

Star

LIFE

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64-65 Kazi Nazrul Islam Avenue, Dhaka-1215. A part of



BUSINESS in the new FRONTIER

◆ ILLUSTRATION: BIPOB CHAKROBORTY ◆

An advertisement for BERGER Easy Clean paint. It features a young girl in a pink shirt eating a cookie, with chocolate smudges on her face and the wall behind her. To the right is a blue and white bucket of BERGER Easy Clean paint. The text 'NO দাগ চেনশন' (No stains, no mess) is written in large green letters. The BERGER logo is in the top left corner. The text 'More powerful with Recron Technology' is written in a circular graphic. The Bengali phrase 'শুধু Beautiful দেয়াল' (Just Beautiful wall) is written in a cursive font. At the bottom left, there is a 'FREE CALL' number: ০৮০০০-১২৩৪৫৬ (08000-123456). The BERGER logo also includes the tagline 'Trusted Worldwide'. The bottom right corner has the vertical text 'Unitrend_BGR_404220'.