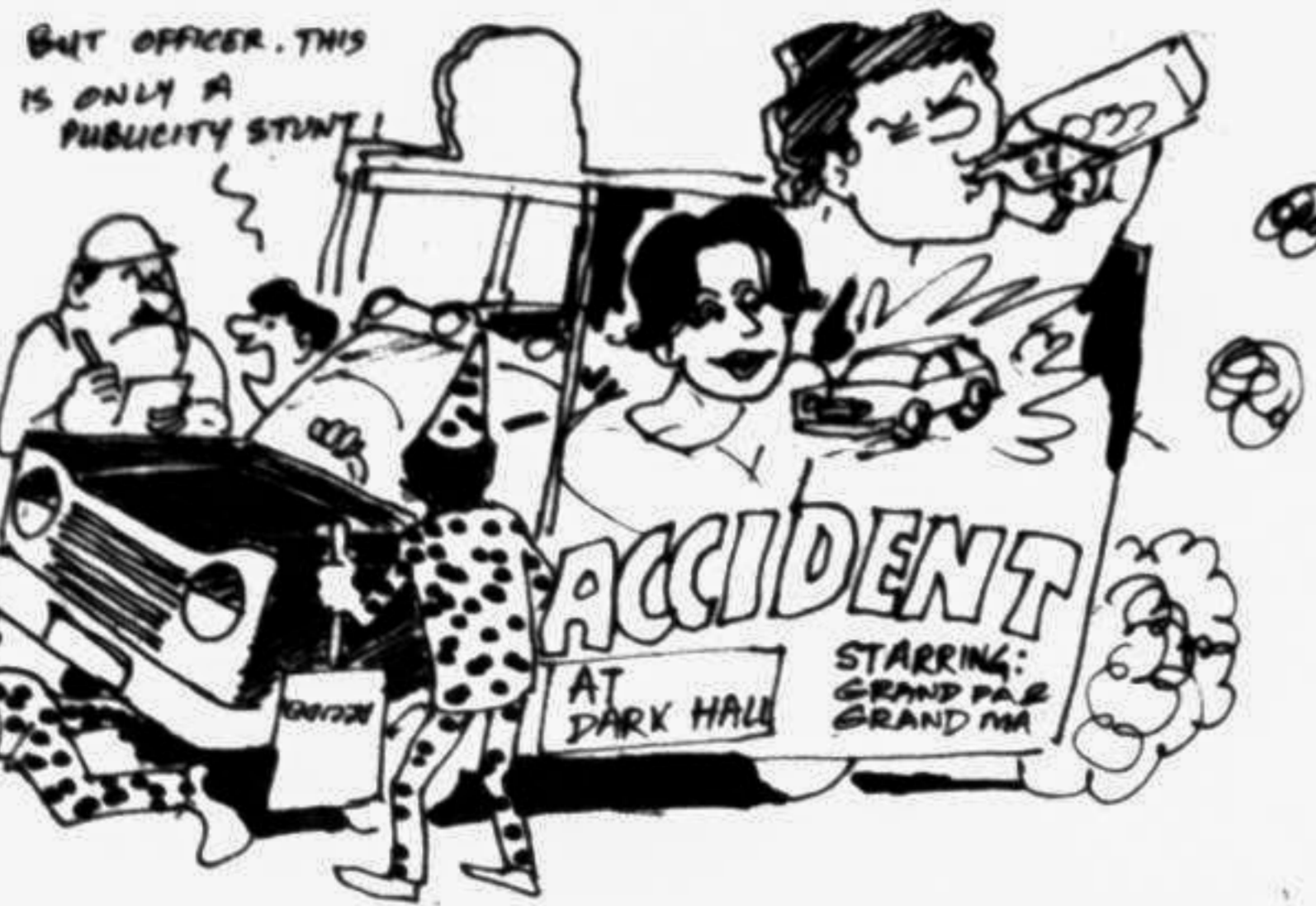


Dhaka Day by Day

Fading Colour of Cinema Publicity

by A S M Nurunnabi



Nowadays cinema has lost much of its preponderant position to the video culture in the world of entertainment. This loss of ground perhaps accounts for a lesser degree of cinema publicity through various media these days. In the recent past, one of the attractive media used for publicity purpose was mobile vehicles. We, at present, miss the flamboyance of the publicity mounted on half-trucks, hackney carriages, rickshaws and sometimes bullock carts—all festooned with big-size cinema posters and giving out high-pitched music. There was another form: a chain of small boys with their back and front bedecked with framed posters and their hands playing drums would snake through the streets. And what merry-making and high spirits the whole scene generated among the small boys and girls watching in amazement along the routes. Sometimes they would run after that parade of colourful pageant as far as their small feet would carry them. All this is now lost in the limbo of time.

The other day, the sight, along the Manik Mia Avenue, of a half-truck bedecked, as in the past, with big cinema posters and blaring out popular film songs, roused nostalgic feelings in an old-timer. This pining for a thing gradually passing into oblivion will not be understandable to the new generation.

The reason for the gradual disappearance of the mobile cinema publicity may be more than the newly-emerged video culture. In a city like Dhaka, the number of cinema lovers is so large that a cinema hall even without going in for publicity about the picture being screened, may be able to draw full-capacity viewers. That is perhaps why the cinema hall owners feel little urge to undertake any expensive advertising through the print media or any other medium except to the extent which is absolutely necessary.

There was another medium of cinema pub-

licity: giant-sized pictures of leading actors and actresses of a film adorning main cross-roads of the city. That colourful phenomenon used to add to the variety of city landscape. It also seems to be gradually disappearing except in front of cinema halls. In their place, we find large bill boards of commercial advertisements of various products.

