# Star's head of marketing honoured as Asia's outstanding youth marketer

R BUSINESS

STAR BUSINESS DESK

Md Tajdin Hassan, head of marketing at The Daily Star, has received YWN Marketing Excellence Award 2020 from Asia Marketing Federation under an "Asia's top outstanding youth marketer of the year" category.

Jury members selected recipients throughout 2020. The November physical awarding is expected to be held around February



2021 in Singapore. "I was the one gifted with this award, but a strong team of journalists, a bunch of creative professionals and an empowering leader play very crucial roles for this success, said Hassan.

"I pray this gives me more inspiration to give more to my organisation, my community, and the world as much it gave me pride and jov.

Hassan was recently awarded Joy Bangla Youth Awards 2020 for leading "Mission Save Bangladesh", a social platform that raised \$200,000 during the pandemic and helped more than 0.1 million people with daily groceries.

He was also presented an award for audience, social media and community engagement by the World Association of Newspapers & News Publishers. Hassan has been featured in The Washington Post, Yahoo News, INMA and GXpress.

He completed his MBA from the Institute of Business Administration under the University of Dhaka.

# Coca-Cola, Kewkradong Bangladesh clear debris from Saint Martin's

Coca-Cola Bangladesh and Ocean Conservancy's country coordinator Kewkradong Bangladesh have successfully concluded a 10th Annual International Coastal Cleanup on the beaches of the country's only coral island, Saint

Despite the ongoing Covid-19 pandemic, approximately 520 volunteers from different professions came together to collect more than 870 kilogrammes of marine debris this year. As part of its global commitment to create a "World Without Waste" by 2030, Coca-Cola has been supporting the initiative in Bangladesh since 2011.

## Kohinoor Chemical gives 10pc stock, 35pc cash dividends

Kohinoor Chemical Co (BD) yesterday approved 10 per cent stock and 35 per cent cash dividends for the year ending on June 30, 2020.

The announcement came at its 33rd annual general neeting held on a digital platform.

The audited financial statements for 2019-2020 were presented and unanimously approved by shareholders.

Chairman Mohammad Obaidul Karim, Managing Director Md Rezaul Karim, Director Md Ebadul Karim and independent directors Quazi Mamun-ul Ashraf and Lt Col (retd) Kamal Ahmed, were present.

# FDI edges down for first time in 7yrs

In March, the International Monetary Fund said that investors had withdrawn \$83 billion from developing countries since the beginning of the Covid-19 crisis, the largest capital outflow ever

"Along with the latest economic slowdown, Bangladesh has been struggling to attract desired FDI for years because of red tape," Rahman

The government had targeted to attract FDI to the tune of \$32 billion under the seventh five-year plan stretching from FY16 to FY20.

"But the country managed to attract less than \$10 billion, which is

frustrating beyond a doubt," he said. "This means there have been many other issues along with the pandemic for the sharp decline in FDI last fiscal

year." The government is still far from resolving the dispute settlement mechanism, implementing onestop services, and providing required logistics and trade facilitation to foreign investors, according to the economist.

services have discouraging foreign investors for said. years to make Bangladesh as their adding that the barriers should be billion in FY20. Reinvestment in Bangladesh was \$1,816 in 2019.

resolved promptly. declined 39 per cent year-on-year to \$1.51 billion.

২১ মন্তব্য

GD-2034

\$728 million, Bangladesh Bank data

"The regulatory environment in Bangladesh is weaker than in peer countries, and it is emerging as a major roadblock to attracting equity capital," said Mamun Rashid, an investment analyst.

Some unnecessary regulations have also created complexity to make a smooth investment in the country as well, he said.

Restrictions on movement across the globe to tackle the spread of the deadly flu have also turned out as a key obstacle for the expansion of FDI, Rashid said.

Chief executives of global companies are now unable to visit their probable investment destinations due to the restriction, he said.

In addition, the country's FDI is shifting its pattern.

