

Wall-Mounted Split Air Conditioner


SANYO

Tk. 90,000

Sole Distributor in Bangladesh

Transfin Trading Limited

The Daily Star BUSINESS



HYUNDAI

CARS THAT MAKE SENSE

DHAKA TUESDAY, NOVEMBER 7, 1995

Jewellery Arabia-95 Bangladeshi cos get Tk 4cr spot order in Bahrain

Five Bangladeshi Jewellery firms which participated in the recently held Jewellery Arabia-95 exposition in Bahrain received spot order for export of jewellery worth Taka four crore, an Export Promotion Bureau press release said here yesterday, reports BSS.

A six-member Bangladesh delegation attended the fair which was opened in Bahrain on October 26.

SCB expresses concern at coming hartal

Shippers' Council of Bangladesh has expressed concern at the coming six-day nation-wide hartal programme called by opposition political parties from Saturday, says a SCB press release.

In a joint statement, the Chairman MR Ali and the senior Vice-Chairman, Md Rezaul Karim of SCB said this unprecedented long hartal will cause colossal national loss by halting all industrial production, port activities and transport system of the country.

They said in order to avoid this situation the SCB appeals to all political parties for exempting export-oriented industries in Chittagong, Mongla and Benapole ports from hartal in the greater national interest.

British team due Nov 24 Move to develop UK-Bangla trade relations

The second British Trade Mission to visit Bangladesh in a year will come to Dhaka on November 24, says a press release.

The Trade Mission will comprise over 35 members from about 30 British companies, trade bodies and government departments. It includes representatives from the energy, construction, textile, jute, leather and other trading sectors.

The Mission's aim is to build on the success of the trade mission of November 1994 — the first from the United Kingdom in over ten years — which established a wide range of contacts and generated considerable follow-up business for the British companies which took part.

During the week-long Mission, companies will be able to meet key business and government contacts in Dhaka and Chittagong. Mission members will have the opportunity to pursue their own particular business interests with agents and other interested Bangladeshi organisations.

The focal point of the Mission will be a one-day infrastructure and technology seminar in Dhaka on 26 November 1995 intending to help further develop of already flourishing trade relations between Britain and

Bangladesh. It will focus on four industrial sectors: power generation, construction, textile and jute machinery and leather. Peter Lee, Managing Director of Moti MacDoland International Ltd, will chair the seminar.

Senior British industrialists will present the keynote papers in the sectoral workshops.

The seminar is being organised by the British High Commission and the UK Department of Trade and Industry in partnership with the Dhaka Chamber of Commerce and Industry.

Trade between the two countries is growing rapidly and Bangladesh enjoys a

trade surplus with Britain. In the first eight months of 1995, British exports to Bangladesh totalled 61 million pound sterling (over Taka 390 crore) while Bangladesh's exports to Britain amounted to 132 million pound sterling (about Taka 845 crore).

Exports increased at the rate of 60 per cent from Britain and 33 per cent from Bangladesh over the same period last year. Britain has one of the largest foreign investor presences in Bangladesh with more than 45 companies. Britain is Bangladesh's third largest export market, mainly as a result of Bangladesh's vibrant ready made garments industry.

Argentina urges G-15 not to confront G-7

BUENOS AIRES, Nov 6: Leaders of the Group of 15 developing nations, seeking to break with what many see as the inertia of the past, gather here today with a mandate to boost trade and investment and incorporate new partners, reports Reuters.

"International relations are not a question of rhetoric," Argentina's Foreign Minister Guido Di Tella said on Saturday after a first round of talks with G-15 colleagues.

Current G-15 members are: Algeria, Argentina, Brazil, Chile, Egypt, India, Indonesia, Jamaica, Malaysia, Mexico, Nigeria, Peru, Senegal, Venezuela and Zimbabwe.

Di Tella urged the group, set up in 1990, to drop a confrontational approach towards the Group of Seven rich nations (the United States, Canada, Japan, Germany, Britain, Italy and France) and concentrate on trade and cooperation.

Chilean officials said that despite the group's laudable aims for South-South cooperation, this approach did not have a good track record for getting things done.

A Latin American diplomat, who asked not to be identified, went further. "It hasn't produced much," he said.

But delegates said the incorporation of new emerging markets to the group and the planned creation of a Cooperation in Investment, Trade and Technology (CITT) agreement to boost such exchanges among members should help the situation.

