



BANGLADESH & INDIA

REACHING OUT IN A SPIRIT OF FRIENDSHIP AND COOPERATION

Bangladesh & India on the move, together

Cooperation in the economic field amongst countries in the South Asian region is crucial in the context of the formation of regional trade blocs and their vital role in international trade. These countries should help each other with all their strength and resources in an increasingly competitive environment.

India and Bangladesh can play a leading role in paving the way for Regional Economic Cooperation amongst the member countries in SAARC. It is hoped that SAPTA will be the first step in this direction.

CII has believed in the concept of close cooperation between Bangladesh and India. Towards this end, it has opened new doors for transfer of technology, investments and increased trade. Several CII missions have visited Bangladesh. CII has also signed a Memorandum of Understanding with the leading business organisation - Metropolitan Chamber of Commerce and Industry (MCCI), and the Bangladesh Shilpa Bank.

CII had the pleasure and privilege to welcome respected industrialists from Bangladesh. These industrialists visited the Indian Engineering Trade Fair and attended the Joint Economic Committee meeting, which was held in New Delhi in November 1992.

CII is sending a high-level mission to Bangladesh, led by Mr. Jamshyd N. Godrej, President, CII, for 2 days. The objective of this mission is to look at opportunities for cooperation between the two countries and increase trade and investments by bringing Bangladeshi and Indian businessmen together.

The CII delegation would meet representatives from the Government and industry and also attend the meeting of the Joint Economic Committee, which will be hosted by MCCI - CII's partner.

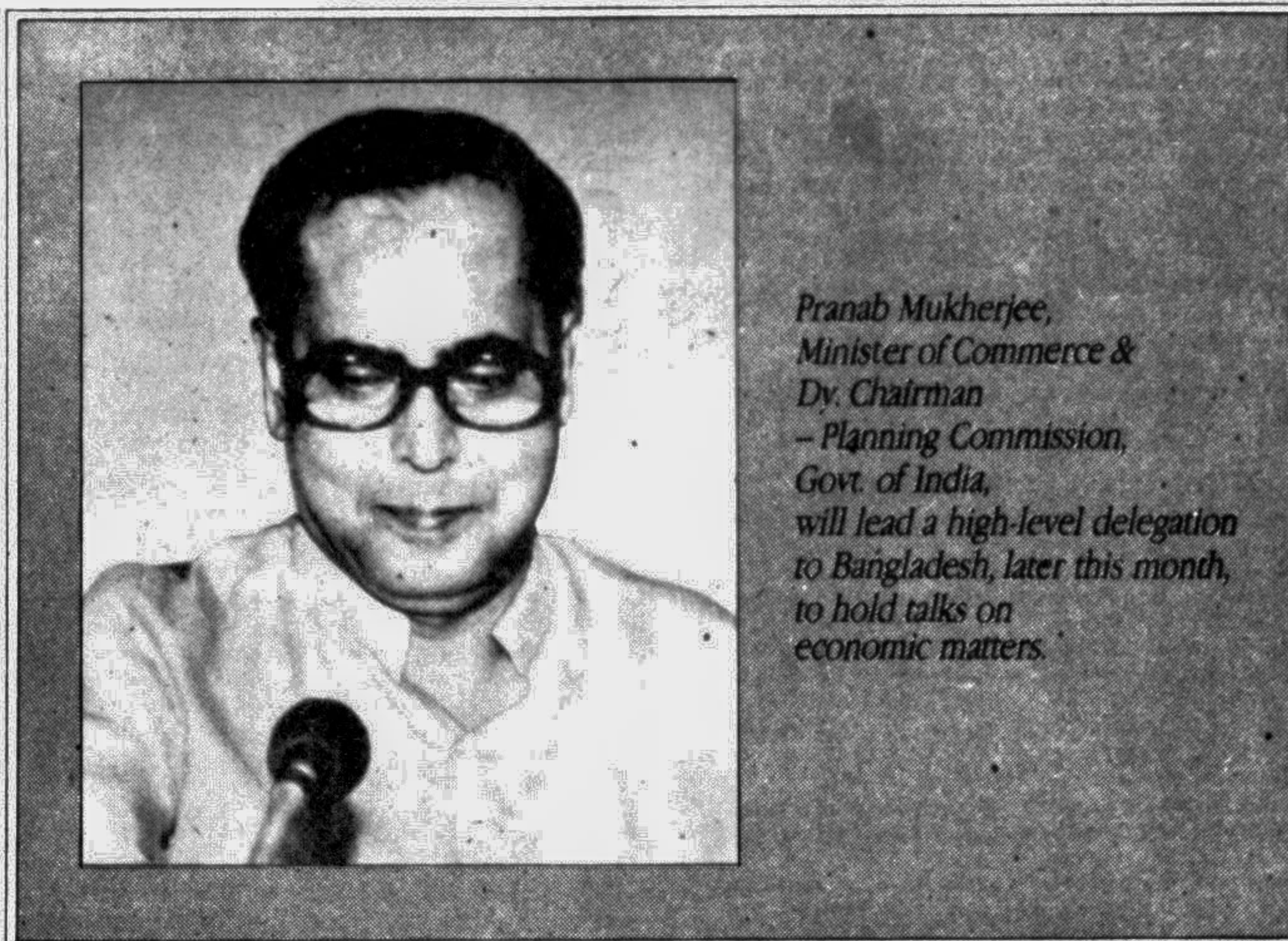
This, CII hopes, will herald a new era in Indo-Bangladesh economic relations in the coming months.



