Founder-Editor: Late S. M. Ali

Dhaka, Wednesday, July 13, 1994

# **Breaking Poverty Barrier**

The two-day meeting of SAARC finance and planning ministers concluded on Monday on an optimistic note. The optimism stems from the fact that the seven-nation ministers have agreed to establish a common regional mechanism allowing exchange of information on poverty alleviation programmes. It is a welcome sign that the regional policy has for the first time been so pronouncedly marked by a pro-poor bias. Even when the countries of the region are going through a reform process underlined by liberalisation, pri vate-sector initiatives and free-market economy this shift in policy-focus can be considered ex ceptionally significant. The institutional structure envisioned to be put in place for the purpose is going to be the first step towards changing the mind-set of the governmental set-ups.

For long, politicians, social workers and men in power have made poverty an issue simply because without such a lip-service they feel ill at ease whenever they have to turn to the people for their support. Now that the ministries concerned with placing money for the implementation of any government programmes have got into the business with the avowed aim of reducing poverty in the entire South Asian region, the difference has to be taken note of. In fact, this is the basic of all government efforts. Keeping the majority of the population unfed, underfed and unutilised, no government or nation can expect to prosper.

So the emphasis has shifted, certainly for the better, from the privileged to the underprivileged and the disadvantaged. Viewed in this way, the potential of this meeting cannot be limited in the outcome of just two day's deliberations. But it is important to pursue the course set here with seriousness and determination supported by required mechanisms. The meeting has rightly detected the areas where things call for urgent attention. The rural poor must have access to institutional credits. Fighting poverty is inseparable from investment in social development sectors and rural infrastructure. Without such a base, it is futile to expect that the people will be able to take care of themselves.

By acknowledging the need for such investment, decentralisation of power and participatory planning and ownership of development programmes, the governments of this region moreover have endorsed a long-held view of the Nongovernment Organisations (NGOs). Indeed the conception of imposing decisions from above needed to be changed much earlier. Now that the attitudinal change has come, we may reasonably expect to see its reflections in policy formulations and even in the more important task of their implementation. But this will require boldness and vision on the part of men in charge of the political system in the region.

The first encounter between the reform programmes and the new concept of turning to the poor may not be pleasant. But experiences so far with big investments and patronage for the big shots have definitely showed the way why we need a change in the situation. Time has come for us to prove that investment in people is paying. Until or unless the recognition that our future lies in such an investment is forthcoming, the regional development or a country's individual record will continue to remain as ever unenviable. Efficient management in the use of resources can release enough funds for investment in the areas now deemed to be important. For much too long the governments in the region have patronised white elephants and fed resources into projects initiated by big defaulters.

There is no doubt that the fate of the 110 crore or so people of the region can be shaped. on a common standard and aspiration. The economic co-operation certainly holds the key. In a changed security perception, the defence expenditure can also be reduced for better use in development priorities. But there is one fact that need to be admitted is that time is fast running out for the region.

## Head off a Wider Transport Strike

The expectations raised by the new budget for a fall in the prices of some commodities and a cut in the costs of transportation of goods and passengers are being increasingly belied. Apart from the market behaviour not quite falling in steps with an across-the board tax rebates to allow the consumers a relief in prices, we now have an indefinite road transportation shut-down in the northern region of the country, operative since Monday. Interdistrict commuting has come to a standstill on 72 routes across the country. Commodities are glutted all over and its rebound effect on the prices is easily imagined.

Other modes of transportation are under severe pressure. Tickets are bound to be sold at a premium as the chaotic situation is cashed in on. In the melee who is going to enforce a cut-back on fares that should have followed a drop in the diesel price?

Hazards to public life are cropping up from those who are supposed to cultivate passengers as service-oriented commercial organisations. They are split in the middle by feuding as the fight for physical occupation of terminals and offices and the picketing and counter-picketing for and against a strike continue to endanger civic life. Buses are splintered in attacks with the citizens ducking for safety, as if the high incidence of road accident was not enough of a booby-trap.

The strike in the northern districts has been called by Bangladesh Sarak Paribahan Federation to articulate its five point demands which include recovery of the federation office from the alleged occupation of some local BNP activists, withdrawal of cases termed as "false" against transport workers and introduction of serial system at the Nagarbari ferry ghat. In such cases it is rivalry for toll collection that crosses the mind instantaneously. It is the hiring of outsiders and the use of party clout that we are totally against, no matter what quarters resort to these.

