ATLANTA: GEORGIA, Mar 18: With a giant

globe in Coca-Cola's colour and television spots

and soda samples from around the world, vist-

lors to the Coca-Cola museum here are treated

to a deluge of information on the legendary

meter (45,000-square foot) hall in Downtown

Atlanta flush up against the State Capitol,

opened in August 1990 in this city where the

tres (30 feet) high rotates over the entrance.

Two words flash: Cocacola and Coke, the

Inside, visitors -- and there are about two

Coca-Cola was first concocted in 1886 by

million each year -- are welcomed by a huge

faux bottling machine that shunts thousands of

John Pemberton, an Atlanta pharmacist who

diminutive that came into use in 1945.

the famous, tiny bottles in ornate circles.

A huge red-and-while neon globe nine me-

The world of Coca-Cola," a 4,200-square

beverage, says AFP.

drink was first brewed.

(The world of legendary Coke)

was looking for a headache remedy. Now the

conglomerate is so huge it will be a major

Memorabilia collected since 1886 and dis-

played here -- photographs, signs and calen-

ders - tell of steady company growth, thanks

but not Coca-Cola's recipe which has always

been top secret. Also shown in early advertis-

ing using signing stars, actresses and sports

heros and the prototype of the famous bottle

with its swelling sides, invented in 1915 to

The museum is jampacked with fany gad

gets. Three are klosks in the form of coke cans

showing the history of the world since 1886 in

gles sung by the supremes, Aretha Franklin or

five-year intervals. A recorder plays radio jin-

The more than 1,000 pieces of Coke

Pemberton's book of formulas is on display,

sponsor of the 1996 Olympie games here.

to luck and some cleaver marketing.

distinguish it from competitors.

Linda Ronstadt.

BRIEFS

US industrial output growing

WASHINGTON, Mar 18: Industrial production in the United States increased 0.4 per cent in February, the fifth monthly advance in a row. the government said Wednesday. The Federal Reserve said the gain followed an even stronger 0.5 per cent increase in January and matched December's performance. Analysts have said the series of advances means the economy is accelerating and could lead to increased employment, writes

Russia to build oil

depot in Baltic MOSCOW, Mar 18: The Russian government has decided to build a giant of depot in the Baltie area as part of a campaign to modernise its oil transport bases, Interfax agency reported yesterday. According to the report, the Russian government has entrusted the ministries of energy, economy and transport to put forward concrete plans before July 1 for the depot whose annual capacity should be 10 to 12 million tons, according to a Xinhua report.

S African teachers demand higher pay

JOHANNESBURG, Mar 18: Thousands of teachers traded chalkboards for placards Wednesday to demand a larger pay raise than the five per cent increase approved by the government. Teachers marched in Johannesburg and other cities while Finance Minister Derek Keys presented the new national budget — including the five per cent raise for teachers and other public sector cmployees to Parliament, says AP report.

Taiwan's six-yr plan faces fund crisis

TAIPEI, Mar 18: Taiwan, despite its wealth, could be forced to defer or curtail its ambitious 8.2 Taiwan dollar (315 billion US) infrastructure programme due to financial problems, officials said Thursday. The Council for Economic Planning and Development (CEPD), the architect of the massive sixyear plan starting mid-1991, has acknowledged for the first time that the programme may not be compicted on scheduled due to insufficient funds, the officials said, reports AFP.

Kodak makes up for broken job promise

TOKYO, Mar 18: A Japanese subsidiary of US film maker Eastman Kodak Co. said Wednesday it has paid 2.5 million yen (21,000 dollar) each in compensation to eight students for canceling promises to hire them. Eastman Kodak (Japan) Ltd, announced the cancellations in January. along with the layoffs of 70 researchers, after its parent company decided to reduce its work force and research activities because of the economic slump, said the company's Shogo Scki, reports AP.

China wraps up talk on GATT entry

GENEVA, Mar 18: China and its international trading partners wraps up three days of talks on its readmission to the global trade watchdog GATT, but delegates said little definite progress had been made. Officials in GATT, the General Agreement on Tariffs and Trade, said China faced detailed probing into such areas as tariffs, foreign exchange regulations and customs areas and had been asked to give written replies to a series of questions, reports Reuter.