South Africa, Singapore, the Philippines, Vietnam and Thailand were singled out by G-15 foreign ministers during weekend talks as the most likely candidates to join the group, Argentine sources said.

The final decision will be made by G-15 presidents and prime minister.



Professor Abdullah Abu Sayeed inaugurating the fashion-wear show at Alliance Francaise in the city yesterday. —Star photo

Kay Kraft goes on 5-day fashion-wear show

By Staff Correspondent

Kay Kraft, a house of garments production, designing and marketing, went on a fashion-wear exhibition yesterday to display its products.

The five-day show, opened by Prof Abdullah Abu Sayeed at Alliance Francaise in the city, drew a sizeable number of fashion-conscious visitors on the very first day. It will remain open from 4 to 8 pm everyday till November 10.

There were quite a long range of fashion-wears including male, female and children garments on the display, and variations in design, colour and dimensions attracted the visitors much.

Kay Kraft was initially a lone-venture of a young housewife, Shahnaz Khan, who possess a great passion for fashion and designing. She started it in 1993 and got cooperation of her husband Khalid Mahmood Khan, who is now a director of the organization.

Talking to this correspondent Khalid said earlier they had arranged only two exhibitions and again those held at their house at Mirpur Road in a homely-manner.

"Now, there are some 45 people, mainly housewives

and students, are in our team. They are contributing a lot to our bid to present the market fashionable low-cost garments," said he.

Khalid is a strong believer of fashion and he thinks people, no matter they are rich or poor, can always afford fashion-wears within their respective range of spending provided one has that level of passion for fashion.

With the changing concept of fashion-wear among the upper-middle class and middle class people, now many good designers are coming up with their goods in the market, he observed.

There are salwar-kamis, shirts, pyajamas and children wears of various designs in our stock and expansion prospect of our products even outside the capital is very encouraging," said Khalid, who is now contemplating to go for a bigger investment in Kay Kraft.

Kay Kraft, that first made traditional dress *panjabi* using the 'Grameen Check', finds its peak season of sale during the festival occasions like, Eid, Puja and Bengali New Year.

2nd branch of Southeast Bank opens in Ctg

Southeast Bank Limited has opened its second branch in Chittagong, says a press release.

The branch was inaugurated at Agrabad commercial area on Sunday by its Chairman M A Kashem.

A Khatam-e-Quran and *milad* *nafl* were held on the occasion.

Ragib Ali, Vice Chairman of the Bank, and directors Azim Uddin Ahmed, Yussuf Abdullah Harun, M Masihur Rahman, Jalalul Rahman, Syed Shahid Ali, Akkur Rahman, Mohammad Abu Tayub, adviser AKM Ghaffar and Managing Director Syed Anisul Huq were present.

Israeli shares drop on Rabin's assassination

TEL AVIV, Nov 6: Israeli top shares closed sharply lower yesterday following Saturday night's assassination of Prime Minister Yitzhak Rabin but traders said they had been expecting worse, reports Reuter.

The benchmark Mish-tanim Index of the top 100 shares fell 6.32 points or 3.32 per cent to 183.87 on a moderate all-share turnover of 96.2 million shekels, against 62.5 million on Thursday, the last day of trading before the Israeli weekend.

"We were expecting a much bigger disaster. I was sure that the market was going to fall by more than five

per cent," a trader said. "The reason the reaction was not stronger could be the fact the public is not interested in the stock market anymore. Another reason is that foreign and institutional investors were still buying today," he said.

"Now everybody is waiting to see what is going to happen on Monday with the Israeli shares traded on Wall Street."

"Israelis waited to see that foreign investors were doing and when they saw foreigners were not selling they gained confidence and stayed in the market," said a trader.

Bangladesh fair in Poland \$1m spot order received

Bangladesh received on the spot orders worth one million US dollars at the first single country Bangladesh trade fair held last month in Poland, reports BSS.

The fair organised jointly by Export Promotion Bureau (EPB) and Bangladesh embassy in Poland was opened on October 9 at the Palace of Culture in Warsaw, a press release said.

Garments leather and leather goods, *jeans*, sports shoes, travel bags and hand bags, plastic bags and environmental friendly jute bags were displayed in the five-day long fair.