The fight for physical occupation of terminals and offices and the arrogated rights to operate on routes of choice can be checkmated by none other than the designated government authority which is the communications ministry. It has an internal mechanism of sorts communicating with representatives from the apex paribahan bodies, but not really working with it on a solely depoliticised consideration of serving public interest. And, to the paribahan federations our question is: What are your coordination committees for if they cannot wield the right kind of influence on the branch offices?

Stormy Days Ahead for the European Union

HE 12-nation European Union has entered a year that promises

much political turmoil. At a moment when govern ments cannot agree who will take over on January 1 from Jacques Délors as president of the European Commission. Germany begins its six-month presidency of the Union. After that, in January, France becomes president.

Lately the two countries have been charged with acting together to drive the Union along a fast lane of their own choosing.

Both are heading for elections. German voters will de cide in October whether Helmut Kohl is to remain Chancellor. Then in April-May. while France is holding the European Union presidency,, a successor to President Francois Mitterrand will be elected

In the meantime, British policy over Europe is still deeply dividing John Major's government and party.

All three men increasingly find themselves prisoners of their domestic political situations.

Furthermore, in January the 12 European Union countries could become 16. Austria has already voted Yes to joining. Sweden, Finland and Norway go to the polls later this year.

The accession of these four. with others such as Malta and Cyprus waiting in the wings and pressure mounting for the eventual membership of eastern European countries, means the debate about the real nature of the Union is set to run and run. Arguments about a future federal Europe,

AVID Webster, the cha irman of the Trans-Atlantic Dia-logue on European Broad-casting said, "Countries around the world that have recently emerged from authoritarian and totalitarian rule are discovering that a free political society cannot exist without free news

The free news media is an indispensable precondition for any democratic society. Press freedom and democracy are not only notions, for the maintenance of democratic order we need free media. "Without democracy freedom of the press cannot be sustained, and without press freedom democracy becomes meaningless," says Joan Benziger, a senior policy maker of USIA, "Freedom of opinion and expression, including the right to hold opinion and to seek, receive and impart in formation and ideas, are fundamental human rights, forming the cornerstone of any democratic pluralistic society. Without such freedom and information flow, there cannot be informed publics to ensure a rule of law, a representative political system, a free and open market economy, or an independent media. In short, they are an integral and essential component in any democ-

But in Bangladesh do we really have such freedom? The media, specially the broadcasting media are yet to be freed from the government control. Today the Radio and Television are absolutely dominated by the government to serve its

HIS early, Sri Lankan

down the guidelines on media

coverage of the coming

presidential elections in

November and declared his

government's commitment to

standard-bearer of the ruling

United National Party (UNP),

said: "The media can play a

dominant role during elec-

tions. All political parties in Sri

Lanka are yearning for a free

proprietors and editors of both

state and private media, Mr

Wijetunge stressed that me-

and fair election is threefold.

dia's role in ensuring a free

feed the people with correct

information; 2) it should act in

a responsible manner and in

the national interest; and 3) it

should resort to balanced re-

These are: 1) media should

Addressing the chairmen,

The President, who is the

press freedom.

and fair election.

own political purpose. There are no democratic even after 23 years of inderules or regulation for the

President Dingiri Banda

Wijetunge has laid

Having taken over the six-month presidency of the European Union, Germany's first task is to find a candidate acceptable to all 12 members to become president of the Commission in Brussels. (Brussels EU summit to choose Commission president July 15) It also has to try to heal wounds caused by the British veto of the Belgian candidate for the job. With German and French elections due within a year, Gemini News Service reports on the political storms facing the Union.

Derek Ingram writes from London

with consequent losses of national sovereignty, seem increasingly irrelevant - at least for the foreseeable future. Yet the lobby for a federal Europe remains strong.

It was fears that Belgian Prime Minister Jean Luc Dehaene was at heart a federalist that led Major to veto his

Members

Scheduled to

join in 1995

European Union - 12 plus 4

candidacy to succeed Delors as Commission president. Delors has long been anathema to the right wing of the British Conservative Party, having been demonised by Margaret Thatcher when she was prime minister

The British are glad to see him going but they may not have yet seen the back of him. He could be the Socialist candidate in the French presidential elections and end up as President of France, although a left-wing victory there would be a surprise.

Major's action in opposing Dehaene, however, has not left him as isolated in Europe as at first have appeared. There was considerable understanding among smaller member countries for his accusation that France and Germany had tried to push through Dehaene without proper consultation with Britain and several others. Holland was unhappy because one of the other two candidates was its outgoing Prime Minister, Ruud Lubbers.

