Dhaka Day by Day

Travelling Salesman with a Difference

by Aasha Mehreen Amin

A lypical Dhaka afternoon is incomplete without the constant refrain of our ever faithful friend, the crow. But with this is another peculiar sound, sometimes shrill, sometimes gutteral, yodelling or screaming, yet always there. This is the voice of the approaching hawker who, with his ingenuous way of regurgitating sounds deep from within his stomach, is a remarkable salesman indeed.

In the scorching sun the hawker, commonly known as the ferry walla roams around the neighbourhoods screaming his lungs out just in case somebody responds. And respond they do, though perhaps not often enough. Housewives, in particular, can seldom resist calling a passing vendor who often save them a tiresome trip to the smelly, crowded bazaar. The items, these mobile vendors sell are endless:

fish, shrimps, poultry, vegetables. fruits, sarees, trinkets, pots and pans even peanut but-

ter, you name it, he has it. Although the prices are not really much lower than the market, something he will always insist upon, the convenience of get ting everything at your doorstep, is immense.

A very common yet unique hawker is the one who comes to buy not sell. This is the kagof walla or newspaper buyer. At any given time one can hear the age-old cry of Kagoz! Kagoz! reverberating in the distance. This hawker buys all the newspapers, magazines and cast-off

paper you have at a rate per kg. This is certainly a unique way of getting rid of what would normally be garbage and actually getting paid for it! The kagoj walla is also eager to buy other odd items such as old shoes, bottles, cans, old taps etc, all of which have specific rates. For children there is a special treat; in exchange for a broken piece of glass or a fused light bulb they can get a whole lump of mouth-watering sugary candy called kotkoti, named for the jaw breaking sounds the teeth make when trying to break it.

SHARIER'93

The ferry wallas have mastered the art of announcing their wares. Making strange and difficult sounds that only they can do, they try to break the boredom of screaming their wares in the same monotonous voice that would put both hawker and potential customer to sleep. From a distance they sound like those exotic birds who look beautiful but sound so ugly

Some hawkers are even more innovative and announce their wares in two languages. Once a fruit vendor who was walking by a house in Gulshan, screamed at the top of his

with hectic lobbying and cam-

ing election of Dean and teach-

ers' representatives to the DU

Senate scheduled to be held on

29th of this month at the

Teachers Students Centre

White, Blue and Pink are con-

testing in the elections this

year. The last date for submit-

ting the nomination papers has

According to sources, the

From the Faculty of Arts the

probable participants in the

candidates are: Professor Md

Montruzzaman (Blue panel),

Professor Aminul Islam (Pink

Dean election are as follows:

been fixed on July 18.

Begum(White panel).

Three panels known as

paigning ahead of the forthcom-

By DU Correspondent

voice, Banana, Papaya. Fineaffel (meaning. pineapple) all in English in the hope that an expatriate would take notice. As soon as one of the residents who happened to be a Bengali. came out, the vendor switched to kola kola in what the resident claimed, a less endearing

The travelling vendor does not only sell goods but services too. Vendors to sharpen your knives with their huge, round sharpeners can be seen from time to time. If by some cruelty of fate, you find yourself locked out of your home because you had managed to drop your keys down a manhole when you got down from the rickshaw, do not panie. Just wait a few minutes and the sweet sound of jingle bells will make you see the light again. The chabi walla will take no time to create the precious

key you lost and so put you out of your misery, not litcrally of coursel

Interestingly, in recent months new breed of trav elling salesmen have found their way into the neighbourhoods of Dhaka. These are young, enthusiastic men between 18 and 25 who knock door to door, or ring doorbells in the hope of selling their goods In long, voluminous sacks, the items they sell are mainly household goods They include clothes detergent, soaps, shampoos, cosmetics, and food items such as biscuits, vermicelli snacks - things that are not fancy but useful. The sales

talk of these enterprising men who have at least an SSC degree, is much more sophisticaled than the usual street hawker. Politely yet persuasively they will explain their business and ask the customer to try the good and if acceptable they will supply it regularly. Although more often than not the door is slammed before they can even utter words, occasionally they will find a sympathetic listener, whose maternal instincts prompts her to give the carnest salesman a chance. Once they earn the customer's confidence, the exchange is mutually beneficial. While the buyer is ensured of a consistent supply of the product, the earnest salesman is guaranteed of a reasonable and much-needed commission.

