THE Netherlands Deve-Impment Pinance Company (FMO) entered the capital market in Bangladesh in early 80's. My association with FMO started in 1985 when I had taken up development of my family project Tamijuddin Textile Mills Limited - a spinning Mill - after its denationalisation in 1983.

This was my first foray into the competitive world of industrialisation in a money-impoverished market, all the more compounded by a general lack of faith and trust of institutional lenders in borrowers having failed to meet their commitments. Apparently, the odds were heavily stacked against a new entrant like myself in the arena of entreprencurship history of dismal failures in general going against him. what with being an inexperienced hand walking the tight rope of setting up an industry where trapeze acts were considered the domain of a charmed circle of scions of a few traditional houses only!

However, as I traversed the labyrinth where only lions are supposed to balk, I found that not everything is as dark and as morbid as one would have thought. This particular impression I formed having come in touch with FMO. In having approached FMO for financial assistance, and having received their approval and sanction sometime in 1986, I found that they not only listened to my ideas patiently and sympathetically, but also that they were sufficiently convinced in their commitment to have enthused me to go ahead and translate my ideas into reality --- offering me support all the way through.

In having taken up the portfolio of Tamijuddin Textile Mills Limited, FMO reflected a unique blend of methodical financial management and empathetic humane partnership which transcends the run-ofthe-mill capital market relationships between borrower and lender prevalent in

Bangladesh. For Tamijuddin Textile Mills Limited, FMO epitomised its deep comprehension of the dynamics and chemistry and trials and tribulations of an enterprise - especially in a traditional society and an underdeveloped economy - by way of keeping step with the requirement specific to the nascent growth of industry in an otherwise rural-agrarian periphery. When it mattered, rapidly converted part of

Lean "omnonent into Eggs to . . . the economic viability of the Company: when it counted, PMO extended

The way I see FMO

Md Sahabuddin Ahmed

This is perhaps the most

valuable experience I cherish

technical and management personally - that of generating skills through hire of expatriconfidence in the international ate expertise and consultants. financial community about But in all these processes, Bangladeshi entrepreneurship, stimulated by the encouraging FMO remained very much in support and caring guidance of the background and uninter-FMO. Indeed, from the success fering, allowing industry management and leadership to of Tamijuddin Textile Mills grow of its own volition and Limited it was possible for us to have initiated the planning efforts even if perhaps it could have meant trials and errors. and development of Kader With hindsight, one could pos-Synthetic Fibres Limited sibly conjecture that the raison Bangladesh's first Polyester Filament Yarn manufacturing d'etre of FMO's financial parplant drawing on "TORAY" ticipation is to act truly as a catalyst to the industrial technology, a quantum leap for us, if not for the Private Sector growth and development of industry in Bangladesh. The Bangladesh. total investment of the project In this relationship between is around US\$ 30 million, and the borrower and the lender, obviously, as before, FMO had both Tamijuddin Textile Mills Limited and FMO have gained been the first among international financiers to have lent in their own ways. We have flourished leaps and bounds this project its unstinted support. It may not perhaps be an from a fledgling spinning mill overstatement to suggest here to one of the protagonists of

Investment Company Ltd. (SABINCO) in our efforts at the industrial development of Bangladesh.

FMOs presence in Bangladesh has been more than a decade now, and I believe it has done more than its fair share for contributing towards the industrialisation of Bangladesh. All of us who have benefited from FMO's participation in the strum and drang of industrialisation in Bangladesh do appreciate its role and function as yital for transition of this traditional society into the modern age

I believe all the beneficiaries of FMO are with me when I wish FMO greater heights of achievement on this auspicious day of the birthday celebrations of Her Majesty Queen Beatrix of the Netherlands.

through changing the mode of

production through industrial-

Long Live the Queen and Long Live the FMO - flag bearer of Her Majesty's Government in Bangladesh in the domain of trade and indus-Industrial & Agricultural try!

rehabilitate some 80 flood control, drainage and irrigation (FCDI) projects with the aim to introduce operation and maintenance and on-farm developments.

In addition, the Netherlands is cooperating in two projects under the Flood Action Plan: as the lead agency (together with Germany) in the Compartmentalisation Pilot Project (CPP) and in providing expertise to the Flood Modelling and Management Project. The objective of CPP is to establish appropriate water management systems for the development of protected arcas so that criteria and principles for design, implementation and operation can be made available for the Flood Action Plan.

An important component of the Netherlands development cooperation is allocated in support of improving and strengthening the social sector. It is aimed mainly at education, especially primary education, and health care and family welfare. In cooperation with the World Bank and other donors it supports improvement of the infrastructure through the construction of schools and health centres, as well as improvement of direct social conditions through education of girls and family planning programmes integrated in the health sector. In addition, the Netherlands actively supports demographic statistics activities.

