

Taka convertibility — Problems and Opportunities

By Syed Ashraf Ali

In a broader sense, all currencies — weak or strong — are convertible — albeit at a price. In a controlled exchange regime, authorities try to block conversion of local currency by putting varying degrees of restrictions on receipts and payments of foreign currencies. The main thrusts are directed towards maintaining the exchange rate stable — mostly at an overvalued level. Nevertheless, in a controlled exchange regime parallel market — sometimes also called open market, secondary or simply black market — emerges to cater to the unsatisfied demands for foreign currency. The depth and the intensity of the black market depend critically on the nature of controls and the spread between the official and the open market rates.

In the process of management of exchange control and the exchange rate Bangladesh has had to content with organised black market. The black market serves as a conduit for two way conversion of Taka. The exchange rates in this market may be different, though not wholly independent, from the officially overvalued rates. Over the years, Bangladesh has worked towards unifying the two markets. In fact we had three markets — official market, black market and now-extinct Wage Earners Market. The process of unification started in May 1975 through a massive devaluation of Taka by over 58%. Thereafter, Bangladesh pursued a policy of depreciation in small doses under a system resembling a variation of crawling peg.

Bangladesh even used a tailor-made basket of trade weighted currencies of major trading partners for calculation of REER (real effective exchange rates). Thus the official and the wage earners rates had been brought sufficiently closer to the open market rate. These changes accompanied by liberalization of imports and exchange control helped Bangladesh to unify the official and the wage earners, sometimes referred to as SEM, rates. Simultaneously, assisted by expanding export receipts, generous foreign aid and massive inflow of wage earners remittances Bangladesh pursued a policy of liberalisation of imports and other current payments. That paved the way for unification of SEM rates with official rates from January 1, 1992 without unduly distorting the flow of funds and trade.

The impending convertibility of Taka can be interpreted as an extension of the philosophy of unification — this time with the open market rate. The open market rate, as distinct from the officially controlled overvalued rates, represents intrinsic strength of a currency. Bangladesh has, therefore justifiably removed or relaxed the remaining controls over practically all current payments. This should serve well for an orderly transition to floatation or convertibility.

It means, nothing spectacular should happen when taka is eventually put on the float. However, in the mele that is likely to follow in the initial stages of floatation, the Taka rate will weather a few bouts of volatility before settling down to where it rightly belongs. It is too early to guess, but the realities and economic fundamentals dictate that the rate should not move significantly away from where it is now perched.

What then convertibility is going to do to our economy? Convertibility or floatation per se cannot heal the scars in the economy or provide a stimulus unless accompanied by appropriate fiscal, monetary and other policies having bearing on the country's productive capabilities. Nonetheless, floatation of Taka will free the rates from the imperfections associated with human judgement. Market forces will determine the rates warranted by emerging realities. In order to maximize gains from the realism sought to be introduced in the exchange rate structure, Bangladesh needs urgently to address other problems currently obstructing economic growth. Otherwise, opportunities thrown by floatation will be lost or may even turn counterproductive.

One may call convertibility a 'milestone' or a 'landmark' but it would be too much to expect that this will automatically raise our currency to international stature. After all, Taka and for that matter currencies of our bigger neighbours, are not used for international transactions or short term investment. We need not forget that Bangladesh accounts for barely \$ 2 billion worth of exports annually representing a trifle (0.09%) of world exports of \$ 3,500 billion. The entry of Taka into the elite club of floating currencies will generate new problems as well as potential for the banks. They have grown accustomed to living under the shadow of fixed exchange rates handed down by the central bank. The new system will throw them in a competitive environment requiring enormous skill, foresight and logistics to attract new clients and sustain the old ones. As of now, the banks, particularly the smaller ones, appear to be in a quandary and are following, rather blindly, the bigger ones. Some are looking towards the foreign banks in Bangladesh for a lead on the erroneous belief that they have a better knowledge.

That, however, is not true; in real life situation they are as inadequately equipped as the local ones.

The banks here in Bangladesh, especially the bigger ones like Sonali and Janata Bank have gained exposure to dealing room situation. They have also benefited from the experience gained as secretary to the Exchange Rates Committee with regard to calculation of cross rates. That should help them to assume the role of what is known in the foreign exchange jargon as 'market maker'. In a stiff competition, that inevitably follows, when the market is thrown open the banks will require to quickly establish credibility with regard to provision of customers' services efficiently, quickly and at best rates. Otherwise, they will run the risk of being edged out of the market.

