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The Daily Star

Best with the views

Nestle Bangladesh Limited NESPRAY AUNCH CONFERENCE **NOVEMBER 5, 1994** 

Nestle Bangladesh Ltd held a launch conference of two new products at its factory site in Sripur, Gazipur, yesterday. Seen the picture are: (L to R) Plant Manager Richard Jones, Saifur Rahman, Nestle Bangladesh Managing Director Friedrich G Mahler, Chairman Latifur Rahman, Transcom Chairman A S Mahmud and Nestle Bangladesh General Manager Mesbahur Rahman.

#### Bank holiday tomorrow

The Bangladesh Bank and all other scheduled banks will closed tomorrow November 7) on account of National Solidarity Day, says a BB press release.

#### Tea output up by 2m kgs

From Staff Correspondent CHITTAGONG, Nov 5: The country's tea production has

gone up by two million kgs. The increase was marked from January to September this year compared with the same period of previous year.

According to official source. in the first nine months this year, tea output rose to 38 mil hon from 36 million kgs of the same period of the previous

Tea growers and officials at tributed the increase in tea output to better harvests.

Production target of tea this vear has been set at 52 million

There are 156 tea gardens in the country and most of them are located in Sylhet re-

#### Rabat, Tel Aviv discussing

energy projects RABAT, Nov 5: Morocco and

srael are discussing joint energy projects including the construction of a power station using bitumen deposits in southern Morocco, officials said, reports AFP.

Morocco's national electric iv company (one) issued a statement saying it was to commission a feasibility study from the Israeli Pama company for a power station at Tarfaya. southern Morocco.

The project was proposed by one at this week's Middle East economic summit in Casablanca.

Pama is one of several partners in a cooperation agreement about to be concluded. according to an official state-

Moroccan technicians in September visited Pama installations producing electricity from bitumen deposits at Rotem in Israel's Negev Desert.

Tarfaya power station had a planned production capacity of 75 megawatts.

### Nestle Bangladesh launches two new products

By Staff Correspondent Nestle Bangladesh Limited vesterday launched two new

It also believes in the development of Bangladesh while most foreign investors look at the negative aspect of our economy," he said.

He pointed out that in the future Nestle Bangladesh would launch diversified food products in the country maintaining its high standards.

"Nestle would never sacrifice its quality because its prime target is to satisfy customers." he added.

Nestle Bangladesh Chair man Latifur Rahman, addressing the conference, said the quality is important because the name of the company is too much valuable to com promise with the product.

Latifur Rahman added that Nestle was the number one food company in the world and it was producing just one type of food in Bangladesh.

Nestle Bangladesh Managing Director Friedrich G Mahler said that the free market policy of Bangladesh had opened bigger opportunities to the global business tigers.

Plant Manager Richard Jones said that the production at the Sripur Nestle plant had the same standard of those produced in Singapore and Switzerland. He said, the Sripur production is sent to Singapore for a laboratory test which later okays its quality.

Mahler told The Daily Star that Nestle had factories in over 70 countries of the world while its annual turnover in 1993 was 38 billion US dollars He added, the turnover target for the year 2000 was 100 billion dollars.

The company began developing the 10-acre Sripur factory site from May '92. The factory is able to expand its production capacity.

The function was also addressed by General Manager of the Nestle Bangladesh Mesbahur Rahman.

#### New MD of Shine Pukur



press release.

was director of the same

#### exports rise sharply

HANOI, Nov 5: Vietnam's exports of textiles and clothing increased sharply to 400 million dollars in the first nine months of this year, nearly half of it to the European Union, the official Vietnam news agency reported on Friday, says Reuter.

the Light Industry Ministry.

Asian companies are heavy investors in textile and garment factories, especially in the Ho Chi Minh city area, and the industry is one of Vietnam's main exporters.

The number of textile companies has doubled in five years to about 300, employing 250,000 workers.

#### director of Shine Pukur Jute Spinners Li-

One sources said some would press for certain actions to have up to 80 per cent of their official debts cancelled even more than the two-thirds write-off the Group of Seven (G7) major industrial actions

However, while there is broad agreement among the Club's 18 permanent members on offering more than the present 50 per cent debt writeoffs to the poor, there is a lot of hard diplomatic bargaining to do on which countries may be eligible for the most generous terms, he added.

technical work to be done.

"If we get an agreement by the end of the year. We'll be happy," another Paris Club source said.

The G7 endorsed a longstanding Franco-British proposal to extend debt reductions for the poorest countries to two-thirds of what was due from the one half currently on

pushing for an agreement that at least some countries, if not all those currently eligible for the Club's most generous deals - known as Trinidad terms get even more than that in an effort to try to break the cycle of debt and poverty in the very poorest parts of the third world.

