



#FASHION

What's the latest trend of 2020? Staycation!

Without a speck of doubt, 2020 has so far been one of the bluest years of the 21st century. Despite all the hindrances and challenges faced this year, we have finally learnt to live with the new normal. As more and more people step out of their homes taking necessary precautionary measures, "staycation" is another trend that we embraced in 2020.

Staycation is essentially a portmanteau of the words "stay" and "vacation." It is the ever-growing practice of taking mini-vacations within the comfort of our very homes or nearby resorts and hotels in order to relax, rather than travelling to places faraway given the current circumstances, and this is gradually becoming highly popular among the youth and millennials.

Speaking of what's trending brings us to the question – what to wear during your staycation?

It is not difficult to decide where to look for attires that are up-to-the-minute chic and equally comfortable because definitely TAAGA is what automatically pops up in our mind! And they have proven this yet again with their latest winter line-up.

While the brand never fails to deliver fusion wear that is ethnic with a hint of eccentricity, here are a few styling and



selection tips to make your staycation more playful and fun.

- Ponchos are back in trend; did they ever exit though? These are the perfect selection of casual attire blended with

comfort. You can pair them with boots to attain a modern look.

- Fashionably shield yourself against the weather by donning long shrugs or short coats – whatever your heart desires!



- For a more formal appearance, slip into high-waisted pants. Be it baggy or tight-fitted, they never fail to set you apart from the crowd.

- If you decide to remain indoors then you can choose lightweight outfits like skirts, dresses, and tops to exude that urban fashionista vibe.

- Accessorize your outfits with minimalist accoutrements – a trendy ring, a stylish pair of earrings, or a simple neckpiece should be good enough.

- Don't look gloomy like the weather – dark and bold hues are fine but subtly vibrant tones will jazz up your overall ensemble.

Although staycations are about staying bound within a limited geographical proximity, this should not stop you from having fun! To modishly enjoy the changing seasons and acquire new trends, TAAGA is definitely the go-to fashion brand for millennials and style enthusiasts.

TAAGA is vastly available in all outlets of Aarong. You can also check out their winter collection right away by clicking on this link: <https://www.aarong.com/taaga>.

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Photo and Wardrobe Courtesy: TAAGA