In the past, foreign investors preferred investing in power plants, private hospitals, banks, and nonbank financial institutions.

"Now, they are thinking of investing in fintech, pharmaceutical industries, LNG plants, and agrobased manufacturing units," Rashid

Intra-company loans dipped to investment destination, he said, \$132 million in contrast to \$1.33 of earnings by existing foreign FDI in the field of equity capital companies grew around 11 per cent to

"A good number of foreign investors are still shying away from the country to choose it as their investment destination," said Muallem A Choudhury, a director of Brummer & Partners (Bangladesh)

looking to invest in the country. The lock-in period for a foreign investor in the country is three years, which is excessively higher than in many other competing nations, he

Ltd, which advises foreign businesses

The lock-in period means investors, who hold 10 per cent shares in a company or directorship, are not allowed to sell shares within the stipulated period.

This means the exit from Bangladesh is difficult, Choudhury said. "The lock-in period for foreign investors should be reduced to one Brummer & Partners, which started

its journey in 2009, has so far attracted \$200 million in equity capital from foreign businesses to the country, he domestic

volume of consumption is large, given the size of the population. Still, per capita income has not reached to a satisfactory level, Choudhury said.

Bureaucratic complexity should be avoided as it irritates foreign investors, Choudhury said.

### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার কাস্টমস, এক্সাইজ ও ভ্যাট কমিশনারেট, সিলেট

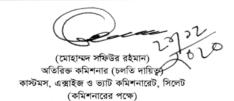
কে.এস.আর টাওয়ার, বোরহান উদ্দিন রোড, মেন্দিবাগ পয়েন্ট, সিলেট website: www.sylhetcustoms-vat.gov.bd



\*চুক্তিভিত্তিক ০৬ (ছয়) টি মাইক্রোবাস ভাড়া গ্রহণের দরপত্র বিজ্ঞপ্তি"

