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**HYUNDAI**

CARS THAT MAKE SENSE

Entrepreneurs urged to apply Japan's management techniques

BARISAL, Aug 7: The two-day seminar on "Japanese management" ended yesterday with a call to the entrepreneurs to apply the acquired management techniques in their respective organisations, reports BSS.

Held under the aegis of the Dhaka office of the Association for Overseas Technical Scholarship (AOTS) of Japan in collaboration with the Barisal Chamber of Commerce and Industry and the Oposin Group the seminar was attended by 65 persons belonging to business and industrial establishments.

Dr AKM Moazzem Hussain, AOTS Representative in Bangladesh and AMM Khairul Basher of Bangladesh AOTS Alumni Society (BAAS) conducted the two-day seminar as resource persons.

The seminar dwelt at length all aspects of the Japanese management such as employer-worker relations, 5-S (five basic foundation of the Japanese management), QC (Quality Control) circle (functioning of small groups at worker's level), CWQC (Company-Wide Quality Control), TQM (Total Quality Control) and JIT (Just in Time).

Speakers at the concluding ceremony emphasised the need for following the excellent Japanese management technique as it was one of the main factors which contributed to the tremendous development of that country.

They said Japan originally borrowed the management technique from America but developed it further in its own cultural and socio-economic background. They said the Americans are now coming to Japan to learn the Japanese technique of management.

Capt (Retd) A Sabur Khan, Vice Chairman of Oposin Group was the chief guest at the closing ceremony.

Dr AKM Moazzem Hussain, in his speech, elaborated various activities of AOTS and said it would continue to contribute its endeavours to transfer technology from Japan to Bangladesh through inviting experts and through those persons who received higher education and training in Japan.

He said AOTS has organised this seminar here as part of its programme to hold seminars and workshops in all divisional headquarters. Earlier it held such programmes in Dhaka, Chittagong, Khulna and Rajshahi.

Women Entrepreneurs Gazi Shameema Hossain: Owner of boutique Two-income family is a must

By Rashda Khan

Gazi Shameema Hossain does not need a show room to display her products. A visit to her house is enough to learn about Shameema's talents and her products. She is the owner of Shameema Boutique at 2/1, Nayapalton, Dhaka.

However, this is not your normal everyday boutique. Shameema laughs and calls it a 'household' boutique. That is, the items found here are designed to dress the house rather than the owner.

She provides items to decorate every room of the house, from drawing room sets to bathroom sets. "I love decorating my own house, and I used to see other people bring, for example, a kitchen set (aprons and matching potholders and towels) from abroad. Seeing those, I realised I could make the same things more cheaply with what was available here. So I decided to start my business."

Her designs are interesting mixtures of modern western styles and traditional Bangladeshi craftsmanship. "Since I was a child, I used to love poring over foreign catalogue. Most of my designs are based on those. However, I use *deshi* materials innovatively to bring out the best in them," she says.

For example, her living room is decorated with earthen pots that have been enhanced by zari, glass and textile (an item that is also sold at her boutique). She is also planning to use *Grameen* Check to create a dressing gown and night dress set.

Simultaneously, she is producing 'Shahi Pan Masala'. This is based on a Gujrati recipe that I learned from my sister's mother-in-law. Before, I used to spend Taka 25 to 50 per month to make it for myself. Now it is a Tk. 50,000 project."

Shameema buys the ingredients herself to ensure quality of the product. Then she has it manually ground because if it is ground in a machine the texture suffers, she says. Her *pan masala* is supplied to various restaurants, beauty parlours, Arong and other places.

She started her *pan masala* business in 1992 and her boutique 1993. Till then she had been working at an

international trading house but she wanted to do something on her own.

Shameema decided to start with the *pan masala* because she felt a food item had a greater chance of succeeding. However, she thought she should better have something else on the side (the boutique) so as to further improve her chances.

"I was taking a big risk leaving the security of a job, and so I was very worried.