The Chairman of the Paris Club secretariat. French Treasury Director Christian Noyer. told a conference on Latin America on Friday that the Club had been a great success for moderately prosperous debtors but that more effort

Engering tells The Daily Star

## Encouraging developments taking place in Bangladesh

where we can participate.

We have lots to offer in

telecommunications but we

have to compete. We are well

developed in gas sector. We

have our natural gas. In

Europe, we are one of the

biggest natural gas producers

apart from Russia. We have ex-

periences in these sectors. We

can also participate in sectors

like water treatment. Our

Frans A. Engering

companies are working in

river training for the five kilo

industries and in certain ser

vice sectors, we can partici-

pate. Services sector is coming

up at the moment in this

country. In transport sector

KLM has just come. Our bank-

ing sector is well developed.

So there are lots of areas we

**DS**: Did your impressions

FAE: I have learnt that a lot

about Bangladesh change in

any significant way because of

is going on in this country. It is

not a poor country, in any

sense of the term. There are

business leaders and political

leaders who really have a vi-

sion, and are trying to imple-

ment the vision. Their success

can become the platform for

further development. The for-

eign companies also can start

their activities by participating

in the local activities. The first

development has taken place

far away, you will see

Bangladesh as a poor country.

When you come here, you

recognise that development

taking place.

When you look at from very

can find for mutual benefit.

the visit?

Then in certain sector in

meter long Jamuna Bridge.

Frans A. Engering, Director General of the Foreign Economic Relations of the Netherlands visited Bangladesh on a "fact finding mission" from October 31 to November 3. During his stay in Dhaka, he gave an exclusive interview with The Daily Star in which he talked about his impression about Bangladesh's economic potential and future prospects, and also about the changes taking place in Europe. He was interviewed by the Editor of The Daily Star Mahfuz Anam and Staff Reporter Asiuzzman. Following is the full text of the interview:

Daily Star (DS): What are the highlights of your visit? What were your impressions about Bangladesh before coming here and what are you impressions after this brief visit?

Frans A. Engering (FAE): One thing became clear from the discussions and my visit that Bangladesh has a great potential for development. 1991 has been a starting point for major economic development That is only three years ago. This is a very short period. But you look to the government in other countries. The neighbouring countries— they have started at least 10 years earlier. The history is so short still for the new policy, It is remarkable that there are some developments, in such a short time, which are very much encouraging. That's why I think the country is on the move. If it can go on in this new direction, it will be one of the second generation new tiger. Potentials are there.

Given that impression, our country's policy should therefore be to make room for contract with this country. We did so in the past with other countries which already went through the development.

We can now shift to a country like Bangladesh to take initiatives to encourage our business sector, to make them aware what is going on in Bangladesh, so they can start their activities in Bangladesh.

DS: Have you identified the areas of cooperation? FAE: Telecommunications,

electricity and energy in general gas are the major areas

ning of a new phase, politically, economically in a dv namic region. It is going to develop and it has started on the right track.

DS: What are your views about the new Europe that is emerging? What is the role of your country in the United Europe?

FAE: I am glad to be able to say a few words about that. We members of the European Union. We have a new treaty of Maastricht signed in 1991. That has started a new phase of integration. Some feel that the new treaty was a bit hasty.

The Maastricht Treaty was

a kind of an answer in 1991 to the development in East Europe in 1989. We wanted to become a platform for the new Europe and prepared ourselves for that, and that is why the Economic Community from 1958 until 1991, was enlarged to become European Union Economic integration, mone tary integration and political union are the three main pillars for the United Europe. We are creating now one monetary union which means at the end of the century we will have one currency for all states participating. The third pillar is political union. Environmental activities are among the new pillars of European integration. Probably we will not be able to integrate all the sectors for all the participants in the same pace. By January next year the United Europe will have 16 member states. We already talked about the next generation and expect about six countries of the former Soviet bloc, the former communist world, to join the EU. I expect in a couple of years the member states will be 20 or 22. There is likelihood of even

The most essential element of European integration is economic integration, which started a couple of decades ago. Now we have an internal free market that is perhaps the largest market in the' world.

more memberships if the

Baltic states are included.

DS: We from the developing countries sometimes have a feeling that developing countries' products cannot go to your market. Are you build-The country is at the begin- ing a "fortress Europe"?

