Human Resource Development

The Neglected, Crucial Common Denominator

by Qazi Kholiquzzaman Ahmad

"Exhaust the field of the possible" — is the famous Pindaric dictum very much applicable to development in Bangladesh. One of the leading development economists of the country takes a look at the "field of the possible," namely, the field of human potentials and capabilities which, as he observes, have remained mostly unutilized over the last twenty-four years. Strongly suggests he that "poverty must be attacked through mainstream policies and programmes in a framework that seeks to develop human capabilities purposefully

T should be an essential part of national economic management that the course a country traverses is reviewed regularly to learn from the past experiences towards shaping the future. But, when a country enters the 25th year of its independence. as does Bangladesh on 26 March, 1995, that should be a landmark event calling for a thorough examination of what has been happening in relation to the various aspects of the economy and society to take note of the successes achieved but, more importantly, to identify the failures and weaknesses with a view to designing appropriate policies and programmes for a more secure and worthwhile future for the nation as a whole and the people at large. I welcome the initiative of The Daily Star for deciding to embark on such a review process on its pages. In this essay, I wish to deal with a very fundamental issue. namely, human capabilities. This, in fact, is the real foundation of human development The crucial importance of human capabilities in development derives directly from the fact that human beings are the prime movers of all develop-

Indeed, every person is born with certain potential capabilities. The question arises as to how those potential capabilities are developed and extended as the individuals grow. The 'success achieved in a country in creating an environment for improvement of the people determines the prospect of development in that country. Now the initial impetus for the flowering of potential human capabilities comes from, or is created by: the education that people receive as they grow up, right

from their childhood.

In this context, John Kenneth Galbraith made a very eloquent statement in 1962 (Economic Development, Houghton Mifflin Company, Bostonl: " . . . there is one generalization that is reasonably safe. People are the common denominator for progress. So, paucies verbis, no improvement is possible with unimproved people, and advance is certain when people are liberated and educated." The history of economic development in the so-called developing world, over the past 32 years since those words were written. is a glaring testimony to the profoundity of the judge-

ment. Countries with the persistent prevalence of largescale illiteracy in Africa and South Asia have remained steeped in poverty. On the other hand, the literate populations of East and South East Asia have achieved phenomenal economic progress over the past decades. It is not suggested for a moment that education is the only factor that makes the difference, but it is by far the most important differentiating common denominator of progress that was behind the widely varying out-

Let us review some relevant statistics from Bangladesh and a few other countries of Asia which were broadly at the same stage of socio-economic development in the early 1950s, only about four decades ago. We do this by matching the selected indicators of progress against some indicators bearing on human capabilities. The countries chosen are Thailand, South Korea. Malaysia and China. The indicators are shown in the following Table.

and their health status also improved simultaneously Thus, these countries had people whose capabilities were developed and liberated through education. That is they got improved people. On the other hand, Bangladesh remained stuck with, in the words of Galbraith, unimproved people.

In recent years, there has

been policy focus on expansion of education in Bangladesh. A breakthrough, however, does not seem to be around the corner. The implementation of the policy remains plagued with problems, which include pervasive corruption and poor management. But, the major thrust in Bangladesh remains an attempt to alleviate poverty and achieve human development through mainly income growth. The focus is on income-generating activities at the grassroots levels through what are known as special employment, mostly self-employment or income generating schemes or programmes. The crucial element in these

The future income of the beneficiaries becomes uncertain or, at best, it gets trapped at a low-level equilibrium.

Otherwise, why is it that so many high profile', huge government and nongovernmental special credit-base incomegenerating programmes are adding up to so little even in terms of production, let alone initiating a process of sustainable development? On the other hand, indiscriminate economic liberalization has been eroding the production base, especially in the small and micro-enterprise sectors.