Bangladesh Sugar and Food Industries Corporation Tender Notice

No. BSFC/PD-1/All-Mills/1244(1)/94-95 Dated: 4.11.95

Sealed tenders are invited from bonafide Suppliers/Manufacturers by Bangladesh Sugar & Food Industries Corporation, Adamjee Court (5th Floor), 115-120, Motijheel Commercial Area, Dhaka for import of Boiler Tube & Superheater Tubes on C&F (C) Chittagong basis. Earnest Money @1% of the total value should accompany the tender in the form of Pay Order/Bank Draft. Source of fund is Cash Foreign Exchange. Tenders will be received up to 12.00 Noon on 18.12.1995 and opened in the presence of tenderers at 12.10 PM on the same day. Tender documents with detailed specification and other terms will be available from the (1) Additional Chief Accountant (HO) of this Corporation at Adamjee Court (4th Floor), and the (2) General Manager (Shipping), BSFC, Shipping Office, Arag Chamber, 68, Agrabad C/A, Chittagong on cash payment of Tk 750/- only (non-refundable) on all working days between 9:00 am and 12:30 pm. No tender documents will be sold on the day of opening of the tenders. Corporation reserves the right to accept/reject any or all tenders without assigning any reason whatsoever.

SF-228 A T M Shamsul Alam
D-1101 Additional Chief (Purchase)

Govt of the People's Republic of Bangladesh

National Broadcasting Authority (Radio) Technical Service
National Broadcasting Administration Building Sher-e-Bangla Nagar, Agargaon, Dhaka-1207
No Eng/Imp/Population Planning Studio/95-1663 Dated 30/10/95

Notice Inviting Tenders

Sealed Tenders in prescribed Tender schedule for establishment of 2 (two) studios with 1 (one) control booth for 'Population Planning Cell' project of Radio Bangladesh in the 3rd floor of National Broadcasting Administration Building, Sher-e-Bangla Nagar, Dhaka are hereby invited from bonafide firms having ability to establish sound studios under the following terms and conditions:

- Date of receiving and opening tenders: Tenders will be received on the 15th Nov. 95 up to 12.00 Noon and will be opened on the same date at 12.30 hrs in presence of the tenderers present (if any).
- Earnest Money: 2.5% of the total quoted value.
- Cost of each Tender: Tk 500/- (Taka five hundred) only (Non-refundable).
- Other terms and conditions: As described in the tender schedule.

Tender schedules may be obtained from the Accounts Section (Development Wing) of this office on all working days during normal office hours on production of original copy of the current 'Trade Licence' and depositing the cost of the tender schedule amounting to Tk 500/- (Taka five hundred) only in the form of a Treasury Challan in favour of the Director General, Radio Bangladesh under the head of '40-Broadcasting, Press and Publication-1-Radio, Misc. Receipts for the year 1994-95.'

No tender schedule will be sold on the opening date. The authority reserves the right to accept or reject any or all tenders without assigning any reason thereof.

Md Danes Uddin
Additional Chief Engineer (Dev)
Phone-329061
DFFP-27093-4/11
G-1652



MA Kashem, Chairman of Southeast Bank Limited, inaugurated its second branch at Agrabad in Chittagong on Sunday. Vice Chairman, Ragib Ali, Director M. Masihur Rahman, Adviser AKM Ghaffar, Directors Mohammad Abu Tayub, Azim Uddin Ahmed, Syed Shahid Ali and Yussuf Abdullah Harun, were, among others, present on the occasion.

Help build a brainy nation by stopping protein drainage

by A Z M Sajedur Rahman

By Analysing our children's future, we can predict the nation's future. Proper nutrition is required for the development of brain of the children. Malnutrition can cripple a nation within a few years of time. 800 million people do not have enough food and the world population would increase by three billion by the year 2030. 200 million children under the age five suffer from acute or chronic protein and energy deficiencies.

To match and exist parallelly with the rest of the world, this is high time for us to sketch a planned structure to cope with the crisis situation in future. Like poultry and dairy, fish is another important source of quality protein. On the basis of extensive research by the time it is recognised that fish protein is suitable for all age groups.