FAE: The Americans brought in that expression Fortress Europe - and the developing countries took it over in the 80s when we were building our internal market. We completed our internal market in 1992. The argument of the US was that you re taking all the frontiers and boundaries inside Europe and building a wall around you This allegation is not true. That was a fear, but is not true We participated in the Uruguay Round, the GATT Round and the outcome is that our market is much more open than before. "Fortress Europe" was an argument of the Americans. We never said anything to the Americans, when they started NAFTA with Canada and Mexico. Is that not fortressing North America?

DS: What are the salient features of the treaty you signed during your visit?

FAE: With many countries think more than 40 or 45 in the world we have bilateral treaties for the protection of our foreign investment.

It means that when Bangladeshi company wants to invest in the Netherlands or a Dutch company wants to come to Bangladesh, they can be protected by the treaty. The main elements of the agreement are i) Our companies are treated in the same manner as a Bangladesh company, without discrimination 2) When there are profits in the company it can be transferred to the mother country without any problem. 3) When a government will nationalise a company according to its own legislation there must be fair compensation, and 4) when there are disputes then there is international arbitrator to settle the issue. These are the four main elements.

This must be ratified by parliament in both the countries. It would be treated as, an international treaty after ratification. I think it will be beginning of the next year when the treaty will be ratified and implemented.

I think after implementation of the treaty the volume of trade between the two countries would be double from current 120 million dollars which is still in favour of Bangladesh.

#### Govt contemplating amendments to cooperative laws

LGRD and Cooperatives Minister Barrister Abdus Salam Talukder said here vesterday that the government was contemplating to bring amendments to existing cooperative laws to suit the need of the time, reports BSS.

products - Blue Cross

Creamer and Nestle Instant

Milk - having the same high

standards of those produced in

multinational company has be-

gun a joint venture with the

Transcom Ltd and started

producing three types of baby

foods -- Cerelac, Blue Cross

Condense Milk and Nespray

Powdered Milk-from January

the Taka 40 grore Nestle fac-

tory premises in Sripur yes-

terday Chairman of the Trans-

com Limited AS Mahmood told

a group of Nestle dealers and

distributors that since the

independence of the country.

no multi-national company

bigger than the Nestle had

ladesh because it believes that

Bangladesh has a bright future.

Nestle invested in Bang-

ever invested in Bangladesh.

At a launch conference in

The 128-year old Swiss

Switzerland

Speaking as chief guest at a seminar on the occasion of "23rd National Cooperative Day and Week" at the Institution of Engineers, the minister urged the cooperative societies to work with sincerity and devotion to make the cooperative movements in the country to reach its desired goal.

Presided over by Salahuddin Ahmed MP and president of Bangladesh National Cooperative Union, the seminar was also addressed by Deputy Minister for LGRD and Cooperatives Abdul Hye. K J Hamida Khanam MP, Mahe-Alam. Secretary of the Minis

try, Azizul Huq Bhuyian, Register of Cooperatives, and Mohammad Shahidullah.

Barrister Talukder said there was a total of 1.29 lakh cooperative societies in the country with 73 lakh mem-He said the government had

taken steps to alleviate poverty

and the cooperative movement would gain further momentum if the curse of illiteracy was removed from the society, he The LGRD Minister said the consortium banks had agreed to release 5,000 auto-rick-

shaws through cooperative societies but he cautioned that the societies taking those must repay the loan on a regular ba-

He emphasised the need for running the cooperative societies on commercial basis.

Barrister Abdus Salam Talukder recalled that the cooperative movement had started some 100 years ago with a view to improving the condition of the peasants.

But now, he said, cooperative movement had spread to other fields to generate economic activities in the country. Earlier, the cooperative .ocieties converged in front of the Press Club in the morning and went to the Institution of Engineers in a procession to joint the discussion meeting.

# A B Siddigur

Rahman has been appointed managing mited, a unit of Beximeo Group, says a

Before this appointment, he

# Hanoi's textile

Sales to Japan, Taiwan, South Korea and Russia had also increased, the agency said, quoting a senior official in

#### Dhaka to get Tk 109cr Danish grant Bangladesh will receive an going as well as pipeline pro-

amount of 185 million Danish kroner equivalent to approximately Taka 109 crore during the year 1995 from Denmark as grant as per agreed minutes signed here yesterday between the two governments, reports

The agreement was arrived at on conclusion of two-day annual consultations on Bangladesh-Denmark Development Cooperation held on November 2-3 at the Economic Relations Division (ERD) of the Ministry of Finance, an official handout Apart from general evalua-

tion of the status of the exist-

ing Bangladesh-Denmark bilat-

eral economic cooperation, on-

ject under Danish assistance were discussed during the Denmark has been support-

independence.

