

HATIL Virtual Showroom: A Dazzling way of Shopping

Indoor decoration is more than just necessity. It represents your taste and thus, not to be taken lightly. Even the most workaholic person finds solace in the familiarity of home. The newlyweds have a chance to build a picture-perfect abode with the right furniture, but with the pandemic still very much present, it's hardly healthy to go out looking for your perfect bed.



Worry not, for HATIL understands your woes and is pioneering a new way of furniture shopping.

Introducing the HATIL: Virtual Showroom. It is one of their recent innovations and a huge leap forward in the question of modern customer service.

Of course, the question is — what exactly is this virtual showroom? We are glad you asked. The HATIL virtual showroom is a new and arguably first initiative of a digital showroom in Bangladesh in the



furniture industry. The most common issues with the furniture showrooms are that they cannot show all of their products in a physical showroom because of the vast collection. Most showrooms can only display about 20 percent of their products, reducing the customer's options for choices. HATIL aims to solve this issue by allowing you access to a virtual showroom where you can choose from a humungous number of products.

The virtual showroom provides a 360-degree view of a real showroom on your device. Android, IOS or PC, you can access it from any smart device and browse through their extravagant collection.

There are short video clips showing the different features of a number of products, along with the opportunity to measure their dimensions on this virtual platform. If you like any product, you can just click on the hyperlink and it will take you to their official website instantly where you

can learn even more about the product, along with the opportunity to see different versions of the product as well as buying them online.

One might wonder why a virtual showroom is necessary at all. For one thing, online shopping is expanding in giant strides and it's an innovative way of displaying the products. But more importantly, because of the current pandemic plagued world, it is imperative that we reduce contamination and contact; the more you stay home, the safer you are. The virtual showroom allows you a chance to properly inspect the products from home before you buy them.

In a physical showroom, there are risks of contamination. In a virtual showroom, that chance is practically non existing. Considering the health hazards, the virtual showroom is an ingenious idea in the present-day context.

The initiative offers a whopping 70,000

square feet of virtual showroom, which is not only impressive but daring as well. It is divided in multiple levels to maximise the user experience and maintain the aesthetic setups, making it easier for users to get the best possible view. The simultaneous view, along with product information, is what users look for while doing online shopping and HATIL aims to satisfy your demands in the most modern way possible.

Known for their impeccable quality and dazzling design, it's obvious why HATIL is one of the leading names in the industry.

The levels are divided into different



setups such as- living room, bed-dining, office and institutional. The user gets a very familiar user experience, similar to google maps. The smooth UI, combined with impressive graphics, provides a dynamic experience that is as good as it gets as a substitute for the physical showroom.

For the newlyweds, HATIL offers a dazzling number of collections to go along with their new journey.

Just scan the QR code or type the link and you are good to go.



www.hatil.studio/living



www.hatil.studio/bed-dining



www.hatil.studio/office



www.hatil.studio/institutional



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Now HATIL Virtual Showroom is at your fingertip



By Ashif Ahmed Rudro