I suggest that, when the majority of the people of a country are poor, poverty must be attacked through mainstream policies and programmes in a framework that seeks to develop human capabilities purposefully and creates an enabling environment with appropriate macro, meso and micro policies for the proper utilization of those improved capabilities. On the other hand, special pro-

Human Capabilities and Socio-Economic Progress (Salacted Countries)

				(2616	cted	Cour	itries)			
Human De	velopment	Profile	P	33					Human Cap	ability Profile
	Per capita GNP (US\$) 1991	real GDP	80.50	Life pectancy at birth ars) 1991	12 2 3 2 3 3 3	Human lopment x (rank) 1992		Access to health ser- vices (% of popula- tion) 1980-91	sanitation (% of popu- lation)	tality rate
Bangladesh	220	1,160		52		. 146	37	. 60	32	109
China	370	2,946		71		94	80	90	. 83	27
Thailand	1,650	5,270		69		54	94	70	76	26
Malaysia	2,520	7,400		70	80_	57	80	90	72	14
South Kore	a 6,350	8,320		70	, a	32	97	100	92	. 21
Courses: I	INIDD Hum	an Davelonm	ant C	Panart 10	04		Service of the second		Control of the second	

Sources: UNDP, Human Development Report 1994.

It will be noted from Table I that per capita GNP in China remains low; but per capitareal GDP has reached a fairly high level. On the whole, therefore, the countries other than Bangladesh shown in the Table have achieved a high level of social development associated with fairly high to substantial economic growth in three of the countries except China where social progress has been high, low per capita income notwithstanding. Bangladesh has achieved neither.

It can also be seen from Table 1 that while Bangladesh failed to achieve a breakthrough in developing its human capabilities, that other countries succeeded tremendously in this regard. Their populations became literate.

schemes or programmes in Bangladesh is credit. In other words, credit is used as the key-input while training, marketing and other services are also provided in certain cases. However, technology remains largely neglected although mention of technology is seen in such scheme or programme documents. Indeed, in most of such activities, productivity is not a major consideration; income-generation is the main purpose. In this approach, when there are unmet demands of certain ordinary consumer goods at the grassroots levels, such credit schemes may achieve, and in fact, have achieved in Bangladesh, impressive initial successes. But markets soon tend to get satu rated, causing profits to fall.

tional issues.

recognised

FA: Within three months

of liberation, Bangladesh was

Commonwealth, and most of

the countries of Asia, most of

the West and Eastern block

countries. I would say that this

their nuances keep changing

grammes may be more useful when there are pockets of poverty in the midst of affluence with certainly is not the case in Bangladesh. It is, therefore, suggested that a thorough re-examination of the strategies being followed in Bangladesh for poverty alleviation and economic growth be urgently undertaken. This must be done sooner rather than later. In that case, it may be possible to avoid the eventuality of a crash-landing of the whole business of special programmes/schemes for the poor who constitute the large majority in this country, ignoring the need for creating the environment for the development of their capabilities as the most vital mainstream ac-

'We have not yet been able to develop a

consensus-based foreign policy"

An interview with Fakhruddin Ahmad by Lamis Hossain

A country's foreign policy cannot evolve in vacuo. It is animated and activated by the quality of

political leadership, by economic conditions prevailing in the country, by its geographical

location, and above all, by people's support mobilized in favour of the policy itself. How has

then Bangladesh fared in the area of foreign policy over the last twenty-four years? Answers

here one of the most prominent foreign policy thinkers and activists, who, in his interview,

also looks into the dialectics of continuities and discontinuities of the Bangladesh Foreign

Policy which is still saddled with some of the glaringly unresolved, crisis-ridden interna-

Agriculture

Performance and Policies

by Abu Abdullah

While the story of agriculture in .