Joint Secretary, Economic Relations Division, Ministry of Finance and Michael Stern-berg, head of department for Asia and the Pacific, Ministry of Foreign Affairs signed the agreed minutes on behalf of their respective governments.

#### APEC meet in Indonesia Nov 15 US urges China, Malaysia to

MANILA, Nov 5: A US official on Friday urged countries like China and Malaysia with reservations about a regional free-trade zone to back a liberalisation plan at the Asia Pacific Economic Cooperation (APEC) meeting in Indonesia, reports Reuter.

Winston Lord, Assistant Secretary of State for East Asian and Pacific Affairs, told reporters from Washington through a satellite hookup he hoped such countries would drop their objections.

"It will be a political state-

ing trade and investment," he said. "I hope Malaysia and others would see the value in a statement (for a regional freetrade zone). Malaysia and China had

back liberalisation plan

ment to give impetus to free-

US President Bill Clinton poses with a model of a McDonell Douglas Md-90 to celebrate a 1.6

billion US dollar trade agreement with China for the purchase of 40 MD80 and MD90 jetliners

at Los Alamitos in California, USA, on Friday. President Clinton is in California to campaign

for US Senator Dianne Feinstein and gubernatorial candidate Kathleen Brown. -AFP photo

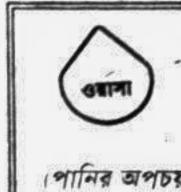
indicated in the past month they would not accept a binding trade deal. But Lord said discussion on a binding time frame to open regional trade by the year 2020 has been

The United States is confident acceptable wording will be agreed when leaders of the

17-member APEC countries hold their annual summit in Bogor, Indonesia, on November 15.

Australia and Singapore have been among the most active campaigners for a freetrade deal.

APEC groups Australia, the United States. Canada, Mexico, Japan, China, Hong Kong, Taiwan, South Korea, Indonesia, Brunei, the Philippines, Malaysia, Singapore, Thailand. Papua New Guinea and New Zealand. Chile will become the 18th member at the summit.



## ঢাকা ওয়াসা

পোনির অপচয় বন্ধ করুন।। ম্যানহোলের ঢাকনা চুরি রোধ ক্রুন)

ঢাকা ওয়াসার তালিকাভুক্ত ১ম, ২য় ও ৩য় শ্রেণীর প্রকৃত কা**জের** অভিজ্ঞতাসম্পন্ন যান্ত্রিক ও বৈদ্যুতিক ঠিকাদারদের নিকট হইতে ২,৪৯,৪৮৪/- টাকা ব্যয় বরান্দে বিভিন্ন পানির পাম্পে স্থাপিত ৪০টি বিআইএফ ক্লোরিন সেটের প্রিভেন্টিভ মেইনটেন্যান্স কাজের নিমিত্তে টেন্ডার আহবান করা যাইতেছে। দরপত্রসমূহ আগামী ২১-১১-৯৪ইং তারিখ বেলা ১২-০০ টা পর্যন্ত গ্রহণ করা হইবে এবং ঐ দিনই বেলা ২-০০ টার সময় দরপত্রদাতা বা তাহাদের প্রতিনিধিদের সম্মথে (**যদি** কেহ উপস্থিত থাকেন) খোলা হইবে।

ঢাকা ওয়াসার প্রধান হিসাবরক্ষণ কর্মকর্তার অফিস, ওয়াসা ভবন, ৯৮, কাজী নজরুল ইসলাম এতিনিউ, ঢাকা ও ঢাকা ওয়াসার সকল মডস জোন অফিসে টেন্ডারের সিডিউল পাওয়া যাইবে। এন্যান্য বিস্তারিত বিবরণ নিম্নস্বাক্ষরকারীর অফিসে পাওয়া যাইবে।

এলিফ্যান্ট রোড. কাকরাইল, ঢাকা। ওয়াসা - জঃতঃ - ৩৫৬/১৪ ডিএফপি-৮৯৩০-৩১/১০ कि-19२४

ঠিকানাঃ

এসওসি বিভাগ ঢাকা ওয়াসা

নিৰ্বাহী প্ৰকৌশলী

ing projects in some sectors like education, rural development, primary health care,

transport, socio-economic infrastructure, water resources including women in development (WID) since Bangladesh's A K M Rezaur Rahman,

#### Paris Club meet this month PARIS. Nov 5: The Paris Club of wealthy government creditors will meet in the

French capital this month to figure out just how generous they will be in writing off debts for the world's poorest countries, club sources said yesterday, reports Reuter.

agreed at their Naples summit in July.

There is also a good deal of

But some Club members are

was needed for the poor.