\$243m IMF loan for Czech Republic

WASHINGTON, Mar 18: The International Monetary Fund has approved a 243 million dollar loan for the Czech Republic to cushion the new country's sharp drop in financial reserves after the breakup of Czechoslovakia. After the breakup "official reserves fell sharply to (enough to pay for) only about 2.5 weeks of imports," said Wednesday's announcement from IMF headquarters. But the IMF, praising prospects the strengthening Czech economy, the IMF expected the republic to use only a first installment and called the credit "largely precautionary," says AP.

India, ASEAN to form special panel for bilateral co-op

NEW DELHI, Mar 18: India and the Association of Southcast Asian Nations (ASEAN) yesterday decided to launch a special panel to promote bilateral cooperation in Trade and Industry, officials said, reports AFP.

The decision emerged at a two-day meeting off Indian and ASEAN officials that ended here Wednesday, Indian officials said.

The proposed India-ASEAN committee, which will be comprised of diplomats from the regional grouping's member state who are stationed here, was to facilitate

TOKYO, Mar 18: Japan has

agreed to hold a meeting of G-

7 foreign and finance minis-

ters in Tokyo in late April to

discuss support for Russia, but

is still resistant to calls for an

carly summit, according to a

news agency report

fined to the discussion of polit-

ical support for Russia, but be-

cause of a lack of time, con-

crete aid to the former Soviet

republic would not be ad-

official sources as saying.

dressed, the JIJI press quoted

Japanese officials refused to

comment on the report, saying

The session would be con-

Wednesday, says AFP.

'Sectoral" ties between the two sides.

The first meeting of the proposed committee would be held in one years' time, they said. No date has been fixed.

ASEAN Secretary General Aitt Singh led the visiting team at the deliberations and the Indian side was headed by Minister of State for External Affairs Dinesh Singh.

The two sides identified tourism as one of the major arcas of prospective cooperation and India agreed to launch fund for the purpose. Details

Japan agrees to hold G-7

meet to support Russia

only that Japan was still in dis-

cussions with the other G-7

members - Canada, Britain,

France, Germany, Italy and the

cials had hinted privately at

the possibility of adding the G-

7 foreign ministers to a fi-

nance ministers session

scheduled to be held in

Washington April 29 ahead of

an International Monetary

Minister Ilisashi Owada, who

left Wednesday for Washington

to explain Japan's position to

US Secretary of State Warren

A massive bomb blast on Tuesday night rocked the Muslim-dominated commercial district

Bow Baazar of Calcutta. 62 people were killed and many others injured. Most of the victims

US predicts delay in world

trade agreement

ment reached last November

between the President Bush's

administration and the

European Commission, repre-

senting the 121 governments

of the European Community.

that agreement.

France has threatened to veto

Wednesday morning with Sir

Leon Brittan, the commission

member in charge of trade,

and will go to see Brittan at

community headquarters in

Brussels March 29 to begin

negotiations on those ques-

an agreement (in the Uruguay

Round) depends very much on

market access commitments

for goods and services that are

"Whether we can conclude

Kantor said he spoke

were carpenters and furniture makers who work and also reside in the area.

Japanese Deputy Foreign

Previously, Japanese offi-

United States.

Fund meeting.

were to be worked out. The ASEAN officials sug-

gested an information center be set up to apprise each other of greater cooperation in trade and industrial investments. They also called for an increase in trade mission exchanges and exhibitions.

India's trade gap soars to \$3.6b

Another report adds India's trade deficit soared to 3.6 billion dollar in the first 10 months of the current financial year as imports outpaced sluggish overseas sales.

Figures released by the commerce ministry here showed the deficit had more

Christopher, may be asked to

visit France on his way back to

coordinate opinions on an

April meeting, the newspaper

pressure to bring the July

meeting forward or to hold an

emergency summit devoted to

President Francois Mitterrand

and his Russian counterpart

Boris Yeltsin said further delay

could kill democratic reforms

in Russia, where a parliament

controlled by former commu-

nist officials is trying to strip

On Tuesday, French

the situation in Russia.

Yeltsin of power.