Of course, new horizons of cinema publicity have since been opened through the radio and the TV. The TV publicity is naturally for a few moments, but the radio publicity is found to be more lasting with stories and songs of the films packed into it. The publicity through the electronic media has, however, a sort of impersonal character unlike the drum and bugle publicity mounted on various transports. In the latter case, a sort of rapport is established between the publicity medium and the onlookers, particularly the children who use to take immense pleasure in the goings-on.

Only an old timer can see the two sides to the publicity game: one, the vehicular medium which is colourful and two, the electronic one which is comparatively drab and impersonal. There is room for wonder how the portrait artists who used to paint portraits of actors and actresses on large canvases are faring at present. They are perhaps engaged in commercial advertisements of various kinds. Or do they allow themselves to be used by interested parties for writing graffiti of various kinds which adorn the city walls?

There is, of course, no point in pining for the disappearing pageant of cinema publicity of olden days. With the march of time and the inexorable grind of urbanisation, the loss of such a phenomenon is inevitable. But there is also no denying that it was a reflection of an easy way of life which is gradually passing out. Any nostalgic feeling that it may arouse can only cause a subtle mental anguish.

Biswas visits ailing BNP leader

President Abdur Rahman Biswas yesterday visited the ailing BNP Vice-President of the Barisal district unit Advocate Shahe Alam Khan at the Dhaka Medical College Hospital, reports BSS.

He stayed with him for sometime and enquired about his health condition. The President talked to the doctors and asked them to take all measures for treatment of the BNP leader.

President Biswas also talked to Khan's wife and children present there and assured all possible help for the treatment.

Later, the President visited several wards of the hospital and enquired the conditions of the patients.

Indian HC to observe Moulana Azad's birth anniversary

The Indian High Commission in Dhaka will observe the birth anniversary of Moulana Abul Kalam Azad on November 12, reports BSS.

Late Moulana Azad's birth anniversary is observed in India as 'Students' Day'.

A get-together of all Bangladesh students, who have studied in India, will be organised in the High Commission's auditorium building, House 19-B, Road 2, Dhanmondi Residential Area, from 6 pm to 8 pm in this connection.

