

2 | Cover

On the Path to Connecting Dreams



Bangladesh is running several mega projects. These projects will change the face of the country. It is immense pride that Shah Cement is a proud partner in shaping future Bangladesh.

Padma Bridge at a Glance

An Emotional Moment of Dream Coming True



Naushad Chowdhury
Director, Brand Marketing
Abul Khair Group

The Padma Bridge is not just an architectural structure of rod, cement and concrete; it represents the hope and compassion of 160 million people. The joy and celebration of the whole country after the installation of each span of the double-deck bridge is unique and unprecedented.

The road to materialize this dream project is an adventure journey by itself. The mighty Padma carries the most water after the Amazon River. Adamant in its flow, it was difficult to govern! The unstable nature of the eroding soil at the bottom of the river required the piling to be done much deeper, which was technically very challenging. The structure needed to be futuristic and earth-quake resistant. There were challenges of land acquisition, rehabilitation and environmental protection.

Bangladesh Government decided to build the dream project with its own fund, which gave a roaring message of a vibrant, uprising Bangladesh to the world. Padma Bridge is expected to revolutionize the lives of the millions in south-west Bangladesh. The uninterrupted transportation will result in further improvement of Education and Healthcare facilities in that region. The agro-businesses will flourish, industrial investment will increase and employment will see a record high with the expansion of trade. The balanced development of the whole country is expected to further boost the GDP growth by an additional 1 to 1.5%. Connectivity with the South-east Asian Road Network and the Trans-Asia Railway is likely to generate further momentum in the economy.

We are very happy to be a part of the Padma Bridge project. When the bridge becomes operational, we will be able to deliver Shah Cement to the south-west districts with more speed and less time, ensuring better customer service. Shah Cement is expected to play a significant role in urban development and establishing new industries on both sides of the Padma River.

At this glorious crossroad of dream fulfillment; gratitude and best wishes to everyone.

Proud Partner of Bangladesh's Infrastructural Expansion



Hafiz Sikander
Director Operations
Shah Cement Industries Limited

Bangladesh is rapidly changing. It is roaring with its head held high. Bangladesh is humble but adamant on its course. Padma Bridge - is another feather on the crowning glory of the country, a glowing testament to the commitment towards prosperity. Shah Cement is ready to accompany Bangladesh in the quest for development and to take the nation to the next level.

With a big vision, Bangladesh is running several mega projects at once. These projects will change the face of the country once they're finished. The economy will get a boost. Employment will increase. Our GDP growth will continue to soar. It gives me immense pride and joy to think that Shah Cement is a proud partner in shaping the future of Bangladesh, including the Padma Bridge.

We are always ready to serve the call for the development of the nation with the latest technological advancement in the cement producing world. The world's largest and most advanced VRM (Vertical Roller Mill) has been added to the Shah Cement production facility. It has become the first Guinness World Record holder in Bangladesh in terms of such technological excellence.

The world's largest vertical roller mill of Shah Cement is equipped with 'Intelligent Monitoring Control System', that automatically ensures high quality in every cement bag. Shah Cement is the first choice among home-builders, and also a favourite among the megastructure builders of the country. The VRM of Shah Cement also has a 'multi-compartment silo', which is capable of producing customized and specialized cement for different mega structures. With all the top-notch technology - Shah Cement is always ready to meet any sort of demands in cement production with the highest efficiency.

It is just the beginning of the journey on the country's road to development. Shah Cement is reiterating its promise to continue its efforts to support all development initiatives along the way.



The Padma Bridge is a multi-purpose road-rail bridge across the Padma River; connecting Mawa of Munshiganj to Zajira of Shariatpur

Main Bridge Length: 6.15 km

Total Piers 42

Pier to Pier Distance 150 Meter

Total Span 41

*www.padmabridge.gov.bd



SUPERBRAND OF MEGA PROJECTS

