# Conning the Consumer

by Aasha Mehreen Amin

If there is anyone who is constantly duped, it is the consumer. Existing in an increasingly capitalist world he is bombarded by innumerable advertisements of products that guarantee to make his world a better place. Unfortunately for the consumer that is, many of these products are far from being the miracle workers or '100 per cent pure' commodities that their advertisers claim them to be.

In Dhaka, which has often enough proved itself to be a city of knaves, nothing could be more true. The city consumer who is constantly pressed for time is often the victim of unscrupulous sellers who dump him with substandard, sometimes even harmful products with mindblowing prices. The consumer, candid as he is, is forever trusting and so is conned again and again.

Bhejal or "adulterated" has become a household term in this city. The mar-ket for food is the worst victim of this evil.

If there is anything guaranteed about soyabean oil for example, it is the fact that half of it will be palm oil. Just leave it after cooking for a fev minutes; even in 40°c, the curry pot will have a layer of whitish waxy film. something that can never happen with pure soyabean oil. As for the pure ghee or butter oil that the vendor tries to dump you with, it's time to wake up and smell the soap folks! Be sure that honey (at least that which is procured locally), will have more sugar than honey and grains, whether pulses or rice will have enough

stones and gravel

mixed with them to build another Sher-e-Bangla Nagar Road. If you are a little adventurous and want to try the red birol rice so reminiscent of the good old days, just wash the stuff a couple of times : it will be as white as snow, the redness being colouring from the red clay or stone mixed in. Even the best brand of flour may have maggots - yes maggots and the finest macaroni from Italy may be decorated with little black critters.

SHRIER '94

The locally manufactured or cooked items are the worst of these deceivers. What is called tomato ketchup is really a concoction of red artificial colouring, vinegar and lots of kodu(turnip). One may wonder why it is not just called "kodur sauce" or "artificial tomato sauce"! Jellies, jams and squashes are also stained with that insidious colouring with no trace of the luscious fruits displayed so temptingly on the labels.

But nothing can beat the stuff served as food in the numerous backeries and eating places called hotels. It is here that the word unwholesomeness is epitomized. Chicken patties, the staple of many a working person, may be filled

up with a mush of browned onlons and oil to make sure that the microscopic flakes of chicken scarpings, if there are any, are practically indiscernible. Similar is the case with chicken puffs, chicken sandwiches and chicken rolls. Another hot favourite that has invaded the canteens of offices is the shingara. that cute little triangular pocket of delight.

"Pocket of surprise would be a better word with its mysterious black filling that sets the tongue on fire and the single, tiny cube of beef liver as a token of what might have been. The hotels with their adulterated oil, semi-rotten meat and bacteria ridden water, are the champions of this 'look-alike food' craze and the birthplaces of jaundice, dysentery and other unsavoury afflictions. Rumour has it that some of the so delicious byriant and tehart are actually the leftover debris co-llected from we-dding feasts. Think about that the next time you chew on a leathery piece of

WA I WAY

YOUR OIL IS

IS COUNTERFEITA

ADULTERATED

Then there are the less edible items that the city consumer is perpetually seduced into buying. These are the cosmetics and totletries that will make you a more beautiful, younger you. Creams to make you fair inspite of your Dravidian genes, are constantly advertised on TV without mentioning that some of them may contain carcinogenes. Of course, one may try to rationalise the tendency to stretch the truth or even hide it. After all, a claim of curing falling hair could mean really 'curing' by making sure that there

khashi (goat meat):

aren't any hairs left to bother about. But what of the look-alikes, the pathetic imitations of brand names that never fail to fool us. One may find a wide range of products made actually in Jingira, (a place notorious for making counterfeits). but claim to be from France, Japan or some other designer country. You might get for example, "Cutex nail remover" notice that the word polish has been left out which probably does scrape off your nails, it's so harsh. A Revion lipstick is more like a sandpaper stick, rough enough to take off the skin with a stroke. Last but not the least, is the Eau De Toilette from Paris, that should have been called eau de toilet or eau de clogged drain, with its 'fragrance' for it would drive away even the most ardent Romeo.

Without the safeguards of Consumer Rights Laws or Consumer Reports as in other countries the consumer has little option, save to learn the hard way. The only thing he, perhaps, can do is to rely on his senses. If for instance, something smells of rotten eggs and it isn't an egg, just don't buy it. It's as simple as

### Supplementary budget needed for development works, JS told She pleaded for the passage

Treasury bench members yesterday urged the boycotting Opposition parties to return to Parliament and resolve all problems through discussion in the House, reports BSS.