Traditionally, we are fish-eaters, not fish-culturists. We are devouring fish of all kinds. As a result fish supply is declining day by day. This decline should be halted immediately and quantity of capture fisheries has to be increased to meet protein demand of country's 120 million people. The production of capture fisheries was only four lakh tons in 1990

against more than seven lakh tons in 1960. The total water area available for capture fisheries in river, floodplain, beels, lake, baor etc. is 81,00,120 hectares. There is a wide scope to utilise this huge water area in expanding fish culture. So we must concentrate right now to make a long term plan to get optimal output from the area available for capture fisheries. In the mean time, we should immediately stop catching fish fry specially Hilsha. During season huge amount of Hilsha fish become decomposed due to lack of preservation and transportation. So we must give importance to adopt hightech for preservation of this huge catch of Hilsha fish.

The presence of a high content of brain-involving, cholesterol reducing docosahexaenoic acid (DHA) and eicosapentaenoic acid (EPA) in fish guts and in the eyeball and the associated muscle tissues has been scientifically established. The content of DHA and EPA varies from species to species. A relatively high content is found in Tuna (sea fish) species. In fact, Japan has been importing frozen Tuna head from Thailand by two US dollars a piece. According to a recent report in world fishing,

Maruni Co of Tokyo is marketing a pair of pre-cooked Tuna eyeball for 28 US dollars. When Tuna eyeballs were initially introduced to the market in the fresh form, sales dropped after a healthy start as consumer had no idea how to prepare them. The new product has given a boost to the market, the products enjoying a big demand among parents of school-age children and students preparing for University entrance exams. The producers are hoping for schools to introduce these DHA and EPA rich foods into school meal programmes. DHA is a poly-unsaturated fatty acid found in oil-rich fish species such as Tuna, eel (Baim), Mackerel (Shurma), Sardine/Herring (Hilsha), Salmon (Lakkha), which are available in Bangladesh.

Among these Hilsha are available in abundance during season. According to Japanese studies, the above mentioned substance makes up about 10 per cent of the far cells of the human brain and stimulate nerve system to improve memory power and learning ability. It is also believed to help delay the aging process.

Omega-3s are polyunsaturated fatty acids found almost exclusively in fish and shellfish. It has become a "hot topic" because it can reduce our chance of having a heart attack — even if we already have heart disease. The protective effects of Omega-3s were discovered by observing Greenland Eskimos who ate large amount of these polyunsaturated fatty acids in their foods. While people in Western countries have high rates of heart disease, these Eskimos almost never do. Researchers looked for a dietary link and found Omega-3s in fish oils. Now we know that Japanese, Scandinavians, the Dutch and even Americans who eat fish frequently have less heart disease. When babies are developing, their brain and nervous system begin accumulating DHA, one of the Omega-3s. It is used for building brain tissue, for nerve growth and for development of the retina in the eye. Before birth, babies get the DHA they need from their mother.

After birth they obtain it from breast-milk. Supplies of DHA to the baby are the most generous if the mother eats plenty of fish. Babies fed for

mula may not get any Omega-3s. These babies have less DGA in their nervous tissue than breast-fed babies do, and their eye development may be affected as well. Scientists believe that a lack of Omega-3s may result in delay or deficiencies in nervous tissue development and possibly impaired vision. They have shown this to happen in animals that do not obtain Omega-3s in their early life. For the best growth and development of children, pregnant and nursing women need adequate amounts of Omega-3s. This means encouraging pregnant and nursing women to eat fish regularly. It also means that young children need to consume foods with Omega-3s. Infant and baby foods should include a source of Omega-3s.

Fish protein is an important part of a balanced diet. On the average, each person in the world consumes 13 kg of fish a year. The figure is much higher in Southeast Asia, where what scientists call the per caput figure is 23.8 kg year. Even if we consider world's figure for us, the consumption of fish for 120 million people of our country should stand for 15,60,000 metric tons. In

our country present shortfall of fish is 9,00,000 metric tons.

Like rice starch, protein is also a basic food for human survival and growth; in addition protein is responsible for brain development which should not be ignored or overlooked. It is out of ethics to export basic food if it is not surplus. But this is quite unfortunate that still we are exporting fish while there is a huge shortfall in the country. During season the catch of Hilsha fish is abundant but drainage through smuggling to neighbouring country and export is remarkable.

Analysing these facts we can comfortably say that we are not in a position to drain fish protein outside the country. But it is quite surprising that still there is no ban for exporting sea or sweet-water fish. The Government should consider the situation and take immediate step to halt smuggling and ban export of all kinds of fish until we have surplus production. Because by stopping protein drainage we can help build a brainy nation.

(The author is Quality Control In-charge of Marine Food Division of a local export oriented industry.)