The original travelling salesman that is the ferrywalla, however, is undaunted by such competitors. He is as active as he was years and years ago when there was no such thing as a doorbell. He is as part of this city's charm a the crying crow that makes a luxuriously have afternoon so complete.



A get-together of the Dhaka University Honours Class of 1954 was held Thursday at the Dhaka Cub. Seen(from the right) are: Professor Anisur Rahman, A S Mahmud, Siddiqur Rahman, Shamim Sikder, Nilufer Mahmud and Zakaria Chowdhury. - Star photo

Construction of low-cost housing complexes

stressed

State Minister for Local Government, Rural Development and Cooperatives Md Adbul Hye yesterday laid emphasised on constructing low-cost housing complexes for the rural poor in commensurate with the requirement of different areas of the country, reports BSS.

An additional 50 lakh houses would be required by 2000 AD for the increasing number of population, the State Minister said while inaugurating a workshop here on "project for reconstruction of rural houses in the flood-hit areas."

Hye said compared to the requirement the country ran short of 30 lakh houses of which 20 lakh were in the rural areas. He said 30 per cent of the rural population had no permanent homes and more than 85 per cent of the houses could not provide security to the inmates against flood and cyclone.

ISESCO workshop begins July 19

A three-day workshop on "practical problems and their solutions for the benefit of officials in charge of literacy and adult education" will begin here on July 19, reports UNB.

Education Minister Barrister Jamiruddin Sircar will inaugurate the workshop, organised by the Islamic Educational, Scientific and Cultural Organisation (ISESCO) in cooperation with the Bangladesh Commission for UNESCO.

Mirror social maladies thru' objective journalism: DU VC Twenty-six final year stu-

Vice-Chancellor of Dhaka University Prof Emazuddin Ahmed yesterday stressed the need for practising "responsible journalism" to give the profession an institutional shape and render services to the society, reports UNB.

He was speaking at a function jointly organised by the Mass Communication and Journalism Department of the university and National Training and Research Academy for Multilingual Shorthand (NATRAMS), Bogra at TSC to distribute certificates among participants of a training course of NATRAMS.

Prof Emajuddin Ahmed emphasized the importance of pursuing objective journalism to reflect the maladies in the society and using the latest technology to accelerate the growth of the newspaper industry.

The Vice-Chancellor said the university authorities were trying to introduce modern technology in the university to equip it with better educational facilities which are available in other universities of the world. "We are trying to increase facilities within our limited resources,"

Addressing the function, Barrister Moinul Hosein, Chairman of the Board of Editors of the Daily Ittefag, said it is very unfortunate that responsible journalism is still absent in the country though an atmosphere for free writing is prevailing. Hosein said journalism with-

out responsibility is contrary to

the principles of democracy. He also criticised those who joined the newspaper industry as owners or journalists to make profit without caring for the ethics of journalism.

Presided over by Dr Golam Rahman, Chairman of the department, the function was addressed, among others, by Barrister Moinul Hosein, Prot Sakhawat Ali Khan, NATRAMS Director Abdul Mannan Sarkar and students of the department Ali Mahmud Shibli and Zahid

They observed that the press is now enjoying freedom and urged the journalists to use this freedom for the welfare of the people and the nation. They, however, observed that press freedom does not mean a licence for one to write whatever one likes.

The speakers were also critical of vested quarters who try to use the newsmen for their own

Prof Sakhawat Ali Khan suggested a better relation between the government and the University authorities to provide the students with better facili-

Dr Golam Rahman urged the journalists to be more responsible in their work.

NATRAMS Director Abdul Mannan Sircar called upon the government to introduce multilingual shorthand and computer in school, college and university levels to enable our students to compete with those elsewhere in the world.

to be built in Chittagong CHITTAGONG, July 15: A mini national park and botani-

Botanical garden

cal garden", initially on a 200acre of land will be built in Chittagong within this financial year, reports BSS. Planning Minister A M

Zahiruddin Khan said this while

visiting the proposed site for the

park here today. * Happy Birthday *

SHIMUL APU From: Sayem

Happy Birthday *

Tawfiq Bhai

From: Fayza & colleagues at "DS"—of course, not forgetting the others

India-Pakistan-Bangladesh -Ceylon Conference

dents of the Journalism

training programme conducted

by NATRAMS recently.

