) 7:30 Such Gup 7:45 English News 8:00 Morven Gold Raceday 8:25 Jewan Rang 8:55 PTV Gold (Prog) 9:00 Break for Headline News 9:20 Aap Ki Anwar Magsood 10:00 Khabarnaama & Commercial News 11:00 Tes

Message Meni Geet

2:00 Rangela Re

ZEE CINEMA

8:30am Song 9:30 Janata Hawaldar 12:15pm Shooting Shooting 12:45 Navrang 3:30 Talent Show Musical 4:00 Nagin 7:00 Hit Hai Fit Hai 7:30 Tarana 8:00 Tailors 8:30 Amni Samee Antakshi 9:00 Film Batan 9:30 Premiere: Mohini 12:15 Anban 12:45 Love and God

EL TV

00:30am Jeetendra Special 01:00 Hit Pairs 02:00 Asha Bhonsle Special 03:00 Ajeab Dastaan 04:00 Chharmendra Special 05:00 Hanste Hanste 06:00 Mohammed Rafi Special 07:00 Geet Bahar 08:00 Anantah Bachchan Special 09:00 Tarane 10:00 R D Burman Special 11:00



The Vibe: Down Under on Channel V. Today at 12 noon

Dance Dance 12:00am Rekha Special 1:00 Jugal Jodi 2:00 Lata Mangeshkar Special 3:00 Godrej Storewell Film Cha'A' T 3:30 Adar So Magboro 4:00 People's Club 4:30 Fantasy Kal Bhi Aaj Bhi 5:00 Zero Se Hero 5:30 Rajesh Khanna Special 6:30 Sur

TOM and JERRY



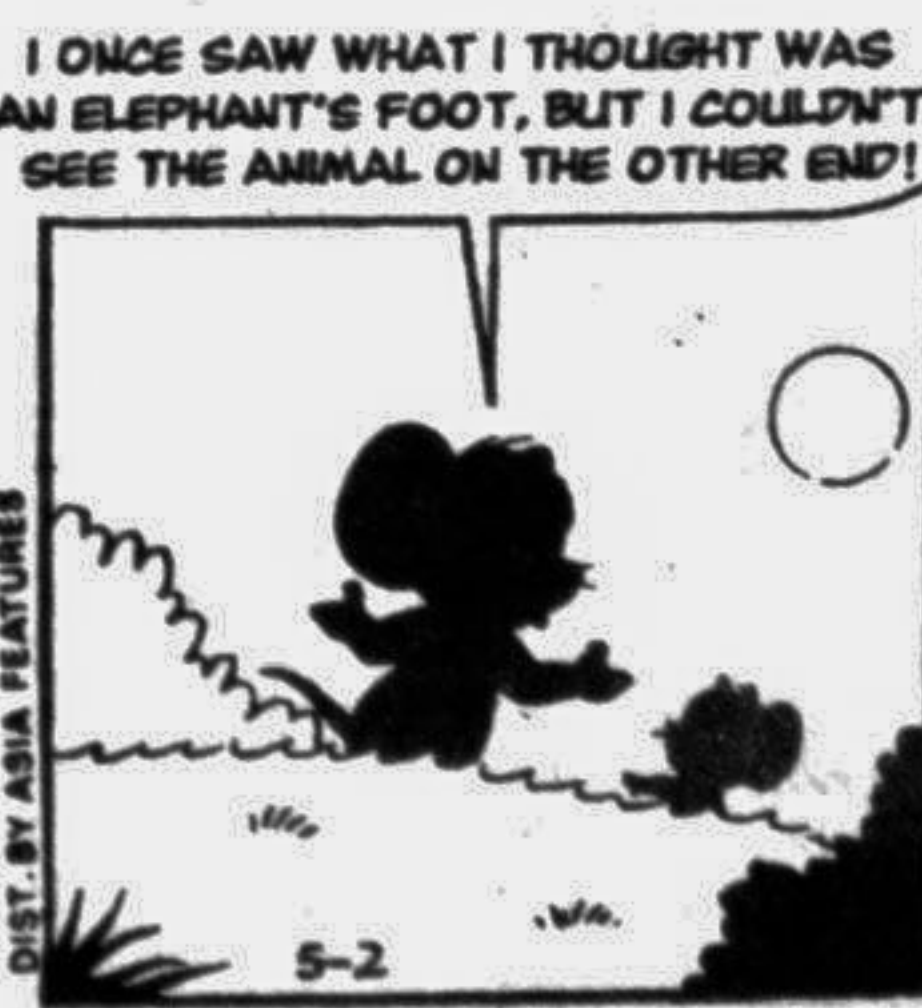
James Bond



I THINK SO...



I ONCE SAW WHAT I THOUGHT WAS AN ELEPHANT'S FOOT, BUT I COULDN'T SEE THE ANIMAL ON THE OTHER END!



The Big Trip on BBC World, Tonight at 9:05