An Indian High Commission press release has requested all those interested in participating in the get-together to confirm their attendance at the telephone numbers: 861870 and 500597.

Dutch envoy seeks protection for investment

The Dutch envoy in Dhaka yesterday said Bangladesh could bring more investment capital from the Netherlands if it ensured protection for foreign investors, reports UNB.

Discussing Dhaka-Amsterdam trade relations with the members of Dhaka Chamber of Commerce and Industry (DCCI) here, Dutch Ambassador H Gajentaan stressed quality production from more exports to the Netherlands.

There are at present 12 Bangladesh-Netherlands joint ventures in the country.

Dhaka's export to Amsterdam grew significantly in recent years with inclusion of garments in the list of exportables. The Netherlands provides preferential treatment to Bangladesh in bilateral trade.

J Veldman, visiting Honorary Consul General of Bangladesh in Amsterdam, was present during the discussion.

DCCI President M Yunus mentioned areas like toy, textiles, leather where, he said, there was enough scope for Bangladesh-Netherlands joint ventures. Yunus requested the ambassador to pursue Dutch entrepreneurs to come to Bangladesh for investment.

The DCCI President also urged the Dutch authorities to help establish a permanent exhibition hall for Bangladesh products in the World Trade Centre in Rotterdam to attract the local importers.

J Veldman suggested that Bangladesh should shift emphasis from jute onto quality textile production, since jute is losing markets to synthetic.



Sir Colin Imray, British High Commissioner in Bangladesh at the opening ceremony of a painting show 'Apar Desh Khothay' by Jeremy Iles (R) SA Chaudhuri, Managing Director & Actuary, Delta Life Insurance Company Limited also seen by him.

'Freedom of journalists yet to be ensured'

A two-day photo competition and exhibition arranged by Dhaka Union of Journalists (DUJ) began at the Jatya Press Club auditorium here yesterday, reports BSS.

Dedicated to the memory of the late photo journalist Khairul Alam Khair, the exhibition is being participated by photo journalists working in different newspapers and media.

Mrs Golan Mowla, wife of eminent photo journalist late Golan Mowla inaugurated the exhibition and father of the deceased journalist Khair was present.

Addressing the function as the chief guest, Dr Innas Ali, President of Bangladesh Science Academy, said the journalists, whose job is to find out the facts, have a very significant role in the national development particularly in a country like Bangladesh.

Dr Ali called upon the journalists to put in their efforts to find out the reasons behind the under development.

Appreciating the arrangement of the exhibition, he said such efforts would generate spirit and encourage the journalists in their professional development.

President of Bangladesh Federal Union of Journalists (BFUJ) Reazuddin Ahmed said, a photo reflects the fact much easier than a number of words.

Referring to the significance of photograph in journalism, he said the photos also remain as the historical documents.

Reaz paid rich tributes to the memory of late Khairul Alam who had dedicated his life to his professional duties.

DUJ President M Shahjahan Mia, in his presidential address, said although a demo-

cratic process has been established in the country, the professional security and freedom of journalists are yet to be ensured fully.

People will resist anti-terrorism law: Nasim

Awami League Organising Secretary Mohammad Nasim, MP, yesterday (Monday) called for building a united movement to force the government to scrap the anti-terrorism law and the indemnity ordinance, reports UNB.

Addressing a rally at Bagher Bazar in Gazipur, Nasim said people will resist at all cost the anti-terrorism law which deny fundamental rights.

The rally, presided over by Hakim Mondol, was also addressed by Rahmat Ali, MP, AKM Mozammel Haq and Ahsanullah Master.

People will foil conspiracy unitedly: Talukder

Bangladesh Nationalist Party (BNP) Secretary General and LGRD Minister Abdus Salam Talukdar yesterday said the people of the country had voted BNP to power for ensuring the five basic needs and leading the nation on the path of development, peace and progress, reports BSS.

The BNP Secretary General categorically said that the people had cast votes in favour of his party not to pass the indemnity repeal bill.