١	মন্ত্রণ	লয়/বিভাগ	অভ্যন্তরীণ সম্পদ বিভাগ						
২	দপ্তর/	'সংস্থা	কাস্টমস এক্সাইজ ও ভ্যাট কমিশনারেট, সিলেট।						
				দ ও ভ্যাট কমিশনারেট, সিলেট।					
9		র নাম ও ঠিকানা		াার, মেন্দিবাগ পয়েন্ট, উপশহর, সিলেট					
8	দরপ	ত্রের পত্র নথি নং							
¢	দরপ	ত্র প্রকাশের তারিখ	২২/১২/২০২০ খ্রিঃ।						
৬			১-১১o২o8-১o২o	>২8					
	দপ্তর/সংস্থার কোড								
ď		ত্র আহ্বানের	মূল্য সংযোজন কর ও সম্পূরক শুল্ক আহরণ, চোরাচালান প্রতিরোধ, অডিট ও প্রিভেন্টিভ কার্যক্রম পরিচালনার মাধ্যমে রাজস্ব আহরণ						
	কারণ		वृक्षि।						
ъ		ত্রের পদ্ধতি	উন্মুক্ত দরপত্র পদ্ধতি (OTM)						
۵		্ব উৎস	অর্থনৈতিক কোড- "৩২১১১০৭-যানবাহন ব্যবহার (চুক্তিভিত্তিক)" উপখাতে প্রাপ্ত বরাদ্দ						
20	ভাড়া	পরিশোধ পদ্ধতি	মাসিক ভিত্তিতে উপস্থাপিত বিলের অনুমোদন সাপেক্ষে ট্রেজারী অফিস কর্তৃক প্রদন্ত চেকের মাধ্যমে						
	সিডিউলের মূল্য		প্রতিটি ৫০০/- (পাঁচশত) টাকা (অফেরতযোগ্য), যা ট্রেজারী চালানের মাধ্যমে অর্থনৈতিক কোড নং-১-১১৩৩-০০১৮-২৬৮১ তে						
			জমা প্রদান করতে হবে। উল্লেখ্য যে, প্রতিটি লটের জন্য পৃথক পৃথক সিডিউল (দরপত্র দলিল) ক্রয় করতে হবে।						
১২		উল বিক্রির স্থান							
১৩	সিভিউল বিক্রির শেষ ০৩/০১/২০২১ খ্রিঃ তারিখ বিকাল ০৫:০০ ঘটিকা								
۶8	তারিখ ও সময় দরপত্র দাখিলের স্থান,		কাস্ট্রমস এক্সাইজ ও ভ্যাট কমিশনারেট, সিলেট এর ৪র্থ তলায় রক্ষিত বক্স।						
	তারিখ ও শেষ সময়		কাস্টমস এক্সাইজ ও ড্যাট কামশনারেট, সেলেট এর ৪খ তলার রাক্ষত বক্স। ০৪/০১/২০২১ খ্রিঃ তারিখ সকাল ১১:০০ ঘটিকা						
	দরপত্র খোলার তারিখ		০৪/০১/২০২১ খ্রিঃ তারিখ দুপুর ১১:৩০ ঘটিকা						
ኃ৫	ও সময়		09/03/4043 17/9 23:00 dipal						
১৬									
•	গাড়ির সংখ্যা, ধরন ও মডেল		০৬ (ছয়) টি মাইক্রোবাস;						
١٩			্রন্যতম ০৮ (আট) আসন/সিট ও ০৪ (চার) দরজাবিশিষ্ট সিএনজি/ফুয়েলচালিত লো-ফ্রোর টিপটপ কভিশনের ডুয়েল এসি (২০১১						
٠.			সালের পূর্বে নয় এবং ইঞ্জিন ক্যাপাসিটি ১৮০০ সিসির নিম্নে নয়)।						
	কাজ সংশ্লিষ্ট তথ্যাদি/বিবরণ ঃ								
<b>3</b> b	লট	মাইক্রোবাসের	দরপত্র জামানত	মাইক্রোবাস ব্যবহারের স্থান	ব্যয় বহনকারী	মন্তব্য			
	নং	সংখ্যা	(ফেরতযোগ্য)		וגויצייצי גנט				
	۵	২ (দুই) টি	২৫,০০০/- টাকা	সদর দপ্তর, সিলেট।	চালকের মজুরী,	প্রতিটি লটের জন্য আলাদাভাবে দরপত্র			
	2	১ (এক) টি	১২,৫০০/- টাকা	আবগারী ও ভ্যাট বিভাগ, সিলেট।	জ্বালানী ব্যয়, মেরামত	দাখিল এবং মূল্যায়ণ কার্যক্রম সম্পাদন			
	9	১ (এক) টি	১২,৫০০/- টাকা	আবগারী ও ভ্যাট বিভাগ, হবিগঞ্জ।	ব্যয় ও মাইক্রোবাস	করা হবে। কর্তৃপক্ষ এই কমিশনারেটের			
	8	১ (এক) টি	১২,৫০০/- টাকা	আবগারী ও ভ্যাট বিভাগ, মৌলভীবাজার।	সংশ্লিষ্ট অন্যান্য ব্যয় ভাড়া প্রদানকারী/গাড়ির	অধিক্ষেত্রের যেকোন স্থানে প্রয়োজনমতে গাড়ি ব্যবহার করতে পারবেন এবং এজন্য			
	œ	১ (এক) টি	১২,৫০০/- টাকা	আবগারী ও ভ্যাট বিভাগ, সুনামগঞ্জ।	মালিক পক্ষ বহন করবেন।	আলাদা কোন খরচ প্রদান করা হবে না।			
	দরপত্র আহ্বানকারীর		জনাব মোহাম্মদ আহসানুল হক, কমিশনার, কাস্টমস, এক্সাইজ ও ভ্যাট কমিশনারেট, সিলেট।						
	দরপ	ত্র আহ্বানকারার	। जनाय स्यादान्त्रम आ						
১৯	নাম,	পদবী ও ঠিকানা ,							
১৯	নাম,	পদবী ও ঠিকানা , নম্বর ও ই-মেইল	টেলিফোন ঃ ০৮২১		ns@yahoo.com				