The carliest relations between Dhaka and the Netherlands took place in the middle of the 17th century when Dutch merchants came to Dhaka and took part in the export trade. They carried on a flourishing business with Southeast Asia and Europe till their business declined and the Dutch property at Dhaka was surrendered to the British

in 1781. During the last ten years trade flows between Bangladesh the Netherlands have shown the following pattern: Imports from Bangladesh (1990: Dfl. 75 (est.) million) were relatively constant; exports to Bangladesh (Dfl. 140 (est.) million) have grown during this period. While in 198? imports from Bangladesh st' exceeded, exports to Bassadesh during the last five years trade between the two countries shows a negative balance for Bangladesh of about

60 million guilders. Traditionally products like jute yarn, jute manufactures, leather, frozen fish and shrimps have been imported from Bangladesh. The last few years, however, imports of ready made garments have be-

come a dominant product in the Netherlands-Bangladesh trade relations covering about 60% of the Dutch total imports from Bangladesh. Among most important Dutch products exported to Bangladesh are dairy products, animal or vegetable oils and fats, chemical products and machinery.

A number of Dutch based companies have been working in Bangladesh or have branch offices here. They include: Philips Bangladesh Ltd. the electronics company with a product line including light-

ing, audio/video, medical, communication and information systems, since 1962 in Bangladesh; Organon Bangladesh Ltd. a subsidiary of AKZO Pharma B.V., engaged in manufacturing and marketing of pharmaceutical specialities such as oral contraceptives; the Anglo-Dutch company Unilever (Lever Brothers Bangladesh Ltd.) whose field of operations covers detergents, personal products including shampoos, toothpaste and skin creams, as well as packaged tea products; and Royal Dutch Airlines KLM.

addition, Netherlands Development Finance Company (FMO) has financed assistance to industrial enterprises in Bangladesh. Bangladesh entrepreneurs have, furthermore been making use of a number of services provided by the Netherlands Centre for Promotion of Imports from Developing Countries (CBI), such as the merchandise test centre, special product promotions, scholarships and seminars aimed at facilitating Bangladesh exports to the European market.

The Netherlands and Bangladesh

that FMO's unreserved support

and participation had been

instrumental in inviting other

such worthy partners as the

Asian Development Bank

(ADB), Asian Finance &

Investment Corporation (AFIC)

and Saudi-Bangladesh

From Page 8 poverty problems and specific development related to re-

the industry in Bangladesh;

FMO has also predictably

gained and profited from the

expansion and gains of the

Company - as a partner, ar-

guably also reinforcing its

conviction and trust and confi-

dence in Third World en-

Technical Assistance Grants to

the Company to beef up its

In support of Bangladesh's priorities in the agricultural and food sector in achieving self-sufficiency in cereals for human consumption and diversification of agriculture. agricultura! inputs (fertilizer. seed potatoes and vegetable seeds) are supplied under the Dutch programme and assistance is provided to improve food storage capacity. Early 1988, the construc-

tion of the bridge over the Karnaphuli river in Chittagong began. The project was based on the re-use of the Eastern Scheldt Bridge which was used during the construction of the Eastern Scheidt Storm Surge barrier in The Netherlands, but became redundant after completion of the barrier in 1986. The purpose to build this bridge was to provide road communications with the Southern regions of Bangladesh and to facilitate the growth of new industries, expansion and development of Chittagong city on the left bank of the Karnaphuli river

The project included transport and the on-site (re-) construction and was completed in may

The floods of 1987 and 1988 underlined the critical importance of water control in Bangladesh. Like the Netherlands-Bangladesh has a delta, albeit a larger one, with similar, but vastly more complicated problems and issues with regard to land reclamation, flood defences, water control, salination and upkeep of polders. It is not surprising, therefore, that the two countries have been cooperating in this field for years.

After the severe floods of 1974 the Netherlands government made an amount of Dfl. 7 million available for small scale water development projects. 21 small projects were identified for irrigation, drainage and flood control to be implemented with the Bangladesh Water Development Board (BWDB). This was the start of the Early Implementation Project on Flood Control, Drainage and Irrigation (EIP) and the beginning of other cooperation in the water sector.

Two other projects were identified : one in the Southwestern and one in the Southeastern delta, respectively the Delta Development Project (DDP) and the Land

Reclamation Project (LRP). EIP is a programme of small water sector schemes which aim at an increase of agricultural production and farmers income through labour-intensive water and flood control works. The programme started in 1975 and is now in its fourth phase.

LRP started in 1979, plans and implements schemes to increase the area of land in the Eastern estuary by controlling the process of crosion and accretion. The ultimate aim is an increase in agricultural land of which the benefit goes to the people who cultivate it.

DDP started in 1981 and aims at improved and integrated land and water development in the Southwestern delta (Khulna district).

Recently in 1990 a new project. Systems Rehabilitation Project (SRP) has started with BWDB in cooperation with the World Bank and the European Community. This project will

Heartiest felicitations to Her Majesty the Queen and the friendly people of the Netherlands on their

National Day



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Dhaka, Chittagong

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And the people of

THE NETHERLANDS on Her Majesty's celebrated BIRTH DAY





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