He said the democratically-elected government of Prime Minister Begum Khaleda Zia was pledge-bound to fulfil its electoral commitments and it would do so gradually.

Talukdar was addressing as the chief guest a discussion meeting marking the national Revolution and Solidarity Day here yesterday afternoon. It was organised by Dhaka Metropolitan City Unit of BNP.

Works Minister and BNP Joint Secretary General Rafiqul Islam Mia, Energy Minister and Joint Secretary General Dr. Khondakar Mosharraf Hossain, State Minister for Youth and Sports Sadek Hossain, State Minister for Civil Aviation Abdul Mannan, City BNP General Secretary Saaluddin Ahmed MP and City Vice-president Abul Wadud Master also spoke. City BNP President Meer Shawkat Ali MP presided.

Warning the conspirators against the popularly elected BNP government, Talukdar said the people of the country would unitedly foil all the conspiracies.

Lauding the glorious contributions of Shaheed President Ziaur Rahman in the War of Liberation and inforging the unity, development and solidarity of the country, the BNP Secretary General said people of the country would foil all the November 3 like conspiracies time and again with the spirit of the Sepoy-People Revolution and Solidarity of November 7, 1975.

Solidarity Day observed in Khulna

KHULNA, Nov 9: National Revolution and Solidarity Day was observed in Khulna as elsewhere in the country with renewed call for strengthening and consolidating national independence and sovereignty, reports BSS.

A daylong programme was chalked out to celebrate the day in a befitting manner. The day's programme began with hoisting of national flag atop all public and private buildings. Documentary films were exhibited in two cinema halls in the city for the students. Special prayers and milad mahfils were held in all mosques and places of worship for continued peace and prosperity of the country. Food was served in hospitals, orphanages and prisons.

Local newspapers brought out special supplements to highlight the significance of the day. Various socio-cultural and political organisations held discussion meetings and cultural functions.

Huda visits PID office in Rajshahi

RAJSHAHI, Nov 9: Information Minister Nazmul Huda yesterday visited the regional office of Press Information Department (PID), Rajshahi, reports BSS.

The minister was accompanied by State Minister for Law and Justice Aminul Haq, Mayor of Rajshahi City Corporation Mizanur Rahman Minu, Lutfunnesa Hossain MP, DC, Rajshahi and local BNP leaders.

The minister asked the officials of PID to gear up press work to inform the people properly about government's development activities. He also underscored the role of PID in creating public opinion for ensuring people's participation in national development programme.

Huda went round different sections of the office.

OECF chief due today

President of the Overseas Economic Cooperation Fund (OECF) of Japan Akira Nishigaki arrives in Dhaka today (Tuesday) on a three-day visit to Bangladesh, reports UNB.

During his tour, he will call on Prime Minister Begum Khaleda Zia and Planning Minister AM Zahuruddin Khan.

Rules of foreign investment to be amended: Hafiz

Minister for Law and Justice Mirza Gohar Hafiz has said that the existing rules and regulations regarding foreign investment would be amended with a view to attracting more investment from abroad, reports BSS.

Any proposal for changing the laws that would ensure an increased flow of foreign investment would get due consideration of the present democratically elected government, the Minister said while addressing a function, arranged on the occasion of launching a Bangladesh-US joint venture shipping company here Sunday.

The joint venture company 'Dynamic Marine Limited' has been launched in collaboration

with Brooklyn Marine and Oil Inc New York, USA.

State Minister for Finance Mojibur Rahman was also present at the function. He said that the main objective of the BNP government was to attain the desired economic and development goals of the nation within the shortest possible time.

He said the economic policy adopted by the government had attached top most priority to joint ventures for quick industrialisation of the country.

Chairman of the dynamic Marine Limited Jala-ur-Rahman and President of the Brooklyn marine and Oil Inc. New York also addressed the function.

'Govt firm to improve lot of weavers'

State Minister for Textiles Major (Retd) Abdul Mannan said yesterday that the government was determined to improve the lot of the weavers and restore the glorious heritage of handloom industry of the country, reports BSS.