Department participated in the

NOTICE TO TRADE

BUNKER ADJUSTMENT FACTOR

ADVICE IS GIVEN THAT THE BUNKER ADJUSTMENT FACTOR WILL BECOME NIL FROM THE 20TH JULY 1993.

DATED 14TH JULY, 1993

Lady Secretary

Wanted for the Managing Director of a Multinational Shipping Agency House in Chittagong. The incumbent with pleasing personality should be within 35 years of age, fluent in written and spoken English having training in Secretarial Science and have shorthand and typing speed of minimum 80 & 40 words per minute respectively. It is essential to have experience of 3-5 years in similar job, working knowledge to draft letters independently and have Computer literacy in Wordprocessing with ability to operate Word Perfect.

Please rush your curriculum vitae in own hand-writing along with recent passport size photograph before 31st July, 1993 to P.O. Box 12, Chittagong.

Ciba celebrates 20 years

DU Dean polls July 29 Teachers busy with hectic lobbying

A number of teachers of from Pink panel are expected to Dhaka University are now busy participate from the Faculty of Social Science. Besides, in the Faculty of Commerce, Professor M A Mannan from the Blue panel, Professor Motnuddin Khan from the White panel and Professor A B M Khaled from the Pink panel are the candidates for the Dean

> The probable candidates in the Faculty of Science are Professor Moshihuzzaman and Professor Shafi Chowdhury from the Blue and White panel respectively.

> In the Faculty of Biological Science, Professor Shahadat Ali from the Blue and Professor Anwara Begum from the White panel are likely to run for the Dean election.

panel) and Professor Hasna Besides, Dr Ershadul Bari in Professor A T M Zahurul the Faculty of Law is the only Huque from Blue panel and candidate in the election from Professor Monwaruddin Ahmed White panel

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immediately thereafter. Tender document shall be

available on payment of Tk 700/- Per Set (Non-

refundable) from (a) Controller of Accounts, BCIC

Bhaban (2nd Floor), 30-31, Dilkusha Commercial Area,

Dhaka, (b) General Manager, BCIC Branch Office, 6,

Agrabad Commercial Area, Chittagong and (c) General

Manager (A&F), Kohineor Chemical Company

(Bangladesh) Ltd., 349-350, Tejgaon Industrial Area,

Dhaka-1208. Earnest Money is 1% (One per cent) of the

total quoted value. No tender document shall be sold

on the date of opening. Offers received late shall not be

accepted and shall be returned unopened.

Trees help meet social needs, says Noman

CHITTAGONG, July 15 Minister for Environment, Forest, Fisheries and Livestock Abdullah Al-Noman said today forestry would play an important role in generating internal resources of the national ccon omy if the present tempo in tree plantation campaign created by the government continucs, reports BSS.

He was addressing as chick guest a function organised by the Bangladesh Forest Research Institute (BFRI) in connection with the inauguration of tree plantation campaign '93 of the institute here.

Mayor of Chittagong City Corporation Mir Muhammad Nasiruddin and Deputy Minister for Shipping Zahedul Huq also spoke on the occasion.

The minister said trees help meet the social needs in various ways in addition to their important role in the conservation of ecological balance.

Rotary Club of Dhaka Capital's Fellowship Dinner meet held

The Last Fellowship Dinner Meeting of the Rotary Club of Dhaka Capital for 1992-93 was held at the Dhaka Club recently, says a press release. Outgoing president Rtn

Abdul Matin presided over the meeting. Rtn Matin described the activities of the club during the

year towards distressed hu-During the period the club organized eight free eye camps in Pabna, Strajganj, Munshiganj

and Daudkandi where 8,000 patients have been treated. The Rotary International District 3280 declared Rtn Matin as one of the best presidents in 1992-93 and awarded 1st prizes in three activities ie Eye Care, Attendant and

Ladies-in-Rotary; 2nd Prize in Blood Donation and 3rd prizes in four events ic Vocational Training, Public Relation, Functional Literacy and Fellowship activities. in a speech Chartered

President Rtn Hasan Maniruzzaman appreciated the activities of the Club for the year 1992-93.

First Lady of the Club R Ann Nargis Matin conveyed her best wishes to the Rotarians and guests with a bouquet of Rajanigandha.

Ciba Bangladesh completed 20 years of operations in Bangladesh on Thursday with the company's 500-strong staff promising further sustainable and qualitative growth in the fields of pesticides, agro-inputs and pharmaceuticals in the coming years.