"I remember going to Agrani Bank and they had a hard time believing that a woman could do business. Later, when their special programme for women was created, I became the first female to get a loan from them. Now they keep a file on me," laughs Shameema.

Shameema's primary inspiration is her mother. At 85, her mother still runs her own business — 'Ruposhi Uptan'. She refuses to retire

her businesses. Shameema is the secretary of Zonta Club and a member of the WEA.

"An educated female's sitting at home is tantamount to an insult," she says. Shameema believes that education is of utmost importance to women. "The more women understand, the more free they can be."

For example, there is the misconception that women are supposed to be restricted within the house and should not come out. "In today's economic situation a two-income family is a must. Otherwise, too much pressure is put on the husband. This leads to an unhappy family life," she says.

According to Shameema, Bangladeshi women have progressed far. When I was young, early marriages were a norm. I don't think women should be married off when they are too young, because many times what they want may not coincide with what their husbands want," she says. "Younger women don't often have the confidence to stand up for what they want and many times they don't even know yet what they want."

She was very upset when her husband did not let her go to Art College soon after her marriage. "My mother is very artistic. Even Joinal Abedin had his sons' wedding *alpona* done by her. Everyone says I have inherited her looks and talents. I really wanted to go but he didn't let me."

However, she is making up for it by taking private art lessons now. Her pieces adorn her living room and reveal that she does have talent. "Asked if she is planning to incorporate her art work into her business, Shameema laughs. "Right now it's just for personal pleasure."

Her husband, Moazzem Hossain Bulu, has come to appreciate her talents very much. "His line is different (he is a photographer) but he encourages me as much as possible. Whenever I take stalls at fairs he and the children are more than happy to help out," she says. His pride in her is evident as he shows visitors around the house quietly pointing out whatever Shameema's done herself.



Gazi Shameema Hossain

But my family really encouraged me, especially my mother. She gave me a Tk 100 to start my *pan masala* business with. And that's exactly what I started with," recalls Shameema.

For two years Shameema ran the business by rolling the profits back into the business. After that she took loans from MIDAS and expanded. She also tried to get loans from banks but was unsuccessful.

because she is very independent person and does not want to depend on any of her children. Also because she believes in keeping herself busy," says Shameema.

Shameema, 42, has followed her mother's example. A graduate of Eden College, she also had Montessori training and taught in a school for seven years. This was followed by another seven years at the trading house. Now, besides running



A two-member visiting delegation of a leading investor company of Malaysia, Technology Resources Industries Berhad, met Abdus Samad Bhuiyan, Chairman and senior officials of Bangladesh Parjatan Corporation (BPC) at the corporations head office in the city yesterday. Photo shows Chairman, BPC, briefing the delegation.

Malaysian investor keen to invest in tourism sector of Bangladesh

A leading private investor of Malaysia, Technology Resources Industries Berhad showed keen interest to invest in the tourism sector of Bangladesh, reports UNB.

The willingness was expressed by a two-member delegation of the company, comprising Shukri Abdullah and Kartina Abdul Ghani, in a meeting with the chairman and senior officials of Bangladesh Parjatan Corporation and Board of Investment here yesterday.

BPC Chairman Abdus Samad Bhuiyan briefed the delegation about the tourist attractions of Bangladesh and potential of investment.

He presented a look of the potential tourist spots like the Bay resort town of Cox's Bazar, off-shore islands, Kuakata, Sundarbans and hilly areas of Rangamati and Sylhet districts.

The Malaysian entrepreneurs were impressed to know the tourism potential in Bangladesh and expressed their willingness to invest in the sector, officials said.

BSCIC estate yet to be set-up in Chuadanga

CHUADANGA, Aug 7: The Bangladesh Small and Cottage Industries Corporation (BSCIC) estate is yet to be set up in the district in spite of its much potentiality, reports UNB.

There are enough necessary raw materials here to feed small scale industries and there are ample cheap labour force, good road and rail communication.