Bangladesh is mainly the story of rice, its

output has been tellingly stagnating for

the last five years - notes one of the

Warns he that it would involve

Bangladesh in catastrophes of intractable

proportions if lessons learnt from the

past turn out to be inadequate and

wrong.

opments were not perhaps as

impressive as one might have

expected, but given the poor

land-resources per head and

the rates of population growth.

they were still by no means

negligible. In the twelve year

from 1972-73 to 1983-84

foodgrain production per

capita averaged 134 kg per

person, and equalled or ex-

ceeded 140 kg/person only in

two years. In contrast, in the

five years from 1989-90 to

1993-94, average annual pro-

duction per head was 146

kg/person — though over the

same period there was a sharp

decline in this figure from

149 kg/person in 1989-90 to

140 kg/person in 1993-94. All

the same, production had in

creased to a point where it

rice" was a realistic expecta-

tion, until the recent reversals

"Green Revolution" in terms of

output increase are not in

While the benefits of the

seemed that "self-sufficiency in

leading economists of the country.

independence. Bangladesh is less overwhelmingly agricultural than it used to be. Labour force employed in agriculture has gone down from 79 per cent in 1974 to about 40 per cent. while its contribution to Gross Domestic Product has fallen from about 60 per cent to about 35 per cent. At first glance, this may sound like good news — "everybody" knows that as countries grow richer, their agricultural sectors grow smaller. The problem is that this is a sign of economic health only if the decline in agriculture (decline in size, not efficiency) is accompanied by rapid and efficient industrialization. This has not happened in Bangladesh. Those who have moved

rickshaws and vans. "Agriculture" is usually defined to include crops, fisheries and livestock, crops are the dominant sector, contributing more than 75 per cent of value added. And within crops, rice dominates, with a share of 75 per cent of the total crop acreage. Rice has also been the main growth sector. Other crops have mostly stagnated, with a few recent exceptions like potatoes and vegetables. The story of Bangladesh agriculture is mainly the story of rice.

out of agriculture have usually

moved into services, cons-

truction, and transport, mainly

Technological Change in Agriculture

doubt, questions are often raised about its possible ad There have been far-reachverse effects on the distribution of income and on the ening changes in the rice-economy of Bangladesh. First, there vironment. It was feared that has been a fairly spectacular (a) MV rice will benefit large technical change. Bangladeshi farmers and bypass poorer farmers have largely abanfarmers who lack the money to buy the inputs and farmdoned traditional seeds. manures, and irrigation practices labourers who have no land, (b) it will benefit ecologically in favour of the high-yielding modern varieties of rice inifavoured areas and by-pass tially issued by the Internaothers, thus increasing retional Rice Research Institute gional inequalities, and (c) that in the sixties, and along with the chemical inputs like fertilthis the associated chemical izer and pesticides will cause fertilisers and mechanized irwater-pollution, endanger fish rigation (mostly in the winter and other aquatic species, and season rice crop). Thus, in pose health hazards. The first 1976-77, only 14 per cent of two questions have been investhe total rice area was under tigated in some depth by Mamodern varieties, and even as habub Hossain. He finds that late as 1986-87 this percentwhatever may have been the age was about 33. By now, the case in other countries, in Bangladesh all classes have figure is over 65 per cent over 95 per cent for Boro and, benefitted from the new tech over 50 per cent for Aman. nology, including wage labour Along with this went rapid iners, since the new varieties creases in fertilizer use. Begenerate more employment tween 1974-75 and 1993-94. Small larmers and tenants for example, the use of urea have adoption rates similar to went up more than tenfold. rich farmers. And even the from 146 thousand metric "left-out" regions benefit from tons to about 1.8 million met-(a) lower rice prices, which ric tons. Over approximately benefit at least the poor in the same period, the number those regions, and (b) labour of shallow tubewells went up migration, temporary or perfrom 5000 to over 360,000, manent, from low-adopting to the number of deep tubewells high adopting areas. The ecofrom 4100 to 34,000, while logical concerns are probably the number of low-lift pumps premature given that the curwas comparatively stagnant. rent levels of inputs use are rising from 35,000 to 56,000. still quite low by international The results of these develstandards, but health hazard

problems, specially from pesticides, do exist for both the grower and the consumer, but for vegetables rather than rice.