Chairman of the Bangladesh Chemical Industries Corporation (BCIC) Waseq al-Azad, addressing the celebrations at a city hotel yesterday, stated that Ciba's pesticide plant provides nearly 40 per cent of the country's pesticide requirements.

"Ciba's contribution in essential agricultural input, pesticide along with fertiliser had made remarkable contribution in bringing the country close to self-sufficiency in food production," the BCIC Chairman stated.

Ciba-Geigy (Bangladesh) was formed on July 17, 1973 with 60 per cent equity share by the internationally reputed agrochemical giant Ciba-Geigy Ltd of Basic, Switzerland and the rest 40 per cent shares owned by the Bangladesh Chemical Industries Corporation.

By Staff Correspondent

Ciba Bangladesh's Managing Director Gerhard G Doege, in his inaugural speech and later, while addressing a press conference, explained the company's operations in the agro and pharmaceutical sectors and said that Ciba believed in producing high quality products and to provide professional and dedicated services to the nation.

Doege said that the present turnover of the company was taka eighty crore and expected that it would cross the 100crore taka mark in the next five

The Ciba MD said in order to provide a more enabling climate for foreign investment, existing bureaucratic procedures should be simplified. The government's policy indicates stress on private foreign investment which, however, needs to be implemented by liberalising the existing bottlenecks at the implementation stage. Doege stated.

Responding to a question, Doege said that the present policy of price fixation of pharmaceutical items hindered the introduction of a wider range of quality drugs. Stressing that 'quality as-

surance' is an essential prerequisite of all its products, the Ciba chief executive stated that quality products cost more. Explaining further, he said, the pricing of pharmaccutical items in Bangladesh is based on landed costs and the system does not consider the quality control costs. including research and development.

Responding to another question, he confessed it was rather difficult to visualise Ciba's further expansion in the production of a wider range of drugs because of the present pricing policy.

He also said it had become difficult and often non-profitable for Ciba to maintain its operations because of the present policies but the company was still going ahead due to its social commitment.

ICI, Pfizer, Squibb and some other multi-nationals had either already suspended their operations in Bangladesh or sold their shares to Bangladeshi

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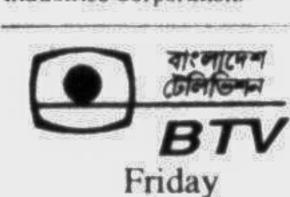
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Morning Session

Opening announcement Al Quran Programme sum-

8.10 News in Bangla 8.15 Alor Dishart Natun Kunrt 8.45 10.00 News in English

Moner Mukure 10.05 Film: Tarzan Educational programme Film: Border Town 11.55 12.30 Closing

Afternoon Session Al Quran Programme sum-Recitation from the Tripitak 3.10 Cartoon: Teenage Mutant 3.15

3 40 Movie of the week. The Shiralee 5.10 News in Bangla Open University 7.25 Malancha: Modern songs 8.00 News in Bangla 8.30 Comedy series: Perfect

Ninja Turtles

Magazine Upahar 9.00 10.00 News in English 10.30 Drama series: L A Law Khabor/ The News 11.30 11 45 Closing

Strangers

Weather

Maijdicourt 23 mm.

yesterday were:

Rangpur

Temperature may fall

By Staff Correspondent

Under the influence of land depression over Orissa, Bihar and West Bengal, moderate rain or thunder shower accompanied by temporary gusty or squally wind many occur at places over the country with moderately heavy falls at places during the next 24 hours commencing 6 am today (Friday).

The Met office forecasts, day temperature is likely to fall by one to two degree Celsius over the country. The country's highest temperature yesterday of 32.2 degree

Celsius was recorded in both Chittagong and Srimangal and the lowest 24.1 degree Celsius was recorded in Srimangal. Chief amounts of rainfall recorded during day time across the country were | Teknaf 39 mm, Sitakunda 28 mm and

The sun sets today (Friday) at 6:49 pm and rises tomorrow (Saturday) at 5:21 am. The maximum and the minimum temperature and humidity recorded in some of the major cities and towns of the country

Humidity in Citics/Towns Temperature in degree Celsius percentage 9 am 6 pm 25.6 86 Dhaka 29.2 95 25.0 32.2 Chittagong 25.7 Rajshahi 29.8 27.2 25.7 Khulna 90 24.5 27.5 Bartsal 24.8 30.0 Cox's Bazar 82 31.5 24.7 Sylhet 75

26.6

31.0