Japan has been resisting

than doubled from the 1.58 billion dollar import-export gap registered in the first 10 months of the previous fiscal

India gets aid from Canada

Xinhua adds : Canada will extend commodity aid of 460 million Indian rupce (1.48 million US dollarl for tree growers' cooperative project under a Memorandum of Understanding signed in New Delhi Wednesday

Wood pulp has been identified as the commodity for import from Canada

Corruption in Italy

Minister denies

knowledge of

ENI fund for

politicians

Finance Minister Franco

Reviglio has denied knowing

about a slush fund set up by

State Energy Group ENI and

used to illegally finance major

On Tuesday current EN

Chief Gabriele Cagliari, under

arrest in connection with the

ever-widening "cleanhands"

graft and corruption probe,

told examining magistrates he

had inherited the slush fund

The illicit fund, created by

creaming off cash from public

contracts, was used to finance

political parties, mainly the

Christian Democrats and the

WB to lend Iran

\$157m for agro,

irrigation

World Eank has approved a

157 million dollar credit for

irrigation and agricultural pro-

jects in Iran, Tehran radio said

The Economy and Finance

Ministry said the projects

would cover more than 90,000

hectares (222,000 acrc) of

farmland in four different areas

of Iran and benefit 46,000

farming families, the radio

increase annual yield of various

crops including wheat, rice,

sugarbet, oilseeds and corn by

a total of 358,000 tonnes, it

cost 247 billion rial (160 mil-

lion dollar) at the floating ex-

change rate in local currency

expenditures allocated as part

of the government develop-

Maxima, the

champion cow

ORFORD, NII, Mar 18: Maxima

the heifer is aptly named.

The 6-year-old Holstein pro-

duced a world-record

58,952 pounds (26,700

kilograms) of milk last year

about 118,000 glasses,

her manager said

known affectionately as

Maxima, wiped out the old

Guinese Book of Records

mark of 55,661 pounds

(25,200 kilograms) of milk

produced in 1975 in

Rochester, Ind., by a cow

named Beecher Arlinda

highest-producing herd in

the herd, says he didn't

know Maxima was anything

special when she was a

young heifer. She now milks

120 pounds (55 kilograms)

Maxima is the queen of the

Rendy Tullar, who manages

New Hampshire.

a day, he said.

Wednesday, reports AP.

Tullando Royalty Maxima,

ment budget.

- Star TV photo

still being negotiated," Kantor

The talks, known as the

Uruguay Round, are sponsored

by the General Agreement on

Tariffs and Trade (GATT), in

on market access, cutting tar-

iffs, breaking down non-tariff

barriers, the round will offer

significant potential benefits

for the American farm com-

munity. The Department of

Agriculture has estimated that

a successful Uruguay Round

agreement would expand US

agriculture exports by six bil-

lion dollar to eight billion dol-

lar annually after five years,

and add one billion dollar to

two billion dollar to farm in-

"If we obtain good results

Geneva, Switzerland.

The scheme is expected to

The projects would also

yesterday, reports Reuter.

NICOSIA, Mar 18: The

Socialists, Cagliari said.

from his predecessor

Reviglio.

political parties, reports AFP.

MILAN, Mar 18: Italian

Walesa appeals for better trade deal from West

WARSAW, Mar 18: Polish President Lech Walesa appealed for developed countries to lift trade barriers to help states which recently ended communist rule, reports Reuter.

Walesa made the plea in talks with New Zealand Prime Minister Jim Bolger, visiting Poland on a European trip. The president's appeal was for the western developed world to lower barriers to trade," Bolger told a news con-

The message was very clear - that, having won political freedom and the applause of the world for the peaceful transfer of power from a communist dictatorship. They now must have the opportunity to trade with the wealthy segments of the world."

has stressed the importance of western assistance to help it through recession since ending almost half a century of communist rule in 1989.

Bolger said Walesa was mak ing the appeal on behalf of the former communist countries in castern and central Europe.

Like its neighbours, Poland

Earlier this week, Walesa accused the European Community of foot-dragging over Poland's association treaty and denying access to Polish goods:

Japan to start recovering from April this year'

TOKYO, Mar 18: Japan's economy is likely to recover gradually from the middle of the 1993-94 fiscal year which starts in April, Takashi Tanaka, Chairman of the Regional Banks Association of Japan said, reports Reuter.

Tanaka told a news conference he saw last December's supplementary budget and possible early implementation of the 1993-94 budget as having a positive effect on the economy.

He said he was opposed to the idea of issuing deficit-financing bonds to cover revcnue lost from a possible income tax cut as he doubted whether lower taxes would really be an effective means of stimulating economic growth.

Benefits from a possible tax cut would go to savings rather than to spending, Tanaka said.

issuing such debt-covering bonds would result in worse fiscal conditions and lead to a larger tax burden on coming generations, he said.