The new right-wing Italian government of Silvio Berlusconi also does not like the idea of a Franco-German axis trying to drive the European Union along. During a fortuitously timed visit to London by Italian Foreign Minister Antonio Martino, the British found they could have a new ally in opposing any dash for a tighter, more centrally directed Europe.

Ever since the end of the Cold War Britain's strong support for enlargement of the European Union has been motivated by a desire to prevent the development of a federal

that the purpose of the law is

Europe. In this Britain is succeeding. It is becoming increasingly accepted that the Commission in Brussels has to be reined in. Under Delors it had sometimes seemed to be acting as a sovereign govern-

The method of choosing a president - consensus among the 12 governments - is also being questioned. Future presidents may have to be elected by the European Parliament, which is itself elected by the voters of member countries.

It is dawning on the formidable lobby of what have been labelled Euro-fanatics that the variety of cultures making up western Europe cannot easily be driven into unity and derogation of sovereignty without their peoples consent.

The application of a common foreign policy is also proving difficult. The Union has shown itself impotent in Yugoslavia. There is deep gloom in the capitals of member countries about the situation there and talk of the war dragging on for 20 years Although EU countries have played an important humanitarian role, they have proved helpless in making peace.

For British Conservatives, Europe remains as complex an

to guarantee freedom of infor-

stated in the European Dec-

laration of Human Rights.

should serve public needs in

information, culture, educa-

tion, and entertainment and

reflect diversity of opinion.

Programme content should re-

spect the diversity of cultures.

There is a basic right to com-

municate in conditions of plu-

ralism and equality of opportu-

nity among democratic groups

3) Broadcasters are guaran-

teed independence from the

state. They are licensed and

regulated by, and answerable

to, an Independent Council for

Television, Radio, and Cable

sole broadcast licensing

agency. It shall license both

public and private broadcast

services, and will set the

terms and conditions of such licenses. It will have the power

to penalize the broadcaster

and, in extreme case, to re-

with the relevant international

agreements and the national

5) Licensees shall comply

6) The ICTRC shall regulate

4) The ICTRC shall be the

and political parties.

(ICTRC).

voke a licence.

2) Broadcast services

Article 10.

mation for the people, as

issue as ever. Ministers are

openly split.

One day, the No 2 at the Treasury, the ambitious rightwinger Michael Portillo is openly questioning, before an audience in Barcelona, the wisdom of taking the fast route to European integration; the next day, his boss, Chancellor of the Exchequer Kenneth Clarke, goes to Bonn and declares his support for Economic and Monetary

The group of Tory MPs known as Euro-sceptics are a minority but implacable and in a parliament with a small and diminishing government majority Major must hang on to their votes.

Nor is the Labour Party as united on Europe as it may have appeared in recent years. Officially it is warmer to the idea of European integration than the Tory government, but a small core of MPs remain cool. If Labour comes to power in two or three years it may have to move as cautiously as Major does now.

When Major blocked Dehaene the French newspaper Figaro remarked: "De Gaulle was right: Britain is an island which all the tunnels and all the bridges in the world will never succeed in linking to the Continent. We should never have let them

That Britain has been a nuisance in the Union is not in doubt. If France and Germany are to be kept in check, some of the smaller members may increasingly feel that it is a necessary nuisance.

DEREK INGRAM was editor of Gemini News Service for 27

promote domestic television

programming. 7) The ICTRC shall arrange

a degree of access time for the public and of balanced access for political parties. 8) The ICTRC may set limits to a public licensee's advertising revenues in order to en-

sure the appropriate balance

between the public sector and the private sector. 9) The following entities may not be licensed to broadcast: political parties, local or national governments, adver-

tising agencies, an entities controlled by noncitizens. 10) The ICTRC shall establish a Complaints Committee to deal with individuals who believe they have been unfairly

treated in a broadcast and who are not satisfied by the response of the licensee. 11) The ICTRC shall assign

to a licensee the appropriate frequency or frequencies reserved for broadcasting according to the Frequency Management Agency (FMA). This agency shall be charged with the fair allocation of the spectrum given under international agreement. The ICTRC shall be given full access to the planning process of the FMA. and the two organisations shall cooperate in developing the most fair and efficient use of the spectrum. The process will

be open and public. Now, to make our Radio and Television autonomous we may follow some of these regulations. If the government is serious about the objective news and views to ensure optimum democracy, it must ensure that the government controlled broadcasting media, first of all