Raw materials like potato, banana, tomato, jute, wheat, pulses and betel leaf are produced in abundance here. However, farmers can not preserve these perishable items for future use in absence of storage facilities and other utility services.

Earlier, an advisory council was formed in 1987 with a view to set up BSCIC estate and a large number of local entrepreneurs expressed their desire to set up small scale industries but it could not be materialised as yet.

Meanwhile, about one lakh people, male and female, are passing their days without any job opportunities. They may be absorbed in small industrial units.

However, about 40 BSCIC estates have been established at various parts of the country with the financial assistance from the Asian Development Bank.

Aramco appoints acting chief

DHAHRAN, Saudi Arabia, Aug 7: Saudi Aramco, the world's largest oil company, has appointed its former vice president of international operations as acting chief executive officer and president, sources said Sunday, reports AP.

Former chief executive officer Ali bin Ibrahim al-Naimi, who was named Saudi Arabia's oil minister last week, is being replaced by Abdullah Jum'ah, said a Dhahran-based executive with ties to the company.

The new chief executive is said to be a close friend of Naimi, who will remain chairman of Saudi Aramco, and as such will still control the company he started to work for at the age of 12 in 1947.

Hisham Nazer, oil minister for 10 years, was ousted in a cabinet shake-up by King Fahd announced last Wednesday.

AB Bank opens new branch at Boalkhali

BOALKHALI (Chittagong), Aug 7: A new branch of Arab Bangladesh Bank opened at Boalkhali in the district, reports UNB.

Special Envoy of the Prime Minister M Morshed Khan inaugurated the 53rd branch of the bank at a function on Sunday.

Addressing on the occasion, he said the long cherished demand of the people of the area has been fulfilled with the opening of the branch.

As a result, trade and commerce and other economic activities will get further boost in the area, Khan hoped.

Steps have been taken to open up a full-fledged branch of this bank in Bombay during the current fiscal year, he said.

The bank has already opened its finance house in Hong Kong and representative houses in Myanmar and London, said an official handout.

Tk 50.61 cr spent for development purposes
Another report adds: Some Tk 50.61 crore have been spent for the development activities of Boalkhali thana during the last four and a half years.

Special Envoy to the Prime Minister Morshed Khan disclosed this at a meeting of thana Development Committee here on Sunday.

He also said Palli Unnayan Sahayak Karma Sangsthan Foundation (PUSFF) has so far sanctioned about Tk 1,200 crore for the socio-economic uplift of the country, said an official handout.

Boalkhali is one of the two thanas in the district, where the PUSFF programmes are being implemented, he added.



The 7th Annual General Meeting of the Central Insurance Company Ltd was held at Sonargaon Pan Pacific Hotel in the city yesterday with Al-Haj Md Shafi, Chairman of the Board of Directors of the company in the chair. Sufia Kabir, Haji Md Amjad Hossain, A K M Azizur Rahman, Directors, Shahida Naznin, Vice-Chairperson, M R Ali, Al-Haj Md Abu Taher Chowdhury, Directors and Managing Director Z A Khan are also seen in the picture.

HK economy booming

HONG KONG, Aug 7: Hong Kong's economy is heading for continued "robust growth," despite recent data indicating rising unemployment and lower consumer spending, a survey said today, says AFP.

A straw-poll, conducted by The Eastern Express Daily, found a consensus among analysts and economists here that domestic investment, and trade would underpin annual growth of about five per cent this year and next year.

Hong Kong General Chamber of Commerce was most optimistic in the survey with a projection of six per cent GDP growth in 1995. The government forecast 5.5 per cent growth in 1995.

Recent government figures showed total exports growth at 18 per cent in the

first half of 1995 over the same period last year, while domestic exports recorded a growth of 9.4 per cent in the first half over the first six months of 1994.

However, the survey acknowledged that consumers were feeling the threat of unemployment more keenly now than in the past few years, with 3.1 per cent of the workforce unable to find suitable work.