কর্তপক্ষ কোন কারণ দর্শানো ব্যতিরেকে দরপত্র বাতিল করার ক্ষমতা সংরক্ষণ করেন।



### Construction set to be costlier as rod prices soar

implementation of the annual development programme will be affected significantly. Local construction companies will fall in trouble as procurement entities don't adjust prices for the projects with tenure less than 18 months," he said.

Similarly, procurement entities don't keep the provision of revising the budget of projects whose implementation tenure is more than 18 months, although the latest public procurement rules support it. The condition of price adjustment is, however, kept in case of the involvement of foreign companies, the entrepreneur said.

Until October, millers ran mills at half of their production capacity because of lower demand and lower prices owing to the fallouts of the pandemic. Manufacturers are now facing a shortage of raw materials, although the peak season started in November.

As much as 90 per cent of the raw materials are imported from the US, Canada, Italy, the UK and Australia, which are yet to see a pickup in economic activities.

"In the last six months, the steel makers' losses amounted to around Tk 6,000 crore," said Hossain.

An unhealthy competition also prevailed in the domestic market as everybody wanted to make cash through the selling of stocks of finished products, he noted.

Md Shahidullah, secretary-general of the Bangladesh Steel Manufacturers Association and managing director of Metrocem Steel, said they are now importing scrap for around Tk 40,000 per tonne. It was Tk 32,000 just two months ago.

Manufacturers need to spend Tk 20,000 per tonne on average to produce finished products, taking the season every year.

production cost to Tk 60,000. "So, the price rose," he said.

The steel industry in Bangladesh is worth Tk 55,000 crore.

about 40 active There are manufacturers with a combined capacity to produce nine million tonnes of steel a year. Of them, Abul Khair Steel, GPH Steel, BSRM and KSRM meet

more than half of the annual demand

of eight million tonnes. Tapan Sengupta, deputy managing director of BSRM, said the price would increase further as the price of steel scrap is on the rise.

According to him, scrap is selling at \$480 per tonne now, but it was \$270

The price of steel scrap rose as China is importing steel whereas the country had exported finished products before the pandemic. If China imports the scrap, nobody can say how much the price will increase," he said.

He said manufacturers had to adjust the cost, causing the price to go up. However, the price is still at a tolerable level in Bangladesh compared to other countries.

The government's infrastructure projects account for 35-40 per cent of the total steel consumption in Bangladesh, up from 15 per cent a decade ago.

Kamal Mahmud, vice-president of the Real Estate & Housing Association of Bangladesh and managing director of Skiros Builders, said the hike in steel price would increase the cost of projects by 15 per cent.

This will affect the construction industry. The sudden increase of rod price will affect not only the infrastructure and construction sectors, but also the development work in the country."

He alleged that steel and cement makers hike the price during the peak "We have to buy rods despite the

#### Major commodity processors more into crushing oilseeds

FROM PAGE B1

In the past 10 months to October this vear, oilseed imports soared 36 per cent year-on-year to 26.81 lakh tonnes, shows data from the Bangladesh Bureau of Statistics.

Biswajit Saha, director, corporate and regulatory affairs of City Group, said the increase in imports was a result of the expansion of crushing abilities to derive soybean and sunflower oils apart from supplying sovbean meals.

"Consumption of soybean oil has increased," he said, adding that soybean oil accounts for a third of the annual consumption of edible oil in the country.

"The market for soybean meal is also growing gradually," he said, adding that the daily demand for the feed ingredient was 13,000 tonnes.