Participating in the general discussion on supplementary budget they said the opposition should respond to the call of the Leader of the House and Prime Minister Begum Khaleda Zia to settle all national issues through exchange of views in the sovereign Parliament.

ATM Alamgir (BNP) justified the need for supplementary budget to meet the unforeseen expenditures during the outgoing financial year.

He said the expenditure as shown in the supplementary budget was aimed at development and public welfare. Therefore, he said, it should be passed.

Alamgir said the supplementary expenses were necessitated to repair schools and colleges and implement other development works. He urged the government

to start rural electrification

work in Laksam. Speaking next, Begum Khwaja Shamsunnahar Ahsanullah said it is a general practice that the government has to meet some unforeseen situa-

tion during a financial year for

which expenditure goes

beyond the budgetary alloca-

of the supplementary budget. The BNP member appealed to the Opposition to come

back to Parliament and settle all matters through discussion. Participating next, Saifur Azam (BNP) said there should

not be any rigidity in politics. The aim of the Opposition, he said, is to oust the BNP government, and that is why they had started making various pleas right from the beginning of this Parliament to create problems.

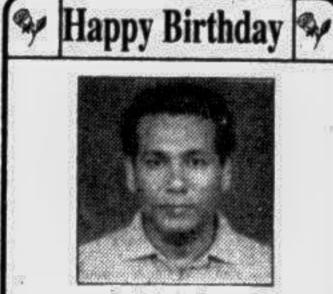
Azam said the Opposition first raised the demand for the repeal of the Indemnity Ordinance, but the people did not endorse such a demand. Subsequently, Azam said, many new issues were created in the name of Ghatak Dalal Nirmul Committee, Bharatiya Dalal Nirmul Committee and then a caretaker government.

He said all these issues were created to oust the BNP government.

He said the Opposition should demand free and fair elections but not a neutral caretaker government.

He said the BNP is a popularly-elected government. Therefore, any attempt to give a push to the BNP would affect the people, he added.

Referring to the supplementary budget, he said the additional expenditure was necessitated for a many positive reasons such as golden handshake to encourage voluntary retirement and for various development works.



Dad We Love You Shakik and Noor

Mappy Birthday

DEEBA

To

From

Uncle, Aunty, Erum, Kaiser, Imran, Saima & Faiza

ক্রমিক নং

कि-3039

যাহা অফিস চলাকালীন সময়ে অত্র অধিদপ্তর হইতে পাওয়া যাইবে।

কর্তপক্ষ যে কোন টেভার গ্রহণ বা বাতিলকরণ ক্ষমতা সংরক্ষণ করেন।

রেজিট্রেশন নম্বর

ঢাকা ঘ-২৬১১

छाका .व-२१२४

চট্টগ্রাম খ-৯১৪



### প্রয়াত অমৃত লাল দে স্মরণে

তুমি আছ নৈঃশব্দ্যের মাঝে আম রা সব সময় তোমার সন্তাকে অনুভব করি।

আজ ১৪ই জুন। এক বছর আগে এই দিনে তুমি আমাদের শোক সাগরে ভাসিয়ে চিরবিদায় নিয়েছ। মানব কল্যাণের যে মহতী আদর্শ তুমি বক্ষে ধারণ করেছিলে, আমরা যেন তা সমূনত রাখতে পারি- এটাই বিশ্ববিধাতার কাছে আমাদের একান্ত প্রার্থনা।

তোমার বিদেহী আত্মা চিরশান্তি লাভ করুক।

অমৃত লাল দে এও কোং লিঃ (কারিকর বিডি) হাসপাতাল রোড, বরিশাল ১৪ই জুন, ১৯৯৪

নির্ধারিত সিডিউলে সীলমোহরকৃত দরপত্র আহ্বান করা যাইতেছে। প্রতিটি সি<mark>ডিউলের মূল্য টাঃ ৫০/০০ (পঞ্চাশ) টাকা</mark>

গাড়ির বিবরণ

মডেল/প্রস্তুতকাল

7940

1897

2990

দরপত্র আগামী ২২-০৬-৯৪ ইং তারিখ বেলা ১২-০০ ঘটিকা পর্যন্ত নিম্নস্থাক্ষরকারী কর্মকর্তার অফিস কক্ষে রক্ষিত