Policy Changes

The policy regime for agriculture can be broadly divided into two phases. The first phase, from independence to the late seventies, can be characterized as state-led. The three major inputs - seeds. chemical fertilizer, and irrigation equipment - were produced and/or imported and distributed to farmers at subsidized prices by the Bangladesh Agricultural Development Corporation. For irri gation, the technology of choice were the low lift pump and the deep tubewell, both with potentially large command areas labout 40-50 acres for LLP and 60-80 acres for DTWs), which necessitated the users' group formation of optimum capacity utilization.

Starting from the late seventies, the policy regime became increasingly privatized. While the production of fertilizer remained in public hands. its import and distribution were over time completely privatized; as were import and distribution of diesel engines and accessories for the irrigation equipment. For urea and domestically produced TSP prices to traders who bought from the factories continued to be regulated by the government, and were held constant and even reduced for urea in recent times. But there were, until January 1995, no restrictions on the prices wholesalers or dealers could charge

their customers. These policies have many critics. The privatization of irrigation equipment is accused of creating "water-lords" and causing excessive extraction of groundwater. Actually, free access to equipment and competition among water-sellers is the best remedy against water-lordism," and an annual recharge of groundwater resources is generally more than adequate at the current or foreseeable levels of extraction..

The recent crisis in the urea market has been seen by many as a vindication of their distrust of the market. The price rise is attributed to "unscrupulous profit-thirsty traders." Space does not permit a detailed examination

and India, the refugee issues

of this complex issue here. But the crisis was in fact caused in the first instance by a supply shortfall. The total production in July-December 1994 was less than the corresponding period in the previous year... though not by much. More importantly, exports were much higher, causing a shortfall in domestic availability This over-exporting was almost certainly due to a severe:

Underestimation of domestic demand by the Ministry of Agriculture. This was compounded by factory-level attempts to divert the trade from established dealers with well-developed retail networks to comparative newcomers perhaps to increase competitiveness, perhaps from less honorable motives. Given the ensuing onslaught on the market - the fixation of a Maximum Retail Price, distribution through DCs, the Arbitrary seizure of the urea stocks in store or transit, and even arrests of traders - it is a wonder that the market appears still to be functioning at all.

it would be disastrous for Bangladesh if the wrong lessons were learned from this crisis, and policy reforms were rolled back to the days of public sector distribution of fertilizer. The lesson to be learned rather is that the Ministry should improve its demand forecasting capacity, and perhaps that BCIC's production capacity should be increased. The situation should improve. once KAFCO goes into produc-

Outlook for the Future

After growing at nearly 3 per cent for most of the eighties, rice-output 'has been stagnating for the last five years. The reasons are not clearly understood. There are, however, some danger signals on the supply side: yields of the high-yielding varieties have been declining or stagnant in spite of increased input use. Agricultural scientists attribute this to a variety of causes unbalanced fertilizer doses (too much urea compared to phosphates and potash), micronutrient mining, soil degradation due to year-round wet conditions, insufficient replenishment of seeds from research centres, etc. Paradoxically, cheap fertilizer, particularly urea, may have contributed to sloppy cultivation practices. The most important contribution that the government can make over the next decade or so is probably to improve the quality of extension.

Ultimately, agriculture in Bangladesh cannot offer a decent living to farmers unless the pressure on the land is relieved. This can only be done by attaining high growth of output and employment outside agriculture. The key to the future development of agriculture-therefore lies in export-led industrialization.

Daily Star (DS): How do you look at the different phases and major turning points of Bangladesh's foreign policy as it has evolved over the last twenty-four years?