Private consumption, which previously made up 60 per cent of GDP, has dropped to 55 per cent, as retail sales have fallen and trade and investment grown, according to one analyst quoted in the survey, Raymond Kwok, head of economic research at the Bank of East Asia.

But analysts said concerns about the economy are overplayed, the daily said.

Central Insurance declares 12 pc dividend

The seventh Annual General Meeting (AGM) of the Central Insurance Company Ltd was held yesterday at Sonargaon Pan Pacific Hotel, Al-Haj Md Shafi, Chairman of the Board of Directors of the company presided over the meeting, says a press release.

In his speech, he disclosed that during the operational year 1994, the Company earned a pre-tax profit of Tk 1,27,74,962/=. An amount of Tk 43,20,103/= was paid as net claim and provision for Income-Tax amounting to Tk 32,46,323/= was also made.

A 12 per cent dividend was declared at the meeting. A large number of shareholders both from Group A & Group B actively attended the meeting.

ROK co to carry US-financed oil to DPRK this month

SEOUL, Aug 7: A South Korean oil company, Yukong Ltd, will take 40,000 tonnes of US-financed oil to North Korea this month under the nuclear agreement between Washington and Pyongyang, Yonhap news agency reported Sunday, says AFP.

A company spokesman said Yukong won the oil transportation tender on Friday from the Korea Peninsula Energy Development Organization (KEDO), the news agency said.

The New York-based KEDO was set up by the United States, Japan and South Korea to provide light water reactors and replacement energy to North Korea in return for halting its nuclear programme, suspected of producing nuclear weapons.

The tender stipulated that the first shipment of Banker-C fuel oil is to be transported from Yukong's Ulsan Facilities in South Korea to the North's Sonbong Port on August 15. The last is to go August 24.

Institute of Fuel Research and Development, BCSIR

Ref. No—IFRD/PUR/221-1/94-95 Dhaka, the 25-7-95

Tender for Purchase of a new Micro Bus and a new Jeep

Sealed tenders are invited by the Institute of Fuel Research and Development, BCSIR, Dr Qudrate-E-Khuda Road, Dhanmondi, Dhaka from local distributors selected by Micro Bus and Jeep manufacturing companies for purchase of a new Micro Bus and a new Jeep. Tender documents may be purchased from the Accounts Section of said Institute on cash payment (non-refundable) up to 26-08-95 during office hours. Before purchasing tender documents prior permission is required to be obtained from the Director, IFRD.

Tender documents will be received in the tender box kept in the office of the Director, IFRD, BCSIR, Dhaka up to 27-08-95 before 12.00 Noon which will be opened on the same day at 12.30 PM in presence of tenderer/representative (if any). Earnest money at the rate of 2.5% of quoted value must be submitted for each vehicle along with tender in the form of Pay Order/DD issued from any scheduled bank of Bangladesh in favour of IFRD, BCSIR, Dhaka.

The authority reserves the right to accept any tender or reject all without assigning any reason.

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Emirates Engineering gets Euro recognition

Emirates Engineering Department has received formal recognition from the civil aviation authorities of the 23 European nations, for its high aircraft maintenance standards. This enables Emirates to undertake third party maintenance work for airlines of these countries, says a press release.

The international airline of the UAE has been awarded the prestigious Maintenance Organisation Approval JAR 145 certificate by the European Joint Aviation Authority (JAA).

Bogra customs earns Tk 22 cr

BOGRA, Aug 7: Bogra Customs and Excise Department earned about Tk 21 crore 72 thousand as revenue in the last fiscal year (1994-95), reports BSS.

According to customs authority, the amount is more than double of its target fixed for the fiscal.

Of the amount, Tk 19 crore 3 lakh 23 thousand was realised from Value Added Tax (VAT). Tk 1 crore 97 lakh 48 thousand from excise duty and Tk 47 lakh 44 thousand from customs.