টেভার বাক্সে জমা দিতে হইবে। দরপত্র ঐ দিনই বেলা ১২-৩০ ঘটিকায় দরপত্রদাতাগণের সমুখে। যদি কেই উপস্থিত

থাকেন। খোলা হইবে।দরপত্র গ্রহণের শেষ দিন অর্থাৎ ২২-০৬-১৪ ইং তারিখে কোন সিডিউল বিক্রি করা হইবে না।

ব্যথাহত ত্রী যোগমায়া ভাহ সুরেন, রাখাল ও বিজয় এবং ভোমার আত্মজনেরা

রকম

টয়োটা কার

*ল্যান্ডরো*ডার জীপ

টয়োটা ল্যান্ড কুজার জীপ

যতীন্দ্ৰ প্ৰসাদ তনচঙগ্যা

উপ-পরিচালক (অর্থ ও বাজেট)

ভূমি রেকর্ড ও জরিপ অধিদপ্তর

তেজগাঁও ঢাকা-১২০৮

### Tk 20cr DCC project to eradicate mosquito

(DCC) has under taken a Tk 20 crore project to eradicate mosquito in the city, reports

Minister Barrister Abdus Salam Talukder in Parliament yester-

Replying to Sarder Sakhawat Hossain Bakul of BNP, the minister said that the corporation had realised tax amounting to Tk 46.13 crore during

The amount is Tk 2.66 crore more than what was realised during the correspond-

# • What's on today . . . . .

Divine Arts. Salman F Rahman will inaugurate the show. Venue: Divine Arts, Sonargaon Hotel. Time: 5:30. The exhibition will remain open everyday from 9 am to 8 pm until June 21.

Ferdousi Priobhashine. Artist S M Sultan will inaugurate the show. Chief guest: Poet Sufia Kamal. Venue: Bengal Foundation, Road-27, House: 42, Dhanmondi, Time: 5 pm.

Zahir Raihan Film Society: Bangla-Russian film session is going on. Today's film: Return of the Maxim. Director: G. Kozintsev. Venue: Russian Cultural Centre. Time: 6 pm.

Publication Ceremony: Of the book titled 'Pattyar Etihas and Oitihya' (History and Heritage of Patiya). Venue: Institution of Engineers. Time: 4:30 pm.

meeting will be held. Venue: Hotel Purbani. Time: 5:30 pm.

Rotary Club of Dhaka North West: Regular weekly meeting will be held. Venue: Dhaka Club. Time: 7 pm.

#### গাড়ি বিক্রয় বিজ্ঞপ্তি ভূমি রেকর্ড ও জরিপ অধিদপ্তরে প্রাপ্তব্য সিডিউলের স্পেসিফিকেশন ও শর্তাবলী মোতাবেক নিম্নে বর্ণিত ৩ (তিন) টি The Dhaka City Corporation July-May period of this fiscal অকেজো ঘোষিত গাড়ি যেখানে যে অবস্থায় আছে সেই অবস্থায় বিক্রয়ের নিমিত্তে আগ্রহী ক্রেভাগণের নিকট হইতে

This was stated by LGRD

ing period of the previous fiscal (1992-93).

The minister said that outstanding taxes totalling Tk 46.71 crore remained unrealised. Of the amount, Tk 17 crore is lying with the government institutions as holding tax while Tk 29.71 crore with private owners.

Painting Exhibition: By Abdus Sattar organised by

In the Shadows of Daily Trivia: An exhibition by

Rotary Club of Dhaka South: Regular weekly

## ডিএফপিজে।১১২৩৭-১/৬ **PWD Tender Notice Tender Notice**

No. 152/1993-94 Sealed tenders are hereby invited in Bangladesh Form No. 2911 from enlisted & Approved Class 1(one) Sanitary/Plumbing contractor/firm of PWD, according to financial limit for the undermentioned work. Tender will be received by the undersigned & the Executive Engineer, PWD Division Rangpur/Kurigram/Gaibandha/ Lalmonirhat/Nilphamary/Panchagarh and Thakurgoan in their office on 19-6-94 Eng. at 12-00 Noon & will be opened the same day at 12-15 PM in presence of the tenderers (who

may like to remain present). Name of work Estimated Time for **Eligibility of Contractor** Earnest completion Cost money submission tenders. Internal Sanitary and water 10,72,522/-21,451/-2(two) Class 1 (one) Sanitary/ supply arrangement for Plumbing Contractor/ months construction of Male and firm of PWD. Female Student Hostel buildings of Dinajpur Medical College at Anandasagor,