Regional banks have no plan to review the rescue plan for Chigin-Sciho Housing Loan Co Ltd, set up by regional banks and life insurers, although creditors agreed last month to cut interest rates further for Nippon Housing Loan Co Ltd which also faces financial diffi culties, he said.

Clinton wants NAFTA to take effect by next Jan

MEXICO CITY, Mar 18: US Commerce Secretary Ron Brown said President Clinton wants the North American Free Trade Agreement (NAFTA) passed and in effect by Jan 1, 1994, reports Reuter.

Brown told a press conference here that the White House would do its best to gain the support of the US Congress for the trade pact so that there would be no delay in its implementation.

Clinton and Salinas (Mexican President Carlos Salinas de Gortari) are both committed to having the NAFTA in place by Jan 1. 1994," Brown said after a meeting with Salinas.

"Obviously there are some outstanding issues. Workers rights and the environment and the potential issue of sectorial surges are matters that need to be dealt with in the negotiations on supplemental issues," Brown told reporters.

He said he remains confident that the talks on those sidecar issues will be com-

pleted successfully and in time for implementation of the pact by January 1. He added that Mexico had

made "very important strides" in the areas of environmental protection and environmental clean-up and workers' rights.

Another report from Washington says: US trade representative Mickey Kantor on Wednesday called side deals on labour and environmental protections the key to passing the

Trade negotiators from the United States, Mexico and Canada, meanwhile, held their first day-long meeting here behind closed doors to hammer out the complex side agreements.

Kantor said President Bill Clinton would not present a NAFTA pact unless side deals could be reached on cleaning up and protecting the US Mexico border environment, guarding jobs threatened by lower Mexican wages and stemming disruptive import

likely to fall short of target KARACHI, Mar 18: Pakistari

Pindi's exports

is unlikely to achieve its eight billion US dollar target for export carnings in the fiscal year that ends in June, officials and exporters said on Wednesday, reports Reuter.

Officials declined to give figures, but exporters forecast Pakistan would fall short of that goal by at least one billion US dollar.

They blamed lower cotton production because of devastating floods last September, recession in the cotton yarn industry and falling prices of rice on the international market.

Our exports are likely to fetch seven billion US dollar in the current year about one billion dollar less than the export target of eight billion dollar, said Cotton Yarn Exporter Mahboob Hussain.

It will be difficult to achieve the eight billion dollar export target because of the cotton crisis, said an official of the government's Export Promotion Bureau (EPB).

Although the trade deficit in the first eight months of the fiscal year that ends in June narrowed to 1.79 billion US 'dollar - from 1.99 billion dollar in the year-ago period exports lagged behind target, officials said.

World Bank suspends funds for Cameroon

YAOUNDE, Mar 18: The World Bank suspended funds for Cameroon because it has taken too long to pay millions of dollar in debt service arrears, bank sources said, reports Reuter.

They said the West African state was 60 days overdue on payment of 13.2 billion CFA franc (46.6 million dollar) to the bank, triggering automatic suspension.

Government official Jean-Philippe Nieck said Cameroon would do all it could to pay the arrears, which also block its efforts to clinch a new accord with the International Monetary Fund (IMF).

The two things are linked, and since we absolutely need an (IMF) accord, I can tell you straight off that everything will be done to pay these arrears," Njeck, special advisor at the Planning Ministry, told Reuters. "But its too soon to say when we'll be able to pay and where we're going to find the money.

The suspension hits more than 650 million dollar worth of World Bank development projects in Cameroon, including agriculture and education schemes. Existing programmes will continue to run but the suspension rules out any fresh funding.

Cameroon, which relies mainly on exports of crude oil, cocoa and coffee, has been suspended by the World Bank several times.

Japan to buy 2 more aircrafts to dent huge trade surplus

TOKYO, Mar 18: Japan plans to buy two more aircraft for use by government officials to dent its huge trade surplus, Kyodo news agency said on Thursday, reports Reuter.

Kyodo said the government had started considering the purchase of a US Boeing 747-400 jumbo airliner and a small French jet, a Falcon 900B.