Fakhruddin Ahmed (FA): Bangladesh's foreign policy has three distinct phases: (i) the pre-16th December 1971 policy pursued by the government in exile: (ii) after the 16th December, particularly after the return of Bangabandhu Sheikh Mujibur Rahman, the foreign policy took a distinct turn. The principles were non-alignment, friendship with all and emphasis on recognition. In fact, the basic principle of the foreign policy was determined by Sheikh Mujib himself: "Friendship to all, malice to none." That has remained the cornerstone of Bangladesh's, foreign policy ever since:

During the first three years, one could find Bangladesh having good relations with both India and the Soviet Union. The general perception was that our policy was more tilted, but I would not say that this meant that Bangladesh was subservient to India or the Soviet Union. Bangladesh had found it convenient and in its own interest to do so, because of these countries' help (in supporting the independence struggle). This had a practical impact on the conduct of our foreign relations.

(iii) The third period that began during Zia's time was in effect a continuation of the foreign policy pursued by Sheikh Mujib. The emphasis was on some aspects and different nuances. For example, efforts in relations with China were made during Sheikh Mujib's time when the process was started, but (results) materialised during Zia's time. This (initial groundwork) was profitably utilised and ' Bangladesh's relations with

China took a positive turn. Relations with the Western countries also developed more closely, because of certain policies adopted mainly, the liberalisation of

the economy, and the introduction of multi-party system of government.

problems with India.

Pakistan.

recognition from Pakistan in 1974; but, diplomatic relations with Pakistan were not established then. However, during Zia's time, such relations could be established to an extent. In fact, there were some conditions emphasized during Sheikh Mujib's time : that there should be movement in issues concerning assets and repatriation of those who wanted to return to Pakistan. But there was a failure to resolve these issues. Bangladesh was putting pressure through Islamic countries and the Commonwealth on Pakistan so that an agreement could be reached. This was, however, abandoned after the change of the government under Khandaker Mushtag.

he used it (the process initiated by Mujib) to his advantage. Zia's government did not have to start afresh.

seeking and obtaining recognition from various countries.

The most important contribution to foreign policy during Zia's time was the concept of regional cooperation. The most important step was taken in the region by formally proposing to set up SAARC. This was indicative of Zia's pragmatic approach to foreign policy despite the country's

During Sheikh Mujib's period, regional cooperation could not be developed, because of relations with Pakistan. But he had indicated on his first official visit to Calcutta, India on February 6 1972, that the countries (in the region) should pool their resources to work for their own betterment. This could not be developed because of strained relations with

DS: Wasn't securing recognition a tremendous diplomatic success?

D.S: How did our relationship with Pakistan improve? FA: Well, we obtained

showed the success of the preliberation movement with regards to recognition. In one particular year, in 1974, we earned tremendous respect and recognition. Twelve heads of State visited Bangladesh. This was excluding ministerial level visits. The foundation of our policy was sound. Later on, successive governments could improve or build on the foundation, because it paved the way for them. The foreign policy was formulated on a national consensus approach: it had broad

support from all sections of the people. There was no controversy as such. Some could say that it was tilted, but there was an independent direction When Zia had taken over, in the policy. There were of course some divisions in opinion, but the foreign policy was not lying dormant. It was active and seen to be active.

Our foreign policy is a The pre-recognition period was primarily confined to continuing one; it wasn't all built in a day, but the basic principles were laid down then. These basic principles remain unchanged, although

with time.

Bangladesh Foreign Policy

One needs to notice that our geographic location is a crucial factor in our foreign policy. You cannot evolve a. foreign policy in a vacuum. It depends on geographic and economic conditions. We are dependent on foreign aid. These are very vital components, and we have to know how to maneuver these.

DS: Do you think that these factors, including dependence on aid, dictate our foreign policy?

FA: Yes, because of our dependence, we are very much vulnerable; but, then, how we can resist such vulnerability. while at the same time managing to receive aid and support, depends on the quality of our political leadership.