Tender form, schedule of works, Addl. terms & conditions etc. can seen and obtained from the office of the undersigned & the Executive Engineer PWD Division, Rangpur/Kurigram/Gaibandha/Lalmonirhat/ Nilphamary/Panchagarh and Thakurgoan and the Sub-Divisional Engineer, PWD Sub-Division I/II/EM Dinajpur & Phulbari from any working day during officer hours up to 5-00 PM on 18-6-94 Eng on payment of usual cost (Non-Refundable).

DFP(G) 10907-5/6

- PID photo

Shamsul Kabir **Executive Engineer** PWD Division, Dinaipur

#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

"গ্রামীণ মহিলাদের জন্য কর্মসংস্থান সৃষ্টি" প্রকল্প মহিলা বিষয়ক অধিদপ্তর ৬২৩, বড় মগবাজার, ঢাকা

নং-মবিঅ/ঢাক/প্রামকস্প্র/নিয়োগ/২-ক/৯৪/৭৫৮

Dinajpur (Ground floor) during

the year 1993-94.

তারিখঃ ৯/৬/৯৪

মহিলা বিষয়ক অধিদন্তর কর্তৃক পরিচালিত "গ্রামীণ মহিলাদের জন্য কর্মসংস্থান সৃষ্টি" প্রকল্পে সম্পূর্ণ অস্থায়ী ভিত্তিতে নিম্নলিখিত পদসমূহ পুরণের জন্য বাংলাদেশের প্রকৃত নাগরিকদের নিকট হইতে সহত্তে লিখিত দরখান্ত আহ্বান করা যাইতেছে দরখান্ত গ্রহণের সর্বশেষ তারিখঃ ৩০-৬-৯৪ ইং

কামক নং	পদের নাম ও বেতন জেল	সংব্যা	শিক্ষাণত যোগ্যতা ও অভিজ্ঞতা
2.1	ক্ষিত অফিসার	and the Thomas are	কোন শীকৃতি প্রাপ্ত বিশ্ববিদ্যালয় হইতে ন্যুনতম পকে ২য় শ্রেণীর
	5p60-6766	8	ক্লাতকোত্তর ডিগ্রী ।
<b>3</b> 1	এলডি – কাম – টাই পিষ্ট	8	এইচ, এস, সি, পাস বাংলা ও ইংরেজীতে টাইপের গতি ২৫ ও ৪০
	>>00-> <del>&gt;00</del> \$		থাকিতে হইবে এবং সংশ্লিষ্ট কাজে ২ বংসরের বাস্তব অভিজ্ঞতা থাকিতে হইবে। কম্পিউটারে অভিজ্ঞ প্রাথী অগ্রাধিকার দেওয়া হইবে।
•	গৈষ্টেটনার– কাম– ফটোকপিয়াব অপারেটর ১০৫০–১৯১৫	3	এইচ,এস,সি পাসসহ সংশ্লিষ্ট কাজে কমপকে ২ বৎসরের অভিজ্ঞতা।
8 1	এম,এল,এস,এস,/পার্ছ	Q.	কমপক্ষে ৮ম শ্রেণী পাস এবং গার্ডের জন্য সংখ্রিষ্ট কাজে ৩ বংসারের অভিজ্ঞান।

দরখান্তের শর্তাবলীঃ

১। (ক) নাম (খ) পিতা/স্থামীব নাম (গ) স্থায়ী ও বর্তমান ঠিকানা (ঘ) পদ অনুযায়ী বর্ণিত শিক্ষাগত যোগ্যতা ও অভিজ্ঞতা (ঙ) জন্ম তারিখ (চ) ৩০-৬-৯৪ ইং ভারিখে সঠিক বয়স (ছ) নাণরিকত সার্টিফিকেটসহ দরখান্ত দাখিল করিতে হইবে । শিক্ষাণ্ড যোগ্যতা/অভিজ্ঞতা সনদপ্তের সভাষিত অনুলিপি ইউনিয়ন পরিষদের চেয়ারম্যান অথবা ১ম শ্রেণীর গেজেটেট অফিসার কর্তক চরিত্রগত সার্টিফিকেট দরখান্তের সহিত দাখিল করিতে হইবে