Saha also said that local mills now face increased competition from imported soybean meals as no duty was levied. He demanded it be imposed to protect local seed crushing mills.

Md Ahsanuzzaman. secretary of the Feed Industries Association of Bangladesh, said the entry of more players should increase competition in the soybean meal market, which stands at around 15-20 lakh tonnes annually.

At the same, the import benefit for both soybean and its associated meals should continue to ensure that feed makers get their ingredients at a competitive rate, he said.

# Robi's stock market debut on Thursday

FROM PAGE B1 Being a multinational company, investors have huge expectations on the country's second largest telecom operator, said stock investor Zahidul

"Although its profits are still very low compared to its paid-up capital, we hope it will increase after the IPO funds are utilised," he added.

Robi's paid-up capital stood at Tk 4,714 crore while its turnover Tk 7,481 crore in 2019. Meanwhile, its net profit was around Tk 20 crore and earnings per share Tk 0.04. Besides, the telecom

operator posted a 77 per cent plunge in profits between July and September from that a year earlier.

With the IPO proceeds, it will expand its network coverage in order to grab more of the market share in the country.

Robi had 5.1 crore subscribers at the end of November, which is 30 per cent of the market, while Grameenphone has more than 7.76 crore active subscribers.

"We are proud to be on the verge of making our debut in the stock market with the country's largest ever IPO," said Shahed Alam, chief corporate and regulatory officer of Robi.

"Our focus will now turn to make sure we deliver the most innovative digital lifestyle solution for our customers while safeguarding the interest of our valued local and foreign shareholders," he added.

The company will be traded in the N category with the trading code Robi. The Bangladesh

Securities and Exchange Commission approved Robi's IPO on September 23, allowing it to raise funds from the stock market by issuing shares under the fixed price method.

Robi was the first operator to roll out 3.5G services in Bangladesh. It then introduced 4.5G services across all 64 districts in 2018

Robi was also the country's first operator to test 5G service on its network.

The carrier started its iournev in 1997 under the brand name Aktel. It then changed its name to Axiata (Bangladesh) in 2009 and then to the present Robi Axiata in 2010.

GD-2035

#### Crystal Ins shares see surprise rise in demand to hit Tk 35 within a few months.

FROM PAGE B1

This was due to a lack of sellers amid a high turnout of buyers, which led the company's trade being halted for the day. Some of the IPO lottery winners are

trying to buy the shares as they hope the stock value will see a significant rise soon, a stock broker said. issue of overvaluation was

previously criticised by market analysts and so the Bangladesh Securities and Exchange Commission (BSEC) implemented a new system where the value of newly listed stocks cannot rise more than 50 per cent in the first few days.

But still, a number of debutant companies saw their share values to be tripled even though their prices eventually drop a few months after listing.

For instance, Coppertech Industries' stock price rose to Tk 42 in the first few days following a face value of Tk 10. After just three months though, its value dropped to People are rushing for newly listed

companies without realising their track record and tendency to provide dividends, the broker said, adding that investors need to be more careful. Actually, the investors hope that Crystal

was seen for Express Insurance, according to Abdur Rashid, a stock investor. Express Insurance was prevented from rising over 50 per cent in the first few days

of listing but after that, it rose continuously

Insurance also will see the same rise that

"Until the tendency stops, newly listed

companies will be overvalued and stock investors will continue to be impacted, Rashid added.

Gamblers help create fake demand and create a craze among investors, said a top official of a merchant bank. "As they saw there were no sellers, they

influenced the demand on the trading board at the Dhaka Stock Exchange and the IPO winners became more hopeful seeing the higher demands," he said. If the BSEC takes action after seeing proof

of this through its surveillance system, then the real manipulator will be caught and the issue will be reduced, he added. "We have already initiated a circuit breaker so that debutant stocks cannot rise

abnormally in the first two days," said BSEC Spokesperson Rezaul Karim. Earlier, there was no circuit breaker for share values in the first days of listing but limited to a 50 per cent rise for the first two days. After that, it is bound to follow

deviation. "If the investors don't realise this, then how can it be controlled," he said, adding the tendency of abnormal price hikes slightly reduced after the circuit breaker was implemented.