Most importantly, a bank would need to learn to interpret the signals emanating from macro-economic indicators like growth in GDP, export performance, money supply, consumer demands etc. These factors cast their shadows on long term movement of rates requiring appropriate strategies to avert the foreign exchange risks. Secondly, the banks should learn to quickly 'undo' what is known in banking parlance as 'overbought' and 'oversold' position. Among other things, it will involve constant monitoring of changes in rates especially of non-dollar currencies which Bangladeshi Bank will not transact.

Thirdly, the banks should establish modalities and draw out principles to operate in forward or 'futures' transactions. The cardinal principle to quote forward rates of a currency depends essentially on differences in interest rates in Bangladesh and the home country of the currency concerned. The idea is that in the event it becomes necessary to 'cover' a position in say, pound sterling, the bank would convert Taka into sterling and deposit in London or any other Euro-currency market to meet its future obligations. The resultant loss or gain of interest arising from this operation would constitute the 'premium' or discount of that currency. It is too simplistic a dispensation of an otherwise complex subject of 'futures' transactions. In any case the interest rate differential and opportunity to 'hedge' and 'swap' funds represents the core element of forward operations.

Forward operations in Bangladesh will involve more 'sales' than 'purchases' because of imbalances between annual imports totalling \$2.1 billion and exports totalling \$1.25 billion after adjustment of fabric imports in the garment sector. The banks cannot cushion the gap themselves without investing something of the order of \$900 million in foreign centres. Bangladesh cannot afford to spare such a huge amount which will not only undermine its reserve but may contribute to shortfall in local financial resources of the banking system. It means, one way or the other, Bangladesh Bank will need to play its role as a last resort, this time for covering the risks.

Additionally, Bangladesh Bank will need to wield the traditional central bank's stick of intervention to iron out short term movements in the rates. This may be criticised as interference to maintaining a relatively stable rate to sustain the confidence of the trade. Even the developed countries consciously intervene in the market to beat back the wayward rates to the right track and then engage themselves to correct the structural imbalances. Instability in exchange rates, according to Milton Friedman, is a symptom of instability in the underlying economic structure. Bangladesh can ill-afford to risk instability in the exchange rates at this time when the economy is showing signs of recovery following the dynamic steps taken by the Government and reforms initiated in the financial sector. Apart from removing the underlying causes of instability that may be sparked by too many amateurs trying to speculate on the future trends, Bangladesh will need to draw out long term strategies to steer the economy along the right track.

Finally, with larger funds to shuttle around, following enlargement of the 'open position' and 'foreign currency balances' by Bangladesh Bank, the banks should familiarise themselves with investment of funds abroad. The money markets in the world have undergone dramatic transformations in the last three decades. This period saw emergence of Euro-currencies, floating rate bonds, overnight funds and an assortment of financial assets carrying varying degrees of risks and yields. To maximize gains from investment, the banks may reorient their training programmes and arm themselves intellectually and technically to deal with oncoming situation. Otherwise, the banks will lose money not only for themselves but for the country as a whole.

(The author is a general manager of Bangladesh Bank. The views expressed do not represent those of the bank.)



Dr Abdullah Faruque, Chairman of Board of Directors of Janata Bank, seen inaugurating the 897th branch of the bank at Abdul Ghani road in the city Wednesday. Mohammad Taheruddin, Managing Director and Enamul Huq Chowdhury, General Manager of the bank also seen in the picture.