## Broadcasting Media: Regulation and Autonomy by Md Khurshid Alam public and private sectors and

Radio and Television. In absence of freedom or autonomy in Radio and Television, the government can manipulate the broadcasting media whim sically. It may be mentioned here that, during the movement against the past autocratic regime, the present ruling party repeatedly vowed to make the government controlled Radio and Television sovereign. But today, instead of giving autonomy to Radio and Television, the government has, however, given permission to telecast CNN and BBC programmes through the BTV channel in the morning and afternoon. But during this period, the conscious group of the people remain preoccupied with their business and services, they can seldom enjoy these programmes Moreover, CNN or BBC has little time or interest to project our social-political cultural scenario, unless anything is very very important in their judgement, like any colossal natural calamity or human disaster. Again that is often not liked by us or our administra-

CNN and BBC? In fact, without autonomy, the Radio and Television cannot attain any credibility in the public eye. Autonomy of Radio and Television is badly needed for the overall welfare of a nation. But it is a matter of sorrow that our Radio and Television could not earn it

porting and objective analysis

the state-owned media "not to

disseminate any information or

programmes which offend

good taste or decency, or is

likely to incite crime or lead to

public disorder, or offend any

racial or religious susceptibility

that what negates this media

policy is the fact that the state

owns and dominates major

sectors of the print and elec-

tronic media. This dominance

is reflected in the daily cover-

Private TV and radio sta-

With only the State Broa-

tions now operating here are

not permitted to broadcast

deasting Corporation (SBC)

and State TV allowed to air

news. Sri Lankans are now

turning to the British Broa-

age of news and views.

However, analysts observed

The President also directed

of election issues.

or public feelings."

tion. The CNN's Babri Mosque

episode was censored by the

BTV authority. So, what benefit

we are getting from BTV or

pendence of the country. Still today, we have to depend on Radio service of BBC or VOA to get the "real" news. But are they really 'read'? Or can they be more real than what we can make ours if and when they become autonomous? Censoring the news of any opposition political movement or activity is a regular practice in our Radio and Television. The presentation of news by Radio and Television remains as unprofessional as it was in the past autocratic regime. The rallies addressed by the ruling party leaders are treated with extraordinary care in news bulletin while many those of the opposition are just ignored or treated with very lesser

For Radio and Television. the problems of autonomy in our country are much more difficult. Because, the government and the politicians are keenly interested to control the broadcasting media. They know how powerful media the Radio and Television are. So. why should not they try to control them? But the people, who believe in real democracy and free flow of information cannot go on tolerating such unethical behaviour of government and aspirant politicians.

So, to protect the broadcasting media from such occupancy there should be some guidelines for regulating the broadcasting, such as:

"Any law to regulate broadcasting should begin by stating

not permitted to broadcast news

deasting Corporation (BBC) or

Radio Veritas to know what is

really happening in the

country, especially in time of

One private TV station -

The government is said to

Considering the monopoly

be considering reviewing this

of news enjoyed by the state

media, it is not surprising that

a host of racy tabloid newspa-

pers have sprung up all over

the country. The tabloid press,

which is now thriving, has

been critical of the govern-

the Privileges Act in 1978 by

Following changes made in

ETV - is permitted to relay

BBC news, except those relat-

crisis.

ing to Sri Lanka.

media ban.

Harold Pieris writes from Colombo

Private TV and radio stations now operating here are

to guarantee free and independent broadcasting, in both the public and the private "A law to regulate broadcasting should establish a regulatory body and give it general instruction on its job. Ideally, such a law will leave the details of regulation to the regulatory body, so that an act of the leg-

> "The job of the regulatory body is to protect the public interest in broadcasting and the independence of broadcasting. It should not become involved in programme content or undertake any form of censorship."

islature is not necessary when-

ever there is a need to modify

some regulation.

The above guidelines were suggested by the Trans-Atlantic Dialogue on European Broadcasting concerning broadcasting in Central and Eastern Europe and the former Soviet Union. And here is a draft outline of an ideal regulatory law, written by the Trans-Atlantic Dialogue on European Broadcasting:

### A Draft Law on the Government's Regulation of Broadcasting

The following are some of the most important points that

1) The purpose of this law

### laws on matters such as copyright, obscenity, privacy, and human rights.

should be included in any law to regulate broadcasting:

is to ensure the provision of free and editorially independent broadcasting both in the .

the UNP government, Parlia-

ment can summon, investigate,

and punish and editor or

journalist based on a complaint

made by a Member of

Constitution of Sri Lanka guar-

antees freedom of speech and

expression, and freedom of

publication, other laws like the

Privileges Act could negate

Council which, among other

things, hears complaints

against the media is a body

nominated by the government.

of media in national elections

has been debated ever since

Sri Lanka attained indepen-

dence in 1948 and elections

The thorny issue of the role

Furthermore, the Press

Thus, though the

Parliament.

became the political arena.

papers and the SBC.