The State Minister was addressing a weavers' rally at Keraniganj. Member of Parliament and DUCSU Vice-President Amanullah Aman also spoke on the occasion.

Mannan said that the handloom industry had been playing a vital role in national economy. He said that an extensive programme had been taken to improve the socio-economic condition of the weavers and develop handloom industry.

In this context, he mentioned supplying of fair price yarn and dyes at fair price offering of loom credit and extending of time limit for repayment of arrear loan. As besides, he said, steps had been taken to further reduce the price of yarn by lowering the tax on it.

New organisation formed in Ctg

CHITTAGONG, Nov 9: A new organisation under the name and style — Council for World Muslim Affairs (CWMA), was formed here recently at a meeting of eminent citizens, reports BSS.

30 hurt as rival workers group clash in Ctg

From Staff Correspondent

CHITTAGONG, Nov 9: At least 30 persons were injured yesterday in a clash between two rival groups of workers at MM Jute Mill located at Bansbaria under Sitakundu thana, 20 miles off the city, sources said.

Of them five persons were admitted into Chittagong Medical College Hospital with severe injury.

The trouble began while a group of workers had staged demonstration in front of mill office urging the authority to provide permanent employments.

Bangladesh টেলিভিশন		
BTB Tuesday		
5:00	Opening announcement	Al-Quran Programme summary
5:10	News in Bangla	Recitation from the Bible
5:20	Shiksha Dikaha	Mayeder Janya
5:30	Open University	Nazrul songs
6:00	News in Bangla	Drama series: Bhagnan
7:05	News in English	
8:00	Film show: Family	
8:30	Khabor/The News	Wednesday's programme summary
10:30	News in English	
11:30	News in English	
11:40	News in English	
11:45	News in English	

What's on today

Seminar on Bank Management

A one-day seminar on 'Bank Management, Credit Administration and Rehabilitation Strategy', will be held today (Tuesday) at 9am at the Bangladesh Institute of Bank Management (BIBM) (Mirpur Section-2) in the city. Finance Sector Reform Project (FSRP) of Bangladesh Bank and the BIBM have jointly organised the seminar.

DUJ Photo Competition

The two-day exhibition and competition of photographs organised by the Dhaka Union of Journalists (DUJ) will be concluded today (Tuesday). The concluding function will begin at 10 am at the Jatya Press Club, DUJ President Shahjahan Mia will preside over the function which will also be addressed by photo journalist Mozammel Hossain. Mokaddes Ali will distribute prizes among the winners. Convener of the exhibition and contest Aftab Ahmed will deliver the vote of thanks.

Discussion on computer software development

An open discussion on computer software development for export market-requirement of technical manpower will be held today (Tuesday) at 10 am at the Department of Computer Science of Bangladesh University of Engineering and Technology (BUET).

Seminar on Bosnia

Iranian Embassy in Dhaka will hold a seminar in support of the oppressed people of Bosnia-Harzergovina today (Tuesday) at the auditorium of the cultural centre of the embassy at 4 pm.

. . . . and tomorrow

Painting Exhibition

A week-long painting exhibition by artist Mary Czechan Coldren will begin tomorrow (Wednesday) at La Galerie here at 54 Kemal Ataturk Avenue.

The exhibition will be inaugurated by Bhutanese Ambassador Karma Dorjee at 5-30 pm on the day. The exhibition will feature her recent works in oil pastel, watercolour and some etchings.

Seminar on Solar Energy

A seminar on 'Solar Energy—Its Prospects for Tropical Countries' will take place tomorrow (Wednesday), organised by the German Cultural Centre Goethe-Institute Dhaka in cooperation with the Alumni Association of German Universities in Bangladesh.

The Director of the German Solar Centre, J Kleinwaechter has been invited to take part and put forward the experiences with alternative energy sources in Germany and internationally.