Shipping Intelligence

Chittagong port

Berth position and performance of vessels as on 23-09-93							
Berth No	Name of Vessels	Cargo	L Port Call	Locl Agent	Date of Arrival	Leaving	
J/1	Gruz	GI (P Mat)	Istan	BSC	21/9	26/9	
J/2	Olma	R Seed	Lapa	Royal	19/9	26/9	
J/3	Ikan Tanda	Salt (TCB)	Kand	SBS (P)	10/9	24/9	
J/4	Al Swamruz	GI/GL	Rang	ASL	17/9	26/9	
J/5	Vishva	Karuna	R Seed	Chin	Litmond	30/8	30/9
J/6	Nezabudka	Salt (TCB)	Kand	MSPL	18/9	26/9	
J/7	Dicle	S Billet	Nemr	BSL	15/9	24/9	
J/8	Banglar	-	-	-	-	-	
J/9	Kalol	Cont	Mong	BSC	19/9	23/9	
J/10	Amrita Jaya-1	GI	Mong	BSC	21/9	25/9	
J/11	Meng Lee	Cont	Sing	AML	21/9	23/9	
J/12	Endurance	Salt (TCB)	Kand	GEL(P)	10/9	26/9	
J/13	*Continent-1	Repair	Kara	CLA	07/9	23/9	
MPB/1	Prafulla	GI/GL	Parad	SS	22/9	24/9	
CCJ	Kota Buana	Cont	Sing	RSL	20/9	24/9	
Samudra	-	-	-	-	-	-	
Smrat	Repair	Kand	SS	-	25/9	26/9	
GSJ	Fujisan Maru	Cement	R How	RSL	20/9	28/9	
TSP	Marine Three	R Sulp	-	RRSA	R/A	24/9	
RM-3	*Continental	-	-	-	-	-	
Rose	-	-	Seacom	R/A	24/9	-	
RM/6	Ronjay	-	-	-	-	-	
DOJ	Choomie	Cement	Tuti	USTC	15/9	26/9	
DDJ	Dolores	-	-	Seacom	R/A	30/9	
DDJ/1	Bangler Rebi	Repair	BSC	R/A	25/9	-	
DDJ/2	Sampad	Repair	BSC	R/A	26/9	-	
Banglar Asha	Repair	BSC	R/A	30/9	-	-	

VESSELS DUE AT OUTER ANCHORAGE

Name of Vessels	Date of Arrival	Last Port Call	Local Agent	Cargo	Loading Port
Astro Star	23/9	Sing	OTBL	-	-
Tug Ocean-V	23/9	Sing	OTBL	-	-
Mun Si Bong	25/9	Tuti	UMA	Salt in Bag	-
Knud Jespersen	24/9	Sing	CT	Cont	Sing
San Evans	26/9	Kand	MSPL	Salt in Bag	-
Jala Yamini	27/9	Kand	MSP	-	-
Maro	25/9	Tuti	Litmond	-	S Ash
Sea Rhapsody	27/9	Tuti	USTC	Cement	S Ash
Pu Aspiration	25/9	Chin	Litmond	Cement	S Ash
Kurnia Sejati	24/9	Segpang	MPB	Steel	Col
Lanka Mahapola	25/9	Col	Barclid	Cont	Col
Fong Yun	25/9	Sing	BDShip	Cont	Sing
Eponyma	25/9	Sing	CTS	Corn	Sing
Mulpha Subang	26/9	Manpu	USTC	Cement	Ctg
Shaplaeverett	26/9	Sing	EPBL	GI	Japa Fe
Al Salma	26/9	Rang	ASL	GI/GL	-
Santa Margherita	27/9	Sing	Prog	GI	-
Stonewell Jackson	28/9	S Hat	BDShip	GI (Lash)	C Ports
Jiang Cheng	28/9	S Hat	BDShip	GI	B Abbes
Mowlavi	28/9	Mong	SSL	GL	Sing
NGS Ranger	28/9	Sing	BDShip	Cont	Sing
Bangler Kakoli	28/9	Male	BSC	GI	UK Cont
Iveyerrett	29/9	Anti	EBPL	GI	Japa Fe
Imke Wehr	29/9	Mong	APL/3	Cont	USA Fe
Ingenuity	29/9	Mong	BTSA	Cont	Col
Ronjay Victory	30/9	-	PSA	Cement	Sing
Fong Shin	30/9	Sing	BDShip	Cont	Sing
Friedrich Engels	30/9	Eliz	EOS	-	-
Rafiah	30/9	Jybo	Dynamic	M. Seeds	Sing
Optima	01/10	Sing	RSL	Cont	Sing
Hang Wan	03/10	-	BDSH:p	Sp! Cargo	-
Leona	06/10	-	Prog	GI	-
Jin Jiang	07/10	Xay	OWSL	Sugar in Bag	-
Tanary Star	25/9	Mong	PSAL	-	-

TANKER DUE

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Jamag	25/9	Seaco n			

VESSELS AT KUTUBDIA					
Name of Vessels	Cargo	Last Port Call	Local Agent	Date of Arrival	

VESSELS READY					
Name of Vessels	Cargo	Last Port Call	Local Agent	Date of Arrival	

The above were the Thursday's shipping position and performance of vessels of Chittagong Port as per berthing sheet of
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