

Dhaka Day by Day

Changing Life Style of City Youths

by A S M Nurunnabi

With time, life changes in all its aspects. To people's ethos, new elements are added. In this inexorable process of change, what was new yesterday becomes old to-day. And in this drama of change, the youths of the country play a leading role. In this context, the city youths acting as vanguards of change, tend to evolve new pattern of likes and dislikes.

Now topping the list of their preferences in life style are band music, new sartorial ideas, hard music, English movies and videos, fashion shows, fast food, etc. There was, however, a time when such new things were beyond such people's imagination.

As regards their preferences for music, the city youths did not know about band music in the eighties. At that time, the music lovers among them used to like Rabindra Sangeet, Nazrul Sangeet and modern Bengali songs. These are now anathema to the new generation of youths. Their place has been taken by band music which has become a craze with them. Its appeal has extended to the students

themselves in tight jeans, with slim belts and kades shoes of various designs. The young girls also are not lagging behind. Their dress styles are also fast changing. In place of loose shalwar and kameez which they used to wear ten years ago, we now find them draped in dresses of various styles and designs such as mini skirt, baggy shorts, midi, etc. There was a time when girls were seen to adorn their feet with alta (a red colouring agent). Nowadays such sights are rarely seen.

A very amazing thing is that there are some affluent city youths who like to have their hair cut at fancy hair dressing salons at Hotel Sonargaon and Hotel Sheraton at a cost of Taka 500.

The fashion shows are a new development in the city's cultural scene. At such shows, the affluent sections of city youths are seen to be present in increasing numbers. Here the performers and visitors are mostly young men and women. At such fashion parades, young girls



of colleges in districts and mofussil areas. This may appear to be a strange phenomenon.

In the field of entertainment, the city youths have developed new preferences. In the seventies and eighties, the young men and women felt strong urge to see films in cinema halls so much so that the stories of such films and names of their actors and actresses were at their finger tips. Now all this has changed. They are at present inclined to video films and more acquainted with foreign film stars like Brooke Shield, Sophia Loren, Madhuri, Shree Devi, Salman, etc. Music stars like Michael Jackson, George Michael, Diana Ross, Janet Jackson are their hot favourites now.

In food habits also, a striking change has taken place. Now their favourite is fast food. That is why so many fast food shops have come up in all areas of the city. These places have become their favourite haunts. Besides 'kabab' these shops in the city have also become popular with them.

In their dress styles also, changes are noted. The youngmen are now seen to dress

serve as models of dresses of various new designs.

A random survey shows that for meeting their recreational needs, most youths favour provision of good parks, well-equipped libraries, more opportunities for cultural activities, and physical exercise, more programmes for youths on the TV, more travel facilities in the country at concessional rates, etc.

In fact, in course of a decade, the whole attitude, behaviour pattern, taste and outlook of the youths of the country have undergone a far-reaching change. This change is perhaps inevitable because of the wide-ranging influence exercised by the mass media like the press, radio and the TV which bring home to them the new ideas taking shape in all spheres of life in other parts of the world. In this respect, the impact of western culture is no less potent. Lately, through satellite TV, the youths are getting acquainted with new culture and ethos of the outside world which tend to influence our youths in all aspects of their life style.



Awami League chief and leader of the opposition in Parliament Sheikh Hasina addressing a rally at Sobhanbagh in the city yesterday. — Star photo

Govt urged to follow Malaysian model of economic development

By Staff Correspondent

Bangladesh Karmosangsthan Sangstha (BKS), a non-government organisation working on containing unemployment problem, at a press conference yesterday urged the government to follow the Malaysian model of economic development for rapid progress of the country.

The BKS also put forward a set of 15 recommendations for consideration of the government to resolve the problems of the poverty-stricken country.

The recommendations include introduction of employment-oriented education system, providing interest free loan to the poor and distressed families for ensuring self-employment, simplification of government regulations relating to trade and industry, arranging bank loans for employment of the people abroad and protection of the country from all sorts of Indian aggression.

The press conference addressed by Din Mohammad Bhuiyan, secretary general of the organisation, also suggested that the three leaders—Sheikh Mujibur Rahman, Ziaur Rahman and Osmayy — have to be recognised as national leaders for removing all the political controversies.

British trade team arrives tomorrow

A 26-member British trade and investors delegation arrives in the city tomorrow on a five-day visit to Bangladesh.

Official sources told UNB yesterday that the team would be led by British Under Secretary of Foreign and Commonwealth Affairs Tony Baldry.

During the visit, the delegation will meet with government leaders, officials and leading businessmen and industrialists to discuss expansion of cooperation in the fields of trade, investment and joint venture industries between the two countries.

