

Dhaka Day by Day

Absurd Advertising

Nadia S Hossain

The portrayal of women in advertising is really quite offensive sometimes.



Why it has to be women, and the beautiful of them, only?

in society. There are so many modelling agencies opening up everywhere.

It seems to be big business nowadays, advertising companies are spending a lot of money producing these ads.

It seems to be big business nowadays, advertising companies are spending a lot of money producing these ads.



Models at a fashion show organised on the inaugural day of a modelling workshop at the Russian Cultural Centre in the city yesterday.

What's on today...

JICA seminar: A seminar on 'impact of projects assisted by JICA on socio-economic development in Bangladesh' will be held on the occasion of JICA founding day.

Centre for Development Dialogue: The centre has organised a seminar titled 'Information Technology and Law: Bangladesh Context'.

Discussion on Bangabandhu: Thirty-six Word Unit of Bangladesh Awami League has organised a discussion on Bangabandhu Sheikh Mujibur Rahman on the occasion the death anniversary of Bangabandhu.

CAB discussion on breast-feeding: The Consumers' Association of Bangladesh will hold the discussion.

Bangladesh Workers' Party: The party will hold a discussion on the country's present political situation.

Reunion: The Beauty Boarding authorities have organised a gathering of celebrities.

DU syndicate confers 19 PhDs, MPhils

By DU Correspondent

Nine researchers of Dhaka University were recently conferred with PhD degrees while ten others with M Phil degrees by the DU syndicate.

Rizwan Hossain Siddique of Bangla, SM Abdul Khaleq of English, Nurul Islam of History, Mostafizur Rahman of Chemistry, Hamida Khanam and Md Akteruzzaman of Biology, Sadeka Auoragajeb and Md Shaful Alam of Botany and M Nuruzzaman of Soil Science got PhD degrees.

Those who got M Phil degrees are Nasima Choudhury of Bangla, Mohammad Isha and Shafia Akter of Sociology, Rumana Samir Uddin of International Relations, Dipika Rani Sarker and Mahfuza Ahmed of Physics, Mohammad Ali of Geography and Md Aminul Islam Khondker, Mahmudul Islam and Md Kamrul Jalil of the Food and Nutrition Institute.

Naripakkha protests Mazhar's arrest

By Staff Correspondent

Women Organisation Naripakkha yesterday strongly protested the arrest of Farhad Mazhar, chairman, Board of Editors of fortnightly Chinta, under the Special Powers Act (SPA).

"We expected establishment of democratic practices at all walks of life from the elected government. But arrest under the SPA is totally contradictory to all democratic practices and the government's preachings," convener of Naripakkha Parvin Hasan in a statement said.

"One of this government's election commitments was to repeal the SPA. Arrests and harassments under this law proves the government is totally ignoring its commitment and a citizen's democratic rights," she pointed out.

Workshop ends

A three-day workshop for the officers of Department of Social Services (DSS) and Enfants du Monde (EDM) concluded in the city yesterday, reports UNB.

State Minister for Social Welfare Fazlur Rahman attended as the chief guest at the workshop titled "Let Loose Workshop", organised by DSS and EDM, a Swiss NGO.

In all, 133 participants from different organisations including DSS, National Academy of Social Services, Ministry of Social Welfare, Planning Commission and EDM attended the workshop.

The main objective of the workshop was to enrich the experiences of the participants to establish self-financed and self-managed "Village-based Institutions (VBI)" in the DSS-EDM joint project.

Research study on thana level personnel criticised

By Staff Correspondent

The preliminary findings of the research study on commitment and job satisfaction came under severe criticism at the seminar jointly organised by the American Institute of Bangladesh Studies and the Centre for Development Research, Bangladesh.

The study focuses on the Thana level personnel who serve as an important link between the planners and the ultimate beneficiaries of the primary education system.

The study was conducted by Dr Sayed Saad Andaleeb, Associate Professor, Department of School of Business, Pennsylvania University.

Dr Andaleeb's research suggests that the commitment and job satisfaction among the Thana level personnel are high. He also pointed out that these government employees do not want to leave their place of work, and the satisfaction level is lower when there is an opportunity of promotion. The lowest income of the employees in his

sample is reportedly Tk 700. Criticising the findings of his study, Kazi Fazlur Rahman, a former education secretary said, the authenticity of the study will come under question as the researcher has put the lowest income of the Thana level employee at Tk 700. About the commitment of these he asked, "Do the people at the receiving end find them committed to their job?"

Salaluddin Ahmed, another former civil servant, finds an aura of unreality in the research study. Dr Wahiduzzaman criticised the methodology followed by the researcher.

Dr Andaleeb acknowledged that there have been some serious constraints while conducting the study. Gaining the trust of the respondents was also an impediment, he added.

The seminar was chaired by Dr Mizanur Rahman Shelly, Chairman, Centre for Development Research, Bangladesh.

GCE A Level Dhaka Grammar School House No. 36, Road-11 (New), Dhamondi P/A Inhouse Science Lab

CHELUM Chehum of Late M. Mahmood former Director BTMC will be held on August 03, 1995 at his Uttara Residence, House-11, Road-29, Sector-7, Dhaka after Maghrib prayer. Friends, relatives & well wishers are invited to attend the prayer.

প্রপার্টি ডিলাইট ১১ তম প্রকল্প. প্রপার্টি বিল্ডিং প্রকল্প. প্রপার্টি হাউস, ১২ আর কে মিশন রোড. ডিপি ও বরু ১৩, মক-১২০০. কাননপলস্টেট, টেলিফোন ১০২১০২. ডিপি এন বিডি. ফোন: ১৮০-২-৮৮০০৮৮. ফোন: ১৮০-০০২-৫, ১৮০১৮০-৫, ১০১১৭.



Bangladesh Unnayan Parishad held a press conference at a city hotel yesterday.

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার. মোহাম্মদপুর ফাটিলিটি সার্ভিসেস এন্ড ট্রেনিং সেন্টার. পরিবার পরিকল্পনা বিভাগ. আওরাজ্জের রোড, মোহাম্মদপুর. ঢাকা. নিয়োগ বিজ্ঞপ্তি. আরক নং: এমএফ/জি-২৮/জনস্ব/অংশ-৩/৯৫/৬৯২. তারিখ: ২২-৭-৯৫ইং.

Private Medical Practitioners' Assoc: The association will hold a scientific seminar on breast-feeding. Venue: BRDEM auditorium. Time: 9 am. Metropolitan VOA Fan Club: A blood donation programme of the club will be held. Venue: Paltan Community Centre. Time: 9 am.

নিলাম বিজ্ঞপ্তি. সাবজজ ও অর্ধকণ আদালত, নং-৩, ঢাকা। দেওয়ানী ডিক্রিয়ারী মোঃ নং-৬/৯৩. পূবানী ব্যাংক লিমিটেড, মতিঝিল শাখা, থানা- মতিঝিল, ঢাকা।

Bangladesh University of Engineering & Technology Dhaka. No. EU/P&D/FP-153/D-166 (4) Dated: 2-8-95. Tender Notice for Appointment of Clearing & Forwarding Agent. Sealed tenders are hereby invited from the reputed firm having valid custom licence and at least 7 (seven) years experience in clearing of consignments of scientific instruments, laboratory equipment, construction materials, books and journals from Chittagong Port and Dhaka Airfreight Unit for appointment of Clearing & Forwarding agent for the period of 1st November '95 to 31st October '96 for clearance of consignments of this University imported from abroad.