UNP was backed by the giant

Lake House Group of News-

the level of independent production carried by each television licensee so as to encourage diversity of sources of production and a strong independent production sector. The ICTRC should seek actively 'o

State Policy Stresses Media's Prime Role in Sri Lankan Polls At one point in the '50s, the

are made free.

which used to belong to the Wijewardene family, were vested in the Public Trustee, with the intention of selling these later to the public to

However, even in this lopsided situation, the opposition Sri Lanka Freedom Party triumphed at the polls in 1956, 1960 and 1970. This raised the question of whether voters were swayed in any way by the media blitz in favour of one

Many analysts feel the Sri Lankan voter, who has been exercising this right since 1930, is mature and can sift facts from propaganda.

Yet, it was bitter election rivalry, which promoted Prime Minister Sirimavo Bandaranaike to vest the shares of the Associated Newspapers of Ceylon Ltd and the Lake House Group in the Public Trustee, and then control the company.

The shares of this company.

broaden the base of the company's ownership.

Mrs Bandaranaike did not do this and instead kept the shares under government control. She lost the elections inf 1977.

The ruling UNP government, committed to privatization, also did not divest the shares and has been running the company as a government

agency for the last 17 years. This has led to a serious indictment of the ruling party's media policy. It is against this backdrop that one could, thus, appreci-

ate President Wijetunge's recent pronouncements regarding media's role in the coming presidential elections.

— Depthnews Asia

## An appreciation

Sir, Kudos for introducing the late City Edition, and publishing results of the Brazil-Holland World Cup match which ended after 3 am.

This is a new trend in local journalism. It reminds me of Calcutta Statesman days when the paper was delivered in our home (in Calcutta) before Fajr prayer. Keep it up! Dhaka

## To be careful

Sir, In a Muslim majority country, it is quite natural that any comments, remarks or statements going against Islam

will not be tolerated with zest and therefore, agitation against people like Taslima Nasreen, Faiz Ahmed or Ahmed Sharif is inevitable. They may have great contributions towards progressive ideals, but that does not mean that they will do whatever they like hoodwinking people's sentiment. Aggression against them is not the question or act of "anti liberation forces," as quoted by Mr Binoy Barman of Hazaribag, Narayanganj (The Daily Star 24-6-

one should be more careful in

Salim Ahmed Azimpur, Dhaka

### Smoking isn't a virtue Sir, I was watching BBC

World Service the other day and was rather shocked by the indiscretion of a Bangladeshi writer in a special news report. Before expressing my reservation. I want to make one point clear. I have no right to form his or her own religious philosophy What

commenting on sentimental cannot approve of is exploiting pseudo-atheism in the name of progressiveness. I do not understand how a writer who claims herself to be progressive can start her interview with an international news agency by lighting up a cigarette. I think she is old enough to have passed the age when teenager smoke only to looked cool. Well, she might say this was a symbolic protest against a society that does not approve a smoking woman. But I do not think this is a responsible and effective way. After all, smoking is a health hazard and as a writer she

does have some moral respon

sibility not to encourage evil habits. I would request her to smoke in private; not because she in female, but because smoking in public does not make her (or anyone) look more intellectual or cooler.

Taslima is not unrivalled in this; representatives of reputed international media have shown similar shallowness and superficiality in understanding local politics. A couple of months ago. CNN's reporter equated Taslima Nasrin with Salman Rushdie. Anyone who has read Rushie's Shame. Midnight's Children, or any other writing must be surprised at this naive judgement.

Taslima's Lazza, from a purely literary perspective, is an extraordinary display of mediocrity. But the government has saved its inevitable demise by putting a ban on it. Rushdie's Shame, on the other hand, is a brilliant literary piece depicting the true picture of postcolonial politics in Pakistan. would request international news agencies (BBC and CNN specially) not to encourage mediocrity in Bangladesh, because the people are already infested with too much of it. Showkat All

198 College Hill Road Hamilton College, Clinton. NX13323

### problem with that particular 94). I am sure. Mr Binoy is not writer's views, because, I beaccusing or blaming every lieve, every citizen has the practising Muslim as "Antiliberation forces" I suppose,