Puppet Show

The Alliance Francaise will present a puppet show tomorrow (Wednesday) at 6.30 pm in the auditorium of the American International School, Baridhara.

Weather

No change in night temperature

Dry weather is likely to continue over the country during the next 24 hours commencing 6 am today (Tuesday). The Met office forecasts, night temperature is likely to remain nearly unchanged over the country during this period.

The maximum of 32.0 degree Celsius was reported from Bogra yesterday (Monday) and the minimum of 14.4 degree was reported from Jessore.

The sun sets today Tuesday at 5.14 pm and rises tomorrow Wednesday at 6.11 am.

The maximum and the minimum temperature and humidity of some of the major cities and towns of the country yesterday were:

Cities / Towns	Temperature in degree Celsius		Humidity in percentage	
	Max	Min	9am	6pm
Dhaka	30.3	17.8	68	70
Chittagong	29.5	20.2	72	52
Rajshahi	30.5	16.5	68	82
Khulna	32.0	17.1	80	77
Cox's Bazar	31.0	21.4	62	65
Sylhet	31.5	18.2	78	77
Rangpur	29.3	18.5	78	72
Comilla	31.0	17.0	80	80

Government of the People's Republic of Bangladesh

Directorate General of Food Project Management Unit EEC Project House No. 1, Road No. 1, Baridhara, Dhaka

Notice For Prequalification of Contractors for Improvement of Local Foodgrain Storage Depots Under EEC Assistance Project No. ALA/88/16 (Phase-1)

Ref : PD/EEC-2/ALA/Works-43/92/286 Dated : 1-11-92

The Ministry of Food, Government of Bangladesh intends to prequalify Contractors as per requirement set forth hereunder for Improvement of Local Foodgrain Storage under EEC Assistance Project No. ALA/88/16 (Phase-1) in the districts of Rajshahi, Natore, Chapainawabganj, Bogra, Joypurhat, Meherpur, Chuadanga, Jhenidah, Khulna, Bagerhat, Sathkira, Barisal, Jhalakathi, Bhola, Patuakhali and Borguna.

- The interested Applicant must be registered under the Companies Act, and should have at least 5 (five) years experience in the field of construction activities.
- The Applicant should have completed at least one building rehabilitation works in a single contract during the last 5 years, the value of which is not less than Tk. 50.00 (fifty) lac and building construction work including Civil, Sanitary and Electrical works single contract, the value of which is not less than Tk. 100 lac.
- The Applicant should have at least one Graduate Civil Engineer having minimum 5 years experience in the rehabilitation works as Director or Partner. (Evidence regarding that shall have to be produced)
- The Applicants forming a joint venture shall not be eligible for prequalification.

The works will be tendered in several bid packages. Value of each bid packages will be between Tk. 100 lac and 250 lac. Only prequalified Contractors will be allowed to participate in the bidding.

Pre-qualification documents may be obtained at a cost of Tk. 500.00 (five hundred) per set (non-refundable) during office hours from the office of the Local Consultant, STHAPATI SANGSHAD LIMITED, 4, Dhanmondi Residential Area, Road No. 9, Dhaka-1205 up to November 21, 1992.

Completed pre-qualification documents must be submitted personally to the office of the Local Consultant on the above address. The deadline for receipt of pre-qualification documents is 12.30 p.m. on November 25, 1992.

All Contractors will be informed of the results of the pre-qualification. The reasons for disqualification will not be given. Documents submitted in connection with pre-qualification will be treated as confidential and will not be returned.

The Applicant may also be called for an interview wherein he will exhibit in original the copies of the documents submitted along with the pre-qualification documents.

The particulars of the works given herein are only provisional and must be considered as advance information to assist prospective Applicants in deciding whether to apply for pre-qualification or not.

Site visits and investigation by the interested Applicants shall be made without costs or obligations to the undersigned. The undersigned also does not bind himself to call the bid for this project by issuing this notice.

Mr. Abdur Rouf
Project Director
EEC-II Project
DFF (G) 19201-3/11
G-1419