২। ১ম শেশীর গেজেটেট অফিসার কর্তক সভ্যায়িত সদা তোলা পাসপোর্ট সাইজের ২ কপি ছবি । সকল পদের জন্য সরকার নির্ধারিত সর্বোচ্চ বয়সসীমা ৩০ কংসর

সরকারী/আধা-সরকারী সায়ন্তশাসিত প্রতিষ্ঠানের চাকুরীরত প্রার্থীদের যথায়থ কর্ত্পক্ষের মাধ্যমে করিতে হইবে । খামের উপর পদেব নাম এবং দরখান্তকারীর নিজ জেলার নামসহ পূর্ণ ঠিকানা পাই লিখিতে হইবে

উপরোক্ত শর্তাবলী অসম্পূর্ণ থাকিলে দরখান্ত বাতিল বলিয়া গণ্য হইবে প্রকল্প পরিচালক To apply (Tel) 309% - 33/6

গ্রামীণ মহিলাদের জন্য কর্মসংস্থান সৃষ্টি ''

### Government of the People's Republic of Bangladesh Office of the Chief Engineer

Construction and Maintenance Management Unit (CMMU)

Ministry of Health & Family Welfare Road No.11, House No. 80, Block-E, Banani Model Town, Dhaka

No. MOHFW/CMMU/BID-Health/94/1218

### Fourth Amendment Notice

The bid notices and subsequent amendments circulated through this office for the sub-components of fourth Population and Health Project under IDA Credit 2259-BD are amended as under:

1. The place of receiving and opening bids of all the 4 sub-components of the 4th Population & Health Project, namely i) 4 Nurses training Centres, ii) Strengthening of Nursing Education and Services Project, iii) Development of 18-District Hospitals and iv) Further Development of 4 Medical College

Hospitals shall be as follows: Office of the Executive Engineer, Dhaka Division 105-106, Motijheel C/A, Dhaka-1000

Office of the Consultants

S-312

M/S Sthapati Sangshad Ltd.

House 4, Road 9, Dhanmondi R/A, Dhaka-1205 2. The last date of receiving of bids for Development of 18-District Hospitals Project shall be 22-06-1994 in

place of 21.06,1994. All other terms and conditions of the Notice Inviting Bid and earlier amendments shall remain valid.

4. This amendment will form a part of the contract and will be binding upon the bidders.

M. Majibur Rahman, PSC

Colonel Chief Engineer, CMMU

Wednesday BTV

Sylhet

Dinapur

Cox's Bazar

Documentary: World News in Bangla Children's programme Open University

Dance Programme Film show The A-Team News in English 10 30 Programme on population Khabar/The News

Death anniversary The second death anniversary of Professor Safdar Alt. a noted educationist and retired professor of English of the Bangladesh Agricultural University. Mymensingh, will be observed today, says a press

Qurankhwani and a milad mahfil will be held at the Bashabo Jheelpar Zame Mastid on the day after Maghreb prayers. Prof Ali died of oldage complications on June 15. 1992 at his Bashabo residence at the age of 75

release.

## Prime Minister's Special Envoy M Morshed Khan presenting a photo album to Kazuo Haruna, leader of the Investment Study Mission of Japan Federation of Economic Organisations, on conclusion of their visit to Bangladesh yesterday.

# Weather

### Light rain likely Occasional light to moderate rain or thundershower is

likely to occur at most places over Khulna, Chittagong and Barisal divisions and at many places over Dhaka division during the next 24 hours till 6 pm (Wednesday), reports

Met office said moderately heavy fall may also occur over the country during the period.

It said the day temperature may remain nearly unchanged throughout the country. The country's highest temperature was recorded 33.4 degree Celsius in Sylhet and lowest 24 degrees at Khepupara

in Patuakhali district vesterday. The sun sets today (Wednesday) at 6.47 pm and rises tomorrow (Thursday) at 5 11 am.

cities/towns recorded yesterday were: City/Town Temperature in Humidity in Celstus Percentage 9 am 6 pm Dhaka 32.4 31.5 Chittagong Raishahi 31.8 26 3 31.7 Khulna 26.4 91 Barisal 31 26

25.3

26 1

25.8

33.4

32.6

74

82

97

The maximum and minimum temperatures of some major