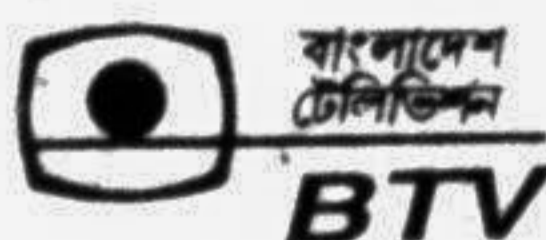
The British delegation is expected to see some industrial complexes here.

Save the Children executives in city

Dr Charles MacCormack, President of Save the Children (USA) arrived in city yesterday along with his Vice-President for Programme Development James R Kunder for a short visit to meet with key government and other officials, says a press release.

SC/US, a nonprofit, nonsectarian private organisation is working in 20 states of America and in 38 countries overseas with an annual budget of over 90 million US dollars to make positive changes in the lives of disadvantaged children.

SC/US has been working in Bangladesh since 1972 for poverty alleviation in rural areas and for helping people help themselves.



Thursday

- 4-30 Opening announcement
- 4-45 Children's programme: Esho gaan shikhi
- 5-10 News in Bangla
- 5-25 National Television school debate competition
- 6-30 Programme on mass education: Esho para shikhi
- 7-00 Programme on Islam: Jiboner Alo
- 7-30 Nazrul songs
- 8-00 News in Bangla
- 8-30 Drama of the week: Shet Protishaha
- 10-00 News in English
- 10-30 Film show: Equaliser/Marcopolo
- 11-30 Khabar/The News
- 11-40 Closing announcement
- 11-45 Close down

WANTED

"India International School" requires trained teachers to teach classes — Vth to VIIIth. The candidates must be good in the teaching of English and Mathematics besides other subjects. Interested candidates should contact — Mr. J.C. Pant, First Secretary, High Commission of India, Rd. No. 2, DRA, Dhaka. Phone — 861870."

D-1133

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IBM Employment Opportunity

IBM World Trade Corporation's Branch Office invites application for *marketing training* positions. If you have the following qualifications, and if you are looking for a challenging career, please send in your resume and your photograph to the **Branch Manager**, IBM World Trade Corporation, 6th Floor, 14 Mohakhali C/A, Dhaka-1212 immediately.

Qualifications:

- MBA with CGPA of 3.5 or above with Masters in Commerce or Science having brilliant academic record. Applicants must have fluency in written and verbal communication in English. The job demands active participation in teamwork, skill to work with people within and outside the office, and to put in extra hours frequently to meet deadlines. The person must feel comfortable dealing with people, project professionalism in his work and in interaction with people. This is a job in marketing function of the company.

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Maulana Muttar Rahman Nizami, the secretary general of the Jamaat-e-Islami Bangladesh addressing a rally at Maghbaraz in the city yesterday. — Star photo

Tender Notice (2nd Call)

No. 6/94-95(SRP)

Groupwise sealed tender (2nd Call) in T-1 Form is hereby invited for the following works in Thana Jaldhaka and Dirmta, District Nilphaman in connection with Buri Teesta Irrigation Scheme under SRP during the year 1994-95.

S/N	Name of Work	Tender Notice (2nd Call)	Group No.	Estimated Cost	Earnest Money @ 2%	Class of Contractors Eligible for Submission of Tender
1	Construction of out lets in main canal and BC-1 of Buri-Teesta Irrigation Scheme.	6/94-95	A	Tk 6,18,812/-	Tk 15,470/-	Enlisted class "C" Contractors under BWDB of 1994-95.
2	Construction of out lets in BC-2 canal and S1BC-2 of Buri-Teesta Irrigation Scheme.		B	Tk 6,46,689/-	Tk 16,167/-	-do-
3	Construction of out lets in BC-3 canal of Buri-Teesta Irrigation Scheme.		C	Tk 7,72,896/-	Tk 19,322/-	-do-

The last date and time of receiving of tender is 23-11-94 at 12-00 hours and will be opened at 12-30 hours respectively on the same date. No tender will be sold on the date of opening of the tenders. Tender document, may be obtained from the Sonali Bank, Nilphaman Branch, Sonali Bank, Saidpur Branch, Sonali Bank, WAPDA Branch, Motijheel C/A, Dhaka and Rupali Bank, Rail Crossing Branch, Rangpur up to 20-11-94 @ Tk 400/- (Four hundred) each set of Tender document. The above mentioned Tender will be received in the office of the undersigned, in the office of the Executive Engineer, Quality Control Division, BWDB, Rangpur/Saidpur Water Dev. Division, and the Executive Engineer, Dhaka O&M Division, BWDB, Rupali Sadan (3rd floor), 156/157, Motijheel C/A, Dhaka. Any information in respect of the tender will be available in the office of the Executive Engineer, Nilphaman Water Dev. Division, BWDB, Nilphaman during office hour in all working days.

PANI-191/94-95
DFP-9317-3/11
G-1749

Md Rafiqul Quader
Executive Engineer
Nilphaman Water Dev. Division
BWDB, Nilphaman

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