

#FASHION

Spark Gear — a fashion store with all kinds of winter wardrobe solutions

Looking for ways to beat the chill? Spark Gear, a popular fashion outlet of our country, may have the precise winter wardrobe you might have been looking for all this while, and much more.

Worried about the pandemic and its anticipated upsurge during winter? Rest assured that the feeling is not unique. Most parents of Dhaka city are on the same boat, frantically looking for ways to protect their children from the pangs of the seasonal flu and also COVID-19. At least that's the case for Samiha Zaman, a full-time working woman and mother of two, including a toddler.

"If it had not been for Spark Gear, I'd have to scout through the entire city looking for a complete winter wardrobe solution for my family and everybody knows how time constraining that can be — one thing, I certainly do not have the luxury of," revealed Zaman.

According to the busy mum, Spark Gear embraced a head-to-toe wardrobe solution for her children, herself and also her better half.

"What can be better than this? All my problems gone in a jiffy! Now I can almost assure that my family will be escaping the evil spells of winter this year," added a beaming Zaman.

A mini trip to Spark Gear's outlet in both Gulshan and Dhanmondi revealed a similar picture depicted by Samiha Zaman.



The wide stores were heaving with winter clothes ranging from caps to mufflers to even gloves. If that was not enough there were shelves full of inners, to ensure body warmth during times, when the mercury dropped significantly.

Aside from the winter specials, hangers at both the stores were showcasing attractive hoodies, overcoats, cardigans, sweaters, bomber jackets, suits, jackets and blazers for both the gentlemen and the

ladies of our city.

The most interesting section of the store is the children's section, with all sorts of winter clothes for children of both the sexes, starting from size zero (new-born) to 15 years of age.

We met Abdullah Mahmud Khan, an avid buyer and fan of Spark Gear fashion outlet, during his 'seasonal wardrobe shopping' at the Gulshan store.

"I always come here to get all kinds



of international quality wardrobe, under one roof. It is extremely hard to manage children and bring them outside for clothes shopping, especially during the COVID times. My personal feeling is that Spark Gear offers a safe space to do shopping in peace, especially with children tagging along.

"I can even buy wardrobe for my ailing parents and anybody else I may want to gift some thoughtful seasonal items to," mentioned Khan.

The fashion outlet does not only benefit the residents of the capital, as it has multiple showrooms all over the country including Sylhet, Cumilla, Rajshahi, Bogura, Mymensingh and also an upcoming one in Chattogram. So, residents living outside Dhaka need not fret any longer either. All they need to do is search for the closest store to their vicinity and shop away.

In conclusion, we can admit that Spark Gear offers a 'one-stop' winter fashion solution for all, including children and infants. We can safely say, it's probably time to wear your masks, take your sanitisers along with you and go shopping, in case you want to beat the winter chill in style.

By Fashion Police

Photo: Sazzad Ibne Sayed

Model: Tania, Rabbi and Tanzim

Wardrobe: Spark Gear

Make-up: Piya's Beauty Essentials

Styling: Sonia Yeasmin Isha

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Winter

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