Nowadays, foreign policy is very much linked with the management of the economy. If your economy goes well, you can also manage your foreign policy. The act of governance will reflect on how you conduct your foreign policy. We have not yet been able

foreign policy. A democratic country should think of doing this. It is not very difficult; but, no attempt has been made. Bangladesh is economically disadvantaged. We need

to develop a consensus-based

SAARC. We need to give more emphasis on how SAARC can be developed - not just economically, but also politically. We have been given the opportunities, but have not been able to utilise them. Lack of a sense of direction and igno-

DS: How would you view Bangladesh's relationship vis a vis other countries in the region? FA: The most important of

rance could be dangerous.

our relations is with our neighbours. Bangladesh is fortunate that it does not have problems with so many countries. It only has problems with India, Pakistan and Myanmar

With Pakistan, it depends' on political leadership and sustained efforts. We have to try to resolve these issues (of assets and repatriation).

With India, we have the Farakka issue. We have to resolve this through bilateral discussions. I believe that within India there are many who share our concern that this is harming Bangladesh and also Bihar and West Bengal. We have to mobilise internal pressures within India to convince that the issue needs to be solved for both of our inter-

Nobody in India except more than any other country the rightist elements believes the regional strength of that Bangladesh is a threat.

There is no hostility as such so we have to try to transform this into something positive. We should have not only government-to-government contact, but also people-to-people contact to influence decisionmaking in India. We have to initiate such efforts, because we are more vulnerable.

DS: Have adequate efforts been made in this regard? FA: True, we have not

been able to use all the opportunities provided to us. We haven't explored other options, for example, on how to mobilise public opinion. As for Myanmar, we have

badly handled the situation. When the refugees started pouring in, we gave a different signal of weakness and lacked firmness. The military junta thought we were vulnerable and pushed the refugees into Bangladesh. This was an act of aggression, but we didn't see it in that light at the time. We should have mobilised more international opinion which was in favour of Bangladesh. Later on, we realised our mistakes. Now our policy is in coordination with the international community.

DS: What were the major failures of our foreign policy?

FA: Not being able to resolve Parakka, not being able to resolve disputes with Pakistan

with Myanmar and not being able to develop SAARC. So far, we have been managing our foreign policy on an ad hoc basis. During the last three years, there have been tremendous changes all throughout the world : the move towards the market economy and democracy, and making human rights a universal issue. Foreign policy cannot remain dissociated from these.

We have to adjust and incorporate these into our foreign policy and bring benefits to the people in the shortest. period of time. In fact, intensive interaction with various sectors is required. DS: How do we stand in

the international arena?

FA: Everyone around the

disadvantages than advantages: so we have to pursue relentlessly. What we do internally with regard to the political leadership and the government reflects on our foreign So far we have been

context of economic diplo-

macy, we have more economic

known as a basket case. We must change this image through our efforts. The West wants to help us to see development, because we are a small country with so many

Our approach now is that we are getting aid because we are poor, so we can carry on this way. This has to be changed. How you govern, how you shape the direction of the economy and how you mo-

Nowadays, foreign policy is very much linked with the management of the economy. If your economy goes well, you can also manage your foreign policy. The act of governance will reflect on how you conduct your foreign policy.

world is moving towards regionalism. We haven't made any progress in our region. We need to make efforts to have a strong regional power so as to interact with others.

We have strong ties with the Islamic countries, the Commonwealth and the West. If we develop our own region, these will be complementary They are developing (EU NAFTA, etc), but we are not taking any lessons from these Most of the countries today are advancing in a regional

DS: What should our direction in the future be?

FA: This depends on the quality of our political leader ship. A country's foreign policy cannot be seen in isolation from the total efforts of that leadership. In the present

bilise péople's support have direct bearing on a country's foreign policy.

DS: By that token, how has our foreign policy fared last year in the light of the political stalemate?

FA: Because of the political stalemate and economic discontent, we are faced with this question: How will we be able to progress if we are not able to tackle these problems? These are negative factors and there is no denying that this has affected our foreign policy If you have political stabil

ity, then you can have a positive influence on the conduct of your country's foreign policy If you are weak, vacillating and unstable, then you don't command respect, and respect is important for a country's for eign policy