Together, the planes will cost about 21 billion yen (179 million dollar), it said. That will be a tiny nibble out of

with the United States alone grew 14.3 per cent in 1992 to 43.867 billion dollar. Kyodo said Prime Minister Kiichi Miyazawa was expected to tell President Bill Clinton of the decision when he visited

Japan's trade surplus which

Washington in mid-April. An official in the Prime Minister's office refused to

Clinton's though approach to imbalances in trade has sur-

The days that the Indian private sector could stay at home and relax are over,"

India's prospect to compete globally extremely good: IFC

WASHINGTON, Mar 18: An expert on the Indian economy says that its prospects for competing in a global economy are extremely

WASHINGTON, Mar 18: US

Trade Representative Mickey

Kantor predicted on

Wednesday that trade talks

among '08 countries, now in

their seventh year, can be

completed to the advantage of

the United States - but not

the round in a way that will

benefit the United States and

the world economy, but based

on our discussions to date, I do

not believe that we were as

close to completion as some

reported in early January,"

Kantor told the Agriculture

Committee of the House of

be solved on the farm agree-

He said questions remain to

"I think we can complete

soon, reports AP.

Representatives.

positive, reports USIS. The basics (for both investment and growth) are there," Promodh Malhotra, manager of the International Finance Corporation's (IFC) Syndications Treasury and Financial Policy department, told journalists at a March 16 briefing on "Raising Resources for the Indian Private Sector" at the US Information

Agency's Foreign Press Center here. Malhotra said that lenders who are serious about investing probably will not be affected by the recent political dissension in India, precisely because they are viewing India from a long-term perspective: "If you look at, say, a one to... five year scenario, I do believe there is room to be optimistic."

"We do have some real strengths in our economy, which are beginning to be known by the outside world," Malhotra stressed, noting that while India's stock market suffered a large downturn because of the recent political disturbances, it has recovered nicely, and is now accumulating "sizable" portfolio investment.

"The opportunities that India has are enormous," Malhotra said, because, unlike Eastern Europe, "we have a very well developed private

"We also have an enormous advantage in the (use of the) English language, which is not appreciated enough in India, but people who are struggling to do trade internationally know the

Malhotra said there is finally global awareness of the "enormous" Indian market. "It is no longer potential, but there is an actual market estimated variously at between 150 to 200 million middle class people who not only have the interest in buying a wide range of goods, . but they have the financial capacity to do so."

At this point, he said, "one is beginning to see a very serious interest in India, of a kind which one did not see... two or three years ago. Now, he added, the new, middle-size business groups "have begun to impress international investors with their knowledge, sophistication and professionalism."

He added that many international investors are "waiting in the wings" to see whether the country's new economic policy — as well as its political situation— will remain stable.

One "interesting new development," Malhotra said, is that joint ventures with lesser-known Indian enterprises are now being considered by European, Japanese and

He said that the IFC and India's Ministry of Finance have developed a programme whereby the IFC will help Indian corporations borrow funds from international banks, for private sector projects in which both the international bank and the IFC are involved.

Malhotra estimated that the amount of funding for such projects in India could reach as much as 200 million dollar over the next year or so.

"The key, to my view, is to have a marketing strategy of bringing Indian companies to the world markets - to choose the companies with care, to price the financial issues appropriately," Malhotra said.

He had some caveats, though. The mood is somewhat somber, generally, for lending, and it is not going to be easy for anybody to raise resources," he said, because, in essence, "the economies are in trouble, and, of course, the banks cannot be exempt from that" fact.

Banks world-wide "have lost real money in the last ten years, and so they are not easily led to taking on additional exposure" to risk. "So, there's a very strong attitude of show me. You say this is a good project. You say this is going to make money. Prove it to me," Malhotra said. Nonetheless, Malhotra said of lenders,

earn money, so they are looking for opportunitics to assume acceptable credit risks. In their search, Malhotra said, bankers can-

"there is still a very great need for them to

not ignore the private sector in India. "The climate in India... is changing. New economic policies have been introduced consistently over a period of two years" and, he added, "there is a feeling and a movement towards perhaps more deep-seated, long-range changes.

lenges for the Indian private sector are just beginning," because while the government "will provide the right macro-economic policies ... in the new competitive atmosphere, the private sector will have to work twice as hard, and not only in India, but internationally." He said that to be competitive internation-

Malhotra noted, however, that "the chal-

ally, some changes must still be made in India's economy, including "practices in agriculture, exports imports, labour laws, the financial sector," and the further privatization of public sector enterprises which "are not doing

Malhotra said.

comment on their report.

prised Tokyo.