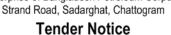
the normal circuit breaker of 10 per cent

When issue size will be higher, then people's expectation will be reduced and the process will be eased, Karim said.



#### Padma Oil Company Limited

(An Enterprise of Bangladesh Petroleum Corporation)





Repairing of Refueller No. 4518 on Turn-Key Basis at Aviation Depot of Hazrat Shah Amanat International Airport of Padma Oil Company Limited. Ministry of Power, Energy and Mineral Resources/Energy and Minera Resources Division Bangladesh Petroleum Corporation (BPC Agency Procuring entity name Padma Oil Company Limi Chattogram. National Tende Procuring entity district Single Lot Invitation for E&P/SAIA/F-24/P-98/20-2 KEY INFORMATION Single Stage, One Envelop FUNDING INFORMATION

8	Budget and source of funds	Own Fund of Padma Oil Company Limited.			
9	Development partners (if applicable)	None.			
PAR	TICULAR INFORMATION				
10	Project name	Repairing of Refueller No. 4518 on Turn-Key Basis at Aviation Depot of Hazr Shah Amanat International Airport of Padma Oil Company Limited.			
11	Invitation for Tender Ref No.	E&P/SAIA/F-24/P-98/20-21			
12	Tender last selling date	10/01/2021 up to 1400 hrs.			
13	Tender closing date and time	Date (dd/mm/yyyy)	Time		
		11/01/2021	1400 hrs.		
14	Tender opening date and time	11/01/2021	1430 hrs.		
15	Place, date/time of pre-tender meeting	Address(s)	Date and Time		
		N/A	N/A		
	Name & address of the office(s)	Address(s)			
	-Selling tender document (principal)	Padma Oil Company Limited, Strand Road, Sadarghat, Chattogram.			
16	-Selling tender document (others)	N/A.			
	-Receiving tender document	Padma Oil Company Limited, Strand Road, Sadarghat, Chattogram.			
	-Opening tender document	Padma Oil Company Limited, Strand Road, Sadarghat, Chattogram.			
INFO	RMATION FOR TENDERER				
		<ul> <li>a) A satisfactory completion of at least 01 (one) similar No. contract of total 7 06 (six) lac over a period of last 10 (ten) years shall be required.</li> </ul>			
17	Eligibility of tenderer	b) The required average annual construction turnover shall be greater than T 04 (four) lac over the last 03 (three) years.			
		<ul> <li>c) The minimum amount of liquid assets or working capital or credit facilitie of the tenderer shall be Tk 07 (seven) lac.</li> </ul>			
18	Brief description of work	As per tender schedule.			
19	Tender document price	BDT 1000/- per tender schedule (non-refundable).			
20	-Type of payment for tender price	On cash payment.			
21	-Type of payment for security amount	In the form of PO or DD in favour of Padma Oil Company Limited.			
LOT	INFORMATION				

Lot No. Identification of lot Location Tender security Completion time in Hazrat Shah Amana 60 (sixty) days from the date of handling 50.000.00 (fift thousand) only Chattogram over the site PROCURING ENTITY DETAILS

C.M. Ziaul Hassan Name of official inviting tender Designation of official inviting tender DGM (Engineering & Planning). Strand Road, Shadarghat, Chattogram, Bangladesh. Phone: 031-633243, Fax: 031-612668, 031-618312, Address of official inviting tender Contact details of official inviting tender Email: cmzhassan@yahoo.com

27 The procuring entity reserves the right to accept or reject any or all tenders without showing any reason whatsoever C.M. Ziaul Hassan "সবাই মিলে গড়বো দেশ, দুর্নীতিমুক্ত বাংলাদেশ"