



# Winter skin care with VASELINE

Living in a country with a tropical monsoon climate, one can hardly deny that we eagerly look forward to the few months of hibernal glory bestowed upon us during this time of the year. Dusky skies, whistling winds, and soft sunlight in a wintry atmosphere – what's there not to like about winter?



However, while we enjoy our time cosying up during this chilly period, our skin seems to increase its need for attention and care. Needless to mention, taking utmost care of our skin from late autumn through winter crucial than during the rest of the year.

To aid us with the process of skin care optimally, especially during winter, Vaseline has been there by our side since generations. Vaseline products are not only winter essentials, but the brand has stamped its existence so ubiquitously that it is now a common household name.

In fact, its existence is so pivotal in this region of the globe, that the brand's petroleum jelly is now a proprietary eponym that has undeniably replaced the actual product's name. This often makes us use the terms "petroleum jelly" and "Vaseline" interchangeably without even realising.

## Vaseline Petroleum Jelly

Albeit evading dry skin during winter is not possible, you can surely rejuvenate your skin with the original pure skin jelly from Vaseline. Formulated with 100 percent pure petroleum jelly, this skin protectant will treat your dry skin with long-lasting moisture.

Vaseline Petroleum Jelly's triple-purified advanced solution feels gentle on the skin, giving you smooth and even looking skin by preventing dryness and pore clogging. It will effectively reach the deepest skin cells and encapsulate moisture to optimally nourish and hydrate your skin, making it healthy and supple.

Whether the problem lies within your cracked heels, parched lips, or dry hands, the effective skin protectant will prevent your skin from chapping, windburns, scrapes, and cuts. It is specially designed to suit itchy and dry skin that makes it ideal to use during the harsh winter season.

## Say goodbye to dry lips

The primary function of any petroleum jelly is to hydrate and moisturise lips, and undoubtedly Vaseline Petroleum Jelly does an impeccable job at this. Using it as a lip balm, Vaseline Petroleum Jelly will deeply moisturise dry lips making them soft, smooth, and supple.

Furthermore, applying Vaseline Petroleum



Jelly on your lips at night before going to bed will reward you with soft and smooth lips in the morning. So, with the goodness of Vaseline Petroleum Jelly, bid goodbye to those parched and dry lips during winter, and confidently flaunt those soft and plump ones.

## Cracked heels? Not any chance!

Another common skin concern that winter brings with it is the case of dry and cracked heels. Not only do these look unattractive, but they also cause severe discomfort while conducting everyday activities. Vaseline Petroleum Jelly can be used to alleviate this condition as well.

Vaseline Petroleum Jelly works wonders when smeared on burns, to disguise scars, or to treat cracked heels. Along with regular scars and cracks, Vaseline Petroleum Jelly effectively heals wounds and stretch marks that appear on the skin after childbirth.

## Little ones deserve great care

When it comes to nurturing little babies, we seek to provide them with the best, and Vaseline serves this purpose immaculately. Babies have delicate skin and thus, it is

crucial that only gentle and suitable products are being used for its protection. Vaseline Petroleum Jelly is triple-purified, non-irritating, and hypoallergenic that makes it relatively less likely to cause an allergic reaction.

Moreover, it has been proven to protect against diaper wetness through application of a continuous film on the skin near the diaper area. Applying a thin layer of Vaseline Petroleum Jelly to the rash will lock in moisture and decrease chaffing, helping to soothe irritation and prevent formation of any rash.

## Vaseline Intensive Care Deep Restore Body Lotion

Most of us love a warm shower early in the morning prior to starting our day. However, most of us are not aware of the fact that hot showers can snatch away up to 25 percent of the skin's moisture...yes! And if you do not believe this, then you can see for yourself by taking Vaseline's Scratch Test Challenge.

All that being said, it is critical that you replenish the lost moisture of your skin after taking a warm shower. In pursuit of this, Vaseline brings to you the Intensive Care Deep

Restore Body Lotion that is best suited for dry skin, which will leave your skin soft, smooth, and moisturised.

Vaseline Intensive Care Deep Restore Body Lotion contains a unique blend of micro-droplets of Vaseline Jelly and glycerine that retains moisture and completely heals dry skin, even during the arid season. This will definitely take your skin care regime to the next level.

Furthermore, Vaseline Intensive Care Deep Restore Body Lotion is replete with beneficial features that enable it to work its magic. To begin with, it is clinically proven to restore and rejuvenate dry and dehydrated skin. The fast absorbing formula will leave your skin looking noticeably healthier and deeply moisturised, while also providing a long-lasting, non-greasy feel.

A reliable brand such as Vaseline can be entrusted to take superior care of our skin even during the chilly winter season. Vaseline Intensive Care Deep Restore Body Lotion and



Vaseline Petroleum Jelly are winter essentials. By incorporating these products into your winter skin care routine, you need not worry about dehydrated and unhealthy skin.

**By Fariha Amber**  
**Photo: Sazzad Ibne Sayed**  
**Model: Mohini**  
**Make-up: Piya's Beauty Essentials**  
**Styling: Sonia Yeasmin Isha**




THE HEALING POWER OF 

THE **ONLY 100% PURE\*** PETROLEUM JELLY IN BANGLADESH

\*Petroleum jelly free from any other ingredients. In comparison to the petroleum jelly brands manufactured in Bangladesh (brands acquiring minimum 0.7% of total market share as of December, 2019).