Mr. Morshed Khan, then President, Metropolitan Chamber of Commerce & Industry (left) and Mr. Alok Mookherjee, Chairman, CII SAARC Committee, with H.E. Mr. Farooq Sobhan, High Commissioner of Bangladesh in India (center).

Areas of cooperation

- ▶ Food and food processing
- ▶ Agriculture and agricultural products
- ▶ Chemicals and fertilisers
- ▶ Environment
- ▶ Newsprint
- ▶ Textiles and leather
- ▶ Projects
- ▶ Total Quality Management and ISO 9000
- ▶ Energy and energy management
- ▶ Education and training
- ▶ Technology transfers and joint ventures
- ▶ Consultancy and software.



Pranab Mukherjee,
Minister of Commerce &
Dy. Chairman
- Planning Commission,
Govt. of India,
will lead a high-level delegation
to Bangladesh, later this month,
to hold talks on
economic matters.

How to promote exports and increase trade:

Some suggestions -

- ▶ Conduct a market survey to identify new products/services that could be exported to India
- ▶ Encourage joint ventures in Bangladesh with buy-back arrangements as well as exports to other countries.
- ▶ Increase volume of export of newsprint and fish from Bangladesh.
- ▶ Encourage cooperation between the two countries in the areas of shipping and transport, infrastructure development, small-scale sector, banking, development finance, railway and port management, mega projects - especially gas-based fertiliser plants, etc., joint third-country projects, consortium approach for export, deep-sea fishing, among others.
- ▶ Increase presence of Bangladesh banks in India to encourage greater participation by Bangladesh industry.

Confederation of Indian Industry

The Confederation of Indian Industry (CII) is the top industry association with a direct membership of 3000 companies, whose total capital investment is over US\$ 35 billion. CII members are from both the Public as well as the Private sectors. CII, with its 20 offices in India and 2 overseas offices in London and Zurich, is a reference point for the Indian industry and the international business community.

CII adopts a proactive approach and closely interacts with the Government on policy issues; at both the Central and State levels. It seeks to assist in increasing India's industrial efficiency and competitiveness through its wide-ranging specialised services in the areas of Total Quality Management, ISO 9000, Productivity, Energy, Environment, etc. CII has also taken major initiatives in the field of corporate citizenship, that is, the role of business and society, in rural development, population management and sports.

On the international front, the Confederation has a working relationship and Memoranda of Understanding with counterpart organisations in 44 countries.

CII's overseas offices in Zurich and London serve as contact points for its international networking. CII is the voice of Indian industry at several international forums and represents India at joint commissions with several countries. It also coordinates the visits of high-ranking delegations from abroad as well as leading dignitaries from industry organisations and financial institutions. CII's international division services the industry through day-to-day networking with Indian missions and its counterpart organisations across the globe.

One of the Confederation's major activities is organising the Indian Engineering Trade Fair - a biennial show - well-known as Asia's largest technology exposition. The 11th IETF will be held from February 12-19, 1995 at New Delhi.

1995 marks CII's centenary year, heralding a new era of industrial and trade cooperation around the world, wider linkages and more synergistic partnerships both in India and abroad.



Confederation of Indian Industry

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CII Mission to Bangladesh

December 22-23, 1993

List of Members

Mr. Jamshyd N Godrej (Mission Leader)	President, CII and Managing Director Godrej & Boyce-Mfg. Co. Ltd, Bombay
Mr. S.K. Bhargava	Vice President, CII & Group Chief Executive Eicher Goodearth Ltd. New Delhi
Mr. Sanjay Budhia	Director Patton Tanks Ltd Calcutta
Mr. Tarun Das	Director General CII New Delhi
Dr. P.K. Dutt	Managing Director Coates of India Ltd. Calcutta
Mr. P.K. Dutt	Managing Director Bata India Ltd. Calcutta
Mr. D.K. Mehta	Managing Director Radiant Industries Ltd. Calcutta
Mr. Alok Mookherjee	Managing Director Flakt India Ltd. Calcutta
Mr. Robin Parbat	Director Indian Aluminium Co. Ltd, Calcutta
Mr. N.K. Rajgarhia	Managing Director Orient Steel & Industries Ltd, Calcutta
Mr. B.L. Raina	Director (Engg. Exports) Tata Iron & Steel Co. Ltd. Calcutta
Mr. S. Sen	Senior Director, CII New Delhi
Mr. Manmohan Singh	Past President, CII & Chairman & Managing Director Frick India Ltd. New Delhi
Mr. S.N. Datta (Mission Manager)	Deputy Director CII Bhubaneswar

Forthcoming Fairs:

IREE '94

IN COOPERATION WITH
THE MINISTRY OF RAILWAYS

International Railway
Equipment Exhibition
January 13-17, 1994

State-of-the-art railway
equipment and technology
from India and abroad. For you.

ENTERPRISE '94

Enterprise '94
February 9 - 13, 1994
Bombay

National trade and technology
fair for small enterprises and
the ancillary industry.



Quality Summit '94
November 9-12, 1994
Bangalore

India's premier convention and
exhibition on Quality.



Indian Engineering
Trade Fair (IETF '95)
February 12-19, 1995
New Delhi

Asia's premier fair, to be held
in CII's Centenary Year.
Participants will include well-
known firms from across the
world.

PARTNER COUNTRY: ITALY
PARTNER STATE: HARYANA